

## FEDERAL, STATE CHIPS LEGISLATION POSITIONS NY TO LEAD IN SEMICONDUCTOR INDUSTRY GROWTH

Last month, two significant pieces of legislation that CenterState CEO strongly advocated for were signed into law: the **CHIPS and Science Act**, signed by President Joe Biden, and the **Green CHIPS Act**, signed by Gov. Kathy Hochul. Both stand to position New York and Central New York to attract a major semiconductor manufacturer to the region, with an influx of jobs, new investments and supply chain opportunities, as well as other community benefits.

The CHIPS and Science Act is a \$280 billion investment aimed at strengthening U.S. science and technology innovation, including \$52 billion to incentivize chip manufacturers to build semiconductor fabrication plants in the U.S. This investment is expected to lead to significant reshoring of American production of these semiconductor devices, and ultimately the creation of thousands of jobs and greater economic prosperity — including in Central New York. The Act will help unlock hundreds of billions in private sector semiconductor investment across the country.

Notably, recipients of semiconductor manufacturing incentives are required to demonstrate significant worker and community investments, including opportunities for small businesses and disadvantaged communities, ensuring these semiconductor incentives support equitable economic growth and development. CenterState

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CenterState CEO President Rob Simpson (back left) attends the Rose Garden ceremony as President Joe Biden signs the landmark CHIPS and Science Act into law.



Race for Equity Raises Nearly \$50K to Support Diversity, Equity and Inclusion



GENIUS NY Round Six Winners Arrive in CNY From Around the Globe



Nominate an Economic Champion



CenterState CEO Events: Golf Tournament and Steak Bake is Sept. 13

### Leadership Lessons From 7 Inspirational Influencers

Wednesday, Sept. 21

8:30 a.m. Registration | 9 to 10:30 a.m. Program

Collegian Hotel & Suites

Hear seven influential executives and community leaders share how they manage, motivate themselves and others, and build success in their lives and careers. Take away inspiring new approaches to be more impactful in your personal and professional life. Moderated by: Stan Linhorst, weekly leadership columnist, Syracuse.com and The Post-Standard. See page 24 for details.

**SPEAKERS:**  
**Habiba Boru**

Owner, Habiba's Ethiopian Kitchen  
**Somak Chaddopadhyay**  
Managing Partner, Armory Square Ventures

**Nancy Kern Eaton**  
President, United Way

**Nikita Jankowski**  
President, Belesai Communications

**Jason Terreri**

Executive Director, Syracuse Regional Airport Authority

**Rich Uhlig**

Founder & CEO, Quadrant Biosciences

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# U.S. ECONOMY REGAINS JOBS LOST DURING PANDEMIC

The U.S. economy has now regained all jobs lost during the pandemic, after a stunning July jobs report that showed a gain of 528,000 jobs, according to data released by the Bureau of Labor Statistics. Economists had expected only 250,000 new jobs in July.

Of the 528,000 jobs added, the largest gains were in private-sector service-providing areas, including 122,000 in education and health services; 96,000 in leisure and hospitality (including 74,000 in restaurants and bars); and 89,000 in the professional and business services sector.

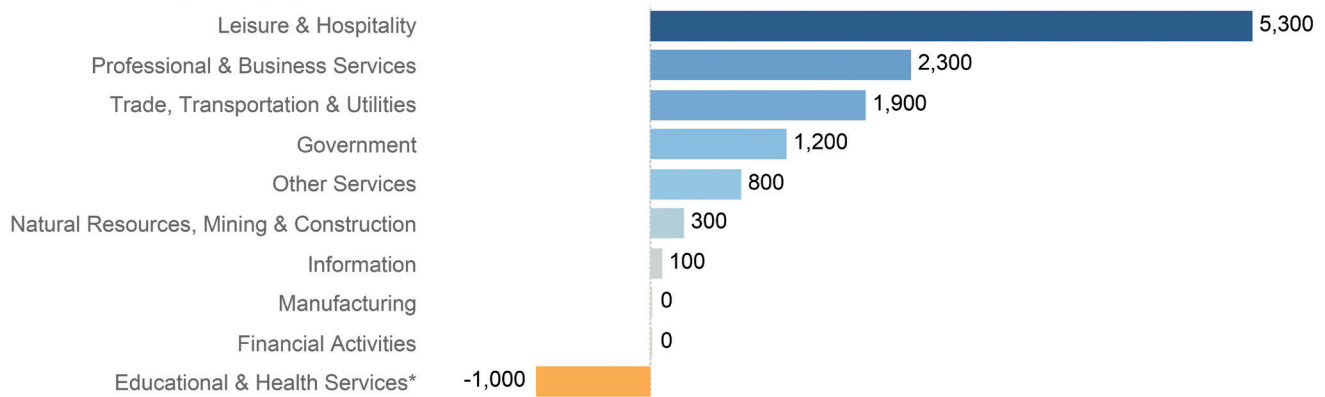
According to Charlie Ripley, senior investment strategist at Allianz Investment Management, "Overall, today's report should put the notion of a near-term recession on the backburner for now."

Detailed jobs data for Central New York is not yet available for July, but according to the most recently released data from the New York Department of Labor, private sector jobs in the Syracuse metro area rose over the year by 9,300, or 3.8%, to 253,500 in June 2022. Job gains occurred in leisure and hospitality (+5,000), professional and business services (+2,300), trade, transportation and utilities (+1,900), other services (+600), natural resources, mining and construction (+300), information (+100) and manufacturing (+100). The government job count rose over the year (+1,100), with local government education experiencing the greatest job gains.

"Unfortunately, it still too early to say whether these trends will continue. Inflation remains a concern, and the Fed's recent interest rate hikes may lead to a labor market cooldown," said Kiel Kinkade, research analyst for CenterState CEO. "Despite these concerns however, companies in Central New York are still growing, and they're looking for employees. And that's a good sign."

## Most job gains have occurred in Leisure & Hospitality

Over-the-Year Change in Employment, June 2022



\*Educational & Health Services is in the private sector. Government includes public education and public health services.

Source: NYS Department of Labor

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# SEMICONDUCTORS continued from front page

CEO has advocated for more than seven years for place-based investments in innovation, which are included in CHIPS and Science, and CHIPS was one of CEO's top five legislative priorities for 2022. U.S. Senate Majority Leader Chuck Schumer and Representative John Katko deserve significant credit for their bipartisan leadership that enabled the passage of this legislation.

To make the state and region even more competitive as America ramps up its semiconductor research, development and production, the Green CHIPS Act allows the state to offer up to \$500 million a year in tax credits to chip companies that build new factories in New York state. This important legislation, which CenterState CEO strongly advocated for, reflects the leadership of Gov. Kathy Hochul and efforts by Senators John Mannion and Jeremy Cooney, and Assemblyman Al Stirpe.

Under Green CHIPS, semiconductor projects must include partnerships for workforce training, pay prevailing wage on construction, include community benefits, and reduce their greenhouse



President Joe Biden signs the CHIPS and Science Act.

gas emissions. Green CHIPS also aligns with the effort through the Build Back Better Regional Challenge to develop a “smart systems” cluster for Central New York that would make the region a global tech hub by expanding its semiconductor manufacturing industry.

“Green CHIPS provides the critical resources that are necessary to bring these projects to New York,” said CenterState CEO President Rob Simpson. “CenterState CEO advocated strongly for Green CHIPS and provided key support as legislation was developed because we believe it positions us to attract transformative projects that will be executed in a responsible way. With this once-in-a-generation investment, and decades of bipartisan work, New York is ready to capitalize on this moment.”

**Together, these forward-thinking initiatives strengthen prospects for attracting a major semiconductor project to the White Pine mega-site, in Clay.** Through the efforts of County Executive Ryan McMahon and others, White Pine is attracting significant attention as one of a few sites in the nation that can support a large semiconductor manufacturing project with its site readiness, access to fresh water, and a clean and renewable power supply.

