









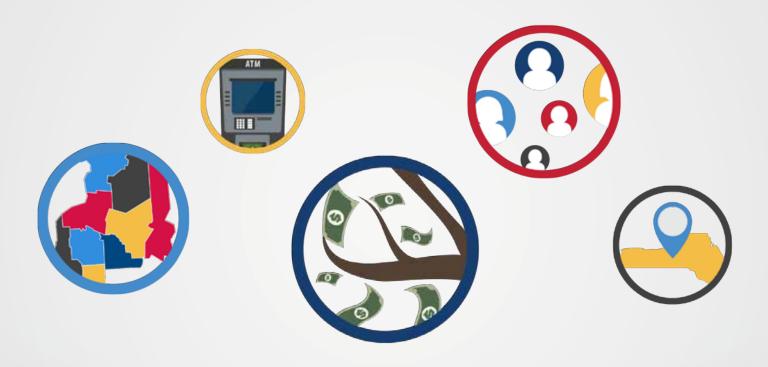




# 2018 CENTRAL NEW YORK COMMUNITY GUIDE



FOR EVERY DAY. FOR EVERY THING.



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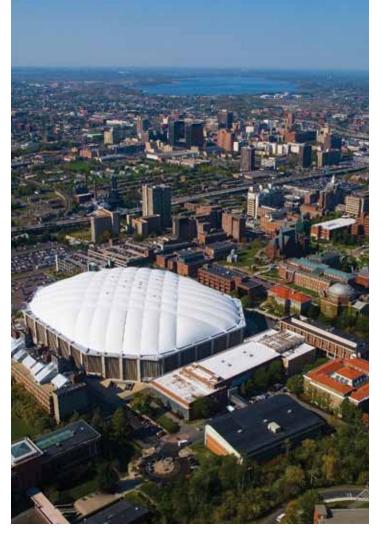




# GETTING DOWN TO BUSINESS IN CENTRAL NEW YORK

Lockheed Martin is proud to support the CenterState Corporation for Economic Opportunity and its more than 2,000 members. We understand the importance of partnering with civic leadership, nonprofit organizations, educational institutions and local businesses to find innovative solutions to complex challenges. Through these partnerships, our goal is to help local communities thrive and grow to a greater tomorrow.





## WE'RE HERE TO HELP

CenterState CEO is an independent and forward-thinking economic development strategist, business leadership organization and chamber of commerce dedicated to the success of its members and the prosperity of the region. Our vision is for a vibrant and globally connected region recognized as a place where business thrives and people prosper. We advocate for smart business, facilitate regional growth and promote community prosperity, all of which enhances the incredible quality of life we enjoy!

We hope you will contact us for any information you need related to business leaders, employers, schools and colleges, cultural and sports attractions and more. An online business directory featuring a comprehensive listing of thousands of organizations across the region is also available at www.centerstateceo.com/businessdirectory.

For more information, visit us at www.centerstateceo.com.

# Connect with us on social:









@CenterStateCF0



Follow us at CenterState CFO



CenterState CEO

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# 2018 CENTRAL NEW YORK **COMMUNITY GUIDE**

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**Editor:** Cindy Gambell

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Fishing Charter at Sunset, Oswego County, Oswego County **Promotion & Tourism** 

Finger Lakes Musical Theatre Festival, Cayuga County, Ron Heerkens Jr., Official Photographer of the 2017 Season

Lakeview Amphitheater, Onondaga County, SMG Management





#### **WELCOME!**

Central New York is a community of neighbors who take great pride in the region. This is a community built on generous, ambitious people eager to help one another in life, business and fun.

That is why each year when we put together this guide, we ask a sampling of neighbors and community leaders to share what they love about living here. Year after year, we hear so many of the same fantastic things about this region: it's a great place to raise a family, it offers tremendous opportunities in the arts, culture and education — and its natural resources are plentiful and breathtaking.

Whether you are looking for a place to start a business or raise a family — or both — this area has it all: jobs, homes, communities, great schools, health care, growing industries, countless ways to have fun and one of the best quality of life standards in the country.

We are focused on the future and working tirelessly to position ourselves on the front lines of the next generation of technology development, new innovations, educational leadership and health care breakthroughs.

Tour the area or read the local news and you will learn of one promising development project after another. Businesses of all sizes are investing in the region, expanding facilities, upgrading technology and creating new jobs. We are working, planning, building, strategizing and growing — together.

There is so much that makes this region special and unique. In just a few flips of the calendar, you can cool off in the clear blue waters of Skaneateles Lake, savor a rainbow of foliage while sipping award-winning Finger Lakes wines and then hit the slopes or trails of your choice — complete with inches, and sometimes feet, of fresh powder. The region really does have it all!

We hope this publication helps you understand what a fantastic place the area is as you consider making our home your home.

Welcome to Central New York. We hope you love it as much as we do!

Sincerely,

Robert M. Simpson, President

LOBERT M. SIMPSON

CenterState CEO

#### **CENTRAL NEW YORK**

**Onondaga:** Often referred to as the "Heart of New York," Onondaga County is home to the city of Syracuse. www.ongov.net

**Cayuga:** Situated directly west of Onondaga County, Cayuga County is home to Auburn and is in the middle of the Finger Lakes region. www.cayugacounty.us

**Cortland:** South of Onondaga County, Cortland County is home to the city of Cortland, which in recent years has been home to Jets football summer training camp. www.cortland-co.org

**Madison:** This county is east of Onondaga County and includes one of the area's longest stretches of Route 20, off of which can be found the beautiful communities of Cazenovia and Hamilton, to name a few. www.madisoncounty.ny.gov

**Oswego:** Sitting directly north of Syracuse and Onondaga County, Oswego County abuts the eastern tip of Lake Ontario and is home to some of the country's best salmon fishing. www.oswegocounty.com

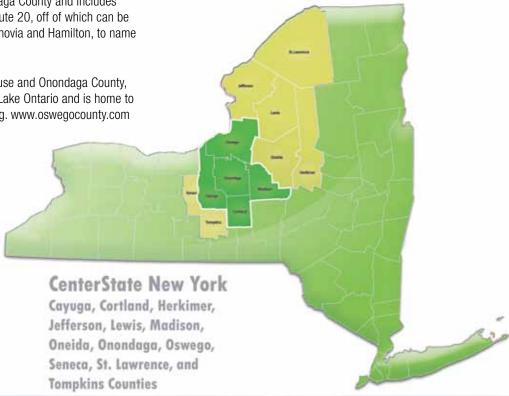
Central New York is part of the larger 12-county CenterState New York region, which includes the counties listed; plus:

Herkimer: Jefferson: Lewis:

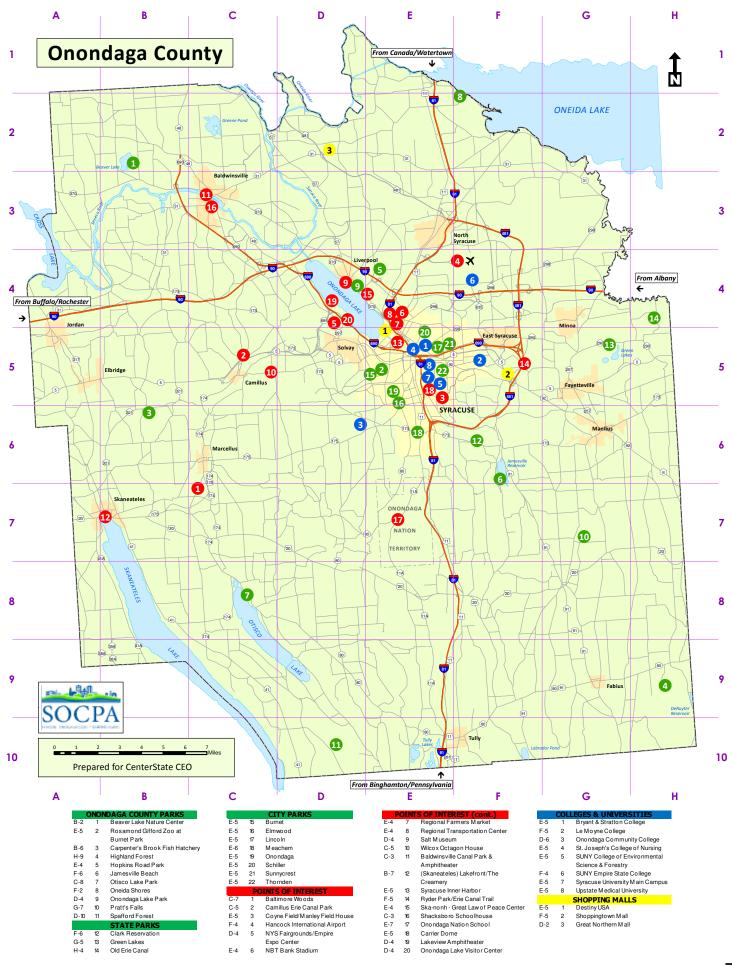
Oneida: Seneca:

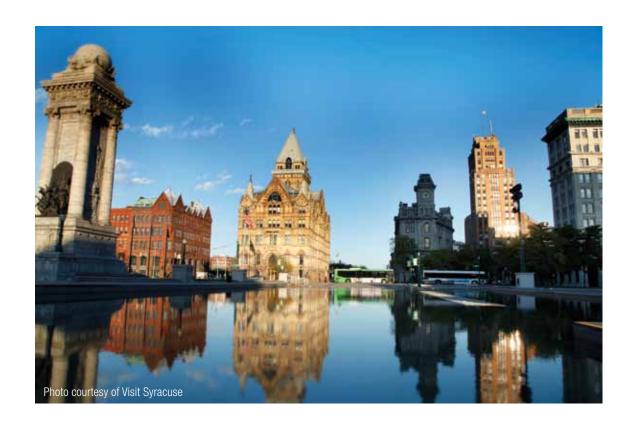
St. Lawrence: Tompkins:

www.herkimercounty.org
www.co.jefferson.ny.us
www.lewiscountyny.org
www.ocgov.net
www.co.seneca.ny.us
www.stlawco.org
www.tompkinscountyny.gov









# **LEISURE**

Central New York is a great place to work and play. We are home to world-class shopping; scenic drives to quaint towns and villages; top-notch sports teams; incredible restaurants, wine trails and craft breweries; sprawling parks; an exciting nightlife in downtown Syracuse, and museums, performing arts, cultural events and festivals galore.



#### MEET THE NEIGHBORS

**Tammy Wilkinson,** artistic director, Theatre Du Jour - Dinner Theatre Experience

I AM DRAWN TO MY NEIGHBORHOOD BECAUSE of the amazing sense of community I feel when I am connected to friendly people and collaborative business owners, at an event or just strolling through the city with my sweetheart. I always feel like I am "home."

MY FAVORITE LOCAL HAUNT IS any number of local joints on any given day. I love my "tribe" in the commons — you'll find me at Taste the World often for good conversation and great coffee. I adore a business lunch meeting at The Cutting Board or you might see my cast and crew at Bistro 197 enjoying an exotic beverage or two — then we take burgers to go! But there are SO many fantastic haunts in the city of Oswego … really something for my every want and need!

**I FEEL MOST AT HOME** by the water with a treat from Chelle's Bake Shop and my sweetheart. There are so many lovely parks and secret spots to enjoy here.

**CENTRAL NEW YORK IS GREAT FOR** getting in touch with nature. No matter the season — I love being outdoors and basking in the joy of my surroundings!





# Wegmans Meals

# READY TO EAT

Dinner's not just delicious,



Chicken French with Lemon Butter Sauce, Roasted Vegetables, & Signature Whipped Potatoes Reheat **2-3 minutes** in your microwave for tonight's dinner or keep on hand for tomorrow.

#### ATTRACTIONS & ENTERTAINMENT

Like to stay busy? We've got you covered. This region offers family fun, art and culture, history, nightlife, unique food and dining attractions and memorable entertainment for every season of the year. The only problem you'll have is figuring out which one to cross off your bucket list first.

#### **Breakout Games\***

www.breakoutgames.com/syracuse Crack codes, solve puzzles, follow clues and escape. 6501C Basile Row, E. Syracuse 315-948-8454

#### **Destiny USA\***

www.destinyusa.com

New York's largest shopping, dining, entertainment and outlet destination, including 5 Wits; **All Star Alley & Tavern\***; Funny Bone Comedy Club; **RPM Raceway\*** and **WonderWorks\***.

9090 Destiny USA Drive, Syracuse 315-466-6000

#### **Fun Junction**

www.thefunjunction.com
Laser adventures and a fun-filled arcade.
Shoppingtown Mall, 3649 Erie Blvd. E., Syracuse
315-446-1600

#### **Great Escape & Splashwater Kingdom\***

www.sixflags.com/greatescape

More than 135 rides, shows and attractions, including an outdoor waterpark.

1172 US Route 9, Queensbury 518-792-3500

#### **Greek Peak Mountain Resort & Cascades Indoor Water Park\***

www.greekpeakmtnresort.com

Four seasons of fun: indoor waterpark, outdoor adventure park, ski resort and dining.

2177 Clute Road, Cortland 800-955-2754

#### Mid-Lakes Navigation Co.\*

www.midlakesnav.com

Erie Canal cruises from Syracuse, Albany and Buffalo as well as tours on Skaneateles Lake.

11 Jordan St., Skaneateles 315-685-8500 or 800-545-4318

#### **Movie Tavern\***

www.movietavern.com Cinema meets cuisine in a delicious new way. 180 Township Blvd., Camillus 315-758-1678

#### **Painting with a Twist**

www.paintingwithatwist.com/syracuse-dewitt Pair creativity with friends, wine and an instructor to produce individual works of art. 3179 Erie Blvd. E., Suite. 131, DeWitt 315-447-2733

#### **Rosamond Gifford Zoo at Burnet Park**

www.rosamondgiffordzoo.org

Indoor/outdoor zoo in the city of Syracuse, featuring nearly 1,000 live animals including tigers, elephants and penguins.

1 Conservation Place, Syracuse

315-435-8511

#### Seabreeze Park\*

www.seabreeze.com

A family fun destination with four roller coasters, adult and kiddle rides, and a full waterpark with wave pool, slides and more, off scenic Lake Ontario.

4600 Culver Road, Rochester

800-395-2500

#### Turning Stone Resort and Casino\*

www.turning-stone.com

Just 35 minutes from Syracuse, Turning Stone offers Las Vegas-style gaming as well as restaurants, entertainment venues, golf courses and a spa.

5218 Patrick Road, Verona

315-361-7711

#### Vernon Downs Casino\*

www.vernondowns.com

Overlooks the historic Vernon Downs Racetrack; features harness racing, gaming, Self-Bet Terminals, restaurants and entertainment. 4229 Stuhlman Road, Vernon

877-888-3766

#### Watkins Glen International\*

www.theglen.com

The premier road racing facility in North America.

2790 County Rt. 16, Watkins Glen

607-535-3323

#### The Wild Animal Park

www.thewildpark.com

Located on 14 acres just 30 minutes from Syracuse, the Wild Animal Park is a zoo that provides a unique opportunity for visitors to learn about a variety of exotic animals, including zebras, jaguars, kangaroos, camels and much more.

7621 Lakeport Rd, Chittenango

315-510-3347

## **MUSEUMS & GALLERIES**

Expand your mind and your horizons with one of these world-class cultural opportunities right here in Central New York. The vast array of art and cultural amenities is one more example of what makes this region great. Central New York offers events comparable to what you would find in a much larger (and more expensive) city, but with the comfort and accessibility of the tight-knit community we pride ourselves on.

#### 1890 House Museum

www.the1890house.org

Explore five levels in this limestone mansion, built during the height of the Gilded Age, with turrets, towers, stenciling, lavish woodwork, a sunroom and stained glass details. Listed on the National Register of Historic Places.

37 Tompkins St., Cortland

607-756-7551



# Discover Over 250 Places to SHOP, DINE & PLAY!









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EAT, DRINK, PLAY & WATCH SPORTS

Third Floor, Destiny USA



#### **ArtRage Gallery**

www.artragegallery.org

ArtRage exhibits progressive art that inspires resistance and promotes social awareness.

505 Hawley Ave., Syracuse

315-218-5711

#### **Camillus Erie Canal Park & Sims Store Museum**

www.eriecanalcamillus.com

Visit an authentic replica of a canal store, an 1800s room, a lock tender's house, a fully restored aqueduct or take a summertime cruise on the canal.

5750 DeVoe Road, Camillus

315-488-3409

#### **Community Folk Art Center**

http://communityfolkartcenter.org

CFAC is a vibrant cultural and artistic hub committed to the promotion and development of artists of the African Diaspora. 850 E. Genesee St., Syracuse

315-442-2230

#### **Country Music Park & NYS Country Music Hall of Fame**

www.cortlandmusicpark.org

Housing an array of memorabilia from many Nashville and local entertainers, including Kenny Rogers' famous white suit and Tammy Wynette's \$10,000 sequined dress. Also browse the plaques designating Hall of Fame and Hall of Honor inductees.

1824 Route 13, Cortland

607-753-0377

#### **Erie Canal Museum\***

www.eriecanalmuseum.org

Founded in 1962, the museum is housed in the 1850 Weighlock Building, where canal boats were weighed during the days when they traveled through the center of Syracuse on the Erie Canal. 318 Erie Blvd. East, Syracuse

315-471-0593

#### **Everson Museum of Art\***

www.everson.org

Designed by I.M. Pei and built in 1968, the Everson features the works of American artists from the 18th century to present including paintings, sculptures, drawings, photography and videos.

401 Harrison St., Syracuse

315-474-6064

#### The Gallery at The Tech Garden\*

http://thetechgarden.com

The Tech Garden provides space for regional artists to exhibit their collections. The corridors of the main building are lined with work from some of Central New York's brightest established and emerging artists

235 Harrison St., Syracuse

315-470-1970

#### **Gallery CNY**

www.gallerycny.com

Specializes in representing regional Realism & Impressionism by the most original full-time working artists in Central New York.

59 Albany St., Cazenovia

315-559-6156

#### **Harriet Tubman Home**

www.harriethouse.org

Located on 26 acres of land, the Harriet Tubman Home remains a living tribute to the "Road to Freedom" for slaves during the American Civil War.

180 South St., Auburn

315-252-2081

#### **International Boxing Hall of Fame**

www.ibhof.com

Chronicles the achievements of those who excelled in boxing.

1 Hall of Fame Drive, Canastota

315-697-7095

#### **Lorenzo State Historic Site**

www.lorenzony.org

An elegant neoclassical mansion overlooking Cazenovia Lake built by John Lincklaen, Cazenovia's founder, in 1807.

17 Rippleton Road, Cazenovia

315-655-3200

#### Matilda Joslyn Gage Home

www.matildajoslyngage.org

Visit the Greek Revival home of Fayetteville's famous suffragist, Matilda Joslyn Gage – a stop on the Underground Railroad.

210 E. Genesee St., Fayetteville

315-637-9511

#### **Memorial Hall Veterans Gallery**

www.oncenter.org

Three-dimensional displays commemorating the people of Onondaga County who served in America's military.

800 S. State St., War Memorial at Oncenter, Syracuse

315-435-8000

# Milton J. Rubenstein Museum of Science & Technology (MOST)\*

www.most.org

Fun for all ages, this entertaining learning experience features interactive exhibits, an IMAX movie theater and lots of space for private functions.

500 S. Franklin St., Syracuse

315-425-9068

#### Onondaga Historical Association Museum\*

www.cnyhistory.org

Home to the area's historical artifacts, the OHA tells the story of CNY through its industries and history. Don't forget the gift shop.

321 Montgomery St., Syracuse

315-428-1864

#### **Point of Contact Gallery**

http://puntopoint.org

Creates opportunities for the exploration of diversity and the exchange of ideas through the verbal and visual arts.

The Warehouse, 350 W. Fayette St., Syracuse

315-443-2169

#### Safe Haven Museum & Education Center

www.oswegohaven.org

Exhibits, photos, videos and a research library about the U.S.'s only refugee camp for Holocaust survivors during WWII.

2 E. Seventh St., Oswego

315-342-3003

<sup>\*</sup> CenterState CEO Member

#### Saint Marianne Cope Shrine & Museum

https://sosf.org/our-history/st-marianne-cope

A first-class relic of St. Marianne lies within a reliquary made especially in her honor and rests in the second gallery.

601 N. Townsend St., Syracuse

315-422-7999

#### **Salt Museum**

www.onondagacountyparks.com

Illustrating the Syracuse salt industry from 1788, take a sightsand-sounds tour of a 19th-century salt worker's neighborhood and recreated craft shops. Open seasonally.

106 Lake Drive, Liverpool

315-453-6715

#### **Schweinfurth Memorial Art Center**

www.schweinfurthartcenter.org

See regional and national artists, art classes and multi-arts programs, including music, film, folk arts and storytelling. 205 Genesee St., Auburn

315-255-1553

#### **Seward House**

www.sewardhouse.org

Home to President Lincoln's Secretary of State William H. Seward as well as a stop on the Underground Railroad, this meticulously maintained historic home features tours and knowledgeable staff. 33 South St., Auburn

315-252-1283

#### **Shacksboro School House Museum**

www.shacksboromuseum.com

Set in a country school building, this museum houses changing exhibits of local history.

