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We're not just innovators, we're opportunity makers.



We're proud to support the CenterState Corporation for Economic Opportunity and its more than 2,000 members. We understand the importance of partnering with civic leadership, nonprofit organizations, educational institutions and local businesses to find innovative solutions to complex challenges. Through these partnerships, our goal is to help the communities of Central New York thrive and grow to a greater tomorrow. www.lockheedmartin.com/nys

Lockheed Martin. Your Mission is Ours.®



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WE'RE HERE TO HELP

CenterState CEO is an independent and forward-thinking economic development strategist, business leadership organization and chamber of commerce dedicated to the success of its members and the prosperity of the region. Our vision is for a vibrant and globally connected region recognized as a place where businesses thrive and people prosper. We advocate for smart business, facilitate regional growth and promote community prosperity, all of which enhances the incredible quality of life we enjoy!

We hope you will contact us for any information you need related to business leaders, employers, schools and colleges, cultural and sports attractions and more. An online business directory featuring a comprehensive listing of thousands of organizations across the region is also available at www.centerstateceo.com.

For more information, visit us at www.centerstateceo.com.





Connect with us on social:



TABLE OF CONTENTS

President's Welcome		 •	•		5
Leisure					8
Cayuga County At a Glance				. :	24
Housing				•	26
Onondaga County At a Glance					31
Education					32
Cortland County At a Glance					40
Health Care					42
Newcomers				. !	52
Madison County At a Glance				. (60
Business				. (62
Oswego County At a Glance				•	76
Transportation				•	78
Advertisers Index				. :	82

MAP INDEX

CenterState New York															6
Onondaga County														•	7
Sip On Syracuse															
Finger Lakes														.2	1
Towns & Villages in Or	10	nc	la	aa	1 (Co	ur	۱tv	,					.2	8

2022 CENTRAL NEW YORK COMMUNITY GUIDE

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WELCOME



Credit: Wainwright Photography

Without question, the past few years have brought dramatic disruptions to how we live, work and connect with one another. Still, our community has shown unwavering resilience in the face of such adversity. Amid incredible challenges, I'm quickly reminded of the ways in which we rose to meet them, together. Neighbors helping neighbors. Companies supporting other small businesses. Nonprofits stepping up to provide critical services.

Now, we are emerging even stronger. Projects and investments are being proposed in our region at a level we have not seen in generations. During the past year, we have been actively tracking more than \$89 billion in proposed projects that are interested in expanding and locating in Central New York. These ventures are poised to drive growth and economic opportunity at all levels of our community, and create an even more vibrant and culturally rich region that is critical to businesses' efforts to attract and retain talent.

Combine those signs of forward progress with a competitive cost of living, an encouraging job market and new opportunities to work remotely, Central New York — with its people, businesses and ideas — is forging ahead.

Energy and optimism are on display as you walk around our downtown areas, from Oswego to Syracuse and towns in between, with new businesses opening and arts and cultural amenities welcoming visitors. Signs of economic recovery surround us — declining unemployment rates, companies investing in their operations and businesses actively hiring and recruiting. Not a day goes by where I don't find myself engaged in a conversation with a business or community member about migration to places like Central New York from other cities. And regional employers are stepping up to actively drive diversity, equity and inclusion within their businesses and beyond, to ensure their workplaces, and our region, are places where all are welcome, embraced and valued.

The last two years have been challenging for everyone. But this region has proven its tenacity. Central New York is a resilient and innovative place, as you will see by the profiles and stories in the following pages. I'm proud to live and work here and bring you this guide to one of the best places, anywhere.

Welcome to Central New York. We hope you love it here as much as we do!

Sincerely,

ROBERT MY. SIMPSUN

Robert M. Simpson, President CenterState CEO

CENTRAL NEW YORK

Onondaga: Often referred to as the "Heart of New York," Onondaga County is home to the city of Syracuse. www.ongov.net

Cayuga: Situated directly west of Onondaga County, Cayuga County is home to Auburn and is in the middle of the Finger Lakes region. www.cayugacounty.us

Cortland: South of Onondaga County, Cortland County is home to the city of Cortland and boasts three ski areas within 30 minutes of each other. www.cortland-co.org

Madison: East of Onondaga County, this county includes one of the area's longest stretches of Route 20, along which can be found the quaint villages of Cazenovia and Hamilton, to name a few. www. madisoncounty.ny.gov

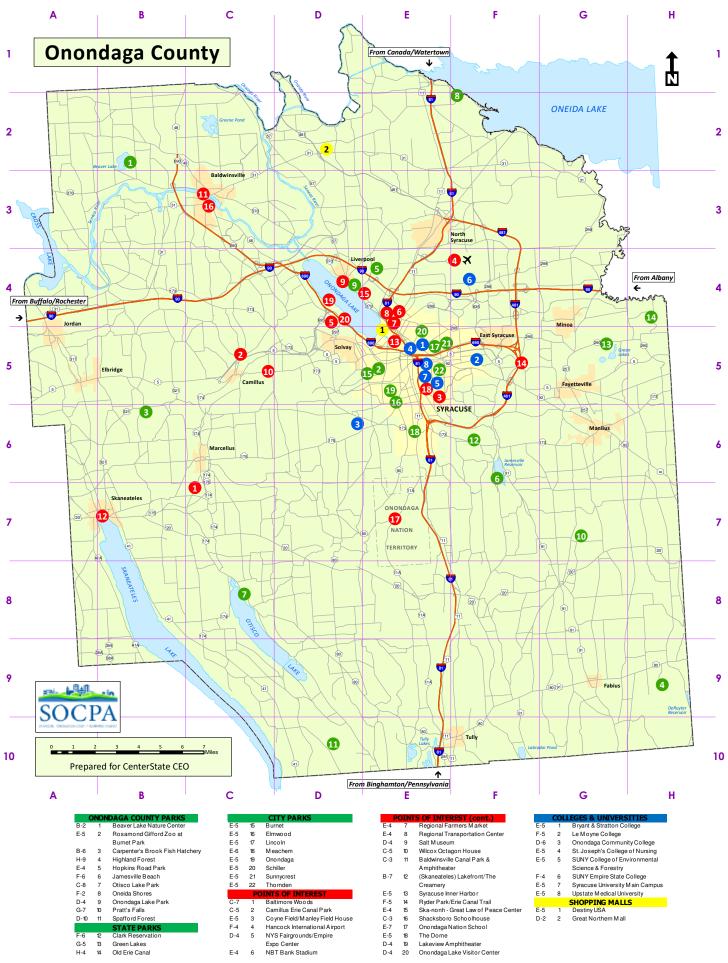
Oswego: Sitting directly north of Syracuse and Onondaga County, Oswego County abuts the eastern tip of Lake Ontario and is home to some of the country's best salmon fishing. www.oswegocounty.com

CenterState New York:

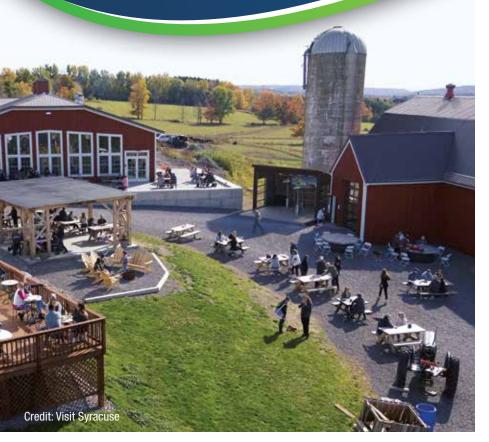
Cayuga, Cortland, Herkimer, Jefferson, Lewis, Madison, Oneida, Onondaga, Oswego, Seneca, St. Lawrence, and Tompkins Counties Central New York is part of the larger 12-county CenterState New York region, which includes the counties listed; plus:

Herkimer: www.her Jefferson: www.co. Lewis: www.lew Oneida: www.ocg Seneca: www.co. St. Lawrence: www.stla Tompkins: www2.to

www.herkimercounty.org www.co.jefferson.ny.us www.lewiscounty.org www.ocgov.net www.co.seneca.ny.us www.stlawco.org www2.tompkinscountyny.gov



LEISURE



CENTRAL NEW YORK IS A GREAT PLACE TO LIVE, WORK AND PLAY.

The region boasts world-class shopping; scenic drives to quaint towns and villages; top-notch sports teams; incredible restaurants, wine trails and craft breweries; sprawling parks; exciting nightlife; and museums, performing arts, cultural events and festivals galore. We encourage you to find new ways to safely explore them!



Credit: Daylight Blue Media



MEET YOUR NEIGHBORS

Lauren Kochian, President, Milton J. Rubenstein Museum of Science & Technology

WHAT BROUGHT YOU BACK TO CNY?

Wanting to start a family. I knew that it was a great place for kids — incredible schools, affordable and absolutely no shortage of things to do. From four seasons, great parks, lots of sporting events and entertainment — my family has always been able to experience so much.

MY FAVORITE LOCAL HAUNT IS... Armory Square. I work in the Armory, so I get to enjoy great shops, restaurants and bars every day. Sweet on Chocolate, Pastabilities and Kitty Hoynes are just a few of my favorite places besides the MOST itself.

WHAT DO YOU WANT OTHERS TO KNOW WHO MIGHT BE CONSIDERING A MOVE TO OUR REGION? It's more than meets the eye. We value tradition and our interesting history but embrace change and progress.

CNY IS GREAT FOR... Family. Whether growing up or growing old — it is a warm community to live in.











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FESTIVALS & EVENTS

Most years, every weekend in Central New York is booked with a festival fit for the season. While the pandemic put many large public gatherings on hold, we're confident most of this list will return to our collective calendars as soon as it's safe to do so. When that happens, below is a sampling of what you can look forward to with more fun ideas available at www.visitsyracuse.com, www.iloveny.com/events and http://cnyarts.org.

January	Skaneateles Winterfest - Skaneateles
February	Dining Weeks - Syracuse
lobradiy	Syracuse Winterfest - Syracuse
	Great Eastern Whiteout - Fulton
	Warm Up Oswego Festival - Oswego
	Cazenovia Winter Festival - Cazenovia
NA I -	
March	St. Patrick's Parade - Syracuse
	Maple Festival - Cortland
	Green Beer Day - Syracuse
April	Salt City Horror Festival - Syracuse
Мау	City Market - Syracuse (Second Sunday, May - Oct.)
	Crawfish Festival - Syracuse
June	Taste of Syracuse - Syracuse
Julie	Polish Festival - Syracuse
	Jamesville Balloon Fest - Syracuse
	Juneteenth - Syracuse
	St. Sophia's Greek Festival - Syracuse
	Finger Lakes Musical Theatre Festival - Auburn (June - Aug.)
	Oz-Stravaganza - Chittenango
11	
July	NYS Blues Festival - Syracuse
	Empire Brewfest - Syracuse
	Finger Lakes Lavender Festival - Skaneateles
	Syracuse Nationals Classic Car Show* - Syracuse
	Syracuse Arts & Crafts Festival - Syracuse
	Great American Antique Fest - Syracuse
	N.E. Wine & Jazz Festival - Syracuse
	Harborfest - Oswego [^]
	Skaneateles Antique Boat Show - Skaneateles
	McKenzie-Childs Barn Sale - Aurora
August	Bacon Festival - Syracuse
	Brew at the Zoo - Syracuse
	CNY Scottish Games Celtic Festival - Syracuse
	Great New York State Fair - Syracuse
	Oktoberfest - Syracuse
	Madison-Bouckville Big Field Antiques Show - Bouckville
	Skaneateles Festival - Skaneateles
September	La Festa Italiana - Syracuse
	Irish Festival - Syracuse
	Golden Harvest Festival - Baldwinsville
	Fall Foliage Leaf Peeping - regionally through Oct.
	Jordan Fall Festival - Jordan
October	Oktoberfest - Verona
	LaFayette Apple Festival - LaFayette
	Syracuse International Film Festival - Syracuse
	Zoo Boo - Syracuse
November	Syracuse Beer Week, throughout Onondaga County
	America on Tap Beer Festival - Syracuse
	Tree Lighting Ceremony - Syracuse
	Dickens' Christmas - Skaneateles (Nov Dec.)
	Lights on the Lake - Syracuse (Nov Jan.)
	Gingerbread Gallery - Syracuse (Nov Jan.)
December	Everson Festival of Trees - Syracuse
5000111001	Holidays in the City - Syracuse
	NYS Craft Brewers Festival - Syracuse
	the stat brower contain syndodo

ENTERTAINMENT & ATTRACTIONS

Like to stay busy? We've got you covered. This region offers family fun, art and culture, history, nightlife, unique food and dining attractions and memorable entertainment for every season of the year. The only problem you'll have is figuring out which one to cross off your bucket list first. Call ahead for the latest on hours and operations.

CirqOvation*

www.cirqovation.com 520-370-6605

del Lago Resort & Casino*

www.dellagoresort.com 1133 NY-414, Waterloo 315-946-1777

Destiny USA

www.destinyusa.com New York's largest shopping, dining, entertainment and outlet destination, including Apex Entertainment Center, **RPM Raceway*** and **WonderWorks.*** 9090 Destiny USA Drive, Syracuse 315-466-6000

Flamingo Bowl* www.flamingobowlcny.com

7239 Oswego Road, Liverpool 315-457-7470

Greek Peak Mountain Resort & Cascades Indoor Water Park* www.greekpeak.net 2177 Clute Road, Cortland 800-955-2754

The Lake House at Sylvan Beach www.lakehousesylvanbeach.com 301 Park Ave., Sylvan Beach 315-356-1815

Lighthouse Lanes[^] www.lhlanes.com 295 E. Albany St., Oswego 315-342-2695

Mid-Lakes Navigation Co. www.midlakesnav.com 11 Jordan St., Skaneateles 315-685-8500 or 800-545-4318

Movie Tavern www.movietavern.com 180 Township Blvd., Camillus 315-758-1678

Oswego Speedway www.oswegospeedway.com 300 E. Albany St., Oswego 315-342-0646

* CenterState CEO Member ^ GOFCC Member

Painting with a Twist

www.paintingwithatwist.com/syracuse-dewitt 3179 Erie Blvd. E., Suite 131, DeWitt 315-447-2733

Phoenix Sports Restaurant www.phoenixsportsrestaurant.com 228 Huntley Road, Phoenix 315-695-2245

Point Place Casino* www.pointplacecasino.com 450 NY-31, Bridgeport 800-771-7711

Rosamond Gifford Zoo at Burnet Park

www.rosamondgiffordzoo.org 1 Conservation Place, Syracuse 315-435-8511

Seabreeze Park*

www.seabreeze.com 4600 Culver Road, Rochester 800-395-2500

Sky Zone

www.skyzone.com/syracuse 3179 Erie Blvd. E., DeWitt 315-928-3737

The Syracuse Inner Harbor

https://thesyracuseinnerharbor.com 328 W. Kirkpatrick St., Syracuse 315-663-2100

Thunder Island www.thunder-island.com 21 Wilcox Road, Fulton 315-382-8700

Turning Stone Resort and Casino*

www.turning-stone.com 5218 Patrick Road, Verona 315-361-7711

Vernon Downs Casino

www.vernondowns.com 4229 Stuhlman Road, Vernon 877-888-3766

Watkins Glen International*

www.theglen.com 2790 County Route 16, Watkins Glen 607-535-3323

The Wild Animal Park

www.thewildpark.com 7621 Lakeport Road, Chittenango 315-510-3347

Yellow Brick Road Casino*

www.yellowbrickroadcasino.com 800 W. Genesee St., Chittenango 315-366-9400

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MUSEUMS & GALLERIES

Expand your mind and your horizons with one of these world-class cultural opportunities right here in Central New York, comparable to what you would find in a much larger (and more expensive) city but with the comfort and accessibility of a tightknit community.