“It cannot be overstated that this community has an unprecedented opportunity before it to realize a greater level of economic competitiveness and prosperity than it has seen in generations,” said Simpson. “Central New York is on the verge of recapturing its rightful place as a globally relevant research and manufacturing center. I am truly excited for the opportunities ahead.”

## Why are semiconductor chips so critical?

**Jobs & Wages:** The industry directly employs nearly 280,000 Americans and supports nearly 1.8 million additional U.S. jobs. Federal manufacturing incentives stand to create up to 70,000 high-paying jobs in the U.S., ranging from highly educated engineers to fab technicians and operators to material suppliers. Ziprecruiter reports that average wages in the semiconductor industry are more than \$85,000.

**Innovation & Global Competitiveness:** Advanced semiconductors are critical to next generation technologies, such as quantum computing, artificial intelligence, expanded telemedicine, and everyday products — cars and trucks, cell phones and computers — that are driving growth in the industry. Currently, U.S. companies account for 48% of the world's chip sales, but U.S.-located fabs only account for 12% of global semiconductor manufacturing, down from 37% in 1990. The CHIPS and Science Act unlocks hundreds of billions more in

private sector semiconductor investment to help increase U.S. production.

**National Security:** U.S. intelligence agencies, and those of allied nations, have warned of the clear and present danger that exists from U.S. dependence on manufacturing in places where security cannot be guaranteed.

**Local Opportunities:** The CHIPS and Science Act is crucial to efforts to attract a major semiconductor project to the White Pine site, in Clay. The site is just one of a handful nationally with the size and infrastructure needed to support a large-scale semiconductor manufacturing project. To further support the readiness of the state and the region to benefit from the expected U.S. semiconductor reshoring, state leaders passed the ground-breaking Green CHIPS legislation, signed into law by Gov. Kathy Hochul last month.



# GOVERNMENT RELATIONS

## CHIPS & Science Includes Support for Inclusive Opportunities in Regional Innovation, STEM



The CHIPS and Science Act, in addition to profound impacts on strengthening the United States' global competitiveness in the semiconductor industry (see cover story), includes significant provisions to accelerate regional economic growth and development. The Act will infuse \$200 billion into university R&D and technology development, supply chains and STEM education.

These strategies and investments are aligned with CenterState CEO's existing efforts to prepare the region's talent, particularly from traditionally underserved communities, for the tech opportunities of the future. For nearly a decade, CenterState CEO has worked closely with the Brookings Institution on regional strategies to drive growth and has advocated about the need for place-based investments in innovation. Among the initiatives underway:

- CenterState CEO's implementation of the **JPMC AdvancingCities** initiative is advancing long-term strategies in support of **Syracuse Surge**. Efforts include several workforce training and advancement programs to surface talent from vulnerable populations and connect them to in-demand jobs in high-tech industries including high-tech manufacturing. CenterState CEO is also focused on attracting, expanding and incubating tech businesses led by diverse founders.
- The region's **Build Back Better Regional Challenge** application, led by CenterState CEO, includes a proposed multimillion dollar investment to renovate a historic school building located in a historically disinvested Syracuse neighborhood within the Syracuse City School District (enrollment 20,000) into a **regional STEAM high school**.
- The planned expansion of **The Tech Garden** will offer both leading-edge incubation space and enhanced programming to meet the needs of emerging entrepreneurs, including the new XBE-focused accelerator program.

These initiatives, among others, are meant to drive inclusive growth as Syracuse and the Central New York region seek to become a globally relevant "smart city." CHIPS and Science's investment in social and place-based strategies are critical to ensuring greater equity for historically underserved communities to participate in the innovation economy and the region's resurgence.

Among its investments, CHIPS and Science authorizes \$10 billion for regional innovation and technology hubs across the country, to bring together state and local governments, institutes of higher education, labor unions, businesses and community-based organizations to create regional partnerships to develop technology, innovation and manufacturing sectors. These hubs will create jobs, spur regional economic development and position communities throughout the country to lead in high-growth, high-wage sectors such as artificial intelligence, advanced manufacturing and clean energy technology.

Additionally, it provides STEM opportunities for more Americans to participate in good-paying skilled jobs. STEM education and workforce development activities are critical to developing the skills needed for the emerging industries and jobs built on technologies of the future. To ensure more people from all backgrounds and all regions around the country, especially people from marginalized, underserved, and under-resourced communities, can benefit from and participate in STEM education and training opportunities, the CHIPS and Science Act authorizes new and expanded investments in STEM education and training from K-12 to community college, undergraduate and graduate education. Read more at [whitehouse.gov](https://www.whitehouse.gov).

**According to Mark Muro**, senior fellow and policy director at Brookings Metro, "The CHIPS and Science Act [is] a milestone for policies to ensure that underrepresented people and places can participate more in the nation's innovation economy. It affirms **social** and **spatial** inclusion as central to American strength. The bill's bipartisan passage forecasts the most significant and necessary government intervention in the industrial economy in decades. However, what's equally significant — but less noticed — are the programs aimed at increasing economically disadvantaged demographic groups and geographic areas' participation in the innovation economy."



Josh Aviv, founder and CEO of SparkCharge, introduces President Biden at the Rose Garden signing of the CHIPS and Science Act. Aviv started SparkCharge while a student at Syracuse University. The company utilized local startup resources including the NYSERDA Clean Tech Center at CenterState CEO's Tech Garden.



# SYRACUSE SURGE: ADVANCED MANUFACTURING PROGRAM GRADUATES THIRD COHORT

SUNY EOC and CenterState CEO recently gathered with local employers to celebrate the completion of the third cohort of the Surge Advanced Manufacturing program (SAM) — a three-week program designed to prepare Syracuse residents for careers in high-tech advanced manufacturing. During the program, candidates receive a stipend, tour local manufacturing companies and network with local employers while learning hands-on technical skills. SAM is funded by the JPMorgan Chase Foundation and the American Rescue Plan administered by the City of Syracuse.

During the final week of the program, participants engaged with four employer partners. Critical Path Integrators (CPI) volunteered its time to visit the SAM program at SUNY EOC. CPI Operation Manager Ricardo Markland gave a presentation on flexibility and adaptability in the workplace and taught participants how to create Ethernet cables, giving them a hands-on learning experience. Candidates also toured Automated Biomass Systems with Plant Manager Dominic Pirozzi and former SAM graduate Robert Williams, who now works for the company.

In addition, candidates toured NexGen Power Systems where they met Production Planner Gordon Vandusen and former SAM graduate Mbonimpa Banabas. Candidates then toured Punch and Die Metal Fabrications LLC, a woman-owned business located on Syracuse's southside, with President Tiffany Munford. She talked about her interest in hiring people from the neighborhood to work for her growing business. During the tours, candidates learned how high-tech advanced manufacturing is different from traditional manufacturing, the opportunities available in the field and what it is like to work for companies like these.

Surge Advanced Manufacturing program candidates graduated alongside Surge Digital Customer Service program candidates and Syracuse Build: Build Ready program candidates. Employers at the graduation were eager to meet, interview and hire qualified, talented candidates. Employers included Syracuse Orthopedic Specialists, Rapid Response Monitoring, M&T Bank, Chimera Integrations, Critical Path Integrators, Cryomech, NexGen Power Systems, and Punch and Die Fabrications LLC. **During the event, employers participated in 45 interviews with graduates, four of whom received offers on the spot.**

"While the success of these programs highlights the exceptional talent that exists in our community, too often these populations are overlooked," said Rob Simpson, president, CenterState CEO. "Through Syracuse Surge we can ensure those who want a new career in these high-demand areas receive the training they need to be successful. This ultimately is a win for our community and the many businesses across our region that seek talent to grow here."

Companies interested in partnering with the Surge Advanced Manufacturing program should contact Meghan Durso at [Mdurso@centerstateceo.com](mailto:Mdurso@centerstateceo.com).



Operation Manager Ricardo Markland from Critical Path Integrators visits with SAM students at SUNY EOC.