46 Canton St., Baldwinsville

315-638-2452

#### Ska-nonh - Great Law of Peace Center

www.SkanonhCenter.org

This museum tells the story of the Haudenosaunee, People of the Longhouse.

6680 Onondaga Lake Parkway, Liverpool

315-453-6767

#### **Stone Quarry Art Park**

www.stonequarryhillartpark.org

Inspired by the relationship between art and nature and showcases art in outdoor and gallery settings.

3883 Stone Quarry Road, Cazenovia

315-655-3196

#### Stickley Museum\*

www.stickleymuseum.com

Preserves the Stickley furniture history to honor its tradition of fine craftsmanship and to educate the public on the contributions made by L. & J.G. Stickley to American home life.

Old Stickley Factory, 300 Orchard St., Fayetteville

315-682-5500

#### Syracuse International Film Festival\*

www.filminsyracuse.com

SIFF is a place by, for and about film and media-related programs. Members produce, present and promote programs throughout the year that are created to engage, inspire and entertain.

315-671-2188

#### **SUArt Galleries\***

suart.syr.edu

The galleries feature free historical, critical, faculty and student exhibitions that are open to the public in the School of Art and Design, College of Visual and Performing Arts at Syracuse University. Shaffer Art Building, 110 Sims Drive, Syracuse 315-443-4097

#### **Urban Cultural Park Visitor Center**

Located in the Erie Canal Museum, the center offers guests a look at Syracuse's days as a farm town and its transformation into an urban area

318 Erie Blvd. E., Syracuse

315-471-0593

#### Wilcox Octagon House of Camillus

www.yrbook.com/octagon

Listed in the National Register of Historic Places, the Octagon House is one of the few remaining Victorian-era octagonal houses in the country.

5420 W. Genesee St., Camillus

315-488-7800

#### Willard Memorial Chapel

www.willard-chapel.org

The work of Louis C. Tiffany and Tiffany Glass & Decoration Co. and the only complete and unaltered Tiffany chapel.

17 Nelson St., Auburn

315-252-0339

#### Wilson Art Gallery\*

www.lemoyne.edu/arts/wilson-art-gallery
The gallery features changing exhibits.
Noreen Reale Falcone Library
Le Moyne College, 1419 Salt Springs Road, Syracuse
315-445-4153

# THE STAGES OF CENTRAL NEW YORK

The region plays host to many theaters, music companies and professional facilities that can accommodate an array of touring acts, productions and performers. Check out these entertainment options:

#### **CNY Jazz Central**

www.cnyjazz.org 441 E. Washington St., Syracuse 315-479-5299

#### The Central New York Playhouse\*

www.cnyplayhouse.com 3649 Erie Blvd. E. #3201, Syracuse 315-885-8960

#### **Empire Expo Center/NYS Fairgrounds**

www.nysfair.org 581 State Fair Blvd., Syracuse 315-487-7711 or 800-475-FAIR

#### Famous Artist Series, Ltd.\*

www.broadwayinsyracuse.com 374 S. Salina St., Syracuse 315-424-8210

#### **Lakeview Amphitheater**

http://lakeviewamphitheatre.com 490 Restoration Way, Syracuse 315-435-2121

#### **Landmark Theatre**

www.landmarktheatre.org 362 S. Salina St., Syracuse 315-475-7979

#### Magic Circle Children's Theater at Spaghetti Warehouse

www.meatballs.com 689 N. Clinton St., Syracuse 315-475-1807

#### Merry-Go-Round Playhouse / Finger Lakes Musical Theatre Festival

www.fingerlakesmtf.com 6877 E. Lake Road, Auburn 315-255-1785 or 800-457-8897

#### The Oncenter\*

www.oncenter.org
A three-city-block facility located in the heart
of Syracuse.
Nicholas J. Pirro Convention Center, 800 S.

State St., Syracuse War Memorial Arena, 515 Montgomery St.,

Syracuse Mulroy Civic Center Theatres, 411 Montgomery St., Syracuse 315-435-8000

#### **Open Hand Theater**

www.openhandtheater.org ShoppingTown Mall 3649 Erie Blvd. E. Suite 3, DeWitt 315-476-0466

#### Oswego Civic Arts Center

www.oswegoplayers.org East 4th St., Oswego 315-343-5138

#### **Palace Theatre**

www.palaceonjames.com 2384 James St., Syracuse 315-463-9240

#### **Red House Arts Center\***

www.theredhouse.org 400 S. Salina St., Syracuse 315-362-2785

#### **Salt City Improv Theatre**

www.saltcityimprov.com Shoppingtown Mall 3649 Erie Blvd, Syracuse 315-475-1807

#### Symphoria\*

www.experiencesymphoria.org 315-299-5598

#### **Syracuse City Ballet**

www.syracusecityballet.com 411 Montgomery St., Syracuse 315-487-4879

#### Syracuse Opera

www.syracuseopera.com 411 Montgomery St., Syracuse 315-475-5915

#### Syracuse Stage\*

www.syracusestage.org 820 E. Genesee St., Syracuse 315-443-3275

#### **Turning Stone Resort and Casino\***

www.turningstone.com 5218 Patrick Road, Verona 800-771-7711

#### **Westcott Theater**

www.thewestcotttheater.com 524 Westcott St., Syracuse 315-299-8886



## SHOPPING

Central New York has ample opportunities to shop 'til you drop. From unique local boutiques that offer everything from fresh maple syrup to fine ceramics, to high-end, luxury outlets, there really is something for everyone's shopping bag and wallet. Local shopping runs the gamut from one-of-a-kind products to bargains you will want to brag about.

#### **Armory Square\***

www.armorysq.org, www.downtownsyracuse.com Downtown Syracuse

#### **CNY Regional Market Authority\***

www.cnyrma.com 2100 Park St., Syracuse 315-422-8647

#### **Crouse Marshall**

www.crousemarshall.com Marshall Street, Syracuse

#### **Destiny USA\***

www.destinyusa.com 9090 Destiny USA Drive, Syracuse 315-466-6000

#### **Finger Lakes Mall**

www.fingerlakesmall.com 1579 Clark St. Road, Auburn 315-255-1188

#### **Great Northern Mall**

www.greatnorthernmall.com 4155 Route 31, Clay 315-622-3011

#### **Marketfair North**

4148 Route 31, Clay

#### **Shoppingtown Mall**

www.shoppingtownmall.com 3649 Erie Blvd. East, DeWitt 315-446-9153

#### **Skaneateles Village**

www.skaneateles.com 315-685-0552

#### Towne Center at Fayetteville\*

www.corcompanies.com/towne-center-atfayetteville Route 5, Fayetteville 315-468-3051

#### **Township 5**

www.township5.com Township Blvd., Camillus 315-362-8810

#### **University Hill**

www.university-hill.com 736 Irving Ave., Syracuse 315-475-7244

#### **Waterloo Premium Outlets\***

www.premiumoutlets.com/waterloo 655 Route 318, Waterloo 315-539-1100

# CAYUGA COUNTY

# Visitors to Cayuga County will find a wide variety of recreational

**opportunities.** Located in the heart of the Finger Lakes, outdoor activities range from golfing and boating to biking and hiking. Entertainment activities range from festivals to Broadway-style theatrical shows and historical venues. In Cayuga County, there's always something to see or do — or taste — in the area. Sip locally produced award-winning wines and craft beers and taste fresh, seasonal cuisine made with ingredients straight from area farms. Drink in the breathtaking scenery on a long drive or on a lakeside stroll and keep your eye out for a stunning sunset — it's all part of the Cayuga County experience.



# Cayuga County Office of Tourism

131 Genesee St., Auburn, NY 13021-3617
800-499-9615; 315-255-1658
www.tourcayuga.com • info@tourcayuga.com
Executive Director: Meg Vanek
Administrative & Project Coordinator: Gillian Sears
Digital Marketing Manager: Maureen McEvers



# **AUBURN & CAYUGA COUNTY AT A GLANCE**

The city of Auburn is located in Cayuga County in New York state.

#### PHYSICAL CHARACTERISTICS

Area: Cayuga County 692	gg. mi.
City of Auburn	3 sq. mi.
Terrain: Rolling hills and flat plains	
Flavation: 686 feet	

Climate: Four seasons

#### **POPULATION**<sup>+</sup>

	2010	2016, est.
City of Auburn	27,688	27,101
Cayuga County	80,020	78,783
HOUSEHOLDS*		
City of Auburn		11,261

#### RACE/ETHNIC BREAKDOWN OF POPULATION<sup>+</sup>

	Auburn	Cayuga County
White	86.3	92.5
Black/African-American	8.5	4.0
Asian/Pacific Islander	0.6	0.6
American Indian, Alaska Native	0.4	0.4
Other	0	0.1
Two or more races		1.8
Hispanic Origin (of any race)	3.6	2.4

### **MEDIAN AGE\***

City of Auburn												. 38.8
Cayuga County	/.											. 42.4
New York												. 38.2
United States												. 37.7

#### MEDIAN HOUSEHOLD INCOME\*

City of Auburn											. \$40,005
Cayuga County	١.										. \$53,114
New York											. \$60,741
United States											. \$55,322

#### MEDIAN SELLING PRICE OF HOMES

YTD	10/31/17	
–	,	

Cayuga County	 	\$106,000
New York	 	\$250,000
Source: NYS Association of Realtors		
National Association of Realtors		

#### **TAXES**

Sales																			8%
State																			4%
Local																			4%
State	Inc	on	ne	T	ах	ί.									4	%	-	8.	82%

Prepared by: CenterState Corporation for Economic Opportunity. For additional information or more detailed data, contact: 315-470-1800



# Cayuga County Chamber of Commerce 2 State St., Auburn, NY 13021, 315-252-7291

www.cayugacouantychamber.com • admin@cayugacountychamber.com

**Executive Director: Tracy Verrier** Chamber Manager: Amy Fuller

Education & Resource Coordinator: Ginny Kent

Office Manager: Rhonda Sheffield Admin./Communications Coordinator: Karen Tehan

Marketing Coordinator: Devon Roblee Health Care Navigator: Wendy Danner-Tollett



<sup>+</sup> U.S. Census Bureau, 2010 U.S. Census

<sup>\*</sup> U.S. Census Bureau, 2012-2016 American Community Survey 5-Year Estimates

#### **SPORTS FACILITIES**

Central New Yorkers love their sports. From professional, collegiate and school teams to recreational leagues and fundraisers, people young and old participate in some form of athletic activity. Whether actively competing in events like the Empire State Marathon, Iron Girl and the Ironman 70.3, or showing support on the sidelines, area residents enjoy sports action at all levels. In addition, the area's numerous sporting facilities encourage more people to become involved and indoor recreation centers allow athletes to play their sport year-round.

Professional teams include the **Syracuse Chiefs** baseball team, which was purchased in 2017 by **The New York Mets**, who will bring their AAA affiliate team to Syracuse. The **Auburn Doubledays** are an affiliate of the **Washington Nationals**. The **Syracuse Crunch** (AHL) are affiliated with the NHL **Tampa Bay Lightning**. The **Syracuse Silver Knights**, a Major Arena Soccer League franchise, play at the Oncenter War Memorial Arena.

Collegiate athletic teams include the Division I **Syracuse University** men's football, basketball (2003 NCAA Champions), and lacrosse teams with more than 10 national championships. Both the men's and women's Syracuse University basketball teams made it to the 2016 Final Four. The Orange women advanced to the championship game but lost to the University of Connecticut, which won its fourth straight national title thanks to CNY native Breanna Stewart. The women's field hockey and men's cross-country teams at Syracuse University earned national titles in 2015. Le Moyne College and Onondaga **Community College** also boast national titles in baseball. basketball and volleyball. The greater region is also home to national champions including: Clarkson University's women's ice hockey team (2014 NC champion); SUNY Cortland men's soccer team won the 2016 State University of New York Athletic Conference Championship; and the **Cornell University** women's ice hockey team has won the ECAC hockey regularseason championship in 2010, 2011, 2012 and 2013.

#### **Carrier Dome\***

www.carrierdome.com

This world-famous 50,000-seat domed arena hosts Syracuse University football, basketball and lacrosse games as well as concerts. Syracuse University

315-443-2121 or 888-366-3849

#### **Central New York Family Sports Centre**

www.cnyfsc.com

Fitness for the entire family, includes fitness center, personal training, fitness classes and sports leagues.

7201 Jones Road, Syracuse

315-638-8866

#### **Cicero Family Fitness**

www.cicerofamilyfitness.com

This facility features one of the only Olympic-sized ice rinks in the Northeast as well as an NHL rink. 5575 Meltzer Court, Cicero

315-752-9622

#### **Empire Expo Center/NYS Fairgrounds**

www.nysfair.org

Home of the New York State Fair, the center features multiple facilities including more than 300,000 square feet of exhibit space and the Coca-Cola Coliseum, where hockey, wrestling and basketball games are held, as well as boxing matches, horse shows and rodeos.

581 State Fair Blvd., Syracuse 315-487-7711 or 800-475-FAIR (3247)

#### **Falcon Park**

www.auburndoubledays.com Home to the Auburn Doubledays, a Class A affiliate of the Washington Nationals

130 N. Division St., Auburn 315-255-2489

#### J.M. McDonald Sports Complex

www.jmmcomplex.com

This complex includes an ice arena, turf fields and fitness center for family oriented programming and events.

4292 Fairgrounds Drive, Cortland

607-753-8100

#### **NBT Bank Stadium**

www.onondagacountyparks.com/nbt-bank-stadium Home to **Syracuse Chiefs** baseball, 11,000 fans can comfortably watch a game in this stadium, featuring a natural grass field. 1 Tex Simone Drive, Syracuse 315-435-1412

#### Tsha' Hon'nonyen'dakhwa Onondaga Nation Arena\*

www.wheretheyplaygames.com

This 40,000-square-foot heated arena offers public skating, youth and adult hockey programs with seating for 1,900 and space for private events.

326 Route 11, Onondaga Nation

315-498-6813

#### SRC Arena and Events Center Complex\*

www.srcarena.com

The ultra-modern 109,000-square-foot facility offers seating for 6,500 on the Onondaga Community College campus.

Onondaga Community College

45.95 W. Connoca Turnpillo Corporation

4585 W. Seneca Turnpike, Syracuse 315-498-2622

#### **Sport Center 481**

www.sportcenter481.com

Soccer, lacrosse, field hockey, football, baseball, softball and ultimate frisbee are all played in this 75,000-square-foot indoor team sports facility featuring a 200-foot by 300-foot clear-stand playing surface that can be converted to the appropriate playing fields.

6841 Collamer Road, East Syracuse

315-701-1111

#### **Syracuse Indoor Sports Center**

www.syracuseindoorsportscenter.com

Facility includes two fields for soccer, field hockey, lacrosse and flag football. Restaurant on site.

4989 Hopkins Road, Liverpool

315-451-1800

#### **Ultimate Goal Family Sports Center**

http://ultimategoalonline.com

Programming includes team sports, individual and team development, camps, clinics and special events. 3800 Lee-Mulroy Road, Marcellus

315-673-4625

<sup>\*</sup> CenterState CEO Member

#### **War Memorial Arena\***

www.oncenter.org

The 43,500-square-foot arena features a regulation-size hockey rink that seats 8,000 and is available for a variety of athletic and community events. Home to **Syracuse Crunch** hockey and Silver Knights soccer.

800 S. State St., Syracuse 315-435-8000

#### **RECREATION**

Central New Yorkers know how to make the most of the outdoors and the four seasons. We like to get out of the house to watch sports, play sports, exercise and enjoy the region's ample opportunities for sporty fun in the sun. Try something new, right here in your own community, to create lasting memories with your friends and family.

#### **GOLF COURSES**

#### Fairmount Glen Miniature Golf\*

www.fairmountglen.com 315-487-0546

#### **Green Lakes State Park Golf Course**

https://parks.ny.gov/golf-courses/14/details.aspx?path=g\_golf 315-637-6111

#### Kaluhyat at Turning Stone Resort\*

www.turningstone.com/golf/kaluhyat 315-361-8518

#### Liverpool Golf & Public Country Club\*

www.lgpcc.com 315-457-7170

Dozens more listed at: www.syracuse.com/golf-courses

#### **CAMPING**

#### **Green Lakes State Park**

http://nysparks.com/parks/172/details.aspx 800-456-CAMP (reservations at www.ReserveAmerica.com)

#### **Oneida Shores County Park**

www.onondagacountyparks.com/oneida-shores-park/camping 315-676-7366

#### The Villages at Turning Stone RV Park\*

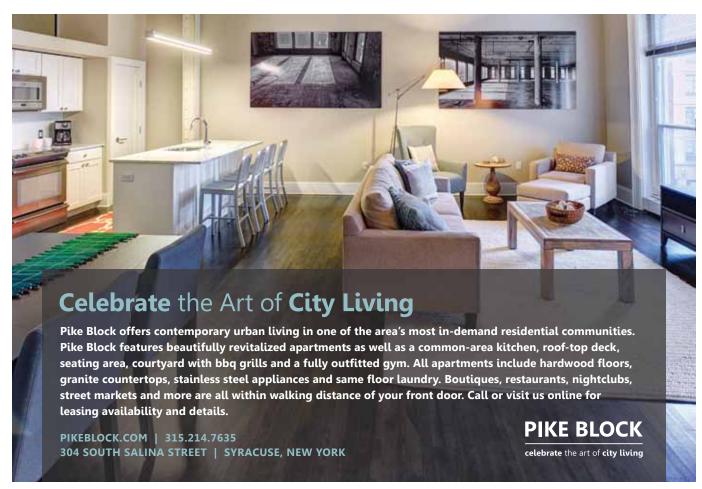
www.turningstone.com/accommodation/the-villages-rv-park 315-361-7275

For more information: http://parks.ny.gov/camping and www.nycampgrounds.com

#### **FISHING**

Central New York abounds with year-round world-class fishing. To find the perfect place to fish, visit www.dec.ny.gov/outdoor/7749. html and click on No. 7 for Central New York fishing and No. 6 for Northern Central New York fishing.

See chart on page 26 for even more sports and recreation opportunities.



#### **GAMING**

#### del Lago Casino\*

www.dellagoresort.com 315-946-1777

#### **Phoenix Sports Restaurant**

www.phoenixsportsrestaurant.com 315-695-2245

#### **Turning Stone Casino\***

www.turningstone.com 800-771-7711

#### **Vernon Downs\***

www.vernondowns.com 315-888-3766

#### Yellow Brick Road Casino\*

www.yellowbrickroadcasino.com 315-366-9400

## ONONDAGA CREEKWALK

Winding its way through the city of Syracuse is the Onondaga Creekwalk — a 2.6-mile, 13-foot-wide trail that is ideal for running, walking or biking. The Creekwalk, which runs from the historic Armory Square district in downtown Syracuse to the southeast shore of Onondaga Lake, sits alongside the gurgling Onondaga Creek. Eventually the trail will connect to the Loop the Lake Trail around Onondaga Lake as well as the Erie Canalway Trail. www.syrgov.net/creekwalk.aspx



#### WINTER FUN

In some cities when it snows, life slows down or even comes to a complete halt — but not Syracuse. We are the #OfficialHomeOfWinter! The region and its hearty inhabitants are very much accustomed to snow, and lots of it, thanks to lake effect off nearby Lake Ontario. And while most locals have mastered the art of driving through snow, many also embrace the winter months by skiing, snowboarding, ice skating, snowshoeing or hiking. Bundle up the family for a local tree lighting at the holidays or for Winterfest in downtown Syracuse, featuring a chili cook-off and live music.