1890 House Museum

www.the1890house.org 37 Tompkins St., Cortland 607-756-7551

ArtRage Gallery

www.artragegallery.org 505 Hawley Ave., Syracuse 315-218-5711

The Brewseum at Heritage Hill

www.cnyhistory.org/explore/ the-brewseum-at-heritage-hill 3149 Sweet Road, Pompey 315-677-7060

Camillus Erie Canal Park & Sims Store Museum

www.eriecanalcamillus.com 5750 DeVoe Road, Camillus 315-488-3409

Community Folk Art Center

http://communityfolkartcenter.org 850 E. Genesee St., Syracuse 315-442-2230

Country Music Park & NYS Country Music Hall of Fame www.cortlandmusicpark.org

1824 Route 13, Cortland 607-753-0377

Erie Canal Museum

www.eriecanalmuseum.org 318 Erie Blvd. E., Syracuse 315-471-0593

Everson Museum of Art*

www.everson.org 401 Harrison St., Syracuse 315-474-6064

The Gallery at The Tech Garden*

http://thetechgarden.com 235 Harrison St., Syracuse 315-470-1970

H. Lee White Maritime Museum[^] www.hlwmm.org 1 W. 1st St., Oswego 315-342-0480

Harriet Tubman Home

www.harriethouse.org 180 South St., Auburn 315-252-2081

International Boxing Hall of Fame

www.ibhof.com 1 Hall of Fame Drive, Canastota 315-697-7095

Lorenzo State Historic Site www.lorenzony.org

17 Rippleton Road, Cazenovia 315-655-3200

Matilda Joslyn Gage Home

www.matildajoslyngage.org 210 E. Genesee St., Fayetteville 315-637-9511

Memorial Hall Veterans Gallery*

www.oncenter.org 515 Montgomery St., War Memorial at Oncenter, Svracuse 315-435-8000

Milton J. Rubenstein Museum of Science & Technology (MOST)*

www.most.org 500 S. Franklin St., Syracuse 315-425-9068

Onondaga Historical Association Museum*

www.cnyhistory.org 321 Montgomery St., Syracuse 315-428-1864

Point of Contact Gallery

http://puntopoint.org The Warehouse, 350 W. Fayette St., Syracuse 315-443-2169

Safe Haven Museum & Education Center

www.safehavenmuseum.com 2 E. Seventh St., Oswego 315-342-3003

Saint Marianne Cope Shrine & Museum

https://sosf.org/our-history/st-marianne-cope/ 601 N. Townsend St., Syracuse 315-422-7999

Salt Museum

www.onondagacountyparks.com 106 Lake Drive, Liverpool 315-453-6715

Schweinfurth Memorial Art Center

www.schweinfurthartcenter.org 205 Genesee St., Auburn 315-255-1553

Seward House

www.sewardhouse.org 33 South St., Auburn 315-252-1283

Shacksboro School House Museum

www.shacksboromuseum.com 46 Canton St., Baldwinsville 315-638-2452

Ska-nonh - Great Law of Peace Center

www.SkanonhCenter.org 6680 Onondaga Lake Parkway, Liverpool 315-453-6767

Stone Quarry Art Park

www.stonequarryhillartpark.org 3883 Stone Quarry Road, Cazenovia 315-655-3196

Stickley Museum*

www.stickleymuseum.com Old Stickley Factory, 300 Orchard St., Fayetteville 315-682-5500

Syracuse International Film Festival www.syrfilm.com

1153 W. Fayette St., 3rd Floor, Syracuse 315-671-2188

SUArt Galleries*

https://museum.syr.edu Shaffer Art Building, 110 Sims Drive, Syracuse 315-443-4097

Syracuse Heritage Area Visitor Center

https://eriecanalmuseum.org 318 Erie Blvd. E., Syracuse 315-471-0593

Wilcox Octagon House of Camillus

www.octagonhouseofcamillus.org 5420 W. Genesee St., Camillus 315-488-7800

Willard Memorial Chapel

www.willard-chapel.com 17 Nelson St., Auburn 315-252-0339

Wilson Art Gallery*

www.lemoyne.edu/arts/wilson-art-gallery Noreen Reale Falcone Library Le Moyne College 1419 Salt Springs Road, Syracuse 315-445-4153

THEATERS, STAGES & ARTS HOUSES

The region typically plays host to many theaters, music companies and professional facilities that can accommodate an array of touring acts, productions and performers. Check out these entertainment options:

CNY Arts

https://cnyarts.org 315-435-2155

CNY Jazz Central

www.cnyjazz.org 441 E. Washington St., Syracuse 315-479-5299

The Central New York Playhouse

www.cnyplayhouse.org 315-885-8960

Empire Expo Center/NYS Fairgrounds www.nysfair.org

581 State Fair Blvd., Syracuse 315-487-7711 or 800-475-FAIR

Famous Artists Series, Ltd.*

www.broadwayinsyracuse.com 374 S. Salina St., Syracuse 315-424-8210

Landmark Theatre

www.landmarktheatre.org 362 S. Salina St., Syracuse 315-475-7979

* CenterState CEO Member ^ GOFCC Member

Magic Circle Children's Theater at Spaghetti Warehouse

www.meatballs.com 689 N. Clinton St., Syracuse 315-475-1807

The Oncenter*

www.oncenter.org 315-435-8000 A three-city-block facility located in the heart of Syracuse.

- Nicholas J. Pirro Convention Center, 800 S. State St., Syracuse
- Upstate Medical University Arena at The Oncenter War Memorial, 515 Montgomery St., Svracuse
- Mulroy Civic Center Theatres, 411 Montgomery St., Syracuse

The Rev Theatre Company / Merry-Go-Round Playhouse / Finger Lakes Musical Theatre Festival

www.fingerlakesmtf.com 6877 E. Lake Road, Auburn 315-255-1785 or 800-457-8897

Oswego Civic Arts Center

www.oswegoplayers.org East 4th St., Oswego 315-343-5138

Oswego Opera Theater^

www.oswegooperatheater.com PO Box 3039, Oswego

Palace Theatre

www.palaceonjames.com 2384 James St., Syracuse 315-463-9240

IS THAT ALL? OF COURSE NOT!

Check out other great hotspots at www.visitsyracuse.com





October 1, 1851 Credit: Visit Syracuse

SYRACUSE & THE UNDERGROUND RAILROAD

Syracuse has a long history of antislavery activity. The "Underground Railroad," a network of safe houses and routes from points in the southern United States to the country's northern borders, was used during the 1800s to get runaway slaves to freedom in free states and Canada. Curator of history for the Onondaga Historical Association, Robert Searing, says Syracuse became the "great central depot" of the Underground Railroad. Learn more at cnyhistory.org, the Freedom Bound exhibit, and NationalGeographic.com.

On Oct. 1, 1851, an escaped slave named William Henry, who was known as Jerry, was seized for a hearing by five U.S. marshals near the Erie Canal at the southeast corner of what is now Clinton and Water streets. After a failed escape attempt, Jerry was moved to the police station. Jermaine Loguen and Samuel May, both ministers, formed a plan to help Jerry. A large crowd visiting the city for an anti-slavery convention gathered in front of the building where Jerry was being held. Upon a signal from the leaders, the crowd broke into the jail, freed Jerry, and helped him escape to Canada. A monument was added to downtown Syracuse's Clinton Square in 1990 to commemorate the event that became known as the Jerry Rescue. Source: NationalGeographic.com.

Red House Arts Center*

www.theredhouse.org 400 S. Salina St., Syracuse 315-362-2785

St. Joseph's Health Amphitheater at Lakeview

www.asmsyracuse.com/p/amphitheater 490 Restoration Way, Syracuse 315-435-2121

Symphoria*

www.experiencesymphoria.org 234 Harrison St., Syracuse 315-299-5598

Syracuse City Ballet www.syracusecityballet.com 411 Montgomery St., Syracuse 315-487-4879

Syracuse Opera

www.syracuseopera.com 411 Montgomery St., Syracuse 315-475-5915

Syracuse Stage*

www.syracusestage.org 820 E. Genesee St., Syracuse 315-443-3275

Turning Stone Resort and Casino*

www.turningstone.com 5218 Patrick Road, Verona 800-771-7711

Westcott Theater

www.thewestcotttheater.com 524 Westcott St., Syracuse 315-299-8886

SHOPPING

Central New York has ample opportunities to safely shop 'til you drop. From unique local boutiques that offer everything from fresh maple syrup to fine ceramics, to high-end, luxury outlets, there really is something for everyone's shopping bag and wallet. Local shopping runs the gamut from one-of-akind products to bargains you will want to brag about.

Armory Square*

Downtown Syracuse www.armorysq.org

CNY Regional Market Authority*

www.cnyrma.com 2100 Park St., Syracuse 315-422-8647

Crouse Marshall Business District www.crousemarshall.com Marshall St., Syracuse



Credit: Downtown Committee of Syracuse

Destiny USA www.destinyusa.com 9090 Destiny USA Drive, Syracuse 315-466-6000

Downtown Syracuse www.downtownsyracuse.com 315-422-8284

Finger Lakes Mall www.fingerlakesmall.com 1579 Clark St. Road, Auburn 315-255-1188

Great Northern Mall

www.greatnorthernmall.com 4155 Route 31, Clay 315-622-3011

Marketfair North 4148 Route 31, Clay

Skaneateles Village www.skaneateles.com 315-685-0552

Towne Center at Fayetteville*

www.corcompanies.com Route 5, Fayetteville 315-468-3051

Township 5

www.township5.com Township Blvd., Camillus 315-362-8810

Waterloo Premium Outlets

www.premiumoutlets.com/waterloo 655 Route 318, Waterloo 315-539-1100





SPORTS FACILITIES

Sports have always brought Central New Yorkers together, whether it be trekking up the hill for Syracuse University games inside the newly renovated Dome or heading out to the local field on Saturday mornings for youth football, soccer or baseball games.

Fans cheer for professional teams yearround, including the **Syracuse Mets**, the AAA affiliate team for the New York Mets. The team will play 57 home games this season and attract more than 200,000 fans to the NBT stadium, now equipped with new seats, new stadium grass, and a pair of party decks along the outfield fences thanks to a \$25 million renovation.

The **Syracuse Crunch**, the American Hockey League affiliate of the Tampa Bay Lighting, plays in front of a crowd of more than 5,000 at the Upstate Medical Arena at the Oncenter War Memorial. The team's 28th season began with a viewing of the Stanley Cup, hockey's prize trophy, won by Tampa Bay back-to-back years thanks in part to strong players from Syracuse.

At the collegiate level, the popularity of **Syracuse University** athletics remains unrivaled, with more than 10 national championships among the football, basketball and lacrosse programs. A \$118 million renovation of the iconic Dome has brought a new look to the Syracuse skyline; inside, improvements include air conditioning, all-new concessions and a massive four-sided scoreboard that is the second largest of its kind in the United States.

Le Moyne College and Onondaga Community College also boast strong sports programs, with national titles in baseball, basketball, lacrosse and volleyball.

Regional collegiate sports also produce powerhouse players. In 2021, the **SUNY Cortland** baseball team tied for third place nationally at the NCAA Division III World Series in its record 28th consecutive national tournament showing. **Cornell University*** marks 50 years of women's varsity athletics this academic year, which by the fall of 1972 had more than 300 women in a dozen intercollegiate sports more than any other college or university in the state of New York.

Central New York Family Sports Centre

www.cnyfsc.com 7201 Jones Road, Syracuse 315-638-8866

Central Rock Gym

www.centralrockgym.com 600 N. Franklin St., Syracuse 315-671-4450

The Dome* www.carrierdome.com Syracuse University 315-443-2121 or 888-366-3849

Empire Expo Center/NYS Fairgrounds

www.nysfair.org 581 State Fair Blvd., Syracuse 315-487-7711 or 800-475-FAIR (3247)

Falcon Park

www.auburndoubledays.com 130 N. Division St., Auburn 315-255-2489

Felder Stadium*

www.felder-syracuse.org 315-491-8328

J.M. McDonald Sports Complex

www.jmmcomplex.com 4292 Fairgrounds Drive, Cortland 607-753-8100

Midstate Athletic Community Center www.midstateny.org/themacc 5575 Meltzer Court, Cicero 315-752-7465

NBT Bank Stadium

www.onondagacountyparks.com 1 Tex Simone Drive, Syracuse 315-435-1412

SRC Arena and Events Center Complex*

www.srcarena.com Onondaga Community College 4585 W. Seneca Turnpike, Syracuse 315-498-2622

Sport Center 481

www.sportcenter481.com 6841 Collamer Road, East Syracuse 315-701-1111

Syracuse Indoor Sports Center

www.syracuseindoorsportscenter.com 4989 Hopkins Road, Liverpool 315-451-1800

Tsha' Hon'nonyen'dakhwa Onondaga Nation Arena

www.onondagaarena.com 326 Route 11, Onondaga Nation, Nedrow 315-498-6813

Ultimate Goal Family Sports Center

http://ultimategoalonline.com 3800 Lee-Mulroy Road, Marcellus 315-673-4625

Upstate Medical University Arena at the Oncenter War Memorial*

www.oncenter.org 515 Montgomery St., Syracuse 315-435-8000

* CenterState CEO Member



RECREATION

Central New Yorkers know how to make the most of the outdoors and the four seasons — especially during a pandemic. We like to get out of the house to watch sports, play sports, exercise and enjoy the region's ample opportunities for fun in the sun. Try something new, right here in your own community, to create lasting memories.