SAM graduates and their supporters upon completion of the Syracuse Surge Advanced Manufacturing program.

# SYRACUSE BUILD RECEIVES NATIONAL ATTENTION FOR SUCCESS DRIVING INFRASTRUCTURE WORKFORCE SOLUTIONS

Syracuse Build's signature program Pathways to Apprenticeship was highlighted in a White House press release as one of the best practice examples of American Rescue Plan Funding being used to invest in building a diverse and skilled infrastructure workforce. Additionally, Syracuse Build representatives participated in the Federal Highway Administration's strategic Workforce Development Every Day Counts-6 program, as well as being featured at the U.S.



Community stakeholders celebrate with a third cohort of graduates from the Syracuse Build Pathways to Apprenticeship Construction Training Program.

Department of Labor's Good Jobs Summit in Washington, D.C.

This summer, Syracuse Mayor Ben Walsh, CenterState CEO, the Central and Northern New York Building and Construction Trades Council and other community partners celebrated the third graduating class of Pathways to Apprenticeship. **Fourteen graduates from this cohort are currently working on union applications and testing, and the 30 graduates from the first two cohorts have been accepted into union apprenticeship, union membership or a union bootcamp.**

Syracuse Build is a mayoral initiative dedicated to building a robust construction talent pipeline for major capital projects in Syracuse by activating partnerships and networks, launching programs and connecting city residents to career pathways in construction-related fields. Pathways to Apprenticeship is Syracuse Build's signature program, focused on helping women, people of color and veterans gain access to the building trades' registered apprenticeship programs. It is designed to prepare a local workforce for the significant demand for construction jobs, with a focus on opportunities related to I-81 construction.

Accepted candidates for the fourth cohort of the program will be notified by Oct. 21. The program runs Nov. 1 to Jan. 20, is tuition-free and participants are paid for their time in the program. Pathways to Apprenticeship is funded by the City of Syracuse, Greater Syracuse HOPE, Empire State Poverty Reduction Initiative, North America's Building Trade Unions, Central New York Community Foundation, United Way of Central New York, and the Alliance for Economic Inclusion. Work Train at CenterState CEO serves as an intermediary, bringing resources and partners to develop the Syracuse Build initiative.

For more information on Syracuse Build, contact Chris Montgomery at [cmontgomery@cnyworks.com](mailto:cmontgomery@cnyworks.com).



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# BUILD FROM WITHIN ALLIANCE ENERGIZES COMMUNITY INVESTMENT TEAM



CenterState CEO is proud to be a founding member of the Build from Within Alliance (BfWA), a national network of community development organizations supporting local entrepreneurship in neighborhoods across the country. CEO's team had the pleasure of recently joining 14 other member organizations at the 2022 Convening in Anchorage, Alaska. Dominic Robinson, Andy Obernesser and Erik Jankowski left inspired by their colleagues' stories, and energized to continue the work of CEO's Community Investment team in supporting under-represented small business owners in distressed neighborhoods. Photo courtesy Jovell Rennie, Akela Space.

# PARTNERS REPRESENT NEW YORK STATE AT SEMICON WEST

Members of the CenterState CEO Economic Development team joined partners from across the state to represent New York at SEMICON West in San Francisco, California. This event brought together business and technology leaders, researchers and industry analysts from across the entire extended electronics supply chain. CEO's team learned about the latest trends, innovations and developments across the microelectronics supply chain. The event also highlighted opportunities for overcoming worldwide challenges, such as unmet demand for chips and the semiconductor workforce shortage, while addressing key themes including government investment in chip manufacturing and digital transformation, two areas that Central New York is heavily focused on (see cover story and page 4 to learn more).



Team New York at the Empire State Development booth at SEMICON West in California.



# RACE FOR EQUITY RAISES NEARLY \$50K TO SUPPORT DIVERSITY, EQUITY AND INCLUSION

CenterState CEO recently hosted its first Race for Equity event at the Pineview Run racetrack, in Lafayette, New York. Leading up to the event, 10 local “celebrity” drivers raised funds through the CenterState CEO Foundation to help nonprofit organizations access and engage in diversity, equity and inclusion (DEI) work. Funds raised through the Race for Equity will provide access to critical DEI services through CenterState CEO’s racial equity and social impact portfolio. Additionally, this event highlighted the community’s deep commitment to fostering equity and inclusion and building a more welcoming and prosperous region for all.

“Since CenterState CEO launched its Racial Equity and Social Impact (RESI) division, we have heard from nonprofits that they wish to engage in DEI services, trainings and professional development opportunities for their staff, yet often lack the necessary resources to do so,” said Dr. Juhanna Rogers, vice president of Racial Equity and Social Impact at CenterState CEO. “We are incredibly grateful for the drivers, and all who contributed to this event. Through their dedication and commitment to DEI values, they are helping ensure more nonprofits can engage in this work to create inclusive workplaces for their employees and those they serve.”

While this year’s Race for Equity is complete, CenterState CEO encourages the community to help bridge these gaps by **supporting the drivers** listed below. It’s not too late to show your support of their efforts to raise funds for this initiative.

Congratulations to the event’s standout drivers: Fastest driver – William M.X. Wolfe, Esq., Harris Beach PLLC; Safest driver – Emily Zaengle, Stone Quarry Hill Art Park; and Most money raised – Tim Murphy, Hancock Estabrook LLP.

Not-for-profit organizations in the Central New York community will have an opportunity to apply for RESI DEI services through an application process expected to launch in early 2023.

**CenterState CEO Foundation** is a not-for-profit supporting organization with a mission to fund CenterState CEO’s community-focused, inclusive prosperity initiatives. Led by a diverse board of community and business leaders, the CenterState CEO Foundation seeks philanthropic partnerships to help build more diverse, skilled workforces and inclusive workplaces; expand entrepreneurship opportunities to historically marginalized founders; and foster equitable neighborhood development in disinvested communities. Aside from the race for equity, the CenterState CEO Foundation has supported various initiatives, including Syracuse Surge through JPMorgan Chase’s AdvancingCities Challenge. For more information about the foundation, or to engage as a donor, contact Kelly Fumarola, director of development, at [kfumarola@centerstateceo.com](mailto:kfumarola@centerstateceo.com).

## Thank You Race for Equity Drivers!

- Gail Cowley**, Executive Vice President, Cowley Associates
- Eric Jackson**, CEO & Co-founder, Black Cub Productions, LLC
- Bertram L. Lawson II**, President & CEO, YMCA of Central New York
- Tim Murphy**, Managing Partner, Hancock Estabrook, LLP
- Tamika Otis**, Corporate Responsibility & Community Relations Officer, KeyBank
- Jeremiah Poulsen**, Associate Coach, Emergent
- Kevin Schwab**, VP, Public Policy and Government Relations, CenterState CEO
- Rob Simpson**, President, CenterState CEO
- Eli Smith**, CEO, E. Smith Contractors, LLC
- William M.X. Wolfe, Esq.**, Associate Attorney, Harris Beach, PLLC
- Emily Zaengle**, CEO, Stone Quarry Art Park

**Special thanks to all who donated to these drivers in support of the Race for Equity and its mission.**

## Thank You Race Sponsors!

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Many thanks to the Race for Equity drivers for supporting CEO's DEI initiatives. From left: Gail Cowley, Jeremiah Poulsen, Emily Zaengle, William M.X. Wolfe, Eric Jackson, Tim Murphy, Eli Smith, Bertram Lawson, II, Kevin Schwab and Dr. Juhanna Rogers.

## AS RESI CLIENTS MAKE PROGRESS, OUR WORK CONTINUES

As we are two years into our racial equity and social impact work, I wanted to offer a personal reflection on leading this work with some of the most forward thinking and committed leaders I've come across in my 20 years as an equity educator. Working together is helping us think critically about how to expand our perspectives on equity and our strategies across the region to address the lack of talent diversity. To the clients who have chosen to engage with the RESI team, we have learned from you.