#### **DOWNHILL SKIING**

#### Four Seasons Golf & Ski Center

www.fourseasonsgolfandski.com 315-637-9023

#### Greek Peak Mountain Resort's Adventure Center\*

www.greekpeakmtnresort.com 800-955-2754

#### **Labrador Mountain**

www.labradormtn.com 607-842-6204

#### **Song Mountain Resort**

www.songmountain.com 315-696-5711

#### Toggenburg Mountain Winter Sports Center\*

www.skitog.com 315-683-5842

Learn more at www.iskiny.com/explore-new-york/mountains

#### CROSS-COUNTRY SKIING

#### **Beaver Lake Nature Center**

www.onondagacountyparks.com/beaver-lake-nature-center 315-638-2519

#### **Camillus Erie Canal Park**

www.eriecanalcamillus.com 315-488-3409

#### **Green Lakes State Park**

www.nysparks.com 315-637-6111

#### **Highland Forest**

www.onondagacountyparks.com/highlandforest 315-683-5550

#### **Oneida Shores Park**

www.onondagacountyparks.com/oneidashores-park 315-676-7366

#### **Sunnvcrest Park**

www.syracuse.ny.us 315-473-4330

#### **Winona Forest Recreation Center**

www.winonaforest.com 315-298-6933

Learn more at www.crosscountryskinewyork.com

#### **ICE SKATING**

#### **Clinton Square Ice Rink**

www.syracuse.ny.us 315-423-0129

#### Allyn Ice Arena

http://auburnymca.org/skaneateles/ice 315-685-7757

#### **Cicero Twin Rinks**

www.ciceroicerink.com 315-752-7465

#### **Meachem Ice Rink**

www.syracuse.ny.us 315-492-0179

#### The Onondaga Nation Arena\*

www.wheretheyplaygames.com 315-498-6813

#### Sunnycrest Ice Rink

315-473-4333

#### SNOWMOBILING

There are 11 snowmobile clubs in Onondaga County with more than 2,000 members. The clubs care for more than 270 miles of trails. Here's a partial list:

# Chittenango Polar Bears Snowmobile Club. Inc.

www.chittenangopolarbears.com

#### **New York State Snowmobile Association**

www.nysnowmobiler.com

#### Snowmobile NY

www.snowmobileny.com

#### **Snowmobile Oswego County**

www.visitoswegocounty.com/snowmobile

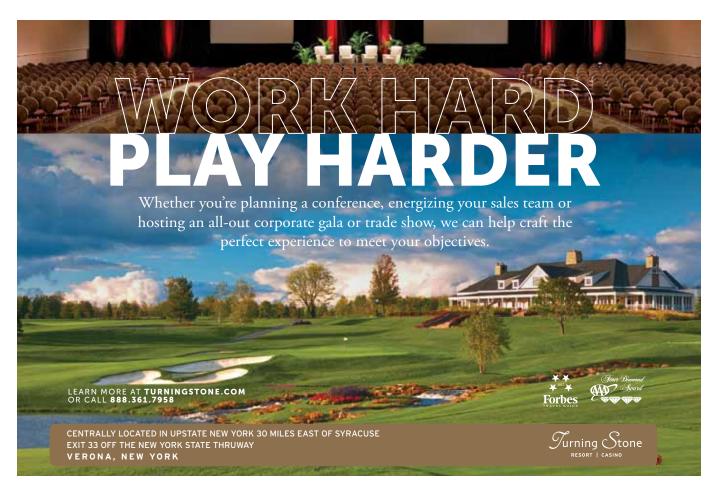
#### South Shore Trailblazers. Inc.

www.southshoretrailblazers.com

#### **Toad Hollow Trail Riders**

www.toadhollow.net

<sup>\*</sup> CenterState CEO Member





# Industry and Environmental Leadership with a Commitment to Communities Worldwide...

At Carrier, we believe that leadership in environmental stewardship and sustainability begins at home. Carrier seeks to help improve the communities in which its employees, suppliers and customers work and live.

As the world's leader in high technology heating, air-conditioning and refrigeration solutions, we proudly support hundreds of non-profit organizations in local communities worldwide.



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Awarded the prestigious AAA Four Diamond Award, the Marriott Syracuse Downtown has preserved the grandeur and opulence of the famed Hotel Syracuse and added a modern twist.

MARRIOTT SYRACUSE DOWNTOWN



100 East Onondaga Street Syracuse, NY 13202 1-844 STAY-SYR | 315-474-2424 www.marriottsyracusedowntown.com

# SYRACUSE AND ONONDAGA COUNTY AT A GLANCE

# The city of Syracuse is located in Onondaga County in the geographic center of New York state.

2012-16

#### PHYSICAL CHARACTERISTICS

Area:
Onondaga County
City of Syracuse
Terrain: Rolling hills and flat plains
Altitude: 364 - 681 feet

Elevation: 414 feet

Climate: Four seasons, continental

<b>MEAN AVERAGE TEMPERATURE 1938-2016</b>
January
April
July
September
Annual average snowfall 135 inches (1990-2007)
Growing season approx
Annual average rainfall 41 inches

#### **POPULATION**<sup>+</sup>

							2010	2016, est.
City of Syracuse .							. 145,170	144,350
Onondaga County							. 467,026	468,050

#### **HOUSEHOLDS\***

										2012 10
City of Syracuse .										55,442
Onondaga County										. 184,925

# RACE/ETHNIC BREAKDOWN OF POPULATION<sup>+</sup>

	GILY OI	Ullulluaga
	Syracuse	County
White	56.0	81.1
Black/African-American	29.5	11.0
Asian/Pacific Islander	5.5	3.1
American Indian, Alaska Native	1.1	0.8
Other	2.7	1.2
Two or more races	5.1	2.8
Hispanic Origin (of any race)	8.3	4.0
MEDIAN AGE*		
City of Syracuse		30.6
Onondaga County		38.8
New York		38.2

#### MEDIAN HOUSEHOLD INCOME\*

City of Syracuse	\$32,704
Onondaga County	\$55,717
New York	\$60,741
United States	\$55,322

#### MEDIAN SELLING PRICE OF HOMES

YTD 10/31/17	
City of Syracuse	\$137,000
Onondaga County	\$138,000
New York	\$250 000
Source: NYS Association of Realtors	
National Association of Realtors	

#### **TAXES**

Sales	3																	8%
State																		4%
Loca	Ι.,																	4%
State	Inco	m	e 1	ſα>	ζ.									4	%	- ;	8.8	32%

Prepared by: CenterState Corporation for Economic Opportunity. For additional information or more detailed data, contact: 315-470-1800



<sup>&</sup>lt;sup>+</sup> U.S. Census Bureau, 2010 U.S. Census

<sup>\*</sup> U.S. Census Bureau, 2012-2016 American Community Survey 5-Year Estimates

#### SIP ON SYRACUSE BEVERAGE TRAIL & BEYOND

The Sip On Syracuse (SOS) Beverage Trail is the place to find locally crafted beverages. From farm breweries to family owned wineries, the featured stops support the local craft movement offering a selection of area beers, wines, spirits and ciders. No matter your beverage of choice, Sip on Syracuse has something for everyone. Visit www.visitsyracuse.com to find out where to pick up an SOS Passport.

#### **Breweries**

Syracuse has a long and storied brewing history. Centrally located in the state, with rail lines and the Erie Canal nearby, Syracuse was a perfect place to brew and distribute beer during the 1800s. Brewery business peaked during the 1890s when the brewing industry employed 400 people locally and produced about 300,000 barrels of beer and ale each year, according to the Onondaga Historical Association. Prohibition all but wiped out the industry before it began to re-emerge in 1994 when the microbrewery trend began to sweep across the country, including here in Central New York, which is now home to more than a dozen microbreweries.

#### **BREWERIES**

#### 1. Empire Brewing Co.\*

120 Walton St., Syracuse 315-475-4400 www.Empirebrew.com

#### 2. Empire Farm Brewery\*

33 Rippleton Road, Cazenovia 315-655-2337 (same web as above)

#### 3. Middles Ages Brewing Co.

120 Wilkinson St., Syracuse 315-476-4250 www.Middleagesbrewing.com

#### 4. Seneca Street Brew Pub

315 E. Seneca St., Manlius 315-682-6968 www.Senecastreetbrewpub.com

#### 5. Willow Rock Brewing Co.

115 Game Road, Syracuse 315-928-6948 www.Willowrockbrew.com

#### 6. Red Hawk Brewing

4504 Bussey Road, Syracuse 315-491-5158 www.Redhawkbrewing.com

#### 7. Stout Beard Brewing

1153 W. Fayette St., Suite 102, Syracuse www.Stoutbeardbrewery.com

#### 8. Eastwood Brewing Co.

108 Walter Drive, Syracuse www.Facebook.com/ eastwoodbrewingcompany

#### 9. Local 315 Brewing

3160 Warners Road, Warners 315-382-2051 www.Local315brewing.com

#### 10. IBU Brewing

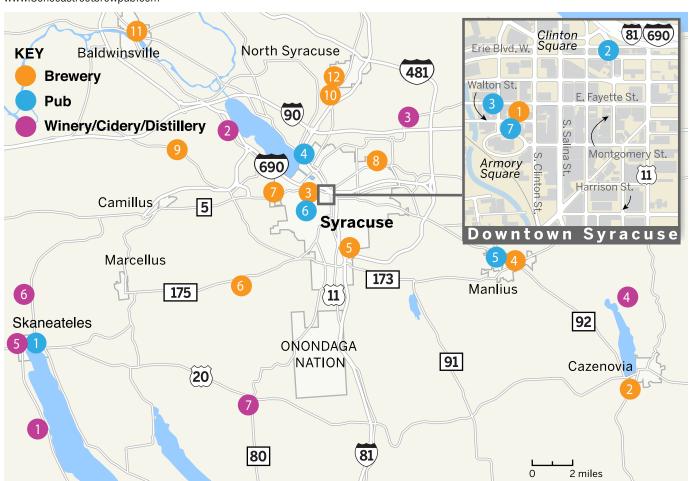
3703 Brewerton Road, Syracuse www.lbubrewing.com

#### 11. WT Brews

3 W. Genesee St., Baldwinsville 315-857-3266 www.Wtbrews.com

#### 12. Full Boar Craft Brewery and Tap Room

628 S. Main St., North Syracuse 315-802-4784 www.Fullboarbrew.com



#### **PUBS**

#### 1. Finger Lakes on Tap

35 Fennel St., Skaneateles 315-685-9600 www.fingerlakesontap.com

#### 2. J Rvan's Pub

253 E. Water St., Syracuse 315-399-5533 www.Jryanspub.com

#### 3. Kitty Hoynes\*

301 W. Fayette St., Syracuse 315-424-1974 www.Kittyhoynes.com

#### 4. World of Beer

1 Destiny Drive, Syracuse 315-422-2330 www.Wobusa.com/locations/Syracuse

#### 5. All Who Wander

315 Fayette St., Manlius www.wanderhere.com

#### 6. Now and Later

620 Ulster St., Syracuse 13204 315-422-0606 www.nowandlaterbar.com

#### 7. The Blue Tusk Pub & Wine Bar

165 Walton St., Syracuse 315-472-1934 www.Bluetusk.com

#### WINERIES/CIDERIES/ DISTILLERIES

#### 1. Anyela's Vineyards\*

2433 West Lake Road, Skaneateles 315-685-3797 www.Anyelasvineyards.com

#### 2. Lakeland Winery

877 State Fair Blvd., Syracuse 315-277-2675 www.Lakelandwinery.com

#### 3. Greenwood Winery

6475 Collamer Road, East Syracuse 315-399-0835 www.Greenwoodwinery.com

#### 4. Owera Vineyards\*

5279 East Lake Road, Cazenovia 315-815-5026 www.Oweravineyards.com

#### 5. White Birch Vineyards

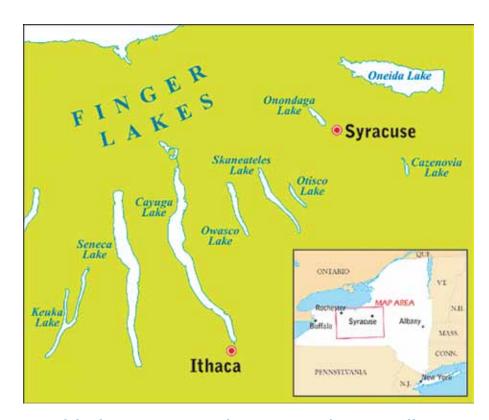
18 W. Genesee St., Skaneateles 315-685-9463 www.Whitebirchvineyards.com

#### 6. Last Shot Distillery

4022 Mill Road, Skaneateles 315-727-9736 www.Lastshotdistillery.com

#### 7. Beak & Skiff/1911 Spirits\*

4472 Cherry Valley Turnpike, LaFayette 315-677-9138 www.1911established.com



# World-Class Wine Trails, Vineyards & Distilleries

Some of the most beautiful — not to mention delicious — wine trails in all the world are just a short drive from Syracuse. Spring, summer and fall are popular times for wine tours, either by charter bus or carloads of friends out enjoying the gorgeous terrain, which produces excellent wine yields year after year.

1911 Established, hard ciders and wines produced by Beak & Skiff Apple Orchard in La-Fayette (which was voted America's best orchard in a 2015 and 2017 *USA Today* poll), has been growing rapidly in both size and popularity. This fifth-generation farm has tapped into a burgeoning industry with its hard ciders as well as small-batch vodkas and gins.

Many facilities offer tours and sampling opportunities, and you can even make your very own wine, complete with custom labels, at Lakeland Winery in Syracuse. Plan your trip locally with the SOS Beverage Trail or one of these websites, dedicated to the many wine trails, vineyards and distilleries just a short drive away.

#### Cayuga Lake Wine Trail\*

800-684-5217 www.cayugawinetrail.com

#### **Keuka Lake Wine Trail**

315-536-5056 www.keukawinetrail.com

#### **Seneca Lake Wine Trail**

877-536-2717 www.senecalakewine.com

#### **Thousand Islands - Seaway Wine Trail**

http://americaswinetrails.com/wine-trails/ new-york-wineries/thousand-islandsseaway-wine-trail

#### **Ashley Lynn Winery**

4142 State Route 104, Mexico 315-963-3262 www.ashleywines.com

#### **Cherry Knoll Farm**

3426 Hoxie Gorge Freetown Road, Marathon 607-849-6886 www.cherryknollfarm.com

# Did You Know?

The Huffington Post named Syracuse the sixth best place to grab a beer in the country!

#### **Harvest Moon Cidery at Critz Farms**

3232 Rippleton Road, Cazenovia 315-662-3355 www.harvestmooncidery.com

# Life of Reilley Distilling and Wine Company

2747 Route 20 East, Cazenovia 315-506-5084 www.lifeofreilley.net

#### **Long Point Winery**

1485 Lake Road, Aurora 315-364-6990 www.longpointwinery.com

#### FINGER LAKES CHEESE TRAIL

If there's anything that goes nicely with wine, it's cheese. The Finger Lakes Cheese Trail can satisfy your cravings to pair the two with this trail featuring 13 working farms that offer tastings, tours and lots of opportunities to purchase the cheesy goods. The trail's website offers information about its members, a map, cheese recipes and an events calendar. www.flcheesetrail.com

#### **SCENIC BYWAYS**

The Central New York region has many stories to tell, all from the comfort of your car. New York state encourages travelers to "follow a scenic byway to discover the region's scenic, recreational, cultural, natural, historic or archaeological significance."

This region's byways include Cayuga Lake Scenic Byway, Route 20, Scenic Route 90 and the Revolutionary Trail. Plan a trip today at www.dot.ny.gov/display/programs/scenic-byways.

The Great Lakes Seaway Trail, a nationally designated scenic byway, runs through the city of Oswego. www.fhwa.dot.gov/byways/byways/2488.



#### CENTRAL NEW YORK PARKS - FIND YOUR FAVORITE SPOT!

From the first buds of spring to warm summer days, to stunning autumn colors, then pristine snowfall, our marvelous four seasons offer a wide variety of activities. Check this chart to see the activities your favorite city, county and state parks offers.

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Old Erie Canal

#### **FESTIVALS & EVENTS**

If it's warm enough to stand outside, the thermometer doesn't have to climb too high for hearty Upstaters. Central New York knows how to throw a great party. This region is home to dozens of festivals throughout the year. A sampling is below, with more fun ideas available at www.visitsyracuse.com, www.iloveny.com/events and http://cnyarts.org.

**January** Skaneateles Winterfest - Skaneateles

Dining Week - Syracuse **February** 

Syracuse Winterfest - Syracuse Great Eastern Whiteout - Fulton Warm Up Oswego Festival - Oswego Cazenovia Winter Festival - Cazenovia

St. Patrick's Parade - Syracuse March

Maple Festival - Cortland Green Beer Day - Syracuse

**April** Salt City Horror Festival - Syracuse

City Market - Syracuse (Second Sunday, May - Oct.) May

Taste of Syracuse - Syracuse June Polish Festival - Syracuse

Jamesville Balloon Fest - Syracuse

Juneteenth - Syracuse

St. Sophia's Greek Festival - Syracuse

70.3 Iron Man - Syracuse

Finger Lakes Musical Theatre Festival - Auburn

(June - Aug.)

Oz-Stravaganza - Chittenango NYS Blues Festival - Syracuse July Empire BrewFest - Syracuse

Finger Lakes Lavender Festival - Skaneateles

Syracuse Jazz Fest- Syracuse

Syracuse Nationals Classic Car Show - Syracuse Syracuse Arts & Crafts Festival - Syracuse Great American Antique Fest - Syracuse N.E. Wine & Jazz Festival - Syracuse

Harborfest - Oswego

Skaneateles Antique Boat Show - Skaneateles

August Bacon Festival - Syracuse

CNY Scottish Games Celtic Festival - Syracuse

Great New York State Fair - Syracuse

Oktoberfest- Syracuse

Madison-Bouckville Big Field Antiques Show -

Bouckville

Skaneateles Festival - Skaneateles La Festa Italiana - Syracuse

September Irish Festival - Syracuse

Golden Harvest Festival - Baldwinsville

Fall Foliage Leaf Peeping - regionally through Oct.

**October** Festival of Races - Syracuse

Oktoberfest - Verona

LaFayette Apple Festival - LaFayette

**November** Syracuse International Film Festival\* - Syracuse

Syracuse Beer Week, throughout Onondaga County

America on Tap Beer Festival, Syracuse Tree Lighting Ceremony - Syracuse

Dickens' Christmas in Skaneateles - Skaneateles

(Nov. - Dec.)

Lights on the Lake - Syracuse (Nov. - Jan.) Gingerbread Gallery - Syracuse (Nov. - Jan.)

Everson Festival of Trees – Syracuse December

Holidays in the City - Syracuse NYS Craft Brewers Festival - Syracuse

#### DINING OPTIONS

Central New Yorkers take pride in many things: snowfall bragging rights, great college sports and lots and lots of really good food! If the evening calls for dining out, the only problem you will have will be deciding where to go as options for cuisine, atmosphere, price and personality are truly endless. When it comes to restaurants, this region has it all. Feel like a casual burger-and-fries dinner? No problem. Want to feel a summer breeze over a basket of clams? Sure thing. Need a really special place to celebrate? We've got that, too. It won't take long to find an old favorite or a new one.

Visit Syracuse\*: www.visitsyracuse.com

#### **Downtown Committee of Syracuse\*:**

www.downtownsyracuse.com/lifestyle/dining

Cayuga County Office of Tourism: www.tourcayuga.com/

#### **Cortland County Convention & Visitors Bureau:**

www.experiencecortland.com

Madison County Tourism: www.madisontourism.com

Oswego County Tourism: www.visitoswegocounty.com



# IS THAT ALL? **OF COURSE NOT!**

Check out other great hotspots at visitsyracuse.com

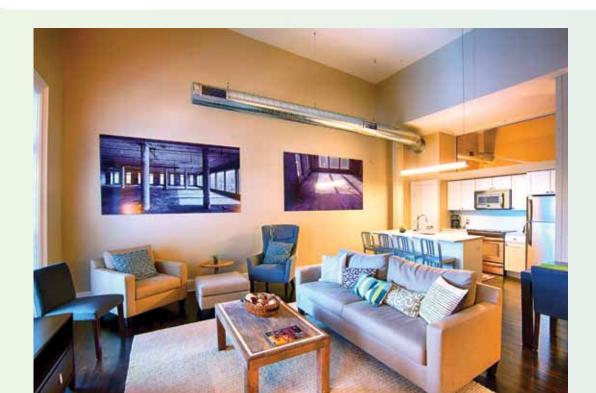




# HOUSING

Syracuse was recently ranked as the No. 1 place to live in New York state, according to a 2017 *U.S. News and World* 

Report list. Syracuse also ranked No. 28 overall on the list of best places to live in the United States. According to *U.S. News & World Report:* "Syracuse is more affordable than other major U.S. metro areas, making it a popular place to live for families and retirees. Young professionals also enjoy the region, both for its prices and because there's plenty to do." Central New York offers a wide variety of housing and remarkably low interest rates. The rental market is also strong, with multiple-family dwellings leading demand. So whether you are looking for a big family house, a trendy urban condo or something in between, you'll find it here.



#### MEET THE NEIGHBORS

Paul Allen, owner, Finger Lakes Plants & Trees; salesman, Xerox

I AM DRAWN TO MY NEIGHBORHOOD BECAUSE I fell in love with the Finger Lakes region growing up in this area, and I decided to stay and make my home here while working and going to college in my hometown of Dryden. Upstate New York is highly regarded for its natural beauty, and the four seasons we enjoy. The natural splendor that lies within the region exists on multiple scales, some of which are immediately apparent, while others require experiencing portions of the region over time.

**MY FAVORITE LOCAL HAUNT IS** the Lime Hollow Nature Center. I am a conservationist; when I have spare time, I go to my favorite place. If you want to find me, I will be at Lime Hollow walking the trails.