GOLF COURSES

Fairmount Glen Miniature Golf

www.fairmountglen.com 210 Onondaga Road, Syracuse 315-487-0546

Green Lakes State Park Golf Course

<u>https://parks.ny.gov/golf-courses/14/details.</u> <u>aspx?path=g_golf</u> 7900 Green Lakes Road, Fayetteville 315-637-6111

Kaluhyat at Turning Stone Resort*

www.turningstone.com/golf/kaluhyat 5218 Patrick Road, Verona 315-361-8518

Dozens more listed here.

CAMPING

Green Lakes State Park

https://parks.ny.gov/parks/172/maps.aspx 800-456-CAMP (reservations at www.ReserveAmerica.com)

Oneida Shores County Park

www.onondagacountyparks.com/oneidashores-park/camping 315-676-7366

The Villages at Turning Stone RV Park*

www.turningstone.com/accommodation/thevillages-rv-park 315-361-7275

For more information: http://parks.ny.gov/camping and www.nycampgrounds.com

FISHING

Central New York abounds with year-round world-class fishing. To find the perfect place to fish, visit www.dec.ny.gov/outdoor/7749.html and click on No. 7 for Central New York fishing and No. 6 for Northern Central New York fishing.



ONONDAGA CREEKWALK

Winding its way through the city of Syracuse, the Onondaga Creekwalk is a 4.8 mile, 13-foot-wide trail that welcomes walkers, runners and bicyclists. The Creekwalk nearly doubled in length in the summer of 2020, with a new 2.2-mile section connecting Kirk Park to Armory Square. Future plans call for connecting the Creekwalk to the Onondaga Lake trail system, enabling visitors to walk, run or ride from the South Side of Syracuse all the way to Onondaga Lake near Destiny USA and beyond. Bring your binoculars and follow the trail from the Destiny USA parking lot to the southern end of Onondaga Lake, a prime viewing spot for dozens of bald eagles that have roosted in the area for the past several years. The majestic birds soar and dive for fish and scuttle along the ice in the winter months. For more information, visit www.SyrGov.net/creekwalk.



EMPIRE STATE TRAIL

The extension of a trail at the southern end of Onondaga Lake was also one of the final sections that helped complete the 750-mile Empire State Trail. The \$11 million pedestrian bridge stretching over the CSX railroad tracks was the missing piece of the statewide project that connected 20 regional trails to create a continuous statewide route. The Empire State Trail is now America's longest multi-use trail, making it possible for hikers, bikers, runners and skiers to travel from New York City to Buffalo or Canada. In Central New York, the trail follows the Erie Canal Bike Trail as well as the shores of Onondaga Lake. For more information, visit EmpireTrail.ny.gov.

We're putting our energy behind the community.

We value and respect the strength and diversity of our employees, customers and communities. And we take pride in our employees who volunteer their time and talents to enrich the places where we live, work and play.

ngrid.com

Connect with us on



nationalgrid



OUTDOOR WINTER FUN

In some cities when it snows, life slows down or even comes to a complete halt — but not Syracuse. The region and its hearty inhabitants are very much accustomed to snow, and lots of it, thanks to lake effect off nearby Lake Ontario. Locals embrace the winter months by skiing, snowboarding, ice skating, snowshoeing or hiking. Post-coronavirus, we'll bundle up the family for a local tree lighting at the holidays or for Winterfest in downtown Syracuse, featuring a chili cook-off and live music. In the meantime, be sure to contact individual facilities for hours, the latest Centers for Disease Control and Prevention guidelines and any state restrictions.

DOWNHILL SKIING

Four Seasons Golf & Ski Center www.fourseasonsgolfandski.com 315-637-9023

Greek Peak Mountain Resort's Adventure Center* www.greekpeak.net 800-955-2754

Labrador Mountain www.skicny.com/labrador 607-842-6204

Song Mountain Resort www.songmountain.com 315-696-5711

Learn more at www.iskiny.com

CROSS-COUNTRY SKIING

Beaver Lake Nature Center www.onondagacountyparks.com/parks/

beaver-lake-nature-center/ 315-638-2519

Camillus Erie Canal Park www.eriecanalcamillus.com 315-488-3409

Green Lakes State Park www.nysparks.com 315-637-6111

Highland Forest www.onondagacountyparks.com 315-683-5550

Oneida Shores Park www.onondagacountyparks.com/oneidashores-park 315-676-7366

Sunnycrest Park www.syracuse.ny.us 315-473-4330

Winona Forest Recreation Center www.winonaforest.com 315-298-6933

Learn more at www.crosscountryskinewyork.com

ICE SKATING

Allyn Ice Arena http://auburnymca.org/skaneateles/ice 315-685-7757

Clinton Square Ice Rink www.skatesinthecity.com 315-423-0129

Midstate Athletic Community Center www.midstateacc.org/ice-rinks 315-752-7465

Sunnycrest Ice Rink 315-473-4333 www.skatesinthecity.com

* CenterState CEO Member

SNOWMOBILING

There are 11 snowmobile clubs in Onondaga County with more than 2,000 members. The clubs care for more than 270 miles of trails. Here's a partial list:

New York State Snowmobile Association www.nysnowmobiler.com

Pulaski-Boylston Snowmobile Club https://pulaski-boylstonsnow.com

Snowmobile NY www.snowmobileny.com

Snowmobile Oswego County www.visitoswegocounty.com/snowmobile

South Shore Trailblazers, Inc. www.southshoretrailblazers.com

Toad Hollow Trail Riders www.toadhollow.net

Credit: Greek Peak Mountain Resort

GREEK PEAK MOUNTAIN RESORT

Greek Peak Mountain Resort* is the largest ski resort in Central New York with 55 trails, six aerial lifts, two surface lifts, a beginners' slope and four Terrain Parks, including a Progression Park. Additionally, Greek Peak operates a full-service Nordic Center with groomed cross-country and snowshoe trails with an average annual snowfall of 122 inches. For more snowy adventures, check out their Tubing Center with over 15 lanes of fun. Greek Peak is conveniently located just minutes from I-81 in Cortland County. http://www.greekpeak.net

SIP ON SYRACUSE BEVERAGE TRAIL & BEYOND

The Sip On Syracuse (SOS) Beverage Trail is the place to find locally crafted beverages. From farm breweries to family owned wineries, the featured stops support the local craft movement offering a selection of area beers, wines, spirits and ciders. No matter your beverage of choice, Sip On Syracuse has something for everyone, with socially distant and safety protocols in mind of course.

BREWERIES

Syracuse has a long and storied brewing history. Centrally located in the state, with rail lines and the Erie Canal nearby, Syracuse was a perfect place to brew and distribute beer during the 1800s. Brewery business peaked during the 1890s when the brewing industry employed 400 people locally and produced about 300,000 barrels of beer and ale each year, according to the Onondaga Historical Association. Prohibition all but wiped out the industry before it began to re-emerge in 1994 when the microbrewery trend began to sweep across the country, including here in Central New York, which is now home to more than a dozen microbreweries.

BREWERIES, BREWPUBS, WINERIES, CIDERIES AND DISTILLERIES

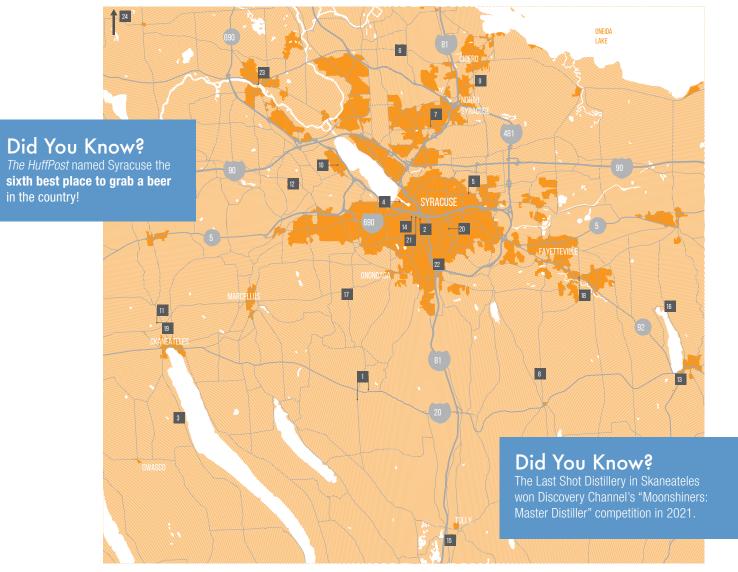
- **1** 1911 Spirits*
- 2 Anything But Beer
- 3 Anyela's Vineyards*
- 4 Buried Acorn Brewing
- 5 Eastwood Brewing Co.
- 6 Freight Yard Brewing Co.
- 7 Full Boar Craft Brewery and Tap Room
- 8 Heritage Hill Brewhouse & Kitchen

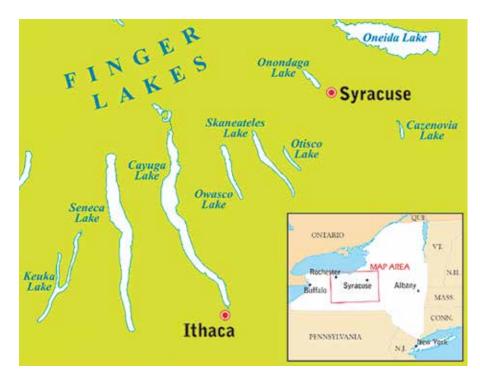
- **10** Lakeland Winery
- **11** Last Shot Distillery
- **12** Local 315 Brewing Co.

9 Hot House at Barone Gardens

- **13** Meier's Creek Brewing Co.
- **14** Middle Ages Brewing Co.
- **15** ONCO Fermentations
- **16** Owera Vineyards*







WORLD-CLASS WINE TRAILS, VINEYARDS & DISTILLERIES

Just a short drive from Syracuse sits one of the greatest wine-making regions in the world: the Finger Lakes. Aptly named for their long narrow bands, the Finger Lakes sit low in elevation and are surrounded by chalky, high-lime soil that is ideal for growing grapes. Dozens of award-winning wineries have taken advantage of the ideal conditions and have set up shop up and down the lakes — a picturesque dream for any wine lover.

Central New York continues to make a name for itself for other tasty beverages including ciders and spirits, many of which are available at the wineries and other local distilleries. A leader in the trade is Beak & Skiff Apple Orchards* in LaFayette, which under the 1911 brand produces its own cider, wine, vodka and gin — all of which can be sampled at The Tasting Room that also features food, entertainment and sweeping views of the landscape.

Visit the Cayuga, Keuka and Seneca Lake Wine Trail websites to plan your route through this popular region!

Cayuga Lake Wine Trail

www.cayugawinetrail.com 800-684-5217

Keuka Lake Wine Trail www.keukawinetrail.com 315-536-5056

Seneca Lake Wine Trail www.senecalakewine.com 877-536-2717

Thousand Islands - Seaway Wine Trail http://americaswinetrails.com

Anyela's Vineyards* www.anyelasvineyards.com 315-685-3797

Ashley Lynn Winery www.ashleylynnwinery.com 315-963-3262

Cherry Knoll Farm www.cherryknollfarm.com 607-849-6886

Colloca Estate Winery[^] www.colloca.com 315-947-2069

Harvest Moon Cidery at Critz Farms www.harvestmooncidery.com 315-662-3355

Long Point Winery www.longpointwinery.com 315-364-6990

Owera Vineyards www.oweravineyards.com 315-815-4311

* CenterState CEO Member ^ GOFCC Member



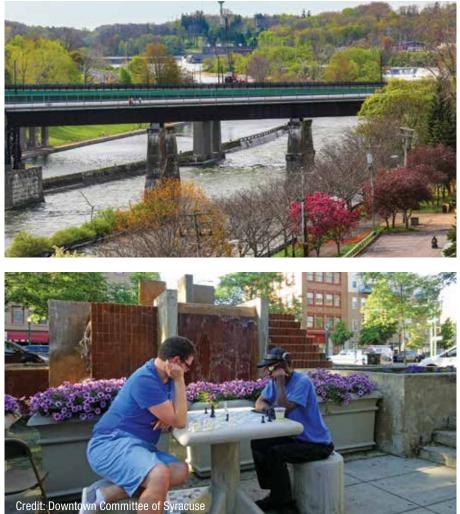
SCENIC BYWAYS

Central New York has many stories to tell, all from the comfort of your car. New York state encourages travelers to follow a scenic byway to discover the region's scenic, recreational, cultural, natural, historic or archaeological significance.

This region's byways include Cayuga Lake Scenic Byway, Route 20, Scenic Route 90 and the Revolutionary Trail. Plan a trip at www.dot.ny.gov/display/programs/ scenic-byways.

The Great Lakes Seaway Trail, a nationally designated scenic byway, runs through the city of Oswego. www.fhwa.dot.gov/byways/ byways/2488/maps.





CENTRAL NEW YORK PARKS - FIND YOUR FAVORITE SPOT!

From the first buds of spring to warm summer days, to stunning autumn colors, followed by pristine snowfall, our marvelous four seasons offer a wide variety of activities. Contact the city, county or state parks to see what they offer.

City of Syracuse Parks & Recreation www.syrgov.net/parks 315-472-4330

Onondaga County Parks & Recreation www.onondagacountyparks.com 315-451-PARK

New York State Parks https://parks.ny.gov/parks 315-492-1756

Did You Know?

"TODAY" lists Syracuse as the No. 1 mid-sized city to visit in the Northeast.



DINING OPTIONS

Central New Yorkers take pride in many things: snowfall bragging rights, great college sports and lots and lots of really good food! Options for cuisine, atmosphere, price and personality are truly endless. Even during a pandemic there are plenty of options to stay safe: sidewalk, parklet and "bubble" dining, takeout, curbside pick up, delivery and more. Feel like a casual burger and-fries dinner? No problem. Want to feel a summer breeze over a basket of clams? Sure thing. Need a really special place to celebrate? We've got that, too. It won't take long to find an old favorite or a new one.

Visit Syracuse*:

www.visitsyracuse.com/restaurants

Downtown Committee of Syracuse*: www.downtownsyracuse.com/eat-drink

Cayuga County Office of Tourism: www.tourcayuga.com/dining

Cortland County Convention & Visitors Bureau: www.experiencecortland.com/dine

Madison County Tourism*: www.madisontourism.com/restaurants

Oswego County Tourism: www.visitoswegocounty.com

* CenterState CEO Member

IS THAT ALL? OF COURSE NOT!