In conversations with clients, we have consistently identified that we can't recruit or retain local diverse talent if they don't see themselves and their culture in the community. Retaining talent and making a commitment to diversity, equity and inclusion requires welcoming and diverse employment opportunities. However, it also requires business leaders to support diverse events and spaces in the community. **To that end, we will be restarting our Generation Next initiative where we will work with businesses and social spaces to cultivate more engagement and connectivity to Black, Indigenous and people of color (BIPOC) professionals.**

Lesson two: equity work is always ongoing. Developing equitable strategies requires us to remain ever focused on this work daily. However, if we have a vision and set priorities it is easier to help empower a team to move the work forward. For many organizations, just offering a workshop or program to expose employees to a topic is considered DEI work. However, equity is about education, connecting the issues to practices and thinking of new strategies with a broader understanding of diverse lived experiences in mind. Companies such as NextPR, Legrand and the Syracuse Airport Authority — 2022 clients of CenterState CEO's Racial Equity and Social Impact DEI trainings — have exhibited that approach by engaging in more than just the sessions; they also took advantage of opportunities to offer solutions.

Lastly, in our sessions with clients, we are often reminded how overwhelming it feels to start addressing DEI. There are so many areas to consider and needs to be addressed. That overwhelming feeling is real, but so is the possibility of real, meaningful change. So, it is important to acknowledge it, and then consider — should we take a break, start another day or decide that equity leadership is about finding the courage to identify one problem and focus on how an organization can begin to address that one thing. Each day, I engage. If I can help leaders start on one thing that overwhelming feeling seems to fall away. The teams start offering insight and the energy resurges. That's the beauty of pushing through the reservations and discomfort. It is payoff for showing up. Leaders aspire to drive change and RESI is honored that after two years, we still have companies digging in and committing to our process.

Please look out for additional opportunities to engage in the coming months. If you are interested in exploring how CenterState CEO can support your organization's DEI journey, please contact us at [resi@centerstateceo.com](mailto:resi@centerstateceo.com).



*Racial equity and social impact initiatives, DEI training courses and consultation services from CenterState CEO are available. Contact Dr. Juhanna Rogers at [jrogers@centerstateceo.com](mailto:jrogers@centerstateceo.com) to learn more.*

# CLICK RESOURCE LIBRARY ENHANCED

Since launching *Click* in April, CenterState CEO's new digital chamber of commerce solution for members, we've already made some big improvements. The Resource Library has been updated to a new, more dynamic format, making it easier to use and explore its valuable content.

Once logged in, the Resource Library is home to *Click* exclusive content, such as recordings of all six webinars from our Small Business Toolbox Series, along with e-books, articles, and more videos we've created in partnership with our members. And now it's even easier to navigate.

The universal search feature located on the homepage and at the top of each page, is another simple way to search for keywords and find the resources you're looking for even faster on *Click*. Using the search bar puts these resources at your fingertips as well as the interactive features to ask questions and dig deeper into the topics that are relevant to you. And the best part? This is all available any time you are.

Be sure to check the Resource Library often — we are continually evaluating, making improvements and adding content. If you are interested in partnering with us on creating exclusive, member co-branded content for *Click*, we would love to hear from you! Reach out to our Digital Platform Manager Jessica Underwood at [info@clickny.com](mailto:info@clickny.com) to share your ideas and ask questions. We look forward to engaging with you on *Click*!



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# ECONOMIC DEVELOPMENT DAY WITH LEADERSHIP GREATER SYRACUSE

Leadership Greater Syracuse's (LGS) recent Economic Development Day offered an opportunity for this year's program participants to investigate key aspects of economic development in the community, with perspectives from entrepreneurs, government officials and CenterState CEO, given its role as a regional business leadership organization and economic development strategist.



Andrew Fish, SVP of Business Development at CenterState CEO spoke on economic development from a regional perspective, including the area's history, where Central New York is now, and where it's heading. CenterState CEO Chief of Staff Ben Sio moderated a panel of resources for businesses, which included representatives from the Upstate Minority Economic Alliance, WISE Women's Business Center, Empire State Development and the City of Syracuse.



Ben Sio (far right), CenterState CEO chief of staff, moderates a business resources panel during LGS's Economic Development Day.

**LGS** was founded in 1990 as a partnership between the City of Syracuse, Onondaga County, Onondaga Community College and CenterState CEO. As an independent non-profit organization, its mission is to inspire current and future leaders to make a difference in the community where we live and work.

## BREEZE AIRWAYS ADDS SYRACUSE-TAMPA FLIGHTS

Syracuse's newest airline is adding a third route to the market. Breeze Airways will soon begin flying between Syracuse and Tampa. The low-fare carrier will offer weekly non-stop service between the two markets starting Saturday, Nov. 19. This service is in addition to Breeze flights between Syracuse and Las Vegas, as well as Charleston, South Carolina. Syracuse Hancock International Airport continues to attract new service and now has non-stop flights to 29 destinations, served by eight airlines.



## MEMBER MILESTONES

CenterState CEO would like to thank the following members for reaching membership renewal milestones in September and for supporting CenterState CEO for many years to enrich and improve the business community.

### 35 YEARS

SUNY College of Environmental Science & Forestry

### 20 YEARS

Rapid Response Monitoring Services, Inc.

### 15 YEARS

CNY Healing Arts

### 10 YEARS

Page Transportation Inc.

Mooney Marketing Group

### 5 YEARS

Bankers Healthcare Group

WAER Public Media

Syracuse Orthopedic Specialists

# GENIUS NY ROUND SIX WINNERS ARRIVE IN CNY FROM AROUND THE GLOBE

Five GENIUS NY companies have been selected to participate in round six of the world's largest business accelerator focused on uncrewed systems. The companies, which are developing innovations in the uncrewed aircraft systems (UAS), internet of things (IoT) and robotics industries, were selected from a highly competitive pool of more than 200 submissions from more than 50 countries. The five winners are all international teams, representing Canada, the Netherlands, Israel, Poland and the United Kingdom. GENIUS NY participants are required to operate their business in Central New York for at least one year.

The selected teams have begun the in-residence accelerator at The Tech Garden, CenterState CEO's regional business incubator, and will be immersed in the incubator's business workshops, events, resource pool and mentoring. **GENIUS NY Pitch Finals will be held Nov. 3, and teams will compete for \$3 million in investments, including a \$1 million grand prize.** Throughout the program companies will also receive stipends, resources, programming, investor demo days and networking opportunities.

"We are excited to welcome these teams to Central New York and get to work advancing their business plans and technologies," said Kara Jones, director of GENIUS NY. "During the coming year, they will be connected to local businesses for strategic guidance and operational support and be immersed in the tech startup and UAS ecosystems."

"The fact that each of these GENIUS NY winners are international teams highlights the strength of the program and the industry's recognition that Central New York is the single best place to grow your UAS company," said Robert Simpson, president of CenterState CEO.

Supported by Empire State Development and administered by CenterState CEO at The Tech Garden, the GENIUS NY competition has been renewed by ESD through round 10. The program has attracted more than 26 startups to Central New York since its inception in 2017. To date, the innovative teams have gone on to raise more than \$90 million in venture capital and have created more than 60 upstate New York jobs. Learn more at [www.geniusny.com](http://www.geniusny.com).



Members of GENIUS NY 6.0 meet CenterState CEO staff over lunch on CEO's rooftop patio.



The GENIUS NY 6.0 teams enjoy an afternoon aboard the Barbara S. Wiles on Skaneateles Lake.



Heather Schroeder (far right), director of economic development for the Downtown Committee of Syracuse, tours the GENIUS NY 6.0 teams around downtown Syracuse as part of immersing them in Central New York's culture.



GENIUS NY



## GENIUS NY 6.0 Winners



**Archangel Imaging, Ltd.** (United Kingdom) deploys smart machines alongside people to protect valuable assets and at-risk staff in remote or challenging places. Whether its cables being stolen, oil being tapped or elephants poached for ivory, Archangel provides the ability for the security team to know before these incidents are about to happen and immediately intervene or follow up.