I FEEL MOST AT HOME inside my greenhouse. Horticulture has been a lifelong passion of mine. I have started to challenge my mind with ways to create more efficient systems for propagating and growing plants and trees. I feel most at home in one of my three indoor grow rooms. I enjoy the challenge of continuing to perfect my methods and improve my results.

**CENTRAL NEW YORK IS GREAT FOR** experiencing the outdoor recreation of the Finger Lakes. New York has a state park system that is second to none, and environmental conservation lands that are awe-inspiring. If you are looking to relocate, and Upstate New York is a place you are considering, I say move here. Deciding to make Central New York your home is a choice you will always be glad you made. Here you will find nice housing, reasonably priced in neighborhoods with great people who share a common sense of community.

# MEET THE NEIGHBORS

**Victoria Coit,** founder, Cuse Culture Magazine, cuseculture.com; co-founder of CNY Roots, cnyroots.com

**I AM DRAWN TO MY NEIGHBORHOOD BECAUSE** it is peaceful, quiet and folks take pride in their homes. It's on the edge of the city, but still in the city and accessible to everything within a 10- to 15-minute drive.

MY FAVORITE LOCAL HAUNT IS a new restaurant and lounge called Bleu Chick. The food is amazing, it has a chic vibe and I always seem to have great conversations with great people!

I FEEL MOST AT HOME in my home relaxing with my loved ones.

**CENTRAL NEW YORK IS GREAT FOR** finding yourself, thriving and building your life greater than you've ever imagined. CNY is fertile ground to plant your roots!



#### THE CITY OF SYRACUSE

The city of Syracuse is a true melting pot of cultures, housing options and communities. You can find everything from a chic downtown loft to a sprawling mansion, all within a few miles of one another. The city is spotted with quaint and picturesque neighborhoods that include parks, sidewalks and amenities, as well as a thriving and growing community of downtown residents.

Apartments in former factories, warehouses and historic buildings comprise some of Syracuse's most coveted homes. The Pike Block in the heart of downtown, Courier Building and Merchants Commons in Hanover Square, Franklin View Terrace and Mission Landing in Franklin Square, Creekwalk Commons in Clinton Square, Center Armory, Greenway Place, Icon Tower, Loews Landmark Condos and Nettleton Commons all provide fashionable addresses overlooking the city streets.

**Syracuse neighborhoods include:** Downtown, University Hill, Westcott Nation, Eastwood, Sedgwick, Strathmore, the North Side, Tipperary Hill and Little Italy.

#### ONONDAGA COUNTY SUBURBS

#### **East**

Towns and villages: DeWitt, Fayetteville, Jamesville, Manlius. The eastern suburbs of Syracuse offer neighborhoods near the hustle and bustle of businesses and restaurants along two main thoroughfares, Erie Boulevard East (Route 5) and East Genesee Street (Route 92), and at Towne Center in Fayetteville.

#### North

Towns and villages: Baldwinsville, Cicero, Clay, Liverpool, Lysander, Salina, Van Buren.

There is a working lock (Lock 24) located on the Seneca River in the heart of Baldwinsville, and nearby Timber Banks is one of the area's residential showpieces. Miles of walking trails take you through woodlands year-round. A Nicklaus-designed 18-hole championship golf course adjacent to the Seneca River Marina promises an unparalleled combination for leisure time enjoyment.

#### South

Towns and villages: Fabius, LaFayette, Pompey, Spafford, Tully. Just a few minutes from downtown to the south of Syracuse are rolling hills and picturesque valleys. Land is plentiful here, with apple orchards accentuating its beauty. Farms dot the hillsides, lending a sense of peace and tranquility to the area, which is spectacular in the fall with its brightly colored foliage. A little further south, ski slopes are carved out of the more mountainous terrain.

#### West

Towns and villages: Camillus, Elbridge, Geddes, Marcellus, Onondaga, Otisco, Skaneateles.

The western suburbs offer a crown jewel in the resort village of Skaneateles, situated on one of the region's pristine Finger Lakes. Nearby Otisco Lake is a mecca for boaters and fishermen. Looming high over the city of Syracuse is historic Onondaga Hill, which is also home to Onondaga Community College.

### Average Selling Price of Homes YTD 10/31/2017

City of Syracuse	\$94,700		
Towns in Onondaga	-	Managhan	Ф4.00.000
Camillus	\$170,500	Marcellus	
Cicero	\$157,400	Onondaga	
Clay	\$159,000	Otisco	\$153,400
DeWitt		Pompey	\$283,300
Elbridge		Salina	\$108,900
Fabius		Skaneateles	\$458,300
Geddes	\$121,900	Spafford	\$388,100
LaFayette	\$171,000	Tully	\$211,200
Lysander	\$221,400	Van Buren	\$136,700
Manlius	\$222,200		

## Median Sales Price for Central New York by County YTD 1/1/2017 – 10/31/2017

Cayuga \$106,000	Comparative Regions
Cortland \$124,745	Median - YTD 10/31/2017
Madison \$132,200	
Onondaga \$138,000	New York \$250,000
Oswego \$109,000	United States \$248,300
	Northeast \$273,800
	Midwest \$196,100
	South \$219,200
	West \$377.000

Sources: Greater Syracuse Association of REALTORS® NYS Association of REALTORS® National Association of REALTORS®



## BUYING, BUILDING OR RENTING

#### **The Apartment Finder**

www.apartmentfinder.com

#### **Eagle Newspapers**

www.eaglenewsonline.com

#### **Greater Syracuse Association of REALTORS®\***

A powerful resource when searching for a home. www.CNYREALTOR.com 315-457-5979

#### Home Builders & Remodelers of CNY\*

www.hbrcny.com 315-463-6261

#### **Builders and Remodelers of Northern New York**

www.branny.org

#### **Finger Lakes Builders and Remodelers Association**

www.fingerlakesbuilders.org

#### The Post-Standard\*

www.syracuse.com

#### The Real Estate Guide for Greater Syracuse

Free copies available at area restaurants, grocery stores and retail centers.

800-841-3401

#### Visit Syracuse\*

For extended stay listings before you move in. www.visitsyracuse.com/stay 315-470-1910 or 800-234-4797

#### Syracuse New Times\*

www.syracusenewtimes.com

## **MOVERS & STORAGE**

#### **Delaney Worldwide\***

www.delaneyworldwide.com 315-453-7800

#### **Greater Syracuse Moving & Storage Company, Inc.\***

www.gsmoving.com 315-458-9080

#### Lincoln Moving & Storage\*

www.lincolnmoving.com 315-433-5333

#### **REALTORS**

#### 505 on Walnut\*

www.the505onwalnut.com 315-475-5050

#### **Berkshire Hathaway CNY Realty\***

www.bhhscnyrealty.com 315-218-1480

#### **CBD Companies\***

www.cbdcos.com 315-295-1900

#### \* CenterState CEO Member

#### **CNYHomes\***

www.cnyhomes.com 315-422-0511

#### **Century 21 Arquette Properties\***

www.arquetteproperties.c21.com 315-446-4100

#### Coldwell Banker Prime Properties, Susan Li\*

www.susanli.com 315-671-3550

#### **Coldwell Banker Prime Properties\***

www.coldwellbankerprime.com 315-622-0161

#### Cushman & Wakefield/Pyramid Brokerage Co. Inc.\*

www.pyramidbrokerage.com 315-445-1030

#### D.N. Drucker, Ltd.\*

www.dndruckerltd.com 315-445-9914

#### **Dubnoff/Koldin Realty Co.\***

315-637-3850

#### **Greater Syracuse Association of Realtors\***

http://cnyrealtor.com 315-457-5979

#### Howard Hanna Real Estate Services, George Mango\*

www.mangosellshomes.com 315-952-2256

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#### **Hunt Real Estate ERA - Liverpool\***

www.huntrealestate.com 315-622-5757

#### Keller Williams Syracuse, CNY Service Home Team\*

www.ericschuster.com 315-701-6991

#### Kirnan Real Estate, Inc.\*

www.kirnan.com 315-457-3356

#### Steelway Realty\*

972-380-8933

#### SENIOR LIVING

#### The Centers at St. Camillus\*

www.st-camillus.org 315-488-2951

#### **Crouse Community Center\***

www.crousecommunity.com 315-684-9595

#### **Elderwood at Liverpool\***

www.elderwood.com 315-457-9946

#### The Hearth on James\*

www.thehearth.net 315-422-2173

#### Loretto\*

www.loretto-cny.org 315-469-5570

#### The Manor at Seneca Hill Skilled Nursing Facility\*

www.oswegohealth.org/services/skilled-nursing 315-349-5300

#### **Northbrook Heights Assisted Living Community**

www.northbrookheights.com 315-253-2755

#### The Commons on St. Anthony

www.loretto\_cny.org 315-253-0351

#### Springside at Seneca Hill\*

www.oswegohealth.org 315-343-5658

#### **Towne Center Retirement Community\***

www.townecentre-retirement.com 315-350-1087

#### Van Duyn Center for Rehabilitation & Nursing\*

www.vanduyncenter.com 315-449-6000

#### FAMOUS CENTRAL NEW YORKERS

**The Baldwins:** The matriarch of the famous Baldwin family — Carol, mom to Alec, Daniel, Billy and Stephen — lives in the Syracuse area. Her sons have been spotted in and around the region and Alec has spoken publicly about how much his family loves Wegmans supermarkets.

**Tom Cruise:** Award-winning actor Tom Cruise was born in Syracuse.

**Eric Carle:** The famous children's author and illustrator was born in Syracuse in 1929. He is best known for "The Very Hungry Caterpillar."

**Jon Fishman:** The drummer for rock band Phish attended Jamesville-DeWitt High School in Central New York.

**Jimmy Van Heusen:** The American composer was born in Syracuse and studied at Cazenovia Seminary and Syracuse University before winning four Academy Awards for his work.

**Jason Grilli:** The major league baseball relief pitcher attended Charles W. Baker High School in Baldwinsville. He has played for several MLB teams, including most recently the Toronto Blue Jays and the Texas Rangers.

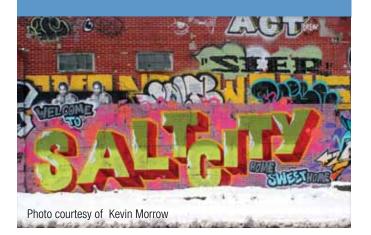
**Breanna Stewart:** The former Cicero-North Syracuse basketball player won four national championships with the University of Connecticut and starred on the U.S. Women's Basketball Team that won a gold medal at the 2016 Olympics. She now plays professional women's basketball for the Seattle Storm.

**Susan Roth:** The nationally acclaimed artist lives and works in Canastota.

**Laurie Halse Anderson:** The award-winning young adult fiction author lives in Mexico, Oswego County.

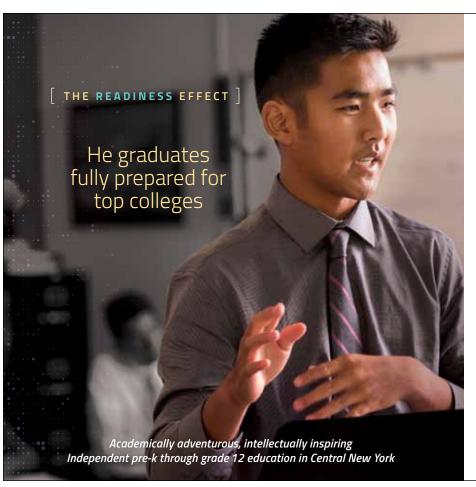
Adrien Brody: The Oscar winner renovated the Stone Barn Castle in Vienna, in Madison County, over seven years. He chronicled the process in a documentary "Stone Barn Castle" that debuted at the South by Southwest Film Festival in Austin, Texas, in 2015.

**Amy Dickinson:** The author of the syndicated advice column Ask Amy lives in Freeville, southwest of Cortland.



<sup>\*</sup> CenterState CEO Member



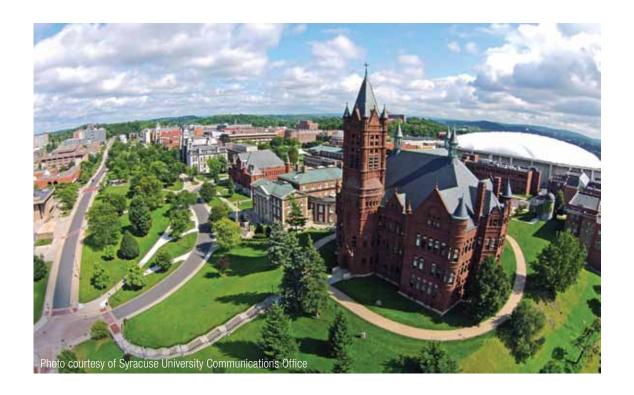


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# **EDUCATION**

A community is only as strong as its education system. After all,

today's students are tomorrow's leaders. You don't have to go far to find many of the best colleges and universities in the nation and award-winning elementary and secondary schools; in fact, you have an abundance of choices.



## MEET THE NEIGHBORS

**Yoanna Ferrara,** director for research, Syracuse University College of Engineering and Computer Science

I AM DRAWN TO MY NEIGHBORHOOD BECAUSE my work, the gym and plenty of film screenings and live performances at Syracuse University are only a short walk from my place. The quiet, tree-lined streets and the nearby public parks and vibrant cafes make the University neighborhood a great place to live and work.

**MY FAVORITE LOCAL HAUNTS ARE** Otro Cinco, Recess Café and the Flame.

**I FEEL MOST AT HOME** when I am at home by the fire, reading or chatting with my family.

**CENTRAL NEW YORK IS GREAT FOR** those who like fresh air and outdoor activities, such as hiking, biking and skiing. We also have a lot of lakes that are great for kayaking and swimming. The ability to take classes at Syracuse or Cornell universities is another advantage. Last but not least, great vacation destinations, such as Toronto, Quebec, the Adirondacks and New York City are only a few hours drive away.



## MEET THE NEIGHBORS

**Camille Johnson,** assistant superintendent for student services, Auburn Enlarged City School District. My office is within the Harriet Tubman Administration Building.

I AM DRAWN TO MY NEIGHBORHOOD BECAUSE it is rich in education, history and culture with a vibrant art and theater community. Auburn has been home to freedom fighter Harriet Tubman and former Secretary of State William H. Seward.

**MY FAVORITE LOCAL HAUNT IS** the Auburn YMCA. I also enjoy the variety of wonderful restaurants and eateries. I especially enjoy the local farm-to-table offerings.

**I FEEL MOST AT HOME** when at events at our newly renovated Holland Stadium with a beautiful turf field.

**CENTRAL NEW YORK IS GREAT FOR** public education across a number of school districts, as well as higher education offerings. The Finger Lakes region has a number of area attractions including wine trails, art, theater, gaming, shopping, museums and parks.



# HIGHER EDUCATION IS WITHIN EASY REACH

The 12-county CenterState New York region is fortunate to be home to more than 46 colleges and universities that are fostering tomorrow's leaders — both in this community and around the world. With nearly 200,000 students seeking an education here, the region has become a magnet for the best and brightest around the globe. These colleges and universities are sharing their talents, too, as they send students and faculty abroad to establish partnerships in business, medicine, science, technology and more.

Address	Phone	Enrollment Fall 2015 (approx.)
Syracuse Campus 953 James St. Syracuse 13203	315-472-6603	489
Liverpool Campus & Professional Skills Center 8687 Carling Road Liverpool 13090	315-652-6500	339
Auburn Campus 197 Franklin St. Auburn 13021	315-255-1743	4,184 (Auburn & Fulton)
Fulton Campus 11 River Glen Drive Fulton 13069	315-592-4143	
1879 W. Genesee St. Road Auburn 13021	315-253-0361	32
22 Sullivan St. Cazenovia 13035	800-654-3210	1,072
179 County Route 64 Mexico 13114	315-963-4251	114
8 Clarkson Ave. Potsdam 13699	866-333-6613	3,910
13 Oak Drive Hamilton 13346	315-228-7444	2,861
6796 Townline Road Syracuse 13211	315-455-0690	n/a
2803 Brewerton Road Mattydale 13211	315-410-0188	217
410 Thurston Ave. Ithaca 14850	607-255-5241	21,904
100 Reservoir Road Herkimer 13350	315-866-0300	3,019
953 Danby Road Ithaca 14850	607-274-3011	6,769
141 Central Ave. Keuka Park 14478	315-694-0573	n/a
1419 Salt Springs Road Syracuse 13214	315-445-4300	3,478
Le Moyne College 1419 Salt Springs Road Syracuse 13214	315-455-4280	Part of Le Moyne College
432 N. Franklin St., Suite 40 Syracuse 13204	315-471-7612	n/a
1101 Sherman Drive Utica 13501	315-792-5400	6,675
80 Eaton St. Morrisville 13408	315-684-6000 or 800-258-0111	2,940
	Syracuse Campus 953 James St. Syracuse 13203  Liverpool Campus & Professional Skills Center 8687 Carling Road Liverpool 13090  Auburn Campus 197 Franklin St. Auburn 13021  Fulton Campus 11 River Glen Drive Fulton 13069  1879 W. Genesee St. Road Auburn 13021  22 Sullivan St. Cazenovia 13035  179 County Route 64 Mexico 13114  8 Clarkson Ave. Potsdam 13699  13 Oak Drive Hamilton 13346  6796 Townline Road Syracuse 13211  2803 Brewerton Road Mattydale 13211  410 Thurston Ave. Ithaca 14850  100 Reservoir Road Herkimer 13350  953 Danby Road Ithaca 14850  141 Central Ave. Keuka Park 14478  1419 Salt Springs Road Syracuse 13214  Le Moyne College 1419 Salt Springs Road Syracuse 13214  Le Moyne College 1419 Salt Springs Road Syracuse 13214  432 N. Franklin St., Suite 40 Syracuse 13204  1101 Sherman Drive Utica 13501  80 Eaton St.	Syracuse Campus 953 James St. Syracuse 13203         315-472-6603           Liverpool Campus & Professional Skills Center 8687 Carling Road Liverpool 13090         315-652-6500           Auburn Campus 1307 Franklin St. Auburn 13021         315-255-1743           Fulton Campus 11 River Glen Drive Fulton 13069         315-592-4143           1879 W. Genesee St. Road Auburn 13021         315-253-0361           22 Sullivan St. Cazenovia 13035         800-654-3210           179 County Route 64 Mexico 13114         866-333-6613           8 Ciarkson Ave. Potsdam 13699         866-333-6613           13 Oak Drive Hamilton 13346         315-228-7444           6796 Townline Road Syracuse 13211         315-455-0690           2803 Brewerton Road Mattydale 13211         315-410-0188           410 Thurston Ave. Ithaca 14850         607-255-5241           100 Reservoir Road Herkimer 13350         607-274-3011           953 Danby Road Ithaca 14850         607-274-3011           141 Central Ave. Keuka Park 14478         315-694-0573           Le Moyne College 1419 Salt Springs Road Syracuse 13214         315-455-4280           Le Moyne College 1419 Salt Springs Road Syracuse 13204         315-792-5400           1101 Sherman Drive Utica 13501         315-684-6000 or           80 Eaton St.         315-684-6000 or

National Tractor Trailer School, Inc. www.ntts.edu	4650 Buckley Road Liverpool 13088	315-451-2430	139
Onondaga Community College* www.sunyocc.edu	4585 W. Seneca Turnpike Syracuse 13215-4585	315-498-2622	11,886
Onondaga-Cortland Madison BOCES* www.ocmboces.org	McEvoy Campus 1710 NYS Route 13 Cortland 13045	607-758-5111	511
Onondaga-Cortland Madison BOCES* www.ocmboces.org	110 Elwood Davis Road Liverpool 13088	315-431-8407	n/a
Onondaga School of Therapeutic Massage www.ostm.edu	719 E. Genesee St. Syracuse 13210	315-424-1159	64
Pomeroy College of Nursing at Crouse Health* www.crouse.org/nursing	765 Irving Ave. Syracuse 13210	315-470-7481	299
St. Joseph's College of Nursing at St. Joseph's Health* www.sjhcon.edu	206 Prospect Ave. Syracuse 13203	315-448-5040	287
State University of New York (SUNY) College at Cortland* www.cortland.edu	PO Box 2000 Cortland 13045	607-753-2011	6,926
State University of New York (SUNY) College of Environmental Science and Forestry* www.esf.edu	1 Forestry Drive Syracuse 13210	315-470-6500	2,222
State University of New York (SUNY) Delhi @ Onondaga Community College* www.delhi.edu	4585 W. Seneca Turnpike Syracuse 13215-4585	315-498-2824	n/a
State University of New York (SUNY) Empire State College* www.esc.edu/cny	6333 State Route 298 East Syracuse 13057	315-472-5730	11,878 world- wide
State University of New York (SUNY) at Oswego* www.oswego.edu	7060 State Route 104 Oswego 13126	315-312-2500	7,937
State University of New York (SUNY) at Oswego Metro Center* www.oswego.edu/metro	2 Clinton Square, Suite 115 Syracuse 13202	315-399-4100	Part of SUNY Oswego
State University of New York (SUNY) Syracuse Educational Opportunity Center* www.syracuseeoc.com	100 New St. Syracuse 13202	315-472-0130	n/a
State University of New York (SUNY) Upstate Medical University* www.upstate.edu	750 E. Adams St. Syracuse 13210	315-464-4570	1,480
Syracuse City Schools Practical Nursing Program* www.syracusecityschools.com	725 Harrison St. Syracuse 13210	315-435-4499	40
Syracuse University* www.syr.edu	Crouse-Hinds Hall, Suite 600 900 S. Crouse Ave Syracuse 13244-2130.	315-443-1870	21,789
Tompkins Cortland Community College www.tc3.edu	170 North St. Dryden 13053	607-844-8211	3,083
University College of Syracuse University* www.parttime.syr.edu	700 University Ave. Syracuse 13244-2530	315-443-9378	Part of Syracuse University
Utica College www.utica.edu	1600 Burrstone Road DePerno Hall, Room 200 Utica 13502	800-782-8884	4,463
Utica School of Commerce www.uscny.edu	201 Bleeker St. Utica 13501	315-697-8200	282
Wells College* www.wells.edu	170 Main St. Aurora 13026	800-952-9355	555
Whitman School of Management* www.syr.edu/whitman	721 University Ave. Syracuse 13244	315-443-3751	Part of Syracuse University

# **ELEMENTARY & SECONDARY EDUCATION**

# How to register a child for public school

Call your local school district's main office and ask for instructions. You will likely need proof of address in your school district. If your child is new to school (kindergarten or pre-k), you will likely be required to present a birth certificate, immunization record and a report of a physical exam. If the child is transferring from another school, you may be asked to bring a report card or other transfer paperwork from your child's last school. The school may also ask for an immunization record and a physical exam report. Many school districts now offer registration instructions, forms and information on their websites.