Check out other great hotspots at www.visitsyracuse.com





SALT CITY MARKET

Meet Syracuse's newest dining option — the Salt City Market — a downtown food hall. It features regional and international cuisine from vendors operating in stalls and offering fare from the Middle East, Burma (Myanmar), Jamaica, Vietnam, Thailand and the American South. There is also a café and bar, juice bar, cake bar, flower shop and grocery store. https://saltcitymarket.com

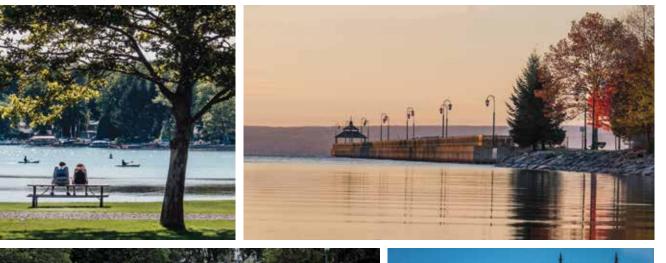




CAYUGA COUNTY

Visitors to Cayuga County will find a wide variety of recreational opportunities.

Located in the heart of the Finger Lakes, Cayuga County offers the most freshwater frontage of any county in New York state. With more freshwater comes more fishing opportunities, excellent waterfront access for boating, swimming, kayaking and more. It also offers fabulous scenic-drives and views that lead you to award winning wineries, breweries, farm-to-table restaurants and of course, the "Sweet Treat Trail." With amazing views, attractions, food and a world class spa destination, a visit in Cayuga County is a holiday that is good for the body and for the soul.







Photos this page, credit: Christopher Molloy

Cayuga County Office of Tourism

25 South St., Auburn, NY 13021-3617 800-499-9615; 315-255-1658 www.tourcayuga.com • info@tourcayuga.com Executive Director: Karen Kuhl Administrative Assistant: Karen Quezada Marketing Manager: Claire Dunlap Marketing Assistant: Dawn Lubaszewski



AUBURN & CAYUGA COUNTY AT A GLANCE

The city of Auburn is located in Cayuga County in New York state.

PHYSICAL CHARACTERISTICS

Area:	Cayuga County											692 sq. mi.
	City of Auburn .											8 sq. mi.
Terraii	n: Rolling hills an	d	fla	t p	ola	ain	S					
Elevat	ion: 686 feet											
Climat	te: Four seasons											

POPULATION⁺

	2020	2019, est.
City of Auburn		26,173
Cayuga County		76,576

HOUSEHOLDS*

City of Auburn .											11,508
Cayuga County											31,221

RACE/ETHNIC BREAKDOWN OF POPULATION⁺

	City of Auburn	Cayuga County
White	84.0	92.1
Black/African-American	9.4	4.4
American Indian, Alaska Native	0.2	0.5
Asian/Pacific Islander	0.8	0.8
Two or more races	4.7	2.2
Hispanic or Latino	4.3	3.1

MEDIAN AGE*

City of Auburn												. 39.0
Cayuga County												. 42.9
New York												. 36.7
United States												. 38.1



MEDIAN HOUSEHOLD INCOME*

City of Auburn											. \$44,049
Cayuga County											. \$58,377
New York											. \$68,486
United States											. \$62,843

MEDIAN SELLING PRICE OF HOMES

110 10/31/21						
Cayuga County	 					\$160,000
New York	 					\$370,000
Source: NYS Association of Realtors						
National Association of Realtors						

TAXES

Sales																			8%
State																			4%
Local																			4%
State	Ind	201	me	ЭT	ax	ί.									4	%	- 8	8.8	32%

Prepared by: CenterState Corporation for Economic Opportunity. For additional information or more detailed data, contact: 315-470-1800.

+ U.S. Census Bureau, 2020 U.S. Census

* U.S. Census Bureau, 2015-2019 American Community Survey 5-Year Estimates

Cayuga County Chamber of Commerce

2 State St., Auburn, NY 13021, 315-252-7291 www.cayugacountychamber.com • admin@cayugacountychamber.com Chamber Manager & Interim Executive Director: Amy Fuller

Education & Resource Coordinator: Jessica Wrench Marketing Coordinator: Devon Roblee Communications Coordinator: Javani Portipilo Office Administrator: Kim Taggerty



HOUSING



SYRACUSE RANKED AS THE NO. 2 PLACE TO LIVE IN NEW YORK STATE, ACCORDING TO A 2021-22 U.S. NEWS AND WORLD REPORT LIST.

The Salt City narrowly missed the top spot despite having better quality of life and value scores than Albany. The news organization notes that the median home price in Syracuse is nearly \$135,000 lower than the national average. Syracuse is consistently among the most affordable and best places to live in the country. Homeownership has grown through the region in the past two years, while the rental market also remains strong, providing housing opportunities to all. Central New York offers a wide variety of housing and living options to meet your taste, needs and budget. Whether you're looking for a trendy condo, a suburban setting or second home on the water, Central New York has it.





MEET YOUR NEIGHBORS

Paloma Sarkar, First Vice President of Enterprise Risk Management and Strategic Planning, Pathfinder Bank

WHAT BROUGHT YOU TO CNY? I am originally from Kolkata, India. After finishing my bachelor's degree in computer engineering, I decided to get my master's degree in business administration from SUNY Oswego. While I was in the MBA program, Tom Schneider, the president of Pathfinder Bank, taught a class as an adjunct professor and after the course he offered me an internship at the bank. I started at Pathfinder Bank as an intern and with the support of everyone here I have been able to make Oswego and Central New York my home.

MY FAVORITE LOCAL HAUNT IS... Red Sun Fire Roasting in Oswego and Lemon Grass in Syracuse. These two places have the best food that I have had in the world.

WHAT DO YOU WANT OTHERS TO KNOW WHO MIGHT BE CONSIDERING A MOVE TO OUR

REGION? The best part about living in Central New York is the supportive community. Coming from a different country, culture and climate are not always easy, but from day one, I never felt like an outsider. It is a community that has accepted me with open arms and has given me all the opportunities to make me call it my home.

CNY IS GREAT FOR... Something for everyone! Winter sports, summer adventure, fall fun: CNY has it all.







THE CITY OF SYRACUSE

The city of Syracuse is a patchwork of quaint and picturesque neighborhoods, housing options and communities. You can find everything from a chic downtown loft to a sprawling mansion, all within a few miles of one another. The city is spotted with quaint and picturesque neighborhoods that include parks, sidewalks and amenities, as well as a thriving and growing community of downtown residents.

Apartments in former factories, warehouses and historic buildings comprise some of Syracuse's most coveted homes. The Pike Block in the heart of downtown, Courier Building and Merchants Commons in Hanover Square, Franklin View Terrace and Mission Landing in Franklin Square, Creekwalk Commons in Clinton Square, CenterArmory, Greenway Place, Icon Tower, Loews Landmark Condos and Nettleton Commons all provide fashionable addresses overlooking the city streets.

Syracuse neighborhoods include: *Downtown, University Hill, Westcott Nation, Eastwood, Sedgwick, Strathmore, the North Side, Tipperary Hill and Little Italy.*

ONONDAGA COUNTY SUBURBS

East

Towns and villages: DeWitt, Fayetteville, Jamesville, Manlius. The eastern suburbs of Syracuse offer neighborhoods near the hustle and bustle of businesses and restaurants along two main thoroughfares, Erie Boulevard East (Route 5) and East Genesee Street (Route 92), and at Towne Center in Fayetteville.

North

Towns and villages: Baldwinsville, Cicero, Clay, Liverpool, Lysander, Salina, Van Buren.

There is a working lock (Lock 24) located on the Seneca River in the heart of Baldwinsville, and nearby Timber Banks is one of the area's residential showpieces. Miles of walking trails take you through woodlands year-round. A Jack Nicklaus-designed 18-hole championship golf course adjacent to the Seneca River Marina promises an unparalleled combination for leisure time enjoyment.

South

Towns and villages: Fabius, LaFayette, Pompey, Spafford, Tully. Just a few minutes from downtown to the south of Syracuse are rolling hills and picturesque valleys. Land is plentiful here, with apple orchards accentuating its beauty. Farms dot the hillsides, lending a sense of peace and tranquility to the area, which is spectacular in the fall with its brightly colored foliage. A little further south, ski slopes are carved out of the more mountainous terrain.

West

Towns and villages: Camillus, Elbridge, Geddes, Marcellus, Onondaga, Otisco, Skaneateles.

The western suburbs offer a crown jewel in the resort village of Skaneateles, situated on one of the region's pristine Finger Lakes. Nearby Otisco Lake is a mecca for boaters and fishing enthusiasts. Looming high over the city of Syracuse is historic Onondaga Hill, which is also home to Onondaga Community College.

Average Selling Price of Homes YTD 10/31/2021

City of Syracuse \$137,000

Towns in Onondaga County

Camillus.				\$213,900	Ма
				\$221,400	0n
				\$217,800	Oti
				\$272,800	Poi
				\$199,500	Sal
				\$316,100	Ska
Geddes .					Spa
LaFayette				. ,	Tul
				\$313,400	Var
				\$288,000	
ina condo			•	<i><i>ψ</i><i>L</i>00,000</i>	

Manlius					\$283,200
Onondag	Ja				\$243,200
Otisco.					\$326,400
Pompey					\$371,900
Salina .					\$152,300
Skaneate	ele	s			\$809,700
Spafford					\$506,000
Tully .					\$296,900
Van Bure	n				\$234,600

Sales Price for Central New York by

County YTD Median, 10/31/2021

Cayuga .			\$160,000
Cortland .			\$138,495
Madison .			\$197,300
Onondaga			\$185,000
Oswego .			\$160,000

New Y	orl	k				\$370,000
United	S	ta	te	S		\$360,800
Northe	as	st				\$379,100
Midwe	st					\$259,800
South						\$315,500
West						\$507,200

Comparative Regions

YTD Median, 10/31/2021

Sources: Greater Syracuse Association of REALTORS® NYS Association of REALTORS® National Association of REALTORS®



APARTMENTS

The Apartment Finder www.apartmentfinder.com

Cobblestone Square Apartments* www.kingsleyjohnston.com 315-699-5204

East Coast Properties* 315-622-2740

Kings Gate West Apartments* www.kingsgatewest.com 315-487-9400

BUYING, BUILDING AND TEMPORARY LODGING

Greater Syracuse Association of REALTORS®*

A powerful resource when searching for a home. www.CNYREALTOR.com 315-457-5979

Home Builders & Remodelers of CNY*

www.hbrcny.com 315-463-6261 The Real Estate Guide for Greater Syracuse Free copies available at area restaurants, grocery stores and retail centers.

Rescue Mission Alliance of Syracuse*

https://rescuemissionalliance.org Onondaga County 315-472-6251 Auburn 315-282-7195

Visit Syracuse*

For extended stay listings before you move in. www.visitsyracuse.com/stay 315-470-1910 or 800-234-4797

MOVERS & STORAGE

Delaney Worldwide* www.delaneyworldwide.com 315-453-7800

Greater Syracuse Moving & Storage Company, Inc.* www.gsmoving.com 315-458-9080

Did You Know?

Syracuse ranked **No. 6 of 15 best** cities for millenial homebuyers in 2021 according to *Think Advisor*.

REALTORS

505 on Walnut* www.the505onwalnut.com 315-475-5050

AmTrust Realty Corp.* 212-619-6930

Armory Square Ventures* www.armorysv.com 315-221-9016

Avery Rental Properties*^ www.averyrentalproperties.com 315-343-5005

Berkshire Hathaway CNY Realty* www.bhhscnyrealty.com 315-218-1480

CBD Companies* www.cbdcos.com 315-295-1900

CNY Service Home Team, Keller Williams Syracuse* https://ericschuster.kw.com 315-701-6991

Coldwell Banker Prime Properties* www.coldwellbankerprime.com 315-622-0161

Cushman & Wakefield/Pyramid Brokerage Co. Inc.* www.pyramidbrokerage.com 315-445-1030

D.N.Drucker, Ltd.* www.dndruckerltd.com 315-445-9914

FitzGibbons Agency*^ www.askfitzre.com 315-342-5000

George Mango/Howard Hanna Real Estate Services* https://mangosellshomes.com 315-952-2256

Greater Syracuse Association of Realtors* www.cnyrealtor.com 315-457-5979

Kirnan Real Estate, Inc.* www.kirnan.com 315-457-3356

OrangeHousing.com* www.orangehousing.com 315-263-4621

Steelway Realty* 972-380-8933

Did You Know? The town of Cicero was named one of the 100 safest places to live in America by Safewise.com.

Two Plus Four Companies* www.twoplusfour.com 315-437-1808

Woodford Bros., Inc.* www.woodfordbros.com 315-696-8971

SENIOR LIVING

The Centers at St. Camillus* www.st-camillus.org 315-488-2951

The Commons on St. Anthony* www.lorettocny.org 315-253-0351

Elderwood at Liverpool* www.elderwood.com 315-457-9946

The Gardens by Morningstar* www.thegardensbymorningstar.com 315-343-3880

The Hearth on James* www.thehearth.net 315-422-2173

Loretto* www.lorettocny.org 315-469-5570

The Manor at Seneca Hill*^ www.oswegohealth.org 315-349-5300

Morningstar Care Center, Inc.* www.morningstarcares.com 315-342-4790

Northbrook Heights Assisted Living Community www.northbrookheights.com 315-253-2755

Springside at Seneca Hill*^ www.oswegohealth.org 315-343-5658

Waterville Residential Care Center* www.watervillecares.com 315-841-4156

* CenterState CEO Member ^ GOFCC Member



Did You Know?

Affordable housing, low cost of living, reliable Wi-Fi and access to green space earned Syracuse a spot among the best cities in the United States for remote work, according to *Zoomtown, USA*



FAMOUS CENTRAL NEW YORKERS

Roberto Sierra: The classical music composer won his first Latin Grammy Award in 2021. Born in Puerto Rico, he lives in Camillus and teaches at Cornell University.

Anne Burrell: The Cazenovia native with spiky blonde hair got her start as a sous chef for Mario Batali on "Iron Chef America" before hosting her own cooking shows including "Secrets of a Restaurant Chef." She married Stuart Claxton at Windridge Estates Redbarn 20 in Cazenovia in October 2021. (Fellow Food Network star Rachael Ray served as a bridesmaid.)

Patrick Corbin: The professional baseball player graduated from Cicero-North Syracuse High School. Corbin signed a six-year deal with the Washington Nationals in 2018 worth \$140 million; he was the winning pitcher for the deciding game in the World Series in 2019.

Thom Filicia: The interior designer and former co-host of "Queer Eye for the Straight Guy" was born in Syracuse. Design projects in Central New York include his own 1917 "fixer upper" lake house on Skaneateles Lake and Elephant & Dove; the Mexican restaurants opened in 2019.