**AVSS - Aerial Vehicle Safety Solutions, Inc.** (Canada) produces a parachute recovery system and flight termination system that is commercializing drone technology for Urban Air Mobility. Its products are distributed through more than 50 authorized dealers and sold directly to drone manufacturers globally.



**Dronehub** (Poland) develops autonomous charging docks for drones that help companies with large infrastructure to reduce monitoring costs, get real-time aerial data, and exclude the human factor. Dronehub helps industries to collect real-time precise aerial data, process it and automate operations.



**Fusion Engineering** (Netherlands) is working to create the most reliable, flexible and easy-to-use flight controller for any type of multirotor drone. It builds innovative flight control algorithms to ensure more accurate positioning, disturbance rejection and fault tolerance.



**Wonder Robotics** (Israel) is a leading provider of intelligent and robust autonomous solutions for commercial drone and unmanned platform applications, focusing on the drone delivery and Urban Advance Mobility markets by utilizing highly advanced vision-based capabilities for mission enable and safety.

## GREATER OSWEGO-FULTON CHAMBER OF COMMERCE

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[www.oswegofultonchamber.com](http://www.oswegofultonchamber.com)



### GOFCC Highlights Farmers During National Farmers Market Week

The Greater Oswego-Fulton Chamber of Commerce (GOFCC) highlighted farmers on its social media platforms during National Farmers Market Week last month.

Meet @ingersollfarms! Established in 1956 as a dairy farm and now in its 3rd generation, the farm has been attending the Oswego and Fulton markets for 15 years, offering a variety of fresh locally grown produce. Find them Thursdays, 4 to 8 p.m. at the Oswego Farmers Market; Saturdays, 8 a.m. to 12 p.m. at the Fulton Farmers Market; and Saturdays 7 a.m. to 2 p.m. at the CNY Regional Market. Ingersoll's also have three farm stands in Fulton located at 111 Owens Road, 712 West Broadway, and 114 West 5th St. South.

Special thanks to the Oswego and Fulton Markets' Presenting Sponsor Oswego Health.

### Free Bus Route for Oswego County Farmers Markets

Sponsored by Oswego County and run by Oswego County Public Transit, a free bus route for the Oswego County Farmers Markets runs through Sept. 24. Pictured, supporters gather to celebrate at a ribbon cutting for the free bus route. [Click here for bus schedules.](#)





# CENTERSTATE CEO ECONOMIC CHAMPION

## ACC Technical Services - Your partner in personalized IT solutions.

ACC Technical Services has been part of the Syracuse, Utica, Auburn and Watertown communities for more than 30 years.



Change. It's a requirement in the business world, especially in IT. ACC is a leader in change, always adapting to innovative technologies to improve its clients' work life. ACC evolves with technology and that has fueled its growth.

What started in 1991 as a small business with a couple of people doing everything and working crazy hours has developed into a local trusted organization that supports other Central New York organizations in a wide variety of IT-related services. ACC's growth in employees and services has consistently expanded every year. In 2020, when the world was on pause, ACC outgrew its old offices and doubled its space by moving to its new location in East Syracuse. That is where ACC's team of help desk employees, technicians and support staff work together to support its clients' needs. ACC's services have expanded to include: Modern Workplace Solutions – Microsoft 365, IT Network Services – Internal Staff Augmentation, Cyber Security Services – EDR, MDR, & MSSP, Managed IT – MSP and Admin Services, and SQL Database App Development and Web Solutions.

ACC also realizes that its clients can benefit from many complementary services offered by other Central New York businesses with whom it partners. Whenever ACC turns to a local trusted Central New York partner for additional client services, all parties involved greatly benefit. Learn more at [www.ACCTEK.com](http://www.ACCTEK.com).



ACC Technical Services is located at 6400 Fly Road in East Syracuse.

This feature of CEO Essentials spotlights local companies that are "Economic Champions" because of their success in adding jobs, expanding their products or services, gaining national recognition or contributing to the success of the region in special ways.



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# Nominate an Economic Champion!

Did you:

- Add one or more employees in the past year?
- Open a new business?
- Expand operations or make capital expenditures and improvements due to growth?
- Launch or engage in diversity, equity and inclusion efforts?
- Celebrate a significant milestone anniversary (10 or more years in business)?
- Receive state or national recognition for your company's accomplishments? Then...

**NOMINATE YOUR COMPANY AS AN ECONOMIC CHAMPION BY OCT. 1!**  
[www.centerstateceo.com/Economic-Champions](http://www.centerstateceo.com/Economic-Champions)

Economic Champions are those contributing to the growth of the Central New York economy. Businesses and organizations may nominate themselves or others; past recipients may apply. Economic Champions will be recognized at an in-person event, Nov. 9 at the Oncenter.

## MEMBER ESSENTIALS

**TCGplayer** expands with acquisitions... now eBay to acquire Syracuse's **TCGplayer** for \$295 million.



**St. Joseph's Health** is merging with St. Peter's Health Partners in Albany.

Lotte to invest \$77 million and add jobs to expand **Bristol** pharma plant in East Syracuse.

**Syracuse University** will open D.C. center to promote civil debate, fight disinformation.

Hofmann Dog Haus to open at **Rosamond Gifford Zoo** in Syracuse.

**AmeriCU Credit Union** recognized as a Best-in-State Credit Union by Forbes.

**The Salvation Army Syracuse Area** has hired Major Charles Roberts as director of county operations for Onondaga County.

**Oswego Health** expands primary care services in Oswego.

**JMA Wireless** opens first building on 5G manufacturing campus in Syracuse.

**Nile Dayne Foundation** is established.

**HOLT Architects** has earned the WELL Certification through the International WELL Building Institute and its 10th Best Places to Work award.



New degree programs, E-sports teams, and box of books program welcome students at **Onondaga Community College**. **Community Bank** gifts **OCC Foundation** \$100,000 — classroom named in honor of retiring president.



**Excellus BlueCross BlueShield** invites nonprofit organizations to apply for its Health Equity Awards. **Excellus BCBS** named to Best Places to Work for Disability Inclusion by Disability:IN and the American Association of People with Disabilities.

**Pinnacle Holding Company** ranks No. 4763 on the 2022 Inc. 5000 annual list of fastest growing companies.

Share Member News with Us! [Submit your member news at www.centerstateceo.com/add-member-news](http://www.centerstateceo.com/add-member-news)





# CENTERSTATE CEO AMBASSADORS

CenterState CEO Ambassadors welcome new CEO members and provide recognition to businesses celebrating grand openings, reopenings, company anniversaries, and other important milestones. CEO wants to recognize and celebrate members' special events. Please contact Justin Miller at 315-470-1818 or [ambassadors@centerstateceo.com](mailto:ambassadors@centerstateceo.com) to share your recent milestone or learn how you can join the Ambassador committee.



**The Hofmann Dog Haus**, located at **The Rosamond Gifford Zoo**, 1 Conservation Place, Syracuse, celebrates its grand opening.



**Edit Point Video**, located at 209 Oswego St. #8, Liverpool, celebrates new ownership.



**Avicelli's Coal Fire Pizza & Kitchen**, located at 104 Limestone Plaza, Fayetteville, celebrates its first anniversary.



**Fallon and Fallon Family Dentistry**, located at 5291 W. Taft Road, North Syracuse, celebrates the grand opening of its renovated office.



**Peppino's**, located at 1849 Grant Blvd., Syracuse, celebrates its 25th anniversary.





**Melody's**, located at 128 Genesee St., Suite 100, Auburn, celebrates its grand opening, in partnership with the Upstate Minority Economic Alliance.



**Laci's Tapas Bar**, located at 304 Hawley Ave., Syracuse, celebrates its grand re-opening under new ownership.



**Xpress Auto Care**, located at 2290 Downer St., Baldwinsville, celebrates the grand opening of its new location.



**Cortland Repertory Theatre**, located at 6799 Little York Lake Road, Preble, celebrates its 50th anniversary.

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# CENTERSTATE CEO AMBASSADORS



**iHome Property Management** celebrates the finalization of plans to renovate and revitalize 126-130 E. Colvin St., Syracuse. This presentation was in partnership with the Upstate Minority Economic Alliance.