GREATER SYRACUSE AREA PUBLIC SCHOOL DISTRICTS		Solvay Union Free Schools www.solvayschools.org 299 Bury Drive, Solvay 13209	315-468-1111
<b>Baldwinsville Central Schools</b> www.bville.org 29 E. Oneida St., Baldwinsville 13027	315-638-6043	Syracuse City Schools www.syracusecityschools.com 725 Harrison St., Syracuse 13210	315-435-4499
<b>East Syracuse-Minoa Central Schools</b> www.esmschools.org 407 Fremont Road, East Syracuse 13057	315-434-3000	Tully Central School www.tullyschools.org 20 State St., Tully 13159	315-696-6200
Fabius-Pompey Central Schools www.fabiuspompey.org 1211 Mill St., Fabius 13063	315-683-5301	West Genesee Central Schools www.westgenesee.org 300 Sanderson Drive, Camillus 13031	315-487-4562
Fayetteville-Manlius Central Schools www.fmschools.org 8199 E. Seneca Turnpike, Manlius 13104	315-692-1234	Westhill Central Schools www.westhillschools.org 400 Walberta Road, Syracuse 13219	315-426-3000
Jamesville-DeWitt Central Schools www.jamesvilledewitt.org PO Box 606, DeWitt 13214	315-445-8300	GREATER SYRACUSE AREA ACCR	
Jordan-Elbridge Central Schools www.jecsd.org PO Box 902, 9 Chappell St., Jordan 13080	315-689-8500	Abundant Life Academy* www.alcclife.org 7000 All Nations Blvd., East Syracuse 13057	315-463-7300
<b>LaFayette Central Schools</b> www.lafayetteschools.org 5955 Route 20 West, LaFayette 13084	315-677-9728	Baldwinsville Christian Academy www.baldwinsvillechristianacademy.com 7312 Van Buren Road, Baldwinsville 13027	315-638-1069
Liverpool Central Schools www.liverpool.k12.ny.us 195 Blackberry Road, Liverpool 13090	315-622-7900	Bishop Grimes Jr./Sr. High School www.bishopgrimes.org	315-437-0356
<b>Lyncourt Union Free School District</b> www.lyncourtschool.org 2707 Court St., Syracuse 13208	315-455-7571	6653 Kirkville Road, East Syracuse 13057 <b>Bishop Ludden Jr./Sr. High School</b> www.bishopludden.org 815 Fay Road, Syracuse 13219	315-468-2591
Marcellus Central Schools www.marcellusschools.org 2 Reed Parkway, Marcellus 13108	315-673-6000	<b>Bishop's Academy at Holy Family</b> www.holyfamilyschoolsyr.org 130 Chapel Drive, Fairmount 13219	315-487-8515
North Syracuse Central Schools www.nscsd.org 5355 W. Taft Road, North Syracuse 13212	315-218-2100	Bishop's Academy at Most Holy Rosary School www.mhrsyr.org	315-476-6035
Onondaga Central Schools www.ocs.cnyric.org 4466 S. Onondaga Road, Nedrow 13120	315-552-5000	1031 Bellevue Ave., Syracuse 13207  Blessed Sacrament School* www.blessedsacramentschool.org	315-463-1261
Skaneateles Central Schools www.skanschools.org 55 East St., Skaneateles 13152  * CenterState CEO Member	315-291-2221	3129 James St., Syracuse 13206  Cathedral International Catholic Academy at Our Lady of Pompei www.capsyracuse.org 923 N. McBride St., Syracuse 13208	315-422-8548



Success isn't just an outcome. **It's a way of living.** At Le Moyne, success means immersing yourself in an education that is inspirational, forward thinking and timeless.

## Le Moyne ...

- > is **1 of 28** Jesuit colleges and universities in the U.S.
- offers more than 40 programs of study housed in 3 schools
- > emphasizes ethics and values
- embodies the **Jesuit tradition** of educating the whole person
- develops skills for professional success

# LE MOYNE Greatness meets Goodness

LEMOYNE.EDU

# DISTINGUISHED CNY GRADUATES

Al Roker: America's most famous weatherman (SUNY Oswego).

**Aaron Sorkin:** one of the most celebrated entertainment screenwriters of the 21st Century ("A Few Good Men," "The West Wing," "The Newsroom") (Syracuse University).

Pleasant Rowland: creator of the American Girl doll line (Wells College).

Kevin James: comedian and actor (SUNY Cortland).

**Andy Rooney:** beloved and curmudgeonly "60 Minutes" commentator, who died in 2011 (Colgate University).

**Jeannette J. Epps:** aerospace engineer and NASA astronaut (Le Moyne College).

**Augusto J. "Goose" Perez:** retired Spanish American wheelchair curler who was the 2008 USA Curling Male Athlete of the Year (Le Moyne College).

Bill Nye: The Science Guy (Cornell University).

Linda Cohn: sportscaster and ESPN SportsCenter anchor (SUNY Oswego).

**Ann E. Dunwoody:** first female four-star general in the U.S. Armed Services (SUNY Cortland).

**Ruth Bader Ginsburg:** Supreme Court Justice (Cornell University).

**Nathan Miller:** 43rd governor of New York (SUNY Cortland).

Christian Brothers Academy www.cbasyracuse.org	315-446-5960	CHARTER SCHOOLS	045 400 0007
6245 Randall Road, Syracuse 13214  Faith Heritage School	315-469-7777	Syracuse Academy of Science Charter School www.sascs.org	315-428-8997
www.faithheritageschool.org 3740 Midland Ave., Syracuse 13205		1001 Park Ave., Syracuse 13204	
Holy Cross School www.hcschooldewitt.org 4200 E. Genesee St., DeWitt 13214	315-446-4890	Southside Academy Charter School www.nhaschools.com/schools/southside 2200 Onondaga Creek Blvd., Syracuse 13207	315-476-3019
Immaculate Conception School www.icschool.org	315-637-3961	EDUCATIONAL & SUPPORT SER	
400 Salt Springs Road, Fayetteville 13066  Living Word Academy www.livingwrd.org/lwa1.html	315-437-6744	The Central New York region is dedicated to yo in all areas of life. Many organizations offer supyou need it.	
6099 Court St. Road, Syracuse 13206	045 440 0450	Boards of Cooperative Educational Services Onondaga-Cortland-Madison*	315-431-8407 or 607-758-5111
Manlius Pebble Hill School* www.mph.net 5300 Jamesville Road, Syracuse 13214	315-446-2452	www.ocmboces.org OCM BOCES provides services for local and Sy Program offerings include career and technical	
Merriday School www.themerridayschool.com	315-478-1031	education, alternative education and workforce adults.	
1636 James St., Syracuse 13203  Montessori Discovery School www.montessoridiscoveryschool.com 109 Waring Road, Syracuse 13224	315-446-0204	Huntington Family Centers www.huntingtonfamilycenters.org Services for Syracuse City School District stude ior issues and help families navigate additional	
Montessori School of Syracuse www.mssyr.org 155 Waldorf Parkway, Syracuse 13224	315-449-9033	New York State Education Public Data Acc http://data.nysed.gov Search statewide data reports for schools, dist	
The New School www.newschoolsyracuse.org 5205 Jamesville Road, Syracuse 13214	315-475-6453	ties.  New York State Report Cards https://reportcards.nysed.gov	
Parkview Junior Academy www.parkviewjunioracademy.org 412 S. Avery Ave., Syracuse 13219	315-468-0117	These report cards provide enrollment, demogration suspension, dropout, teacher, assessment, acction rate, post-graduate plan, and fiscal data for schools, districts and the state.	ountability, gradua-
St. Margaret's School www.stmargaretschoolny.org 201 Roxboro Road, Mattydale 13211	315-455-5791	On Point for College* http://onpointforcollege.org This Syracuse nonprofit has helped students fil	315-362-5003
<b>St. Mary's Academy</b> www.smabville.org 49 Syracuse St., Baldwinsville 13027	315-635-3977	plete college forms and arrange for necessary in college. On Point has helped more than 5,00 college students.	resources to succeed
St. Rose of Lima School www.stroseny.org 411 S. Main St., North Syracuse 13212	315-458-6036	ProLiteracy* www.proliteracy.org ProLiteracy develops and promotes adult literacy	
Syracuse Hebrew Day School	315-446-1900	and programs to help adult learners, and advoc	
www.shds.org 5655 Thompson Road, DeWitt 13214		Say Yes to Education Syracuse www.sayyessyracuse.org This nonprofit foundation is committed to incre college graduation rates for urban students. Sa	y Yes has worked

potential."

closely with Syracuse University since 2008 "to ensure that every student in Syracuse has the ability to reach his or her academic

<sup>\*</sup> CenterState CEO Member

#### **Success in Learning**

315-446-6957

www.cnylearning.com

Provides tutoring sessions in group and individual settings.

# Syracuse University Institute for Veterans and Military Families\*

315-443-0141

http://vets.syr.edu

The IVMF is the first interdisciplinary national institute in higher education focused on the social, economic, education and policy issues affecting veterans and their families post-service.

# PRESCHOOL EDUCATION & CHILD CARE

A growing number of school districts provide pre-kindergarten and preschool programs. Child care centers, Head Start and private and parochial schools are also a source of a quality preschool education for children. Home-based family child care is another child care option. Contact the school districts or programs directly or call Child Care Solutions for information and referrals.

**Child Care Solutions, Inc.\*** 315-446-1220 www.childcaresolutionscny.org 888-729-7290

Child Care Solutions is a nonprofit resource and referral agency serving Onondaga and Cayuga counties. The organization helps parents locate child care, after-school and preschool education programs, sponsors classes for individuals who work with young children, helps new child care businesses get started, and provides child care and early education data and consulting services.

6724 Thompson Road, Syracuse 13211 34 Wright Ave., Auburn 13021

# **PRESCHOOLS**

Blessed Sacrament School* www.blessedsacramentschool.org 3129 James St., Syracuse 13206	315-463-1261
<b>Jewish Community Center of Syracuse*</b> www.jccsyr.org 5655 Thompson Road, DeWitt 13214	315-445-2360
Jowonio School www.jowonio.org 3049 E. Genesee St., Syracuse 13224	315-445-4010

Manlius Pebble Hill School\*

www.mph.net
5300 Jamesville Road, DeWitt 13214

Montessori School of Syracuse

www.mssyr.org

315-449-9033

# **CHILD CARE**

KinderCare Learning Center*	315-622-0286
www.kindercare.com 3787 Canvasback Drive, Liverpool 13090	
SonShine Child Care at	315-682-2895

Community Covenant Church\* 107 Pleasant St., Manlius 13104

155 Waldorf Parkway, Syracuse 13224

# **ACCOLADES**

The *U.S. News & World Report* list of 100 Best Public High Schools in New York includes many Central New York schools:

Ithaca Senior High School (No. 48) Jamesville-DeWitt High School, DeWitt (No. 72) Fayetteville-Manlius Senior High School, Manlius (No. 75) Fabius-Pompey Middle and High School (No. 100)

**Niche Inc.** ranked the best 100 school districts in New York state and included four in the region:

Fayetteville-Manlius (No. 17) Jamesville-DeWitt (No. 60) Hamilton (No. 65) Skaneateles (No. 80)



# **CORTLAND COUNTY**

Cortland County is your gateway to the Finger Lakes. Adventures await with many outdoor activities from top-rated ski areas located within 20 miles of each other, to pristine golfing, miles of hiking trails and beautiful natural waters along the Tioughnioga River for kayaking or canoeing. Satisfy the thrill seeker with zip-lining or a high ropes course. Treat yourself to delicious food and pair your meal with local brews or spirits. Enjoy award-winning theater, hear local and national musicians, or travel back in time with impressive historical sites. Surrounded by rolling hills and at the perfect crossroads in New York state, Cortland County is yours to experience.



# Cortland County Convention & Visitors Bureau

37 Church St., Suite 3, Cortland, NY 13045 607-753-8463

www.experiencecortland.com • info@experiencecortland.com

Director: Jim Dempsey

Social Media Marketing Specialist: Megan Eves Administrative Assistant: Doris Bush



# **CORTLAND & CORTLAND COUNTY AT A GLANCE**

# The city of Cortland is located in Cortland County in New York state.

# PHYSICAL CHARACTERISTICS

Area: Cortland County											. 499 sq. mi.
City of Cortland											4 sq. mi.
Terrain Rolling hills an	Ы	flo	at i	nla	air	10					

Terrain: Rolling hills and flat plains

Elevation: 1,129 feet Climate: Four seasons

# **POPULATION**<sup>+</sup>

								2010	2016, est.
City of Cortland								.19,204	19,018
Cortland County								.49,336	48,713

# **HOUSEHOLDS\***

City of Cortland											. 6,630
Cortland County											.17,683

# RACE/ETHNIC BREAKDOWN OF POPULATION<sup>+</sup>

	City of	Cortland
	Cortland	County
White	92.8	95.1
Black/African-American	2.8	1.5
Asian/Pacific Islander	0.9	0.8
American Indian, Alaska Native	0.2	0.3
Other	0.1	0.1
Two or more races	2.3	1.7
Hispanic Origin (of any race)	3.2	2.2

# **MEDIAN AGE\***

City of Cortland												28
<b>Cortland County</b>												36.2
New York												38.2
United States .												37.7

#### + U.S. Census Bureau, 2010 U.S. Census

# MEDIAN HOUSEHOLD INCOME\*

City of Cortland											\$43,149
<b>Cortland County</b>											\$50,910
New York											\$60,741
United States .											\$55,322

# MEDIAN SELLING PRICE OF HOMES

		/3		

Cortland County	\$125,745
New York	\$250,000
Source: NYS Association of Realtors	
National Association of Realtors	

# **TAXES**

Sales																			8%
State																			4%
Local																			4%
State I	nc	:Or	ne	T e	ax	۲.									4	%	_	8.	82%

Prepared by: CenterState Corporation for Economic Opportunity. For additional information or more detailed data, contact: 315-470-1800



# **Cortland County Chamber of Commerce**

37 Church St., Cortland, NY 13045 607-756-2814

www.cortlandareachamber.com • info@cortlandareachamber.com

President & CEO: Bob Haight

Manager of Member Services: Debbie Thayer Small Business Health Insurance Advocate: Nikki Davi Administrative Assistant: Dianne Higgins



<sup>\*</sup> U.S. Census Bureau, 2012-2016 American Community Survey 5-Year Estimates



# HEALTH CARE

Central New York is home to numerous quality hospitals and specialized medical facilities. For those needing medical treatment, St. Joseph's Health, SUNY Upstate Medical University and Crouse Health have each expanded dramatically in the last 10 years. The world-class Golisano Children's Hospital, SUNY Upstate's new Cancer Center and the Syracuse VA Medical Center serve patients from across the state.

# CENTRAL NEW YORK HEALTH CARE QUICK FACTS

**CNY Biotech Accelerator and Upstate MIND:** The Biotech Accelerator supports bioscience and medical technology and biotech entrepreneurial activity. Upstate MIND includes the Molecular Pathology Next Generation Sequencing Lab for genetic and molecular testing to predict and prevent disease.

**Digital Autopsy Table:** Upstate MIND features a \$100,000 machine that displays digital scans of human bodies (both alive and dead). Students use the images to explore the human anatomy without a physical cadaver and doctors can use it to plan surgeries.

Concussion Management Program and CNY Sports
Concussion Center at Upstate Medical University:
Recognized by the Centers for Disease Control and
Prevention as a significant public health issue, this
Syracuse facility is on the cutting-edge of concussion
research and treatment. The center also offers community
education and outreach.

**Penicillin & Bristol-Myers Squibb:** The Bristol-Myers Squibb factory in East Syracuse is responsible for helping create the world's first synthetic penicillin. For many years, the company produced more of the antibiotic than anyone else in the world. Bristol-Myers Squibb, with a local manufacturing facility since 1943, also makes Abilify, Eliquis and Plavix.

**Elizabeth Blackwell:** The first American woman to ever earn a medical degree attended Geneva Medical College,

which is now Upstate Medical University, in the late 1840s.

**Hospital beds:** Onondaga County alone is home to more than 1,600 hospital beds among its four hospitals at five locations.

**Welch Allyn:** Next time you're in the doctor's office — anywhere — look at the name on the medical equipment in the room. Chances are, it says Welch Allyn. The Skaneateles Falls-based medical equipment company was acquired by Hill-Rom Holdings in 2015 for \$2.05 billion.

**Eye exam invention:** Welch Allyn's founders Dr. Francis A. Welch and William Noah Allyn built the first hand-held ophthalmoscope, used in routine eye exams, around 1910.

**Early hospital:** Syracuse was an early leader in health care services as the first public hospital opened in 1870.

**Poison Control Center at Upstate Medical University:** 90 percent of calls are handled without further need for medical care, saving millions of dollars each year.

**Co-inventor of the pill:** Dr. Gregory Goodwin Pincus, a biologist and researcher, is credited with helping invent the combined oral contraceptive pill. He earned a bachelor's degree in agriculture from Cornell University in 1924.

James T. Walsh Universal Newborn Hearing Screening Program: The former U.S. Congressman was active in the passage of an act that guaranteed hearing screenings for newborns and infants.

# MEET THE NEIGHBORS

**Sergio Garcia,** senior vice president of operations and chief of staff, SUNY Upstate Medical University

I AM DRAWN TO MY NEIGHBORHOOD BECAUSE of natural surroundings such as nearby state parks and rolling hills, but also because it's just minutes away from downtown Syracuse, where my family can enjoy the arts, fine dining and festivals that celebrate our area's cultural diversity. We can feel unrushed and disconnected, but within minutes be in the center of the action.

MY FAVORITE LOCAL HAUNT IS you name it! There are so many good dining, shopping and gathering spots in this region that it's hard to pick a favorite. The nationally acclaimed Dinosaur Bar-B-Que is always a favorite spot for friends and family. Then there is Stingers and the Dark Horse Tavern, and a great YMCA system keeps us all active and healthy.

**I FEEL MOST AT HOME** when I am involved with my community, working to address our region's health disparities, and connected to my local community through my children's school and sports activities. The golf and skiing ain't bad either!

**CENTRAL NEW YORK IS GREAT FOR** outstanding cultural opportunities, excellent academic institutions, beautiful natural surroundings, and increasing vibrancy in many areas. My employer, Upstate Medical University, adds to this vibrancy by being the largest employer, by being engaged in more than \$30 million in research on today's most pressing diseases, by educating the region's health care professionals and by providing many clinical services unique to our region. But what makes CNY great is its people who are committed to making this region even better.





# **Great Doctors. Great Care.**



# **Patient Satisfaction Rate!**

When great doctors work with a highly skilled, committed and caring staff, the outcome is patient satisfaction. At Hematology-Oncology Associates of CNY, great effort is put forth to let patients know they matter. It's not just their advanced treatments and technology, it's the spirit of every physician and employee that offers hope and a partnership to walk the journey together, committed to the best possible outcome. At HOA, everything matters!



hoacny.com

# QUALITY HEALTH CARE IS THE CORE OF OUR COMMUNITY

The Syracuse metropolitan area includes four acute general hospitals: Crouse Health, St. Joseph's Health, Upstate University Hospital of the State University of New York, and the Syracuse VA Medical Center. It also includes 11 nursing homes and several ambulatory care facilities.