Eric Carle: Best known for "The Very Hungry Caterpillar," the beloved children's author and illustrator was born in Syracuse in 1929. He credited his first grade teacher in Syracuse with nurturing his talent and interest in art; he died in May 2021 at the age of 91.

David Muir: The Onondaga Central High School graduate got his start at WTVH-5 in Syracuse before becoming



the anchor of "World News Tonight" and other breaking news on ABC.

SYRACUSE & ONONDAGA COUNTY AT A GLANCE

The city of Syracuse is located in Onondaga County in the geographic center of New York state.

PHYSICAL CHARACTERISTICS

Alea.	
Onondaga County	
City of Syracuse	
Terrain: Rolling hills and flat plains	
Altitude: 364 to 681 feet	
Elevation: 414 feet	
Climate: Four seasons, continental	

MEAN AVERAGE TEMPERATURE[^] (1981-2010)

								· · · · · · · · · · · · · · · · · · ·
January								24 degrees
April								47 degrees
July								71 degrees
September								62 degrees
Annual average snowfall								. 92 inches
Growing season approx.								. 168 days
Annual average rainfall								. 38 inches

POPULATION+

							2020	2019, est.
City of Syracuse .							. 148,620	142,327
Onondaga County							. 476,516	460,528

HOUSEHOLDS*

City of Syracuse .										. 55,275
Onondaga County										185,324

RACE/ETHNIC BREAKDOWN OF POPULATION+

	City of	Onondaga
	Syracuse	County
White	54.8	80.0
Black/African-American	30.0	12.0
American Indian, Alaska Native	1.0	0.9
Asian/Pacific Islander	6.5	4.0
Two or more races	5.4	3.2
Hispanic or Latino	9.4	5.2

MEDIAN AGE*

City of Syracuse											. 31.2
Onondaga County											. 39.1
New York											. 36.7
United States											. 38.1

+U.S. Census Bureau, 2020 U.S. Census

*U.S. Census Bureau, 2015-2019 American Community Survey 5-Year Estimates ^ncdc.noaa.gov/cdo-web/datatools/normals

MEDIAN HOUSEHOLD INCOME*

City of Syracuse .										. \$38,276
Onondaga County										. \$61,359
New York										. \$68,486
United States										. \$62,843

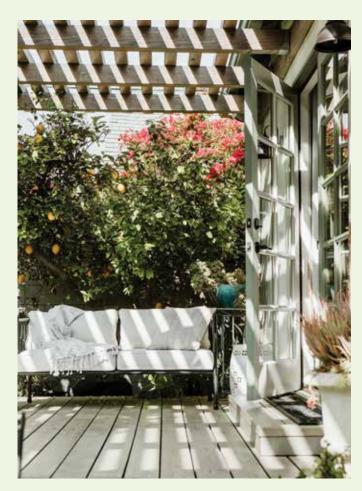
MEDIAN SELLING PRICE OF HOMES

YTD 10/31/2021	
City of Syracuse	7,000
Onondaga County	5,000
New York	000 (
Source: NYS Association of Realtors	
National Association of Realtors	

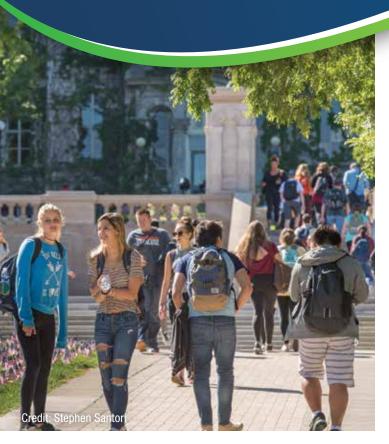
TAXES

Sales																			8%
State																			4%
Local																			4%
State	Inco	me	эT	ax	ί.									4	1%	b te	0 8	8.8	32%

Prepared by: CenterState Corporation for Economic Opportunity. For additional information or more detailed data, contact: 315-470-1800.



EDUCATION



A COMMUNITY IS ONLY AS STRONG AS ITS EDUCATION SYSTEM.

After all, today's students are tomorrow's leaders. You don't have to go far to find many of the best colleges and universities in the nation and award-winning elementary and secondary schools; in fact, you have an abundance of choices.

Cool Schools

Cornell University and the SUNY College and Environmental Science and Forestry (ESF) were among the nation's top five "Cool Schools" named by the Sierra Club for their commitment to environmental protection and sustainability. Cornell was named "the coolest lvy League campus," while ESF was named "the coolest school within New York's extensive state university system."





MEET YOUR NEIGHBORS

Laura H. Jack, Vice President for Communications, Colgate University

WHAT BROUGHT YOU TO CNY? The position at Colgate brought me to Central New York from Washington, D.C.

MY FAVORITE LOCAL HAUNT IS? The Salt City Market. It offers a variety of delicious foods from around the country and world including Southern soul food, Jamaican jerk chicken, and Middle Eastern gyros.

WHAT DO YOU WANT OTHERS TO KNOW WHO MIGHT BE CONSIDERING A MOVE TO OUR

REGION? Don't let the cold weather scare you! There are a lot of benefits to living in the area including opportunities to get involved in the community and recreational activities like hiking, biking and kayaking.

CNY IS GREAT FOR... education. There are a lot of great colleges and universities to work and study at. They also offer countless free lectures and programs for the community.



Credit: Wainwright Photography





HIGHER EDUCATION IS WITHIN EASY REACH

The 12-county CenterState New York region is fortunate to be home to more than 46 colleges and universities that are fostering tomorrow's leaders — both in this community and around the world. With nearly 200,000 students seeking an education here, the region has become a magnet for the best and brightest around the globe. These colleges and universities are sharing their talents, too, as they send students and faculty abroad to establish partnerships in business, medicine, science, technology and more.

School	Address	Phone	Enrollment
Bryant & Stratton College* www.bryantstratton.edu	Syracuse Campus 953 James St. Syracuse 13203	315-472-6603	n/a
	Syracuse North Campus 7805 Oswego Road Liverpool 13090	315-652-6500	542
Cayuga Community College* www.cayuga-cc.edu	Auburn Campus 197 Franklin St. Auburn 13021	315-255-1743	2,906
	Fulton Campus 11 River Glen Drive Fulton 13069	315-592-4143	
Cayuga Onondaga BOCES – Practical Nursing Program www.cayboces.org	The Center for Learning 12 Allen St. Auburn 13021	315-253-4899	37
Cazenovia College* www.cazenovia.edu	22 Sullivan St. Cazenovia 13035	800-654-3210	800
Center for Instruction, Technology & Innovation^ www.citiboces.org	179 County Route 64 Mexico 13114	315-963-4251	34
Clarkson University www.clarkson.edu	8 Clarkson Ave. Potsdam 13699	315-268-6400	4,025
Colgate University* www.colgate.edu	13 Oak Drive Hamilton 13346	315-228-7000	3,054
Continental School of Beauty www.continentalschoolofbeauty.edu	2803 Brewerton Road Mattydale 13211	315-410-0188	259
Cornell University* www.cornell.edu	410 Thurston Ave. Ithaca 14850	607-254-4636	23,620
Herkimer Community College www.herkimer.edu	100 Reservoir Road Herkimer 13350	315-866-0300	2,224
Herkimer County BOCES - Practical Nursing Program www.herkimer-boces.org/lpn	352 Gros Blvd. Herkimer 13350	315-867-2000	79
Ithaca College www.ithaca.edu	953 Danby Road Ithaca 14850	607-274-3011	5,354
Le Moyne College* www.lemoyne.edu	1419 Salt Springs Road Syracuse 13214	315-445-4100	3,409
The McKenzie Institute, USA* www.mckenzieinstituteusa.org	432 N. Franklin St., Suite 40 Syracuse 13204	315-471-7612	n/a
Mohawk Valley Community College www.mvcc.edu	1101 Sherman Drive Utica 13501	315-792-5400	5,704
Morrisville State College* www.morrisville.edu	80 Eaton St. Morrisville 13408	315-684-6000 or 800-258-0111	2,486

Fall 2020 - Source: https://nces.ed.gov/ipeds/use-the-data

National Tractor Trailer School, Inc. www.ntts.edu	4650 Buckley Road Liverpool 13088	315-451-2430	158
Onondaga Community College* www.sunyocc.edu	4585 W. Seneca Turnpike Syracuse 13215-4585	315-498-2622	8,545
	8015 Oswego Road Liverpool 13090	315-498-6080	
Onondaga-Cortland Madison BOCES* www.ocmboces.org	110 Elwood Davis Road Liverpool 13088	315-433-2600	297
	Cortlandville Campus 1710 NYS Route 13 Cortland 13045	607-758-5100	
Onondaga School of Therapeutic Massage www.ostm.edu	719 E. Genesee St. Syracuse 13210	315-424-1159	44
Pomeroy College of Nursing at Crouse Health* www.crouse.org/nursing	765 Irving Ave. Syracuse 13210	315-470-7481	245
St. Joseph's College of Nursing at St. Joseph's Health* www.sjhcon.edu	206 Prospect Ave. Syracuse 13203	315-448-5040	383
St. Lawrence University www.stlawu.edu	23 Romoda Drive Canton 13617	800-285-1856	2,319
State University of New York (SUNY) College at Cortland www2.cortland.edu	PO Box 2000 Cortland 13045	607-753-2011	6,832
State University of New York (SUNY) College of Environmental Science and Forestry* www.esf.edu	1 Forestry Drive Syracuse 13210	315-470-6500	2,127
State University of New York (SUNY) Empire State College www.esc.edu	6333 State Route 298 East Syracuse 13057	315-472-5730	10,724 worldwide
State University of New York (SUNY) at Oswego* ww1.oswego.edu	7060 State Route 104 Oswego 13126	315-312-2500	7,636
State University of New York (SUNY) at Oswego Metro Center* ww1.oswego.edu/syracuse	2 Clinton Square, Suite 115 Syracuse 13202	315-399-4100	Part of SUNY Oswego
State University of New York (SUNY) at Potsdam www.potsdam.edu	44 Pierrepont Ave. Potsdam 13676	315-267-2000	3,084
State University of New York (SUNY) Syracuse Educational Opportunity Center* www.syracuseeoc.com	100 New St. Syracuse 13202	315-472-0130	n/a
State University of New York (SUNY) Upstate Medical University* www.upstate.edu	750 E. Adams St. Syracuse 13210	315-464-4570	1,528
Syracuse University* www.syr.edu	900 S. Crouse Ave. Syracuse 13244-2130	315-443-1870	21,322
Tompkins Cortland Community College www.tompkinscortland.edu	170 North St. Dryden 13053	607-844-8211	4,764
Utica College www.utica.edu	1600 Burrstone Road Utica 13502	315-792-3006	4,613
Wells College* www.wells.edu	170 Main St. Aurora 13026	800-952-9355	357

ELEMENTARY & SECONDARY EDUCATION

How to register a child for public school

Many school districts offer registration instructions, forms and information on their websites or you can call the district's main office for instructions. You will likely need proof of address in your school district. If your child is new to school (kindergarten or pre-K), you will likely be required to present a birth certificate, immunization record and a report of a physical exam. If the child is transferring from another school, you may be asked to bring a report card or other transfer paperwork from your child's last school. The school may also ask for an immunization record and a physical exam report.

GREATER SYRACUSE AREA PUBLIC SCHOOL DISTRICTS

Baldwinsville Central Schools

www.bville.org 29 E. Oneida St., Baldwinsville 13027 315-638-6043

East Syracuse-Minoa Central Schools

www.esmschools.org 407 Fremont Road, East Syracuse 13057 315-434-3000

Fabius-Pompey Central Schools www.fabiuspompey.org 1211 Mill St., Fabius 13063 315-683-5301

Fayetteville-Manlius Central Schools

www.fmschools.org 8199 E. Seneca Turnpike, Manlius 13104 315-692-1234

Jamesville-DeWitt Central Schools www.jamesvilledewitt.org P.O. Box 606, DeWitt 13214 315-445-8300

Jordan-Elbridge Central Schools

www.jecsd.org P.O. Box 902, 9 Chappell St., Jordan 13080 315-689-8500

LaFayette Central Schools

www.lafayetteschools.org 5955 Route 20 West, LaFayette 13084 315-677-9728

Liverpool Central Schools www.liverpool.k12.ny.us

195 Blackberry Road, Liverpool 13090 315-622-7900

Lyncourt Union Free School District www.lyncourtschool.org 2707 Court St., Syracuse 13208 315-455-7571

Marcellus Central Schools www.marcellusschools.org 2 Reed Parkway, Marcellus 13108 315-673-6000

* CenterState CEO Member

North Syracuse Central Schools

www.nscsd.org 5355 W. Taft Road, North Syracuse 13212 315-218-2100

Onondaga Central Schools

www.onondagacsd.org 4466 S. Onondaga Road, Nedrow 13120 315-552-5000

Skaneateles Central Schools

www.skanschools.org 45 East St., Skaneateles 13152 315-291-2221

Solvay Union Free Schools

www.solvayschools.org 299 Bury Drive, Solvay 13209 315-468-1111

Syracuse City Schools*

www.syracusecityschools.com 725 Harrison St., Syracuse 13210 315-435-4499

Tully Central School

www.tullyschools.org 20 State St., Tully 13159 315-696-6200

West Genesee Central Schools www.westgenesee.org 300 Sanderson Drive, Camillus 13031 315-487-4562

Westhill Central Schools www.westhillschools.org 400 Walberta Road, Syracuse 13219 315-426-3000

GREATER SYRACUSE AREA ACCREDITED PRIVATE & PAROCHIAL SCHOOLS

Abundant Life Academy*

www.abundantlife.church 7000 All Nations Blvd., East Syracuse 13057 315-463-7300

Baldwinsville Christian Academy www.baldwinsvillechristianacademy.com 7312 Van Buren Road, Baldwinsville 13027 315-638-1069

Bishop Grimes Jr./Sr. High School

www.bishopgrimes.org 6653 Kirkville Road, East Syracuse 13057 315-437-0356

Bishop Ludden Jr./Sr. High School www.bishopludden.org 815 Fay Road, Syracuse 13219 315-468-2591

Blessed Sacrament School*

www.blessedsacramentschool.org 3129 James St., Syracuse 13206 315-463-1261

Cathedral Academy at Pompei

https://capsyracuse.org 923 N. McBride St., Syracuse 13208 315-422-8548

Christian Brothers Academy

www.cbasyracuse.org 6245 Randall Road, Syracuse 13214 315-446-5960

Faith Heritage School

www.faithheritageschool.org 3740 Midland Ave., Syracuse 13205 315-469-7777

Holy Cross School https://hcschooldewitt.org 4200 E. Genesee St., DeWitt 13214 315-446-4890

Holy Family School http://holyfamilyschoolsyr.org

130 Chapel Drive, Fairmount 13219 315-487-8515

Immaculate Conception School

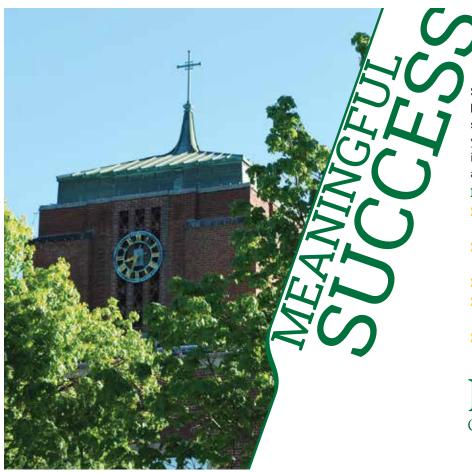
www.icschool.org 400 Salt Springs Road, Fayetteville 13066 315-637-3961

Living Word Academy

https://livingword.live/living-word-academy 6099 Court St. Road, Syracuse 13206 315-437-6774

Manlius Pebble Hill School*

www.mphschool.org 5300 Jamesville Road, Syracuse 13214 315-446-2452



Success isn't just an outcome. **It's a way of living.** At Le Moyne, success means immersing yourself in an education that is inspirational, forward thinking and timeless.