**Parthenon Books**, located at 333 S. Salina St., Syracuse, celebrates its grand opening.



**United Way of Central New York**, located at 980 James St., Syracuse, celebrates its 100th anniversary and Day of Caring.



# 40 UNDER FORTY RECOGNIZES CEO STAFF AND MEMBERS

40 Under Forty, produced by BizEventz, Inc., a division of The Central New York Business Journal, recognizes 40 ambitious, hard-working, civic-minded individuals, who are younger than 40 and go above and beyond at their workplace and in the community.

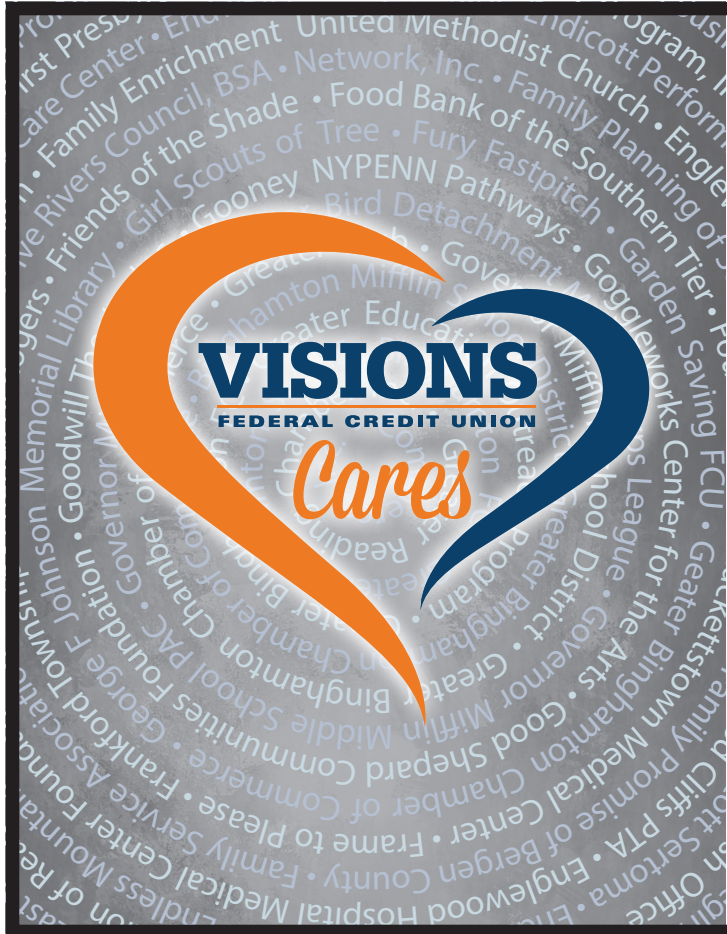


**Nominated by Dr. Emad Rahim, CenterState CEO congratulates its very own Laiza Semidey, Syracuse Surge workforce manager, for being among this year's recipients,** and the following

members named 2022 40 Under Forty honorees:

- Jana Barnello**, CNY Central
- Ryan Blehar**, Nascentia Health
- Joseph Chevrette II**, Nascentia Health
- Jalyn Clifford**, Syracuse Housing Authority
- Tyrone Dixon**, Elmcrest Children's Center
- Heather Drake Bianchi**, CineMedics and Drakos Clinical Laboratories
- Johanna Duffy**, Barton & Loguidice
- Gabrielle Eure**, C&S Companies
- Michael Frisina**, Ashley McGraw Architects
- Elizabeth Gardner**, Grossman St. Amour CPAs
- Sidney Germinio**, The Salvation Army, Syracuse Area Services
- Katie Hanlon**, United Way of Central New York, Inc.

- Lauren Ianuzi**, Pinckney Hugo Group
- Cory LaDuke**, JF Real Estate
- Jessica Lisi**, FOCUS Greater Syracuse
- Tom Manzo**, IPD Engineering
- Natasha Newbury**, Dermody, Burke & Brown
- Alex Nitka**, Dannible & McKee, LLP
- Cassandra Rasmussen**, CHA Consulting, Inc. (CHA)
- Laiza Semidey**, CenterState CEO
- Zackary Singer**, Empower Federal Credit Union
- Robert Smith**, Fust Charles Chambers LLP
- Iris St. Meran**, NewsChannel 9 WSYR
- Michael Tyszko**, Bousquet Holstein PLLC
- Amber Vander Ploeg**, Rescue Mission Alliance of Syracuse



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# NEW PARTNERS

Please join us in welcoming new CenterState CEO Partners. During the next 12 months, each new member will be contacted by a volunteer from CenterState CEO's Ambassador Committee, chaired by Michelle Salvagno, The Garam Group.

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## American Red Cross of Central New York



The American Red Cross is a humanitarian organization led by volunteers that provides relief to victims of disasters and helps people prevent, prepare for, and respond to emergencies. It does this through services that are consistent with its congressional charter and the fundamental principles of the International Red Cross. The Onondaga-Oswego Chapter has been a critical piece in the community, helping, teaching and providing a place for people to make meaningful contributions through volunteerism. The American Red Cross is proud of its commitment to serving the community.

Lisa Smith

344 W. Genesee St., Ste. 100

Syracuse, NY 13202

315-234-2200

[www.redcross.org/cny](http://www.redcross.org/cny)

## Edit Point Video of CNY, Inc.



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## Golden Enterprise



Golden Enterprize is a business that will bring STEM education and training in a uniquely positive way. They offer robotics and drone training as well as after school and weekend tutoring for school age youth. They are looking for grant funding to help offer the best tutoring and mentoring available. Golden Enterprize will produce a unique clothing line that will bring confidence, self-esteem and a sense of pride to those wearing the clothing. The company will help the community by improving graduation rates in the inner city as well as across city lines. Golden Enterprize offers clothing for schools, sports and business.

Kenneth Golden

168 Beverly Road

Syracuse, NY 13207

315-807-4580

## Grossman St. Amour CPAs PLLC



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Grossman St. Amour CPAs PLLC provides businesses and individuals with accounting, audit, taxation, business planning and valuation, financial planning, investment consulting, and fraud examination and deterrence services. Clients served include advertising, affordable housing, construction and real estate, eldercare, employee benefit plans, film production, fire districts, government and municipalities, manufacturing, retail distribution, medical practices and health care, non-profit, professional services, public school districts, trucking and transportation. GSA is an independent member of PrimeGlobal, the third largest association of independent accounting firms in the world, offering the strength and capabilities of a large worldwide organization impossible for a local firm alone.

Gary Grossman

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## Human Interest Inc.



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Mattydale, NY 13211

855-622-7824

[humaninterest.com](http://humaninterest.com)

## Kelly Services, Inc.



Kelly Services, Inc. is an American office staffing company that operates globally. The company places employees at all levels in various sectors including financial services, information technology and law.

John Wilson

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Auburn, NY 13021

315-253-4541

[www.kellyservices.com](http://www.kellyservices.com)

## Kismish, Inc.



Kishmish has provided best-in-class IT and digital solutions to businesses in Central New York for more than 20 years. Its staff of skilled engineers, designers and specialists strives to provide the best service to clients to maximize their productivity through technology.

Matthew Holt

1035 7th North St., Ste. G

Liverpool, NY 13088

315 478-8172, ext. 821

[kishmish.com](http://kishmish.com)



## Nomadic Secure Solutions



Nomadic Secure Solutions is a startup based in Upstate New York and founded on the idea that small- and medium-size businesses should have access to the security and efficiencies expected at large organizations. Its founder, Todd Curtis, spent years working in tech supporting Fortune 50 Corporations, government agencies and small businesses. Notably, Todd worked in engineering and project management roles at Sabre, EDS and HP. Todd has also worked in the risk management and disaster services fields, providing expertise in safety, risk management and business continuity.