- **More than 1,800** general and specialty practicing physicians call Central New York home.
- **Crouse Health** supports regional centers for obstetrics and neonatology. The hospital also maintains the largest ambulatory surgery programs in the region and is a Chest Pain and Heart Failure Center and a NYS-designated Regional Stroke Center. Crouse recently opened a new 52,000-square-foot emergency department.
- St. Joseph's Health operates the largest programs in the region for cardiology and open heart surgery, and supports major programs in peripheral vascular surgery, nephrology and orthopedics. In 2014, it completed an expansion that included the addition of 14 operating rooms, 110 private patient rooms and several green initiatives.
- Crouse Health and St. Joseph's Health operate the Pomeroy College of Nursing and St. Joseph's College of Nursing, respectively.
- **Upstate University Hospital** serves as the tertiary medical center hospital for 17 counties in the center of Upstate New York. The hospital includes regional centers for trauma care, neurosurgery, burn care and other specialties including the Golisano Children's Hospital and Upstate Cancer Center.
- **Upstate Medical University** houses the only academic medical school in the area; it also collaborates with allied teaching facilities. In 2016, Upstate Medical University completed the CNY Biotech Accelerator and unveiled the Medical Innovation and Novel Discovery Center (Upstate MIND).
- The Syracuse VA Medical Center serves veterans from 13 counties and operates seven community-based outpatient clinics. It features a \$90 million six-story Spinal Cord Disorder Center, a Level II Polytrauma Center and an Amputee Center of Care. Additional services are offered through its medicine, neurology, surgery and psychiatry departments.



# WELCOME TO UPSTATE

CENTRAL NEW YORK'S
ONLY ACADEMIC MEDICAL
UNIVERSITY AND THE
REGION'S LARGEST EMPLOYER

With 9,000 employees, four colleges, a biomedical research enterprise, two hospital campuses, a cancer center, a children's hospital, and many outpatient sites, Upstate is here to serve Central New York.

Our mission is reflected in our actions.

Our hospital services are available to all, 24/7.

Our research is aimed at curing disease.

Our graduates provide a vital health care workforce for the state.



EDUCATION • HEALTHCARE • RESEARCH

UPSTATE.EDU



We're proud to support

local health
care providers—

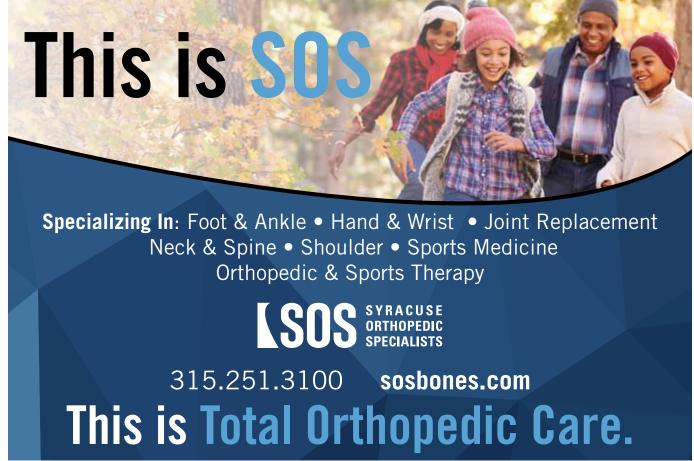
making a difference in the quality of lives across Central New York and beyond.

WelchAllyn<sup>®</sup>

Enhancing outcomes for patients and their caregivers:



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# **REGIONAL HEALTH CARE FACILITIES**

Hospital	Address	Phone	Beds
Auburn Community Hospital www.auburnhospital.org	17 Lansing St., Auburn	315-255-7011	99
Canton-Potsdam Hospital vww.cphospital.org	50 LeRoy St., Potsdam	315-265-3300	94
Carthage Area Hospital www.carthagehospital.com	1001 West St., Carthage	315-493-1000	35
Cayuga Medical Center www.cayugamed.org	101 Dates Drive, Ithaca	607-274-4011	212
Claxton-Hepburn Medical Center www.claxtonhepburn.org	214 King St., Ogdensburg	315-393-3600	130
Community Memorial Hospital www.communitymemorial.org	150 Broad St., Hamilton	315-824-1100	25
Cortland Regional Medical Center www.cortlandregional.org	134 Homer Ave., Cortland	607-756-3500	162
Crouse Health* www.crouse.org	736 Irving Ave., Syracuse	315-470-7111	505
Faxton-St. Luke's Healthcare http://mvhealthsystem.org	1656 Champlin Ave., Utica	315-624-6000	370
Gouverneur Hospital www.gvnrhospital.org	77 W. Barney St., Gouverneur	315-287-1000	25
Hutchings Psychiatric Center omh.ny.gov	620 Madison St., Syracuse	315-426-3600	135
Lewis County General Hospital www.lcgh.net	7785 N. State St., Lowville	315-376-5200	31
Little Falls Hospital www.bassett.org/medical/locations/hospitals/little-falls-hospital	140 Burwell St., Little Falls	315-823-1000	25
Massena Memorial Hospital www.massenahospital.org	1 Hospital Drive, Massena	315-764-1711	50
Oneida Healthcare Center www.oneidahealthcare.org	321 Genesee St., Oneida	315-363-6000	101
Oswego Health* www.oswegohealth.org	110 W. Sixth St., Oswego	315-349-5511	164
River Hospital www.riverhospital.org	4 Fuller St., Alexandria Bay	315-482-2511	15
Rome Memorial Hospital www.romehospital.org	1500 N. James St., Rome	315-338-7000	130
Samaritan Medical Center www.samaritanhealth.com	830 Washington St., Watertown	315-785-4000	290
St. Elizabeth Medical Center http://mvhealthsystem.org	2209 Genesee St., Utica	315-798-8100	201
St. Joseph's Health* www.sjhsyr.org	301 Prospect Ave., Syracuse	315-448-5111	451
Syracuse VA Medical Center www.syracuse.va.gov	800 Irving Ave., Syracuse	315-425-4400	154
Upstate University Hospital* Downtown Campus:	750 E. Adams St., Syracuse	315-464-5540	409
www.upstate.edu/hospital, www.upstate.edu/gch Community General Campus: www.upstate.edu/community	4900 Broad Road, Syracuse	315-492-5011	326

<sup>\*</sup> CenterState CEO Member / Beds source: http://profiles.health.ny.gov

# **URGENT CARE CENTERS**

# **Central Square Medical Center\***

www.oswegohealth.org

3045 East Ave., Central Square 315-668-5240

# **Crouse Promptcare\***

http://crouse.org

739 Irving Ave., Syracuse 315-470-2951

## **Five Star Urgent Care**

www.fivestaruc.com 3504 W. Genesee St., Fairmount 8003 Route 11, Cicero 6870 E. Genesee St., Fayetteville 7375 Oswego Road, Liverpool

200 E. 1st St., Oswego 315-350-3305

#### **Fulton Medical Center\***

www.oswegohealth.org

510 S. Fourth St., Fulton 315-592-3500

## St. Joseph's Physicians Urgent Care\*

www.sjphysicians.org

5100 W. Taft Road, Liverpool 315-452-2333 4100 Medical Center Drive, Fayetteville 315-637-7800

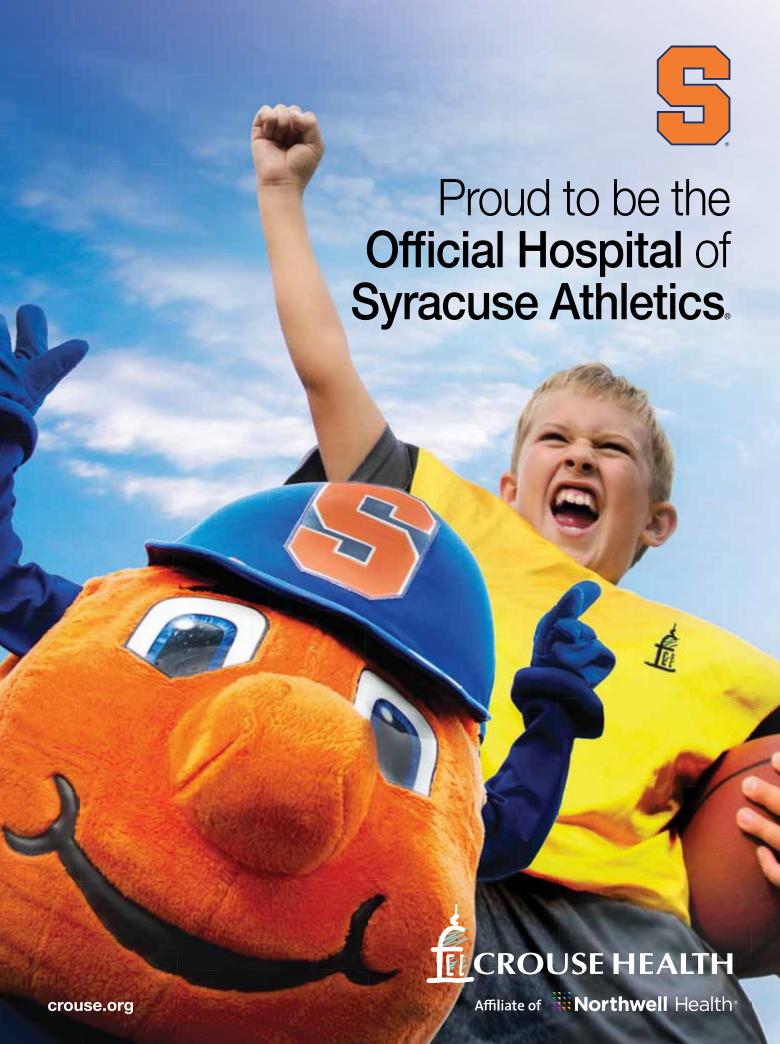
\* CenterState CEO Member

# Did you know?

- In late 2017, **Upstate University Hospital** received an \$8 million gift from Sam and Carol Nappi, of Jamesville, to create an eight-floor 360,000-square-foot health and wellness center.
- The cardiovascular care program at **St. Joseph's Health** is one of only three programs in the United States to receive three stars from The Society of Thoracic Surgeons in all five procedure categories.
- **Crouse Hospital** opened a new \$38 million emergency department in 2017, which is nearly three times bigger than the previous facility and is equipped with modern technology.









# NEWCOMERS

Welcome — we're here to help! If you're looking for a great place to live, where you can find affordable housing, good schools, easy commutes, cultural opportunities galore and four beautiful seasons, look no further. Syracuse and Central New York offer this and more, and since we know relocating to a new area can be daunting, this section is loaded with resources to get you settled.



# MEET THE NEIGHBORS

**Habiba Boru,** community navigator and program coordinator, North Side Learning Center

I AM DRAWN TO MY NEIGHBORHOOD BECAUSE of the richness of cultures and diversity that surrounds us in the greater Syracuse area.

**MY FAVORITE LOCAL HAUNT IS** Mursal's Market because of the diverse people that I meet there and getting the goods from my motherland, especially the chai and coffee.

**I FEEL MOST AT HOME** when I am in my kitchen making authentic Ethiopian food, a very special gift my mother passed on to me, and being able to share it with the community.

**CENTRAL NEW YORK IS GREAT FOR** raising a family. The cost of living is so affordable. There are many wonderful places like Green Lakes State Park, Onondaga Lake Park, Jamesville Beach — the nature is just so beautiful. The diversity in Central New York and its vibrant communities is what makes it special; no matter where you are, in 20 minutes you could be anywhere.





# CENTRAL NEW YORK CHEERLEADERS

Like all good New Yorkers, folks from this region are not shy — especially about sharing and encouraging all of the good things happening here. Many local organizations share a common goal — promoting the things that make Central New York great! These organizations can help you learn more about the area, join a board of directors or just find a good restaurant. If you're looking for an expert on the area who is also passionate about the place, look no further than this list.

#### **Adapt CNY**

www.adaptcny.org

@adaptcny

Volunteer organization dedicated to providing creative professionals with a platform to engage, create and connect within Central New York. This nonprofit works to empower individuals to pursue passions and promote the community as a place to live, work, learn and play.

## **Believe in Syracuse**

www.believeinsyracuse.org

@believeinsyr

A grassroots community organization with the mission of promoting life in Syracuse.

#### **CNY Arts**

www.cnyarts.org

@cnyartsevents

CNY Arts is an arts/culture organization that serves individual artists and arts and cultural organizations in six counties through access to grants, capacity-building assistance, education and training, and promotional services.

# **Cayuga County Office of Tourism**

www.tourcayuga.com

@Cayuga\_Tourism

This office is the designated tourism promotion agency for Cayuga County.

#### **CenterState CEO**

www.centerstateceo.com

@CenterStateCEO

CenterState CEO is an independent and forward-thinking economic development strategist, business leadership organization and chamber of commerce. CEO provides its members access to economic development support, advocacy, visibility, business resources, cost savings, employee development and connections. CEO also offers export assistance; research, public policy and initiative development; and programs and resources to support innovation, entrepreneurship and workforce solutions.

### **Cortland County Convention & Visitors Bureau**

http://experiencecortland.com

@CortlandNY

Promotes all things tourism in Cortland County.



#### **Downtown Committee of Syracuse\***

www.downtownsyracuse.com

@downtownSYR

Private nonprofit organization for property owners and tenants in downtown Syracuse. The organization undertakes programs to promote downtown, strengthen its economic base, increase its attractiveness and assure that it's clean, safe and accessible.

# **FOCUS Greater Syracuse**

www.focussyracuse.org

@FocusSyracuse

A citizen-driven organization that taps citizen creativity and citizen engagement to impact change in Central New York by enabling citizens, organizations, and government to work together to enhance the quality of our lives and our economic future.

#### **IGNITE**

http://ignite-cny.org @IGNITECNY

Cayuga County's Young Professionals empower its members to recognize and enhance the value of living and working in Cayuga County by connecting people and ideas.

### Leadership Greater Syracuse\*

www.leadershipgreatersyracuse.org @LeadSYR

This community leadership training organization is "dedicated to recruiting, equipping, engaging and uniting present and future leaders of all ages and experiences committed to making a difference in their communities."

#### **Madison County Tourism\***

www.madisontourism.com

@madtour

Madison County's tourism promotion agency.

### **Meetup Syracuse**

www.meetup.com/cities/us/ny/syracuse

@CuseTechMeetup

Discover Central New Yorkers who share your hobbies and interests.

### **No Excuses Syracuse**

www.noexcusessyr.com

@N0excusesSYR

This private tour company provides guided excursions throughout the area to help you discover the hidden gems of Syracuse and Central New York.

#### **Oswego County Promotion & Tourism**

www.visitoswegocounty.com

@OswegoCountvNY

Oswego County's tourism promotion agency.

#### SyracuseFirst\*

www.syracusefirst.org

@syracusefirst

SyracuseFirst helps independent local businesses and entrepreneurs thrive by facilitating collaboration and connections; focusing on buy local initiatives and awareness; and helping those businesses capture a larger market share for growth.

### **UpDowntowners**

www.updowntowners.com

The Updowntowners promote "the social and cultural growth" of downtown Syracuse through regular events and activities.

### Visit Syracuse\*

www.visitsyracuse.com

@VisitSyracuse

Onondaga County's official and accredited destination marketing organization. Visit Syracuse generates short-term and future income for businesses, employment for residents and tax revenue for local government.





# WHAT YOU NEED TO KNOW

# **AUTOMOBILE REGISTRATION**

Newcomers to New York state must present a valid driver's license and undergo an eye exam to obtain a state driver's license. Vehicles must be registered with the Department of Motor Vehicles, and proof of ownership and current, valid insurance must be presented. All New York state vehicles are inspected annually for safety and emissions control.

NYS Department of Motor Vehicles	518-486-9786
Outside NYS	518-473-5595

www.dmv.ny.gov

5801 E. Taft Road, North Syracuse

Open Monday-Thursday, 8:30 a.m. to 6 p.m. Closed Fridays

4671 Onondaga Blvd., Syracuse

Open Monday-Friday, 8:30 a.m. to 4 p.m.

Find additional locations at http://dmv.ny.gov/offices

# **DOGGIE DAY CARE/KENNELS**

The Barking Orange* thebarkingorange.com	315-314-6767
Blue Prints Dog Studio blueprintsdogstudio.com	315-446-2070
<b>EMPLOYMENT</b>	
<b>AEROTEK</b> www.aerotek.com	315-928-3172
AIC Talent Solutions* www.aictalent.com	315-726-3501
<b>AP Professionals*</b> www.approfessionals.com/syracuse	315-877-9709
CNY Works www.cnyworks.com	315-473-8250
CPS Recruitment, Inc.* www.cpsrecruiter.com	877-457-2500
CareerGuide Placement Service, Inc.* www.careerguidejobs.com	315-474-3326
Carr Recruiting Solutions*	315-428-8888

# www.jasrecruitment.com Manpower Inc. 315-423-7213 www.manpower.com

**New York State Department of Labor** 888-469-7365 www.labor.ny.gov

**Remedy Intelligent Staffing\*** 315-299-6977 www.remedystaff.com

**Stafkings Personnel Systems\*** 315-432-5636 www.stafkings.com

Syracuse.com\*

www.syracuse.com/jobs

www.carr-recruiting.com

www.crfletcher.com

JAS Recruitment\*

C R Fletcher Associates, Inc.\*

#### SyracuseHelpWanted.com

\* CenterState CEO Member

# **GOVERNMENT**

### **Onondaga County**

www.ongov.net

General 315-435-2222 Passports 315-435-2230

### **Additional CenterState New York Counties:**

Cayuga	www.cayugacounty.us
Cortland	www.cortland-co.org
Herkimer	http://herkimercounty.org
Jefferson	www.co.jefferson.ny.us
Lewis	http://lewiscountyny.org
Madison	www.madisoncounty.ny.gov
Oneida	www.ocgov.net
<b>Oswego</b>	www.oswegocounty.com
Seneca	www.co.seneca.ny.us
St. Lawrence	www.stlawco.org
Tompkins	http://tompkinscountyny.gov

## **New York State**

www.ny.gov

Assembly www.assembly.state.ny.us Senate www.nysenate.gov

**City of Syracuse** 315-448-8005

www.syracuse.ny.us

## **Onondaga County Town Clerks**

www.ongov.net/clerk/clerks.html

#### **Onondaga County Townships and Villages**

In each of Onondaga County's towns, residents elect a supervisor, town council, justice of the peace, highway superintendent, town clerk and tax collector. Villages are directed by an elected mayor and a board of trustees.