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- > emphasizes ethics and values
- > embodies the **Jesuit tradition** of educating the whole person
- develops skills for professional success

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LEMOYNE.EDU



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- ELECTRICAL MAINTENANCE
- MECHANICAL MAINTENANCE
- CONTROLS TRAINING



(315) 294-8841 | www.cayuga-cc.edu Cayuga Community College Office of Community Education and Workforce Development

ACCOLADES

Niche.com ranked the best school districts in the Syracuse area for 2022:

No. 1: Fayetteville-Manlius

- No. 2: Jamesville-DeWitt
- No. 3: Skaneateles
- No. 4: West Genesee

No. 5: Westhill

Niche.com ranked the best public elementary schools in the Syracuse area for 2022:

- No. 1: Enders Road Elementary School, Fayetteville-Manlius district
- No. 2: Mott Road Elementary School, Fayetteville-Manlius district
- No. 3: Fayetteville Elementary School, Fayetteville-Manlius district
- No. 4: Tecumseh Elementary School, Jamesville-DeWitt district
- No. 5: Split Rock Elementary School, West Genesee district

The 2021 *U.S. News & World Report* list of 100 Best Public High Schools in New York includes Central New York schools:

No. 73: Jamesville-DeWitt High School

- No. 76: Fayetteville-Manlius Sr. High School No. 84: Skaneateles High School
- NO. 84: SKANEALEIES HIGH SCHOOL

Montessori Discovery School

www.montessoridiscoveryschool.com 109 Waring Road, Syracuse 13224 315-446-0204

Montessori School of Syracuse

www.mssyr.org 155 Waldorf Parkway, Syracuse 13224 315-449-9033

Most Holy Rosary School

https://mhrsyr.org 1031 Bellevue Ave., Syracuse 13207 315-476-6035

The New School

www.newschoolsyracuse.org 5205 Jamesville Road, Syracuse 13214 315-475-6453

Parkview Junior Academy

www.parkviewjunioracademy.org 412 S. Avery Ave., Syracuse 13219 315-468-0117

St. Margaret's School

www.stmargaretschoolny.org 201 Roxboro Road, Mattydale 13211 315-455-5791

St. Mary's Academy

www.smabville.org 49 Syracuse St., Baldwinsville 13027 315-635-3977

St. Rose of Lima School

www.stroseny.org 411 S. Main St., North Syracuse 13212 315-458-6036

Syracuse Hebrew Day School

www.shds.org 5655 Thompson Road, DeWitt 13214 315-446-1900

CHARTER SCHOOLS

Syracuse Academy of Science Charter School

www.sascs.org 1001 Park Ave., Syracuse 13204 315-428-8997

Southside Academy Charter School

www.nhaschools.com/schools/southside 2200 Onondaga Creek Blvd., Syracuse 13207 315-476-3019

EDUCATIONAL & SUPPORT SERVICES

The Central New York region is dedicated to your family's success in all areas of life. Many organizations offer support services should you need it.

Boards of Cooperative Educational Services Onondaga-Cortland-Madison* www.ocmboces.org

315-433-2600 or 607-758-5111 OCM BOCES provides services for local and Syracuse city schools. Program offerings include career and technical education, special education, alternative education and workforce preparation for adults.

* CenterState CEO Member

Huntington Family Centers

www.huntingtonfamilycenters.org 315-476-3157

Services for youth, family and seniors to resolve a wide array of issues and help families navigate additional resources.

New York State Education Public Data Access

http://data.nysed.gov Search statewide data reports for enrollment, demographic, attendance, suspension, dropout, teacher, assessment, accountability, graduation rate, postgraduate plan and fiscal data.

On Point for College*

www.onpointforcollege.org 315-362-5003

This Syracuse nonprofit has helped students find financial aid, complete college forms and arrange for necessary resources to succeed in college, including more than 11,000 first-generation college students.

Peaceful Schools*

https://peacefulschools.com 315-558-4219 Peaceful Schools helps everyone identify their own peaceful power and how to use it to make the world a better place.

ProLiteracy

www.proliteracy.org 315-422-9121 or 888-528-2224 ProLiteracy develops and promotes adult literacy learning, content and programs to help adult learners and advocates on their behalf.

Say Yes to Education Syracuse

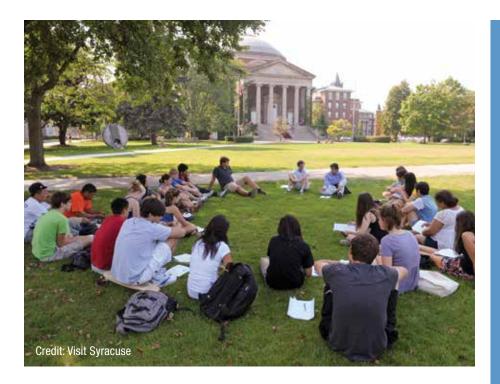
www.sayyessyracuse.org 315-422-9538

Committed to increasing high school and college graduation rates for urban students, Say Yes has worked closely with local colleges and collaborators since 2008 to develop the full potential of every child, particularly students from lowincome and other backgrounds historically underrepresented on the nation's college and university campuses.

Syracuse University Institute for Veterans and Military Families*

https://ivmf.syracuse.edu 315-443-0141

The IVMF is the first interdisciplinary national institute in higher education focused on the social, economic, education and policy issues affecting veterans and their families post-service.



PRESCHOOL EDUCATION & CHILD CARE

A growing number of school districts provide prekindergarten and preschool programs. Child care centers, Head Start and private and parochial schools are also a source of a quality preschool education for children. Home-based family child care is another child care option. Contact the school districts or programs directly or call Child Care Solutions for information and referrals.

Child Care Solutions, Inc.*

www.childcaresolutionscny.org 6724 Thompson Road, Syracuse 13211 315-446-1220 100 North St., Auburn 13021 888-729-7290

Child Care Solutions is a referral agency serving Onondaga and Cayuga counties that helps parents locate child care, after-school and preschool education programs.

PRESCHOOLS

Blessed Sacrament School*

www.blessedsacramentschool.org 3129 James St., Syracuse 13206 315-463-1261

Jewish Community Center of Syracuse*

www.jccsyr.org 5655 Thompson Road, DeWitt 13214 315-445-2360

* CenterState CEO Member

Jowonio School

www.jowonio.org 3049 E. Genesee St., Syracuse 13224 315-445-4010

Manlius Pebble Hill School*

www.mphschool.org 5300 Jamesville Road, DeWitt 13214 315-446-2452

Montessori School of Syracuse

www.mssyr.org 155 Waldorf Parkway, Syracuse 13224 315-449-9033

CHILD CARE

Jewish Community Center of Syracuse* www.jccsyr.org 5655 Thompson Road, DeWitt 13214 315-445-2360

Liverpool KinderCare

www.kindercare.com 3787 Canvasback Drive, Liverpool 13090 315-622-0286

Little Lukes Childcare Center*

https://littlelukes.com 5820 Heritage Landing Drive, East Syracuse 13057 315-701-1107

SonShine Child Care at Community Covenant Church*

https://sonshinechildcare.wixsite.com/ sonshine 107 Pleasant St., Manlius 13104 315-682-2895

DISTINGUISHED CNY GRADUATES

Kathy Hochul: The Syracuse University graduate became the first female governor of New York state in 2021. The Buffalo native previously served as the state's lieutenant governor since 2015 and U.S. U.S. Congresswoman from 2011 to 2013.

Joe Biden: The current president of the United States graduated from Syracuse University's College of Law in 1968.

Ruth Bader Ginsburg: The late Supreme Court Justice was a graduate of Cornell University.

Eileen Collins: The NASA astronaut and first female space shuttle commander has logged more than 872 hours in space. In 2021, she released a book, "Through the Glass Ceiling to the Stars."

Siobhan Fallon Hogan: With memorable roles as Elaine's roommate Tina in "Seinfeld" and Dorothy the bus driver in "Forrest Gump," the prolific actress was born in Syracuse, grew up in Cazenovia, and graduated from Le Moyne College. She returned to Central New York in 2021 to film scenes for "Shelter in Solitude," her second feature film under her company Emerald Caz Productions.

Aaron Sorkin: The famed screenwriter of a "A Few Good Men" and "the West Wing" graduated from Syracuse University. In 2021, Sorkin won his third Golden Globe for best screenplay for "The Trial of the Chicago 7;" he's nominated in the same category in 2022 for "Being the Ricardos," a biographic drama about Lucille Ball and Desi Arnaz.

Marc Randolph: The co-founder of Netflix graduated from Hamilton College in 1980.

CORTLAND COUNTY

Cortland County is your gateway to the Finger Lakes.

Adventures await with many outdoor activities from top-rated ski areas located within 20 miles of each other — to pristine golfing, miles of hiking trails and beautiful natural waters along the Tioughnioga River for kayaking or canoeing. Satisfy the thrill seeker with zip-lining or a high ropes course. Treat yourself to delicious food and pair your meal with local brews or spirits. Enjoy award-winning theater, hear local and national musicians, or travel back in time with impressive historical sites. Surrounded by rolling hills and at the perfect crossroads in New York state, Cortland County is yours to experience.



Cortland County Convention & Visitors Bureau 42 Main St., Cortland, NY 13045 607-753-8463 www.experiencecortland.com • info@experiencecortland.com



CORTLAND & CORTLAND COUNTY AT A GLANCE

The city of Cortland is located in Cortland County in New York state.

PHYSICAL CHARACTERISTICS

ni.
ni.

POPULATION⁺

								2020	2019, est.
City of Cortland								.17,556	18,670
Cortland County								. 46,809	47,581

HOUSEHOLDS*

City of Cortland											. 6,657
Cortland County											.17,745

RACE/ETHNIC BREAKDOWN OF POPULATION⁺

	City of	Cortland
C	ortland	County
White	. 92.6	94.5
Black/African American	3.8	2.1
American Indian, Alaska Native	0.0	0.4
Asian/Pacific Islander	0.5	1.1
Two or more races	2.3	2.0
Hispanic or Latino	3.3	2.8

MEDIAN AGE*

City of Cortland											. 27.5
Cortland County											. 36.4
New York											. 36.7
United States .											. 38.1

+ U.S. Census Bureau, 2020 U.S. Census * U.S. Census Bureau, 2015-2019 American Community Survey 5-Year Estimates

MEDIAN HOUSEHOLD INCOME*

City of Cortland										. \$44,317
Cortland County										. \$56,023
New York										. \$68,486
United States .										. \$62,843

MEDIAN SELLING PRICE OF HOMES

YTD 10/31/2021

Cortland County	\$138,495
New York	\$370,000
Source: NYS Association of Realtors	
National Association of Realtors	

TAXES

Sales																			8%
State																			4%
Local																			4%
State	Inc	0	me	εT	a>	(.									4%	6	to	8.	82%

Prepared by: CenterState Corporation for Economic Opportunity. For additional information or more detailed data, contact: 315-470-1800.



Cortland County Chamber of Commerce 83 Main St., Cortland, NY 13045 607-756-2814 www.cortlandareachamber.com • info@cortlandareachamber.com President & CEO: Bob Haight Director of Events & Marketing: Debbie Thayer Member Relations Specialist: Nikki Davi Administrative Assistant: Jennifer Reminick



HEALTH CARE



CENTRAL NEW YORK IS HOME TO NUMEROUS QUALITY HOSPITALS AND SPECIALIZED MEDICAL FACILITIES.

For those needing medical treatment, St. Joseph's Health, SUNY Upstate Medical University and Crouse Health have each expanded dramatically over the last decade. The Upstate Golisano Children's Hospital, SUNY Upstate Cancer Center, Syracuse VA Medical Center and Syracuse Community Health Center serve patients from across the state.





MEET YOUR NEIGHBORS

Adriana Narolis, RN, BSN, Medical ICU, Upstate University Hospital

WHAT BROUGHT YOU BACK TO CNY... I grew up in Chittenango and went to college in the Rochester area. I had various clinical experiences working in Rochester hospitals and worked as a health care tech at Upstate University Hospital. I knew based on my experiences that Upstate was where I wanted to begin my nursing career. My family also lives here — we all love the area and don't plan on leaving. I look forward to someday starting my own family here as it has been a great place for me to grow.

MY FAVORITE LOCAL HAUNT IS... Cracked Bean Roastery, it is walking distance from my apartment. My favorite restaurant is Oh My Darling in downtown Syracuse; their Darling Burger is delicious.

WHAT DO YOU WANT OTHERS TO KNOW WHO MIGHT BE CONSIDERING A MOVE TO OUR REGION? Central New York has outstanding hospitals. Upstate University Hospital is a Level 1 Trauma Center and offers lots of services and acute care that many other hospitals do not.

CNY IS GREAT FOR... Quality of life. I love to hike and walk my dog at Green Lakes, Clark Reservation and Jamesville Beach. The local restaurant scene has something for every palette. Syracuse is simply cozy and comfortable and feels like home.



OUR COMMUNITY. OUR PRIORITY.

We are your neighbors - your friends and your family - and our team is dedicated to providing exceptional services right here in our community.





The #1 hospital in Syracuse.