Todd Curtis

19 Harmon Ave.

Cortland, NY 13045

[www.nomadicsecure.com](http://www.nomadicsecure.com)

607-289-0002

## Plus 1 Fitness



Plus 1 Fitness is a supporting community of physically active people brought together by sober living and committed to creating an environment of healing and recovery.

Henry Brigham

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## Jeffrey A. Rogers Executive Business Coaching



Jeffrey A. Rogers Executive Business Coaching helps business owners, leaders, executives and managers get to where they want to go personally, professionally and organizationally. JRCI offers individual and group coaching series and programming to support multiple functions personally, professionally and organizationally. Rogers recently had a conversation with a client that made him stop and think about performance and attitude. The conversation centered on why do some people seem so more successful than others? We all have 24-hour, 7-day weeks, right? It became clear that some did what others were simply unable or unwilling to do! They needed additional support, and they needed a thinking partner. The individuals held accountable for their goals grew by leaps and bounds! Why do you ask? They were coached and held to a higher standard! They were able to achieve their maximum potential from within! That is what Jeffrey A. Rogers Executive Business Coaching does. What must you unlearn, relearn and learn new to be successful today? JRCI can help!

Jeff Rogers

1805 James St.

Syracuse, NY 13206

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## New York UAS Test Site Selected by FAA for Next Phase of Drone Capabilities Testing

The Federal Aviation Administration (FAA) has awarded a task order contract to the New York UAS Test Site (NYUASTS) for the next uncrewed aircraft systems (UAS or drone) integration project to help advance the reality of safe, high-volume drone operations, and the development of a UAS traffic management (UTM) system. The UTM Field Test (UFT) project will be managed by NUAIR on behalf of the NYUASTS located in Oneida County, New York and conducted within the 50-Mile Drone Corridor between Rome and Syracuse. The project will provide the FAA and industry with information to support policy development and will help the industry update standards to support beyond visual line-of-sight (BVLOS) operations — a critical element in unlocking the true potential of routine, commercial drone operations.

The need for drone operators to safely utilize low-altitude airspace (below 400 feet above ground level) continues to grow with more business cases where drones operate in visual line-of-sight and beyond visual line-of-sight. The FAA recognizes the benefits of supporting these more complex drone operations at low altitudes safely, equitably and efficiently and continues to collaborate with the industry through projects like the UFT to improve UTM and other enabling technologies.

NUAIR and the FAA anticipate completing the UFT project by spring 2023. Project team partners — ANRA Technologies, AX Enterprize, Cal Analytics, Oneida County Sheriff's Office, Oneida Indian Nation and OneSky — were selected for their leadership in UTM technology and willingness to continue to progress the state of the technology. The partners are an essential part of conducting the testing necessary to evaluate the ability of new constructs to enhance the capabilities of UTM for future operations. Test infrastructure updated through field testing activities will allow for the continued collaboration between the FAA and UTM community and support the maturation of a UTM ecosystem.

NUAIR manages the NYUASTS, one of the seven FAA-designated UAS Test Sites in the United States, focused on supporting the development and safe integration of UAS into the national airspace system. The NYUASTS is the only test site located at a towered airport (Griffiss International), is covered by low altitude authorization and notification capability (LAANC) and surrounded by Class D airspace. NUAIR has helped develop New York's 50-Mile Drone Corridor and has conducted over 4,000 drone operations since its inception, supporting safe, efficient and economically viable drone operations.



A drone at the New York State UAS Test Site in Rome, New York is ready to launch.



## Downtown Living Tour: Tickets on Sale Now\*

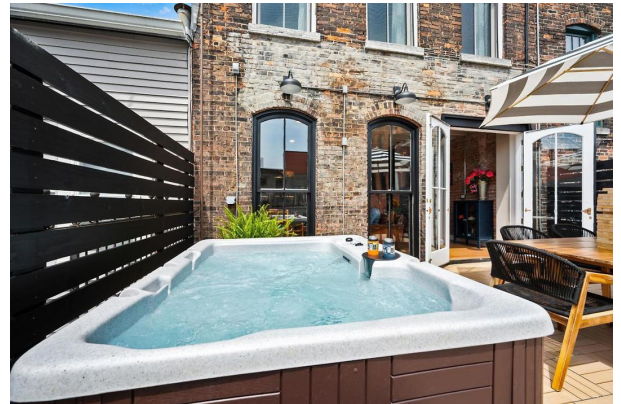
11 a.m. to 3 p.m. Saturday, Sept. 24

Walk through downtown Syracuse's most stunning addresses on the Downtown Living Tour. The theme of this year's tour is "Live Downtown for a Day." In featuring unique residential spaces, the tour will highlight several Airbnb rentals as well as the benefits and amenities of living in downtown Syracuse through local restaurants' food and drink specials, discounts at local shops and free admission to downtown museums for the day. From young professionals to empty-nesters, the tour offers something for everyone, and emphasizes the uniqueness and diversity of residential units in downtown.

Those interested in historic preservation, interior design or urban living will be able to visit five residential properties, four museums, numerous retail shops and eateries, and experience what it's like to live downtown!

- Ticket price is \$15 (kids under 10 are free) and are on sale at [DowntownSyracuse.com](http://DowntownSyracuse.com).
- Tickets purchased by Monday, Sept. 14 will be mailed to attendees the week before the tour, along with the official tour program, and shoe covers.
- A limited number of day-of tickets will be sold at an information booth in Perseverance Park at Salina and Fayette streets.
- **Call for Volunteers:** The Downtown Committee needs volunteers to help with the event. Volunteers will receive a free ticket to the tour and a Downtown Living Tour volunteer T-shirt. Those interested should contact [mail@DowntownSyracuse.com](mailto:mail@DowntownSyracuse.com) with a preferred shift (11 a.m. to 1 p.m. or 1 to 3 p.m.) and T-shirt size.

*\*All events are subject to change. Please check [DowntownSyracuse.com](http://DowntownSyracuse.com) for the most up-to-date details. The Downtown Committee will follow health and safety protocols as recommended by the New York State Health Department and Onondaga County at the time of the tour.*



An Airbnb residence at downtown's Villas at the Stoop features an outdoor patio with a hot tub.

## The Downtown Farmers Market Continues Every Tuesday Through Oct. 11

8 a.m. to 2 p.m. in Clinton Square

The Downtown Farmers Market 2022 Season continues in Clinton Square each Tuesday, rain or shine. Throughout the growing season, the market offers a convenient, open-air alternative to shopping for locally grown fresh fruits and vegetables, plants, flowers, baked goods and handmade pet treats.

The Urban Delights Farm Stand features produce grown by teens and young adults at Jubilee Homes Southwest Community Farm. The youth learn about agriculture and entrepreneurship by growing and selling their labor's fruits (and vegetables). The Jubilee Southwest Community Learning Farm and Urban Delights are sources of nutritious, affordable and accessible fresh produce to residents and businesses in the city of Syracuse. Both programs promote sustainable environmental practices, youth development, community revitalization and community engagement with the local food system. Youth receive training on incorporating healthy eating and lifestyle choices in their lives as well as how to prepare the fruits and vegetables they grow.

Nutrition workshops and recipe demonstrations by educators from the Food Bank of Central New York continue as part of the popular "Just Say Yes To Fruits and Vegetables" program. The program shows marketgoers how to prepare healthy meals using fresh, locally available and seasonal produce. Workshops start hourly between 10 a.m. and 12 p.m. at the market and run about 40 minutes. Each week, the demonstration focuses on a different theme. Workshop attendees receive a recipe sample, colorful recipe cards and other handouts, a helpful kitchen tool and \$4 in Health Bucks, which can be used to purchase locally grown produce from Downtown Farmers Market vendors.



Teens from the Urban Delights Farm Stand participate in the Downtown Farmers Market while learning to price, market and manage a retail produce business. In addition, to cultivating and harvesting produce, they gain valuable work experience and learn to partner with others in the community.