# HEALTH CLURS

315-471-1000

315-299-7168

HEALIH CLUBS	
Aspen Athletic Clubs* www.aspenfit.com	315-458-FITT
Jewish Community Center of Syracuse*	315-445-2360
www.jccsyr.org	
Metro Fitness* www.getmetrofit.com	315-426-8917
Metro Fitness East Club* www.getmetrofit.com	315-446-2638
YMCA of Greater Syracuse, Inc.* www.ycny.org	315-474-6851
YWCA of Syracuse & Onondaga County, Inc.* www.ywca-syracuse.org	315-424-0040
HOME INSPECTIONS	
Absolute Home Inspection, Inc.* www.absolutehomeinspection.com	315-673-1755
Braga Home Inspection www.bragahomeinspection.com	315-382-8650

LIBRARIES		New York State Police	
Onondaga County Public Library* The Galleries of Syracuse Visit www.onlib.org for city and suburban branche	ae	www.troopers.ny.gov Emergency Non-Emergency	911 315-455-2826
447 S. Salina St., Syracuse  Main Branch	315-435-1900	Onondaga County Sheriff http://sheriff.ongov.net	
<b>NEWSPAPERS / DIGITAL PUBLICA</b>	ATIONS	Emergency Non-Emergency	911 315-435-2111
Advance Media New York/ The Post-Standard* www.syracuse.com	800-765-3231	Poison Control Center www.upstatepoison.org Emergency	800-222-1222
Auburn – The Citizen	315-253-3700	Non-Emergency	315-464-7078
http://auburnpub.com <b>Business Journal News Network*</b> www.cnybj.com	315-579-3927	Syracuse Police www.syracusepolice.org Emergency	911
CNY Latino www.cnylatino.com	315-415-8593	Non-Emergencies Information Desk	315-442-5111 315-442-5200
Cortland Standard www.cortlandstandard.net	607-756-5665	USACOPS - The Nation's Law Enforcement S www.usacops.com/ny	Site
Syracuse Catholic Press* www.thecatholicsun.com	315-422-8153	Lists all law enforcement agencies by county.	Camina Amanau)
Syracuse New Times and Family Times* www.syracusenewtimes.com	315-422-7011	Vera House (Domestic and Sexual Violence www.verahouse.org Hotline	315-468-3260
Watertown Daily Times www.watertowndailytimes.com	315-782-1000	Business Line RELIGIOUS ORGANIZATIONS	315-425-0818
POSTAL SERVICE		Abundant Life Christian Center*	315-463-7300
U.S. Postal Service	315-452-3501	www.alcclife.org	215 460 4226
www.usps.com PUBLIC SAFETY & EMERGENCIES	800-275-8777	American Baptist Churches of New York State www.abc-nys.org	315-469-4236
When experiencing an emergency in Syracuse, O and the surrounding areas, dial 911. The appropr agency will be dispatched to your location.		Believers' Chapel www.believerschapel.org	315-699-4140
Emergency Onondaga County Police, Fire, Medical	911	<b>DeWitt Community Church</b> www.dewittchurch.org	315-445-0331
Ambulance	911	Diocese of Syracuse www.syracusediocese.org	315-422-7203
Emergency  Ambulance: American Medical Response www.amr.net/home/central-ny	911	Franciscan Church of the Assumption www.assumptionsyr.org	315-422-4833
Business Office  CONTACT Community Services	315-471-0102	Islamic Society of Central New York www.iscnyonline.com	315-471-3645
www.contactsyracuse.org Crisis Line, Onondaga County (24/7)	315-251-0600	Temple Adath Yeshurun www.adath.org	315-445-0002
Crisis Line, Cayuga County (24/7) Business Office National Suicide Prevention Lifeline (24/7)	877-400-8740 315-251-1400 800-273-8255	Upper New York United Methodist Church www.unyumc.org	315-424-7878
Downtown Committee of Syracuse	000 270 0200	SERVICES	
www.downtownsyracuse.com Security	315-423-HELP	AAA of Western and Central New York* www.aaa.com	315-451-1115 800-222-4357
Office HELPLINE	315-422-8284	Better Business Bureau* www.bbb.org/upstate-new-york	800-828-5000
https://211cny.com Non-emergency Onondaga County Department of Mental Health www.ongov.net/ocdmh	211 315-435-3355	Directory Assistance	411 315-555-1212

NY State Canal System www.canals.ny.gov	800-4CANAL4	WM Recycle America* www.wm.com	315-461-9323
NY State Thruway www.thruway.ny.gov	800-THRUWAY	Waste Management of NY* www.wm.com	315-457-0003
NY State Travel Information Center www.iloveny.com	800-225-5697	UTILITIES Cable	
Visit Syracuse* www.VisitSyracuse.com	315-470-1910 800-234-4797	Dig Safely New York* www.digsafelynewyork.com	800-962-7962
TELEPHONE/CELLULAR/WIRE		Electricity/Natural Gas/Sola	r
AT&T* www.att.com	315-445-3051	BlueRock Energy* www.bluerockenergy.com	877-280-4909
AT&T Premier Technologies* www.premieruny.com	315-682-0326	Constellation Energy Services* www.constellation.com	855-465-1244
Cell Phones for Less www.mycellphonesforless.com	315-802-6352	ENGIE Resources*	315-254-2764
Sprint	866-275-1411	www.engieresources.com	000 040 4070
www.sprint.com		National Grid* www.nationalgridus.com	800-642-4272
Spectrum Enterprise* www.spectrum.com	855-243-8892	New York State Electric & Gas www.nyseg.com	800-572-1111
Verizon* (New phone service) www.verizon.com/ny	800-VERIZON	Nickels Energy Solutions* www.nickelsenergysolutions.com	315-481-7412
Verizon Wireless – Syracuse* www.verizonwireless.com	315-534-5986	NOCO Energy Corp.*	800-662-6776
Wireless Business Group* www.wirelessbusinessgroup.com	315-701-0855	www.noco.com Paradise Energy Solutions*	315-729-9960
Wireless Vision LLC (T-Mobile)* www.wirelessvision.com	315-720-3370	www.paradisesolarenergy.com  Suburban Propane, LP*	315-385-4484
TELEVISION/CABLE		www.suburbanpropane.com	607-277-1118
DIRECTV-KR Communications www.krcommunications.com	716-877-1100	Taitem Engineering* www.taitem.com	007-277-1110
Spectrum Enterprise* www.spectrum.com	855-243-8892	Water City of Syracuse	315-473-2609
Verizon*	800-VERIZON	www.syracuse.ny.us Onondaga County Water Authority*	315-455-7061
www.verizon.com/ny		www.ocwa.org	313-433-7001
TRASH PICKUP/RECYCLING		OCWA provides water to customers in suburban C	
CNY Resource Recovery, Inc.* www.cnyresourcerecoveryinc.com	315-471-0254	and parts of Madison, Oneida and Oswego countie VETERINARIANS	9S.
Covanta* www.covanta.com	315-498-4111	Cayuga Veterinary Services www.cayugaveterinaryservices.com	315-253-7871
Morgan Rubbish Removal/		Cortland Veterinary Hospital	607-756-5659
Dependable Disposal* www.morganrubbish.com	315-689-9588	Town & Country Hospital for Pets* www.facebook.com/TownAndCountryHospitalForP	315-469-5777 ets
Onondaga County Resource Recovery Agency (OCRRA)* www.ocrra.org	315-453-2866	Veterinary Medical Center of Central New York* www.vmccny.com	315-446-7933
SMR Fibre* www.empirerecycling.com	315-453-2800	VOTER REGISTRATION	
Syracuse Haulers Waste Removal, Inc.* www.syracusehaulers.com	315-426-6771	Onondaga County Board of Elections http://ongov.net/elections/voterRegistration.html	315-435-8683
Syracuse Trash Pickup www.syracuse.ny.us	315-448-2489	New York State Board of Elections www.elections.ny.gov	518-474-1953
* CantarState CEO Mambar			

# **LOCAL LINGO**

Brush up on names, words and landmarks to sound like a Syracuse local.

**Syracuse:** Is it pronounced like:

Deer (Seer – acuse)?
Bear (Sarah – cuse)?
Sir (Sir – acuse)?

There's lots of debate among Syracusans. What's your favorite?

**Caz:** Short for Cazenovia, the quaint village sits on the edge of Cazenovia Lake. Some of the region's oldest history can be traced to Cazenovia, which is home to the Lorenzo State Historic Site and the beautiful Brewster Inn.

**Empire:** Now when you say "Wanna go to Empire?" you have two options: one in downtown Syracuse and another in Cazenovia. Armory Square is home to the original Empire Brewing Company, famous for its eclectic menu, live music and of course, craft beer. And open since 2016, the Empire Farm Brewery is a 40,000-square-foot facility that features a 60-barrel brewery, pub and restaurant. The grounds include a hops farm and outdoor seating area with fire pits and bright orange Adirondack chairs.

**The Melo Center:** Short for the Carmelo K. Anthony Center at Syracuse University, The Melo Center is a 54,000-square-foot basketball facility named after NBA player and former SU standout Carmelo Anthony, who donated \$3 million to the project. The dynamic player led SU to the 2003 NCAA Men's Basketball Championship. The facility is attached to Manley Field House.

**The Parade:** The annual St. Patrick's Parade strolls through downtown Syracuse on the Saturday before St. Patrick's Day (unless it falls on a Saturday). The parade attracts thousands of hardy Central New Yorkers, who are known to line the streets in sun, rain and snow.

Wegmans: Central New Yorkers take great pride in showing off the chain of grocery stores, beloved by everyone from Alec Baldwin to throngs of Syracuse University students for decades. Wegmans is known for being a great place to shop and eat, as many stores in the area boast coffee bars and hot food buffets that feature sushi, Chinese food, pizza and more. Wegmans DeWitt recently opened a Burger Bar, Mexican food station and specialty pizza counter.

**The Amp:** Opened in late summer 2015, "the Amp" is short for Lakeview Amphitheater, a lakeside concert venue that can accommodate nearly 18,000 people. With beautiful Onondaga Lake as a backdrop, 2017 concerts included Bob Dylan, John Mayer, Luke Bryan and the Zac Brown Band.

**Tipp Hill:** Short for Tipperary Hill, this tight-knit community on the west side of Syracuse takes great pride in its Irish heritage. Visit a local Irish restaurant, gift shop or watering hole, run the annual Shamrock Run and be sure to swing by the famous green-on-top traffic light.

Lights on the Lake: Open from mid-November to early January each year, Lights on the Lake is a two-mile long, drive-through attraction featuring dozens of lighted holiday displays at Onondaga Lake Park in Liverpool. It's a fun, affordable way to stay warm and toasty while getting the whole family into the holiday spirit.

**The Dome:** The nickname for the Carrier Dome, this marshmallow-looking landmark is home to Syracuse University sports and hosts many other events throughout the year.

**Utica Greens:** Named for the Upstate city to the east, Utica Greens are a popular dish in Central New York. Recipes vary but the base is usually a leafy green such as escarole with bacon or prosciutto, peppers, breadcrumbs and grated cheese.

**The Fair:** While the Central New York region is home to dozens of fairs and festivals throughout the year, the Great New York State Fair, which runs for 12 days at the end of each summer, is king. Annual attendance often surpasses one million people. The fairgrounds are also undergoing a \$50 million makeover, courtesy of the state, this year.

**Onondaga (pronounced on-uhn-daw-guh):** You'll find it everywhere. It's the name of a county, town, college, school district, lake, park and several roads, some of which intersect!

**Chicken Riggies:** This creamy, spicy pasta concoction can be found on menus all over the region. Try 'em all to find your favorite!



# MADISON COUNTY

is a beautiful and welcoming community. And you're invited to unwind, explore and enjoy all that it offers. Enjoy authentic farm-to-table foods at the Colgate Inn in Hamilton and the Brewster Inn in Cazenovia, plus craft beverages in the tasting rooms of our many local producers. Visitors can relax in quaint bed-and-breakfasts and polished country inns. Whether you're interested in cycling the Erie Canalway Trail or shopping at unique boutiques, Madison County has plenty to explore!





# Madison County Tourism, Inc.

P.O. Box 1029, Koute 20 Brooks Hall, Room 211, Morrisville, NY 13408 315-684-7320

http://madisontourism.com • info@madisontourism.com

**Executive Director: Scott Flaherty** 



# ONEIDA & MADISON COUNTY AT A GLANCE

The city of Oneida is located in Madison County in New York state.

# PHYSICAL CHARACTERISTICS

Area: Madison County								. (	655 sq. mi.
City of Oneida .									22 sq. mi.

Terrain: Rolling hills and flat plains

Elevation: 1,204 feet Climate: Four seasons

# **POPULATION**<sup>+</sup>

								2010	2016, est.
City of Oneida .								11,393	11,186
Madison County								73,442	72,089

# HOUSEHOLDS\*

TIOODETT	н	_	U										
City of Oneida .													4,390
Madison County												:	26,121

# RACE/ETHNIC BREAKDOWN OF POPULATION<sup>+</sup>

	City of Oneida	Madison County
	Ullelua	County
White	94.1	95.0
Black/African-American	1.2	1.8
Asian/Pacific Islander	0.8	8.0
American Indian, Alaska Native	2.1	0.7
Two or more races	1.5	1.3
Hispanic Origin (of any race)	1.4	1.8
MEDIAN AGE*		
MEDIANAOL		
City of Oneida		41.3
Madison County		41.1

# MEDIAN HOUSEHOLD INCOME\*

City of Oneida .											\$47,580
Madison County											\$55,858
New York											\$60,741
United States .											\$55,322

# <sup>+</sup> U.S. Census Bureau, 2010 U.S. Census

# MEDIAN SELLING PRICE OF HOMES

YTD 10/31/17							
Madison County							\$132,200
New York							
Source: NYS Association of Realtors							
National Association of Realtors							

### **TAXES**

Sales															8.0%
State															4.0%
Local															4.0%
State Incom	ne <sup>-</sup>	Tax	ζ.									4	%	_	8.82%

Prepared by: CenterState Corporation for Economic Opportunity. For additional information or more detailed data, contact: 315-470-1800



# Greater Oneida Chamber of Commerce

136 Lenox Ave., Oneida, New York 13421 315-363-4300

www.oneidachamberny.org • office@oneidachamberny.org

Executive Director: Royale Scuderi

37.7



 $<sup>^{\</sup>star}$  U.S. Census Bureau, 2012-2016 American Community Survey 5-Year Estimates



# BUSINESS

From international corporations to local, independently owned businesses, thousands of companies are proud to call Central New York home. High tech, engineering, and eds and meds are just a few of the region's growing industries. The area is also a global leader in unmanned aerial systems technology with startups and businesses primed for growth.



# MEET THE NEIGHBORS

Jeff Knauss, co-founder, Digital Hyve

I AM DRAWN TO MY NEIGHBORHOOD BECAUSE our offices are on the top floors of the First Niagara building and overlook Clinton Square. We have the perfect view of amazing events like Taste of Syracuse, the Christmas Tree lighting and the St. Patrick's Parade. Downtown Syracuse continues to thrive and we love being a part of the growth.

**MY FAVORITE LOCAL HAUNT IS** Original Grain. The owners, Chris and Eric, are good friends and the food is healthy AND tasty. It doesn't get better than that!

**I FEEL MOST AT HOME** with my wife and kids. Cliché, I know, but I'm a lucky dude!

**CENTRAL NEW YORK IS GREAT FOR** entrepreneurs! My business partner, Jake, and I started Digital Hyve in 2014 in a 200-square-foot office. It was just the two of us then, but we loved the vibe of being downtown. We have moved four times since due to our growth, and every office has been in downtown Syracuse. We are now in a 7,500-square-foot, brand-new, modern space and we have 24 full-time employees. We are living proof that the affordability, access to young and ambitious talent and a truly collaborative business community are true advantages for entrepreneurs in Central New York!







# CENTRAL NEW YORK'S BUSINESS RESOURCES

CenterState CEO — an independent economic development strategist, business leadership organization and chamber of commerce — offers dozens of resources to start, grow and bring your business to Central New York. www.centerstateceo.com

# START YOUR BUSINESS

The region boasts a host of resources that support early-stage businesses and entrepreneurs, be it seed fund programs; incubators, accelerators and other facilities to kick off your business; collaborative higher education partnerships; mentors and other supports for your business.

- Funding opportunities GENIUS NY, Grants for Growth, Up Start
- Incubators and accelerators The Tech Garden, NYS Innovation Hot Spot Incubator, CNY Biotech Accelerator, Syracuse Center of Excellence
- **Collaborative partnerships** Syracuse University, SUNY Upstate Medical University

## **GROW YOUR BUSINESS**

If your business is looking to grow or expand in the region, experts can help you find the right resources, financing and incentives for your project.

- Business relocation and expansion assistance with finding space to suit your growth; expediting zoning and planning approvals; and coordinating with government agencies.
- **Financing and investment opportunities** help with identifying available grants, low-interest loans and arranging for complete incentive packages.
- Export assistance and consultation a regional export strategy is in place to increase the global competitiveness of the

region and its businesses; a designated Export Consultant assists in making international connections and guides businesses through the legalities and considerations of going global. The Central New York International Business Alliance provides export services to companies interested in joining the global market. It offers events, workshops and seminars; trade missions; connecting new-to-export companies with experienced export mentors; counseling; and access to a network of members.

• Research and development partnerships — Partnerships between economic development and academic and research institutions in the region assist businesses with research, development and product commercialization needs to achieve growth. This includes subject matter experts and R&D facilities.

# STRENGTHS IN DIVERSE INDUSTRIES

Central New York's economic diversity and industrial heritage are setting the stage for its future growth. The region boasts historic strengths in legacy industries such as manufacturing, engineering, agribusiness, biomedical and electronics. The region also features strong employment and growth opportunities in core industries like education, health care, insurance and financial services sectors. Engineering, architectural service and environmental systems firms continue to attract a well-paid and skilled workforce.

These traditionally strong sectors continue to expand alongside new advanced technology industries, such as digital and electronic devices, sensing technologies, unmanned aerial systems, thermal controls, advanced manufacturing, and STEM-intensive industries.

# KEY CENTRAL NEW YORK INDUSTRY CONCENTRATIONS (2015)

Target Clusters	Total Establishments	Total Employment	Average Annual Wages
Tourism	4,469	62,308	\$23,836
Life Sciences	3,058	41,400	\$49,143
Data to Decisions	2,499	36,662	\$70,893
Advanced Manufacturing – Thermal and Environmental Controls	2,137	34,450	\$69,882
Financial Services	3,333	32,060	\$66,532
Unmanned Aerial Systems (UAS)	1,046	21,952	\$66,322
Research and Engineering Services	1,698	17,086	\$67,902
Advanced Manufacturing (precision metalworking + digital and electronic devices)	283	12,162	\$65,928
Agriculture and Agribusiness	379	7,991	\$69,882





# **Building Careers**

INFICON employees are focused on bringing innovative products to a variety of high-tech markets and applications. These dedicated people have been instrumental to our success and are continuously developing and learning to help us stay competitive.

We are always on the look-out for talented individuals who are ready to learn and grow with us.

Check out our career opportunities at inficon.com



Two Technology Place, East Syracuse NY www.inficon.com

INFICON is an Equal Opportunity Employer

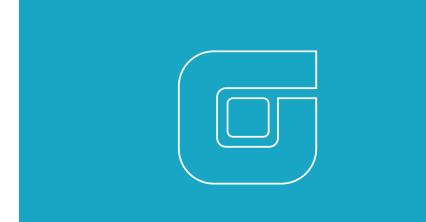




















Advanced Manufacturing Energy Environment Water

For more than 70 years, OBG has specialized in engineering and problem solving, but the Company's greatest strength is creating comprehensive, integrated solutions for its clients.

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www.obg.com





# BUILDING FOR BETTER

**ACADEMIC** 





Community Library of DeWitt & Jamesville



STUDENT HOUSING
GOVERNMENT
COMMERCIAL
COMMUNITY
FIRE STATIONS
HEALTHCARE
HISTORIC
HOTELS
INDUSTRIAL
RETAIL
SENIOR HOUSING





CONSTRUCTION MANAGEMENT

**GENERAL CONSTRUCTION** 

**DESIGN-BUILD** 

DEVELOPMENT

WWW.HUEBER-BREUER.COM

SUSTAINABLE

## **BUSINESS RESOURCES**

<b>Business Information Consumer Fraud</b> (NYS Attorney General's Office) www.ag.ny.gov	800-771-7755
Cayuga County Chamber of Commerce www.cayugacountychamber.com	315-252-7291
CenterState CEO*	315-470-1800

www.centerstateceo.com

CenterState CEO is an economic development strategist, business leadership organization and chamber of commerce. CEO provides access to economic development support, advocacy, visibility, business resources, cost savings, employee development, and connections to nearly 2,000 members across the region. We can also help your business become more competitive in international markets through our export assistance programs.

Train.Develop.Optimize*	315-425-5144
www.tdo.org	
CASE: Center for Advanced Systems and Engineering* www.case.syr.edu	315-443-1060
Cortland County Chamber of Commerce www.cortlandareachamber.com	607-756-2814
<b>Downtown Committee of Syracuse*</b> www.downtownsyracuse.com	315-422-8284
Greater Oswego-Fulton Chamber of Commerce* www.oswegofultonchamber.com	315-343-7681
Manufacturers Association of Central New York (MACNY)* www.macny.org	315-474-4201
New York Business Development Corp.* www.nybdc.com	315-453-8195
Onondaga County	
www.ongov.net Business Certificates County Clerk	315-435-2235 315-435-2227
Onondaga Small Business Development Center* www.onondagasbdc.org	315-498-6070
South Side Innovation Center* www.southsideinnovation.org	315-443-8466
Syracuse University Institute for Veterans and Military Families www.vets.syr.edu	315-443-0141
U.S. Small Business Administration* www.sba.gov/offices/district/ny/syracuse	315-471-9393
WISE Women's Business Center* www.wisecenter.org	315-443-8634
Women Business Opportunities Connection (WBOC) www.wboconnection.org	315-447-7937

315-708-4288

# FOREIGN DIRECT INVESTMENT

Central New York is home to dozens of foreign-owned businesses:

Company	Origin
AXA	France
Agrana Fruit US, Inc.	Italy
Bitzer	Germany
Felix Schoeller Group	Germany
GHD Consulting Services, Inc.	Australia
Huhtamaki	Finland
INFICON	Switzerland
K&N's Foods USA, LLC	Pakistan
Marquardt Switches, Inc.	Germany
National Grid	England
Novelis	Canada
SAAB	Sweden
Teti Bakery	Canada
Volpi Manufacturing	Switzerland

# BRING YOUR BUSINESS TO CENTRAL NEW YORK

Businesses choose to locate in Central New York for its workforce, market accessibility and natural advantages. Located at the crossroads of the Northeast, Central New York provides easy access to major markets.

- **Business relocation** assistance is available with obtaining grants and low-interest loans; expediting zoning and planning approvals; arranging for complete incentive packages; and coordinating with government agencies on such issues as water, sewers and roads.
- **Physical space** location resources include: business and industrial parks; incubators and accelerators; and an FAA unmanned aircraft systems test site for companies interested in exploring the commercial use of drones. Help is available for selecting the appropriate sites for business expansion, and navigating available real estate for office, commercial or industrial operations.
- Recruiting employees Central New York's quality of life is second to none. This piece, the CNY Community Guide, is a great recruitment piece for prospective employees that highlights all aspects of the area, including business, health care, education, housing, transportation, relocation services and leisure activities.