We are the only hospital in the region to be named a Best Regional Hospital 7 years in a row. Awards are great, but we strive to earn something even more valuable — the trust of the people of Central New York. Our doctors, nurses and specialists work hard to advance our practices and medical technology while providing the highest level of care — every day to every patient.



A HIGHER LEVEL OF CARE | sjhsyr.org

Hospital A Member of Trinity Health

ST. JOSEPH'S

2021 St. Joseph's Health. © 2021 Trinity Health. All rights reser ved.

QUALITY HEALTH CARE IS THE CORE OF OUR COMMUNITY

The Syracuse metropolitan area is home to more than 1,600 hospital beds at four large health care organizations: Crouse Health, St. Joseph's Health, Upstate University Hospital/ Upstate Medical University, and the Syracuse VA Medical Center. It also includes more than 2,000 general and specialty practicing physicians, 11 nursing homes, several ambulatory care facilities and a patient-centered medical home.

Crouse Health is a top 10 area employer, with 3,200 employees and a medical staff of more than 900 physicians. Crouse is Central New York's largest provider of maternity care services and is the designated regional referral center for high-risk neonatal intensive care (NICU) services. Other areas of specialty include comprehensive adult and pediatric diagnostic and interventional cardiac care (Crouse is home to CNY's only pediatric cardiac catheterization program); internal medicine; surgical services (including the latest advancements in bariatric, GYN oncology and robotic surgery); stroke care/neurosciences (Crouse is a NYSdesignated Comprehensive Stroke Center); orthopedics; and the region's leading hospital-based addiction treatment services for adults, adolescents and seniors.

St. Joseph's Health has been an innovative leader in health care since its founding in 1869 as the first hospital open to the public in the city of Syracuse. Offering primary, specialty and home care, a Magnetrecognized hospital, and collaboration with community partners, St. Joseph's Health advances the well-being of the communities it serves through an expanding range of services to ensure patients achieve optimum long-term health. St. Joseph's is one of America's 50 Best Hospitals for Cardiac Surgery and one of America's 100 Best for Spine Surgery and Coronary Intervention according to Healthgrades. It has been ranked by Consumer Reports among the top 15 heart surgery centers in the country, a designated Stroke Center, and a U.S. News & World Report "Best Regional Hospital."

Crouse Health and **St. Joseph's Health** operate the Pomeroy College of Nursing and St. Joseph's College of Nursing, respectively.

Loretto. Right Where You Need Us.



As one of Central New York's largest and most comprehensive continuing healthcare organizations, Loretto delivers person-first, affordable adult care. Through our 19 specialized programs and communities, we empower each resident and patient to continue living their best life.

To learn more about our comprehensive programs please visit lorettocny.org







WELCOME TO UPSTATE

CENTRAL NEW YORK'S ONLY ACADEMIC MEDICAL UNIVERSITY AND FORBES #35 BEST LARGE EMPLOYER

With 11,000 employees, four colleges, a biomedical research enterprise, two hospital campuses, a cancer center, a trauma center, a children's hospital, and many outpatient sites, Upstate is here to serve Central New York.

Our mission is reflected in our actions.

Our hospital services are available to all, 24/7.

Our research is aimed at curing disease.

Our graduates provide a vital health care workforce for the state.



EDUCATION • HEALTH CARE • RESEARCH UPSTATE.EDU **Upstate University Hospital** serves as the tertiary medical center hospital for 17 counties in the center of Upstate New York. The hospital includes regional centers for trauma care, neurosurgery, burn care, stroke, AIDS and other specialties including the world-class Golisano Children's Hospital and the Upstate Cancer Center.

SUNY Upstate Medical University houses the only academic medical school in the area; it also collaborates with allied teaching facilities. Upstate is a leader in the fight against COVID-19: Upstate doctors and scientists are instrumental in the development of the Pfizer vaccine for adults and children and the creation of the toprated mouth-swab test.

The **Syracuse VA Medical Center** is a general medical and surgical referral center including an Acute Care Psychiatric Unit, a Community Living Center, a Spinal Cord Injury/Disorder Center, a Level II Polytrauma Center, an Amputee Center of Care, a new Compensation and Pension examination suite, and a new Women's Wellness Center. It is also a teaching facility affiliated with SUNY Upstate Medical University, serves veterans from 13 counties and operates seven community-based outpatient clinics.

The Syracuse Community Health Center

is a Federally Qualified Health Center serving the Greater Syracuse area and Onondaga County. SCHC serves more than 34,000 patients each year within its network of three health care centers and eight school-based sites, offering: primary care (adult & family medicine), pediatrics, OB/GYN, eye care, dental, podiatry, behavioral health (mental health and substance abuse services), and walk-in care.

URGENT CARE CENTERS

Central Square Medical Center* www.oswegohealth.org 3045 East Ave., Central Square 315-668-5240

Fulton Medical Center* www.oswegohealth.org 510 S. Fourth St., Fulton 315-592-3500

St. Joseph's Physicians Urgent Care* www.sjphysicians.org 5100 W. Taft Road, Liverpool 315-452-2333

WellNow Urgent Care

www.wellnow.com 271 Grand Ave., Auburn 3800 W. Genesee St., Camillus 8003 Route 11, Cicero 3840 NY-31, Clav 6227 Thompson Road, DeWitt 3504 W. Genesee St., Fairmount 6870 E. Genesee St., Favetteville 514 South 2nd St., Fulton 4995 Wintersweet Drive, Liverpool 7375 Oswego Road, Liverpool 109 E. Genesee St., Oneida 200 E. 1st St., Oswego 103 W. Dominick St., Rome 1600 Erie Blvd. E., Syracuse 315-350-3305

* CenterState CEO Member



Did you know?

St. Joseph's Health Hospital created a "Food is Medicine" initiative to address food insecurity and better manage chronic diseases among patients. It will provide nutrition counseling for diabetes patients, as well as fresh and healthy food (including recipes) for two meals per day, five days per week, for each patient and their entire family.

Upstate Medical University opened The Golisano Center for Special Needs in 2021. The center is designed to streamline autism care for children and treat children and adolescents with many types of intellectual and developmental disabilities.

Crouse Health opened the \$17 million Bill and Sandra Pomeroy Treatment Center in June 2021 to help patients and their families recover from drug and alcohol dependency.

REGIONAL HEALTH CARE FACILITIES

Hospital	Address	Phone	Beds
Auburn Community Hospital		315-255-7011	99
www.auburnhospital.org	17 Lansing St., Auburn		
Canton-Potsdam Hospital www.stlawrencehealthsystem.org/ canton-potsdam-hospital	50 LeRoy St., Potsdam	315-265-3300	94
Carthage Area Hospital www.carthagehospital.com	1001 West St., Carthage	315-493-1000	25
Cayuga Medical Center www.cayugamed.org	101 Dates Drive, Ithaca	607-274-4011	212
Claxton-Hepburn Medical Center www.claxtonhepburn.org	214 King St., Ogdensburg	315-393-3600	115
Community Memorial Hospital https://communitymemorial.org	150 Broad St., Hamilton	315-824-1100	25
Crouse Health* www.crouse.org	736 Irving Ave., Syracuse	315-470-7111	465
Faxton-St. Luke's Healthcare www.mvhealthsystem.org	1656 Champlin Ave., Utica	315-624-6000	370
Gouverneur Hospital www.stlawrencehealthsystem.org/ gouverneur-hospital	77 W. Barney St., Gouverneur	315-287-1000	25
Guthrie Cortland Medical Center www.guthrie.org	134 Homer Ave., Cortland	607-756-3500	162
Hutchings Psychiatric Center https://omh.ny.gov/omhweb/facilities/ hupc	620 Madison St., Syracuse	315-426-3600	135
Lewis County General Hospital www.lcgh.net	7785 N. State St., Lowville	315-376-5200	31
Little Falls Hospital www.bassett.org/locations/little-falls- hospital	140 Burwell St., Little Falls	315-823-1000	25
Massena Memorial Hospital www.stlawrencehealthsystem.org/ massena-hospital	1 Hospital Drive, Massena	315-769-4200	25
Oneida Health Hospital www.oneidahealth.org	321 Genesee St., Oneida	315-363-6000	101
Oswego Health*^ www.oswegohealth.org	110 W. Sixth St., Oswego	315-349-5511	132
River Hospital www.riverhospital.org	4 Fuller St., Alexandria Bay	315-482-2511	15
Rome Memorial Hospital www.romehospital.org	1500 N. James St., Rome	315-338-7000	130
Samaritan Medical Center https://samaritanhealth.com	830 Washington St., Watertown	315-785-4000	290
St. Elizabeth Medical Center www.mvhealthsystem.org/location/st- elizabeth-campus	2209 Genesee St., Utica	315-801-8100	201
St. Joseph's Health* www.sjhsyr.org	301 Prospect Ave., Syracuse	315-448-5111	451
Syracuse Community Health Center* www.schcny.com	819 S. Salina St,. Syracuse	315-476-7921	0
Syracuse VA Medical Center www.syracuse.va.gov	800 Irving Ave., Syracuse	315-425-4400	189
Upstate University Hospital* Downtown Campus: www.upstate.edu/hospital,	750 E. Adams St., Syracuse	315-464-5540	438
www.upstate.edu/gch Upstate Community Hospital: www.upstate.edu/community	4900 Broad Road, Syracuse	315-492-5011	314

* CenterState CEO Member / ^ GOFCC Member / Beds source: http://profiles.health.ny.gov



Hillrom

Hillrom is proud to support local health care providers making a difference across Central New York and beyond.





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SOSBONES.COM

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facebook.com/sosbones

Opening a New Door to Addiction Treatment

Addiction affects all, regardless of background, race, ethnicity, gender, religion or socio-economic status.

In recent years, communities across our nation including Central New York — have experienced alarming increases in the number of people needing addiction treatment services.

As the longest running treatment program in the region, Crouse Health's Addiction Treatment Services remains committed to our mission to expand access to care and ensure delivery of high-quality addiction and mental health treatment in our community.

We are proud of our new facility that matches the caliber of our staff and provides a nurturing, safe and uplifting environment that is already greatly enhancing our focus on holistic patient care: The Bill & Sandra Pomeroy Treatment Center at Crouse Health.



If you, a loved one, friend or colleague is in need of treatment for substance use disorder, please contact us at **315-470-8304** or visit **crouse.org/addiction**.



Bill & Sandra Pomeroy Treatment Center in Syracuse. The two-story, 42,000 square-foot facility at 2775 Erie Blvd., East, replaces the 100-year-old former location of Crouse's outpatient treatment services at 410 South Crouse Avenue.

CENTRAL NEW YORK HEALTH CARE QUICK FACTS

NY Biotech Accelerator: The Biotech Accelerator supports bioscience and medical technology and biotech entrepreneurial activity. www.cnybac.com

Welch Allyn: Next time you're in the doctor's office – anywhere – look at the name on the medical equipment in the room. Chances are, it says Welch Allyn. The Skaneateles Falls-based medical equipment company was acquired by Hillrom in 2015 and Baxter International in 2022. www.hillrom.com

Tick testing and research: Some of the nation's leading research into tickborne diseases is happening in Central New York. The Institute for Global Health and Translational Science at Upstate Medical University accepts, collects and tests ticks for the public. More than 7,000 ticks have been tested and tracked across New York state.

Elizabeth Blackwell: The first American woman to ever earn a medical degree attended Geneva Medical College, which is now Upstate Medical University, in the late 1840s.

Eye exam invention: Welch Allyn's founders Dr. Francis A. Welch and inventor William Noah Allyn built the first hand-held, direct-illuminating ophthalmoscope, used in routine eye exams, about 1910.

Co-inventor of the pill: Dr. Gregory Goodwin Pincus, a biologist and researcher, is credited with helping invent the combined oral contraceptive pill. He earned a bachelor's degree in agriculture from Cornell University in 1924.

Air Medical Service: Serving the Central New York and Finger Lakes regions since 1992, Mercy Flight Central is an independent, non-profit organization of air medical professionals. https://mercyflightcentral.org



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in the

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you love

- + In-Home Skilled Nursing and Therapy
- + Home Health Aides
- + Medicare Advantage Plans
- + Managed Long-Term Care



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For expert, holistic and compassionate cancer care close to home **– think HOA.**

As specialists in cancer care and treatment of blood disorders, Hematology-Oncology Associates hopes you'll never ever need us. But if you do, we'll be here for you with:

- · More board-certified oncologists than any other provider in CNY
- Three convenient locations to keep care closer to home and minimize new-patient wait times
- The region's only non-surgical CyberKnife[®] radiation system to treat prostate cancer with fewer visits and side effects
- Patient-centered, holistic care supported by nurse navigators, registered dietitians, physical therapists, licensed social workers and a dedicated Wellness Center
- Cancer genetics testing and lung cancer screenings for HOA patients and the public
- Medical IV services for non-cancer diagnoses like MS, anemia and thyroid eye disease
- Cancer survivorship planning and care with experienced, compassionate oncology nurse practitioners
- · A world-class research team and clinical trials

Learn more today by calling 315-472-7504, visiting hoacny.com, or scanning this code with your smart phone.



Melissa McCormick, RN, BSN, OCN ~Clinical Nurse Manager





When you need us. Where you need us. Auburn | Syracuse | East Syracuse



NEWCOMER



WELCOME — WE'RE HERE TO HELP!

If you're looking for a great place to live, where you can find affordable housing, good schools, easy commutes, cultural opportunities galore and four beautiful seasons, look no further. Syracuse and Central New York offer this and more, and since we know relocating to a new area can be daunting, this section is loaded with resources to get you settled.





MEET YOUR NEIGHBORS

Adam Fine, Business Development Manager, Blue White Robotics

WHAT BROUGHT YOU TO CNY? My startup was accepted to the GENIUS NY program — a \$3 million business accelerator competition in Central New York focused on unmanned systems, IoT, robotics and big data startups — and Grow-NY — a food and agriculture business competition in New York state. With the momentum from the two programs, being here was a great choice.

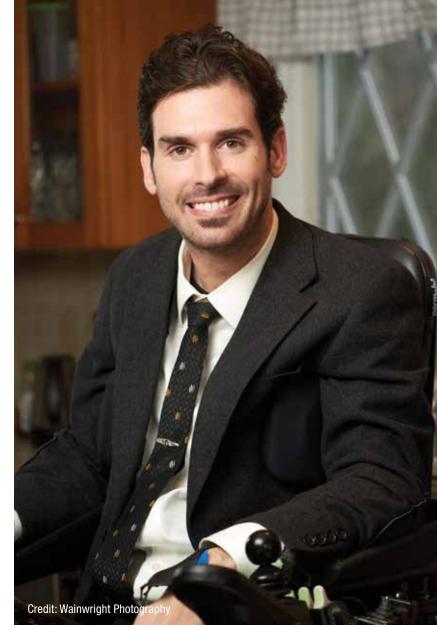
WHAT MAKES CNY A GREAT PLACE TO START A BUSINESS? The local ecosystem is incredibly invested in entrepreneurship. There is a great network of mentors, investors and public institutions with an incentive to see your company succeed.