# EVENTS

## CenterState CEO Leadership Lessons From 7 Inspirational Influencers

Wednesday, Sept. 21

8:30 a.m. Registration  
9 to 10:30 a.m. Program

Collegian Hotel & Suites  
1060 E. Genesee St., Syracuse

Register by Sept. 20

Hear from seven influential executives and community leaders. Each will share how they manage, motivate themselves and others, and build success in their lives and careers. Attendees will take away inspiring new approaches to be more effective and impactful in their personal and professional life. Moderated by Stan Linhorst, weekly leadership columnist, Syracuse.com and The Post-Standard.

Cost: \$25 for members;  
\$35 for non-members.

Speakers:

**Habiba Boru**

Owner, Habiba's Ethiopian Kitchen

**Somak Chaddopadhyay**

Managing Partner, Armory Square Ventures

**Nancy Kern Eaton**

President, United Way

**Nikita Jankowski**

President, Belesai Communications

**Jason Terreri**

Executive Director, Syracuse Regional Airport Authority

**Rich Uhlig**

Founder & CEO, Quadrant Biosciences

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Register at [www.centerstateceo.com/events](http://www.centerstateceo.com/events) or call 315-470-1800.

### CenterState CEO Steak Bake Barbeque, Sept. 13

1 p.m.

The Links at Erie Village, 5904 N. Burdick St., E. Syracuse

CenterState CEO's summer golf tournament is sold out, but don't miss a chance to gather with staff, colleagues, vendors or clients during the steak bake barbeque. One lucky attendee will have the chance to win \$10,000! Must be present at the steak bake barbeque to play and win. This prize is sponsored by Haylor, Freyer & Coon. Presented by Excellus.



Cost: Steak Bake only: \$60 per member; \$70 per non-member. Register.

### Business After Hours presenting GENIUS NY 2022 Winners, Sept. 14

5 to 7 p.m.

Rosamond Gifford Zoo, 1 Conservation Place, Syracuse

Meet the new startups recently selected for GENIUS NY's — the world's largest business accelerator competition focused on uncrewed systems, IoT and big data startups — sixth cohort. The technology-based startups from around the world will spend the year in Central New York growing their companies. Learn more about their exciting new ventures and help us welcome them to Syracuse as they make this their new home for growth.

Cost: \$10 per member; \$20 per non-member. Register.

### Maximize Your Membership, Oct. 6

9 to 10 a.m.

CenterState CEO, 115 W. Fayette St., Syracuse

New and long-time members are invited to CenterState CEO's downtown office to learn how to more effectively use and get the most out of their membership. This is a great opportunity to connect with CEO's team, learn about the resources available to CEO members and network with other members in the business community.

Cost: Free to members. Register.

### Speed Networking, Oct. 11

8:30 Registration; 9 to 10 a.m. Program

ONEGROUP, 706 N. Clinton St., Syracuse

Bring your business cards and be prepared to engage in small group dialogue while building relationships with other CenterState CEO members. There is time for informal networking and sharing your one- to two-minute "pitch."

Cost: \$10 per member; \$20 per non-member. Space is limited. Please pre-register.

Save the date...

### Eyes on the Future Series, Oct. 25 through Nov. 29

9 to 10 a.m. | Virtual

This six-week series provides professionals with strategies and knowledge to further their career. Leaders across diverse backgrounds and industries will share how they've used their experiences, successes and lessons learned to grow themselves and their companies. Sponsored by CPS Recruitment, Inc. Sessions include:



- Maximizing Personal Productivity: How to Become an Efficient Employee
- LinkedIn: How to Best Utilize This Business-Focused Social Medium
- Recognizing and Overcoming Unconscious Bias
- Disagreeing with a Senior Level Colleague
- Being an Effective Team Member
- Managing Multiple Priorities, Projects and Deadlines

### GENIUS NY Pitch Finals, Nov. 3

5 to 8 p.m.

Marriott Syracuse Downtown, 100 E. Onondaga St., Syracuse

Join us as we award \$3 million to the five startups in the 2022 GENIUS NY accelerator cohort; the grand prize is \$1 million while the four remaining startups each receive \$500,000. Each team gets five minutes to tell their story — who they are, what problem they're solving, how they plan to scale and why they want to do it in Central New York! Following the pitch will be a Q/A from the judges.

Cost: Free. Register.





CENTERSTATE CORPORATION FOR ECONOMIC OPPORTUNITY

# SUMMER GOLF TOURNAMENT

SEPT. 13  
The Links at Erie Village

*& Steak Bake Barbeque!*

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## Save the date...

### CenterState CEO 2022 Candidates Series

CenterState CEO will host a series of four events for members to connect with candidates and hear their positions on the key issues in this fall's contests for public office in Central New York. One \$50 ticket provides access to two in-person events (including two drinks and hors d'oeuvres) and two virtual events.

**Meet the Candidates –an informal reception with invitations for all candidates running for office in Central New York – kicks off the series at 4:30 p.m., Tuesday, Oct. 11.**

Registration information and dates for the virtual candidate forum for the 48th State Senate district; virtual candidate forum for the 50th State Senate district; and in-person candidate forum for New York's 22nd congressional district, will be announced shortly.

Prior to the congressional district forum, there will be a discussion of the political outlook, with an overview of key issues impacting congressional races, outlook for New York's congressional delegation, and view of potential control of the House and Senate. Reception to follow.

CenterState CEO's 2022 Candidate Series is made possible by CenterState CEO's Advocacy Sponsors: JMA Wireless, Fotokite, Excellus BlueCross BlueShield and Quadrant Biosciences. Additional sponsorship opportunities are available; contact Beth Savicki at [bsavicki@centerstateceo.com](mailto:bsavicki@centerstateceo.com).

# COVID-19 BUSINESS FUNDING RESOURCES

Programs and resources are still available to support businesses and nonprofit organizations affected by the COVID-19 pandemic. Visit [www.centerstateceo.com/covid19resources](http://www.centerstateceo.com/covid19resources) for more information. New programs and updates include:



## STATE

### NYS Child Care Stabilization Grants 2.0

New York State has \$434 million in grants available to eligible child care providers through a second round of this program, funded by the American Rescue Plan Act (ARPA) and the Coronavirus Response and Relief Supplemental Appropriations (CRRSA) Act. The goal is to support the child care workforce and assist with recruitment and retention efforts. Applications are now open to Stabilization 1.0 grant recipients — other than School Aged Child Care providers (SACC). Applications for SACC Stabilization 1.0 grant recipients and new child care providers are open. The deadline for all applicants is Nov. 30. **For more information** or see the **Statement of Grant Opportunity**.

### NYS Pandemic Small Business Recovery Grant Program Updates

Grant funding for small businesses remains available through the Pandemic Small Business Recovery Grant Program. The

Empire State Development Corporation has revised the program criteria to expand eligibility. Businesses are no longer required to demonstrate a positive net profit on their 2019 business tax return to be eligible for funding. For assistance contact 1-877-721-0097 or visit [www.nysmallbusinessrecovery.com](http://www.nysmallbusinessrecovery.com).

Existing Applicants do not need to fill out a new application. If you were denied due to the positive net profit in 2019 requirement, ESD's program administrator will contact you by email about your eligibility. New applicants click [here](#).

### Access New York State Business Recovery Programs

Find the pandemic business recovery initiative or program that is right for your business, including small business funding, restaurant resiliency programs and assistance for the arts and nonprofits. **Learn more** and **sign up** to receive updates on these programs.

# CEO VIRTUAL EVENTS EDUCATE & CONNECT MEMBERS

CenterState CEO brings engaging speakers and critical information to its members and the business community for networking, professional development, community engagement and more. Recent highlights included:



### CEO | NETWORKING - Speed Networking

CenterState CEO and Greater Oswego-Fulton Chamber of Commerce members enjoyed building relationships during this sold-out session. Attendees engaged in both large- and small-group dialogue from the comfort of their office and remote work locations.





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