**Women TIES** 

www.womenties.com
\* CenterState CEO Member

# CENTRAL LOCATION EQUALS A HUB OF ACCESS & OPPORTUNITY

The 12-county CenterState New York region is an area that:

- Is home to more than 1.5 million people
- Is larger than 11 states by population
- Offers bi-national access
- Generates an **economic output greater than 70 percent** of North and South American countries
- Is one of the **top five states in terms of labor productivity**
- Includes 46 colleges and universities
- Embraces nearly **200,000 students** from around the world
- Sits within the most **densely populated** region in the U.S.
- Supports a heritage of innovation and manufacturing excellence
- Creates **innovative worker training** programs





# **CENTRAL NEW YORK'S LARGEST EMPLOYERS**

Employer	<b>Employees</b>	Address	Telephone	Industry					
Upstate Medical University*	9,100	750 E. Adams St. Syracuse 13210	315-464-5540	Health care, biomedical research and education					
Cornell University*	8,792	410 Thurston Ave. Ithaca 14850	607-255-2000	Higher education					
St. Joseph's Health*	4,755	301 Prospect Ave. Syracuse 13203	315-448-5111	Hospital and health care system					
Oneida Indian Nation Enterprises*	4,600	2037 Dream Catcher Plaza Oneida 13421	315-829-8900	Casino, convenience stores, media and production companies, marinas					
Walmart	4,500 <sup>1</sup>	6438 Basile Road East Syracuse 13057	315-434-9873	Discount retailer, distribution center					
Syracuse University*	4,402	900 S. Crouse Ave. Crouse-Hinds Hall, Suite 500 Syracuse 13244	315-443-1870	Private, coeducational, and residential university					
Lockheed Martin MST*	4,300	1801 State Route 17C Owego 13827	607-751-2200	Global security and aerospace company					
Price Chopper Supermarkets	4,0001	461 Nott St. Schenectady 12308	518-355-5000	Grocery store chain					
Crouse Health*	3,100	736 Irving Ave. Syracuse 13210	315-470-7701	Health care delivery network					
National Grid*	2,200	300 Erie Blvd. W. Syracuse 13202	315-474-1511	Energy delivery company					
Tops Friendly Markets*	2,000	PO Box 1027 Buffalo 14240	716-635-5000	Full-service supermarkets					
KPH Healthcare Services, Inc.(Kinney Drugs)*	1,800¹	520 E. Main St. Gouverneur 13642	315-287-3600	Pharmacy health care services					
Target Corp.	1,500¹	3657 W. Genesee St. Syracuse 13219	315-233-0600	Discount retailer					
Loretto*	1,465	700 E. Brighton Ave. Syracuse 13205	315-413-3269	Elder care services					
Wegmans Food Markets, Inc.*	1,447	1500 Brooks Ave. Rochester 14624	800-WEGMANS	Supermarket chain					
Anheuser-Busch InBev*	1,400	2885 Belgium Road Baldwinsville 13027	315-635-4000	Brewery					
Spectrum*	1,400	6005 Fair Lakes Road East Syracuse 13057	315-634-6200	Home security and management systems					
Byrne Dairy Inc.*	1,300	2394 U.S. Route 11 Lafayette 13084	315-475-2121	Dairy manufacturer; convenience stores					
Excellus BlueCross BlueShield of CNY*	1,214	333 Butternut Drive Syracuse 13214	315-671-6400	Health insurance provider					
Novelis*	1,200	448 County Route 1A Oswego 13126	315-349-0121	Rolled aluminum products					
State University of New York at Oswego*	1,078	7060 State Route 104 Oswego 13126	315-312-2500	Educational institution					
Welch Allyn, Inc.*	1,000	4341 State Street Road Skaneateles Falls 13153	315-685-4100	Medical device manufacturer					
Tessy Plastics*	1,000	700 Visions Drive Skaneateles 13152	315-689-3924	Medical devices and packaging manufacturer					
Chobani LLC*	1,000	47 State Highway 320 Norwich 13815	607-337-1246	Greek yogurt					

<sup>\*</sup> CenterState CEO Member Source: CNY Business Journal 2017 Book of Lists

<sup>&</sup>lt;sup>1</sup> Business Journal estimate





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AXA
Syracuse Operations Center
100 Madison Street
Syracuse, NY 13202
(315) 477-3000





# STRATEGIC INVESTMENTS: A REGION ON THE RISE

The region's five-year strategic economic development plan, *CNY Rising*, offers a vision for accelerating investments in key areas of significant market opportunity, including unmanned aerial systems (UAS). The potential UAS market size is estimated to grow to approximately \$89 billion worldwide by 2022, creating a unique opportunity for domestic and foreignowned businesses. With a robust network of resources, assets, partners and infrastructure, the region is uniquely positioned to grow and support businesses in this and related industries.

# **UAS CENTRAL**

Central New York and the Mohawk Valley are leading the development of a corridor of innovation and testing that will take the unmanned aerial systems industry to new heights. A complete UAS ecosystem of unmatched public-private partnerships, resources for startups and businesses, and initiatives fueled by *CNY Rising* make this region **UAS Central.** www.uascentral.com

# **UAS Central for Business**

Some of the world's best companies are already doing business here, and incentives, infrastructure and industry expertise make it a prime location to grow a UAS-related business.

**Incentives/Investment** – New York state is making an unprecedented investment in the development of UAS infrastructure, and providing incentives to companies relocating to the region.

#### Infrastructure & Assets:

- The Unmanned Secure Autonomous Flight Environment project Project U-SAFE will accelerate commercial UAS development and operations. It includes \$35 million for the continued buildout of the world's first 50-mile unmanned traffic management corridor for beyond visual line of sight operations; the creation of NUSTAR, the most comprehensive UAS standardized testing facility in the nation; and support of Drone Innovation Zones to seed and accelerate the growth of unmanned systems-focused business startups.
- One of just seven FAA-designated UAS test sites in the world is headquartered at Griffiss International Airport, offering a world-class facility and diverse airspace to test UAS applications.
- The Griffiss Business & Technology Park has attained national recognition for transforming a former Air Force installation into a vibrant business and technology park and is now home to more than 75 businesses and 5,700 employees.

**Industry Expertise** – With the region's industrial roots in the aerospace industry, decades of DOD and military aviation heritage and private sector experience and expertise in sensing technologies, our executives, professionals and support resources are among the best in the industry.

**Talent** – The workforce of tomorrow can be found here. We have more than 415,000 people working in UAS supply-chain industries throughout New York state, with 29,000+ UAS supply-chain firms.

# **INVENTIONS WITH CNY TIES**

**Pacemaker:** The modern pacemaker was advanced by engineer and inventor Wilson Greatbatch, who hailed from Buffalo and graduated from Cornell University.

**Plank road:** The first plank road in the United States was built in North Syracuse to transport salt and other goods.

**Shot clock:** The owners of the Syracuse Nationals basketball team invented the shot clock in 1954 to quicken the game and attract more fans.

**Cellophane:** The discoverer of the kitchen staple is from Cortland County.

**Loafers:** The A.E. Nettleton Company, of Syracuse, created the first pair of loafers in 1937.

**Brannock Device:** Charles Brannock, whose father owned the Park-Brannock Shoe Co. in downtown Syracuse, invented the device in 1926 to measure shoe sizes — still in use today.

**Lacrosse:** The originators of modern-day lacrosse can be traced to the Cayuga, Oneida, Onondaga, Mohawk, Seneca and Tuscarora tribes of Central and Upstate New York.

**Dental chair:** The next time you go for a cleaning, credit Milton Waldo Hanchett, of Syracuse, for the chair he invented in 1840.

New York is No. 1 in the Northeast in total STEM graduates, annually, with more than 300,000 students and 81 colleges and universities within 100 miles of the UAS Central region.

# **UAS CENTRAL FOR STARTUPS**

The UAS startup ecosystem includes university research, incubators, and the world's largest accelerator for unmanned systems, GENIUS NY

**GENIUS NY** is a year-long, in-residence program that awards six finalist teams a total of \$2.75 million in investment. Finalists are selected from a competitive pool of submissions from across the globe. The program also provides UAS startups all the tools they need for success, including stipends, resources, programming and connections. www.geniusny.com

## **UAS CENTRAL PARTNERS**

Our private sector, government, academic and NGO partners are all critical to building a UAS ecosystem primed for business growth.

**NUAIR Alliance -** A New York-based not-for-profit coalition of more than 200 private and public entities and academic institutions working together to operate and oversee UAS test ranges in New York, Massachusetts and Michigan.

**Corporate Partners -** Some of the industry's strongest companies, including Lockheed Martin, Saab, Gryphon Sensors, SRC, AlS, Northeast Information Discovery, Microdrones and MOOG, already do business here and use the region's resources and FAA-approved test site.

**Other Partners** - Some of the best in the UAS industry come together in New York, including NASA; FAA; Association for Unmanned Vehicle Systems International; and the Air Traffic Control Association.



# TRANSPORTATION

Locals and visitors love how easy it is to get around town. Traveling to, from and around Syracuse and Central New York is a breeze by car, bus, plane or train. The region is at the crossroads of two of New York's major highways, an international airport and a regional transportation center that serves trains and national bus service. The cycling population is also growing as communities add bike paths to the landscape.



# MEET THE NEIGHBORS

**Michael Johnson,** vice president, Johnson Brothers Lumber Co.

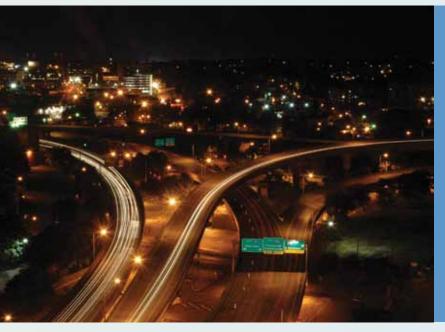
I AM DRAWN TO MY NEIGHBORHOOD BECAUSE I was raised here and I want to give my family the same great experiences I had growing up in a tight-knit community full of great values and traditions. Cazenovia embraces its small, community lifestyle mixed with historical buildings and monuments alongside newly constructed agritourism eateries. These newly established businesses have tapped into historical practices of growing hops that date back more than 200 years in Madison County.

**MY FAVORITE LOCAL HAUNT IS** the Brewster Inn. The view up the lake to the north from almost every table at the Inn is breathtaking. In the summer, the seating extends onto the covered patio and lawn, accompanied by a gazebo-style bar and fire pits. The food and wine selection are among the best in New York.

**I FEEL MOST AT HOME** when I am with my family at such places as the Carrier Dome, Dinosaur Bar-B-Que, the New York State Fair or the Rosamond Gifford Zoo. I have great childhood memories from these places and have been, and look forward to, creating new memories at these establishments with my wife and children.

**CENTRAL NEW YORK IS GREAT FOR** its access to international markets and waterways, proximity to more than 50 million people within a 300-mile radius and its ability to connect to any number of these locations via rail, bus, car or plane in a reasonable time frame for work or pleasure. Daily non-stop flights to both New York City airports allow for a day or overnight trip to Manhattan to see a show, take in the sights or cheer on the Orange.





# **NEW YORK STATE TRAVEL 101**

- For roadside assistance, call 911 or look for posted instructions.
- For travel and traffic information, go to www.511ny.org or call 511.
- Seat belts are required in New York state for all front-seat passengers regardless of age and rear-seat passengers younger than 16.
- Use of handheld cellphones is prohibited while operating a motor vehicle.
- New York State Thruway E-Z Pass information: www.e-zpassny.com or call 800-333-8655.

# **OSWEGO COUNTY**

Within Oswego County, you will find the best in education, workforce development, health care and affordable housing, as well as artistic, historical and cultural diversity. Our surrounding rivers, lakes and forests offer a bounty of recreational activities any time of the year. Friendly neighbors and welcoming community are just a couple more reasons why Oswego County is more than a great place to do business, it's a wonderful place to call home.



# Oswego County Promotion & Tourism

46 E. Bridge St., Oswego, NY 13126
315-349-8322 or 1-800-248-4FUN (4386)
http://visitoswegocounty.com • tourism@oswegocounty.com
Coordinator of Tourism and Public Information: Janet Clerkin
Public Information Officer: Kelly Jordal
Tourism and Public Information Liaison: Mary Ellen Barbeau
Tourism and Public Information Liaison: Lisa Gray



# OSWEGO, FULTON & OSWEGO COUNTY AT A GLANCE

The cities of Oswego and Fulton are located in Oswego County in New York state.

# PHYSICAL CHARACTERISTICS

Area: Oswego County												952	sq. r	ni.
City of Oswego .												. 8	sq. r	ni.
City of Fulton												. 4	sq. n	ni.
Terrain: Rolling hills an	d	fla	ıt ı	ola	ain	S								

Elevation: 285 feet Climate: Four seasons

# **POPULATION**<sup>+</sup>

								2010	2016, est.
City of Oswego.								.18,142	17,880
City of Fulton .								.11,896	11,622
Oswego County								122,109	120,513

# **HOUSEHOLDS\***

City of Oswego.											. 7,473
City of Fulton .											. 4,726
Oswego County											. 45,374

# RACE/ETHNIC BREAKDOWN OF POPULATION<sup>+</sup>

	City of	City of	Oswego
	<b>Oswego</b>	Fulton	County
White	94.8	95.5	96.3
Black/African-American	1.3	1.0	0.8
Asian/Pacific Islander	1.2	0.5	0.6
American Indian, Alaska Native	0.3	0.5	0.4
Other	0.9	0.8	0.6
Two or more races	1.5	1.7	1.3
Hispanic Origin (of any race)	4.4	3.1	2.1
MEDIAN AGE*			
City of Oswego			33.6
City of Fulton			39.0
Oswego County			39.5
New York			38.2
United States			37.7

 $<sup>^{\</sup>scriptscriptstyle +}$  U.S. Census Bureau, 2010 U.S. Census

# MEDIAN HOUSEHOLD INCOME\*

City of Oswego.											\$37,450
City of Fulton .											\$39,344
Oswego County											\$49,571
New York											\$60,741
United States .											\$55,322

# MEDIAN SELLING PRICE OF HOMES

					•
VT	ח	10	/21	/1	7

Oswego County	\$109,000
New York	\$250,000
Source: NYS Association of Realtors	
National Association of Realtors	

# **TAXES**

Sales																	8.0%
State																	4.0%
Local																	4.0%
State	Inco	m	e T	ſaχ	۲.									4	%	_	8.82%

Prepared by: CenterState Corporation for Economic Opportunity. For additional information or more detailed data, contact: 315-470-1800



# Greater Oswego-Fulton Chamber of Commerce

121 E. 1st St., Oswego, NY 13126 315-343-7681

www.oswegofultonchamber.com • director@oswegofultonchamber.com

Executive Director: Katie Toomey

Member Engagement Coordinator: Sara Broadwell



<sup>\*</sup> U.S. Census Bureau, 2012-2016 American Community Survey 5-Year Estimates

# IT'S EASY TO GET AROUND - OR GET AWAY

One of the best things about living and doing business in Central New York is the region's transportation systems. Getting to work is easy and proximity to Northeast metro areas is a pleasant surprise!

### **AIR**

# **Syracuse Hancock International Airport\*** 315-454-3263 www.flysyracuse.com

Offering daily nonstop service to 17 destinations, Syracuse International Airport also features diverse restaurants and retail shops, newly opened baby care and pet rooms, and an animal therapy program to de-stress our passengers. As the gateway to the Central New York region and beyond, SYR is a critical piece of the region's infrastructure. The airport is currently undergoing a major terminal improvement project that is renovating and updating the look and flow of the building. New flooring and seating will modernize the concourses, and adding charging stations at all gate areas makes travel convenient for passengers and their smart devices (SYR also features free Wi-Fil). Off the renovated grand hall will be an educational Regional Aviation Museum featuring local aviation history exhibits and artifacts. The airport is located six miles north of the city of Syracuse. From the NYS Thruway, take Exit 36; from Interstate 81, take Exit 27.

## **Major Domestic Airlines**

Air Canada www.aircanada.com	888-247-2262
Allegiant www.allegiantair.com	702-505-8888
American Airlines www.aa.com	800-433-7300
Delta Air Lines* www.delta.com	800-221-1212
JetBlue Airways www.jetblue.com	800-538-2583
United Airlines www.united.com	800-864-8331

### **Charter Air Service**

www.signatureflight.com

Altius Aviation, LLC*	315-455-7555
www.flyaltius.com	
Signature Flight Support	

Ithaca Tompkins Regional Airport 607-257-0456

flyithaca.com **Watertown International Airport**315-786-6000



# BUS

Centro Bus*	315-442-3400
Ochili O Duo	313-442-3400

Centro.org

Centro is a public bus service with its Transit Hub located in downtown Syracuse. The hub is the main transfer location for Centro Syracuse buses and a connection point to Centro Auburn and Centro Oswego bus services.

Centro Call-A-Bus* www.centro.org/callabus.aspx For elderly or disabled riders	315-442-3420
<b>Greyhound Bus Lines</b> www.greyhound.com	800-231-2222 315-472-5339
<b>MegaBus</b> us.megabus.com	877-462-6342
<b>Suburban Transportation</b> www.suburbantransport.com	315-437-0058
<b>Trailways</b> www.trailways.com	800-776-7548

#### CAR RENTAL COMPANIES

OAH HEITIAL OUMI AITIEO	
Americar www.americarsyr.com	315-455-2404
Avis Budget www.avis.com	315-449-2732
Enterprise Rent-a-Car* www.enterprise.com	315-430-7282 800-261-7331
<b>Hertz</b> www.hertz.com	800-654-3131
Thrifty Car Rental www.thrifty.com	315-455-1001 800-455-1001

www.watertownairport.com

<sup>\*</sup> CenterState CEO Member

## **HIGHWAYS**

The Heart of New York — Syracuse and its suburbs — is located at the crossroads of Interstates 81 and 90. I-81 is a major north-south highway that runs through the city, providing straight, nonstop travel between Canada and Pennsylvania. I-90 is the New York State Thruway, which runs east-west, intersecting I-81 just north of Syracuse.

New York State Thruway	800-847-8929
www.thruway.ny.gov	

## RAIL

Amtrak	800-872-7245
www.Amtrak.com	315-477-1152
Nationwide rail travel with eight daily departures.	

# REGIONAL TRANSPORTATION CENTER

# William F. Walsh Regional Transportation Center

315-478-1936

www.centro.org/regional.aspx

The RTC is Central New York's one-stop transportation center providing service to other cities. Located across from Destiny USA, it is home to train and bus services provided by Amtrak, Greyhound, MegaBus and Trailways, and Centro commuter buses.

# TAXI COMPANIES/RIDE SHARING

4 SU Taxi www.4SUTaxi.com	315-410-1010
Bellavia Transportation	315-437-2120
Blue Star Taxi www.bluestartaxi.us	315-437-4000
CNY Sedan Services	315-433-2368
<b>Dependable Taxi</b> www.dependabletaxi.org	315-741-5127
<b>Lyft*</b> www.lyft.com	
Salt City Taxi & Transport, Inc.*	315-433-9900
<b>Suburban Taxi</b> www.needacab.com	315-434-9999
Suburban Transport www.suburbantransport.com	315-437-0058
Syracuse Regional Taxi	315-437-5555
www.syracusetaxi.com	
<b>Uber</b> www.uber.com	201-555-0123

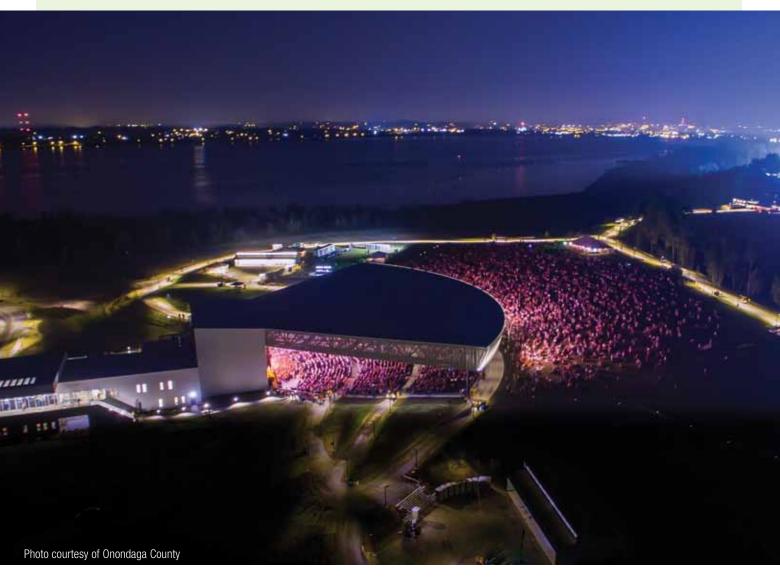


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