MY FAVORITE LOCAL HAUNT IS... Ky Duyen Cafe on North Salina Street in Syracuse. Try the spicy Bahn mi sandwich and an iced Vietnamese coffee. Killer!

WHAT DO YOU WANT OTHERS TO KNOW WHO MIGHT BE CONSIDERING A MOVE TO OUR

REGION? Real estate is affordable and there are some truly beautiful places to visit for nature and outdoors.

CNY IS GREAT FOR... The Wim Hof Method.





CENTRAL NEW YORK CHEERLEADERS

Like all good New Yorkers, folks from this region are not shy — especially about sharing and encouraging all of the good things happening here. Many local organizations share a common goal promoting the things that make Central New York great! These organizations can help you learn more about the area, join a board of directors or find a good restaurant. If you're looking for an expert on the area who is also passionate about the place, look no further than this list.

Adapt CNY

www.adaptcny.org @adaptcny A volunteer organization dedicated to providing creative professionals with a platform to engage, create and connect within Central New York.

Believe in Syracuse

www.believeinsyracuse.org @believeinSYR

A grassroots community organization with the mission of promoting life in Syracuse.

CNY Arts

www.CNYArts.org @cnyarts

CNY Arts is an arts/culture organization that serves individual artists and arts and cultural organizations in six counties through access to grants, capacity-building assistance, education and training, and promotional services..

Cayuga County Office of Tourism

www.tourcayuga.com @Cayuga_Tourism

CenterState CEO*

www.centerstateceo.com @CenterStateCEO CenterState CEO is the region's independent and forward-thinking economic development strategist, business leadership organization and chamber of commerce.

Cortland County Convention & Visitors Bureau

www.experiencecortland.com @expcortland

Downtown Committee of Syracuse*

www.downtownsyracuse.com

@downtownSYR

A private nonprofit organization for property owners and tenants in downtown Syracuse. The organization undertakes programs to promote downtown, strengthen its economic base, increase its attractiveness, and assure that it's clean, safe and accessible.

FOCUS Greater Syracuse

www.focussyracuse.org @FocusSyracuse

A citizen-driven organization that taps citizen creativity to impact change in Central New York by enabling citizens, organizations, and government to work together to enhance the quality of our lives and our economic future.

Generation Next*

www.centerstateceo.com @Gennext315

A CenterState CEO initiative to attract diverse talent to available positions in Central New York, foster opportunities for career advancement, and connect talented diverse professionals through social engagement and networking opportunities.

The Good Life, Central New York*

www.goodlifecny.com

A tool to promote the region's job openings and how CNY's quality of life, workplaces, entertainment and attractions, real estate, school districts and more, supports a person's decision to relocate here.

Leadership Greater Syracuse*

www.leadershipgreatersyracuse.org @LeadSYR

This community leadership training organization is dedicated to recruiting, equipping, engaging and uniting present and future leaders committed to making a difference in their communities.

Madison County Tourism*

www.madisontourism.com @madtour

Meetup Syracuse

https://www.meetup.com/cities/us/ny/ syracuse

Oswego County Promotion & Tourism

www.visitoswegocounty.com @OswegoCountyNY

SyracuseFirst*

www.syracusefirst.org @syracusefirst An initiative of CenterState CEO focused on encouraging citizens to "Think Local First" by supporting locally owned, independent businesses and organizations, with a goal of helping build a sustainable community through buy local initiatives and awareness.

Visit Syracuse*

www.visitsyracuse.com @VisitSyracuse Onondaga County's official and accredited destination marketing organization. Visit Syracuse generates short-term and future income for businesses, employment for residents and tax revenue for local government.

* CenterState CEO Member





WHAT YOU NEED TO KNOW

AUTOMOBILE REGISTRATION

Newcomers to New York state must present a valid driver's license and undergo an eye exam to obtain a state driver's license. Vehicles must be registered with the Department of Motor Vehicles, and proof of ownership and current, valid insurance must be presented. All New York state vehicles are inspected annually for safety and emissions control.

NYS Department of Motor Vehicles

www.dmv.ny.gov 5801 E. Taft Road, North Syracuse By reservation only. 8 a.m. to 6 p.m., Monday, Tuesday, Wednesday, Friday 10 a.m. to 8 p.m., Thursday 4671 Onondaga Blvd., Syracuse By reservation only. 8 a.m. to 6 p.m., Monday, Tuesday, Wednesday, Friday 10 a.m. to 8 p.m., Thursday Find additional locations at https://dmv.ny.gov/offices 518-486-9786; 800-698-2931

DOGGIE DAY CARE/KENNELS

The Barking Orange www.thebarkingorange.com 315-314-6767

Blue Prints Dog Studio www.blueprintsdogstudio.com 315-446-2070

EMPLOYMENT

AIC Talent Solutions* www.aictalent.com 315-726-3501

CNY Works www.cnyworks.com 315-473-8250

CPS Recruitment, Inc.* www.cpsrecruiter.com 877-457-2500

C R Fletcher Associates, Inc.* www.crfletcher.com 315-471-1000

The Good Life, Central New York* https://careers.goodlifecny.com

JAS Recruitment* www.jasrecruitment.com 315-299-7168 M3 Placement & Partnership* www.m3placement.com 315-624-2210

MODIS, Inc.* www.modis.com 315-233-4071

New York State Department of Labor www.labor.ny.gov 888-469-7365, 711 TTY/TTD

Nurse Connection Staffing, Inc.* www.nurseconnectionstaffing.com 315-530-3680

Remedy Intelligent Staffing* www.remedystaff.com 315-299-6977

SMV Recruiting, LLC* www.smvrecruiting.com 315-378-3044

Stafkings Personnel Systems* www.stafkings.com 315-432-5636

Syracuse.com* www.syracuse.com/jobs

SyracuseHelpWanted.com

* CenterState CEO Member

GOVERNMENT

Onondaga County

www.ongov.net	
General	315-435-2222
Passports	315-435-2230

Additional CenterState New York Counties:

Cayuga	www.cayugacounty.us
Cortland	www.cortland-co.org
Herkimer	www.herkimercounty.org
Jefferson	www.co.jefferson.ny.us
Lewis	www.lewiscounty.org
Madison	www.madisoncounty.ny.gov
Oneida	www.ocgov.net
Oswego	www.oswegocounty.com
Seneca	www.co.seneca.ny.us
St. Lawrence	www.stlawco.org
Tompkins	www2.tompkinscountyny.gov
-	

New York state

www.ny.gov Assembly Senate

www.assembly.state.ny.us www.nysenate.gov

City of Syracuse

www.syrgov.net 315-448-8005

Onondaga County Town Clerks

www.ongov.net/clerk/clerks.html

Onondaga County Townships and Villages

In each of Onondaga County's towns, residents elect a supervisor, town council, justice of the peace, highway superintendent, town clerk and tax collector. Villages are directed by an elected mayor and a board of trustees.

HEALTH CLUBS

Blink Fitness Onondaga* www.blinkfitness.com 315-800-5195

Fulton Family YMCA^ https://fultonvmca.org 315-598-9622

Jewish Community Center of Syracuse* www.jccsyr.org 315-445-2360

Metro Fitness www.getmetrofit.com 315-426-8917

YMCA of Greater Syracuse, Inc.* www.ymcacny.org 315-474-6851

YWCA of Syracuse & Onondaga County. Inc.* www.ywca-syracuse.org 315-424-0040

HOME INSPECTIONS

Absolute Home Inspection, Inc.* www.absolutehomeinspection.com 315-673-1755

Brightside Home Inspections* https://brightsidehomeinspections.com 315-372-0965

C. Green Home Inspection^ https://cgreeninspection.com 315-591-8330

LIBRARIES

Fulton Public Library* https://fultonpubliclibrary.org

315-592-5159

Onondaga County Public Library* www.onlib.org/locations/suburban-libraries 315-435-1900

Onondaga Free Library* www.oflibrarv.org

315-492-1727

NEWSPAPERS / DIGITAL PUBLICATIONS

Advance Media New York/ The Post-Standard*^ www.syracuse.com 800-765-3231

Auburn – The Citizen http://auburnpub.com 315-253-5311

Central New York Business Journal* www.cnybj.com

315-579-3925

CNY Latino www.cnylatino.com 315-415-8593

Cortland Standard https://cortlandstandard.net/ 607-756-5665

Eagle Newspapers www.eaglenewsonline.com 315-434-8889

Family Times https://familytimescny.com 315-472-4669

The Palladium Times*^ www.oswegocountynewsnow.com 315-343-3800

The Stand https://mysouthsidestand.com 315-882-1054

Svracuse Catholic Press*

www.thecatholicsun.com 315-422-8153

Urban CNY www.urbancny.com

Watertown Daily Times www.nny360.com 315-782-1000

POSTAL SERVICE

U.S. Postal Service www.usps.com 315-452-3501 or 800-275-8777

PUBLIC SAFETY & EMERGENCIES

When experiencing an emergency in Syracuse, Onondaga County and the surrounding areas, dial 911. The appropriate public safety agency will be dispatched to your location.

Emergency 911 Onondaga County Police, Fire, Medical Ambulance 911 911 Emergency

Ambulance: American Medical

Response* www.amr.net 911 **Business Office** 315-471-0102

CONTACT Community Services

www.contactsyracuse.org Crisis Line, Onondaga County (24/7) 315-251-0600 Crisis Line, Cayuga County (24/7) 877-400-8740 **Business Office** 315-251-1400 National Suicide Prevention Lifeline (24/7) 800-273-8255

Downtown Committee of Syracuse*

www.downtownsyracuse.com Security 315-423-HELP (4357) **Business Office** 315-422-8284

HELPLINE https://211cnv.com 211

* CenterState CEO Member ^ GOFCC Member

New York State Police

https://troopers.ny.gov Emergency 911 Non-Emergency 315-455-2826

Onondaga County Department of Mental Health www.ongov.net/ocdmh

315-435-3355

Onondaga County Sheriff

http://sheriff.ongov.net Emergency 911 Non-Emergency 315-435-2111

Upstate New York Poison Center*

www.upstatepoison.org Emergency 800-222-1222 Non-Emergency 315-464-7078

Rescue Mission Alliance of Syracuse*

https://rescuemissionalliance.org 315-472-6251

Syracuse Police

www.syracusepolice.org Emergency 911 Non-Emergency 315-442-5111 Information Desk 315-442-5200

USACOPS - The Nation's Law Enforcement Site www.usacops.com/ny

All law enforcement agencies by county.

Vera House (Domestic and Sexual Violence Service Agency)

www.verahouse.org Hotline 315-468-3260 Business Line 315-425-0818

RELIGIOUS ORGANIZATIONS

Abundant Life Christian Center* www.abundantlife.church 315-463-7300

Baptist Convention of New York* www.bcnysbc.org 315-433-1001

Believers' Chapel www.believerschapel.org 315-699-4140



DeWitt Community Church www.dewittchurch.org 315-445-0331

Foundation of the Roman Catholic Diocese of Syracuse* www.syrdio.org 315-472-0203

Franciscan Church of the Assumption www.assumptionsyr.org 315-422-4833

Islamic Society of Central New York www.iscnyonline.com 315-471-3645

New Covenant Community Church^ https://newccc.org 315-343-4981

Oswego Alliance Church^ https://oswegoalliance.org 315-342-5493

Rescue Mission Alliance of Syracuse* https://rescuemissionalliance.org 315-472-6251

Temple Adath Yeshurun www.adath.org 315-445-0002

Thekchen Choling Syracuse http://thek.us/syr 315-480-1088

Upper New York Conference of the United Methodist Church www.unyumc.org 315-898-2000

SERVICES

AAA of Western and Central New York* www.AAA.com 800-836-2582

Better Business Bureau* www.bbb.org/us/ny/syracuse 800-828-5000 **Directory Assistance** 411 or 315-555-1212

NY State Canal System www.canals.ny.gov 800-4CANAL4 (422-6254)

NY State Thruway www.thruway.ny.gov 800-THRUWAY (847-8929)

NY State Travel Information Center www.iloveny.com 800-CALL NYS (225-5697)

Visit Syracuse* www.VisitSyracuse.com 315-470-1910 or 800-234-4797

TELEPHONE/CELLULAR/ WIRELESS

AT&T* www.att.com 315-445-3051

Cell Phones for Less* www.mycellphonesforless.com 315-414-0777

Cellular Sales Verizon Wireless – DeWitt* www.cellularsales.com

315-373-0929

Cellular Sales Verizon Wireless – Fairmount* www.cellularsales.com 315-484-5881

Matrix Communications* www.matrixcommunications.com (315) 451-4777

Spectrum* www.spectrum.com 877-463-0677

* CenterState CEO Member ^ GOFCC Member Verizon (New phone service)* www.verizon.com 800-VERIZON (837-4966)

Westelcom Network, Inc.* www.westelcom.com 315-755-2255

Wired Telecom LLC*^ https://wiredtelcom.com 315-326-0001

Wireless Business Group* www.wirelessbusinessaroup.com 315-701-0855

TELEVISION/CABLE

DIRECTV www.directv.com 800-531-5000

Spectrum* www.spectrum.com 877-463-0677

Verizon* www.verizon.com 800-VERIZON (837-4966)

TRASH PICKUP/RECYCLING

Covanta* www.covanta.com 800-950-8749

Great Lakes Recycling* www.glradvanced.com 315-343-1980

Onondaga County Resource Recovery Agency (OCRRA)* www.ocrra.org 315-453-2866

SMR Fibre* www.empirerecycling.com 315-453-2800

Syracuse Trash Pickup www.syrgov.net 315-448-2489

WM Recycle America* https://www.wm.com

UTILITIES Cable

Dig Safely New York* www.digsafelynewyork.com 811 or 800-962-7962

Electricity/Natural Gas/Solar

ENGIE Resources* www.engieresources.com 888-923-3633

GreenSpark Solar* https://greensparksolar.com 585-265-2384

Marathon Energy CNY* https://mecny.com 315-226-4477

National Grid* www.nationalgridus.com 800-642-4272

New York State Electric & Gas www.nyseg.com 800-572-1111

Nickels Energy Solutions* www.nickelsenergysolutions.com 315-481-7412

NOCO Energy Corp.* www.noco.com 716-833-6626

Omni Renewables* www.on-renewables.com 315-400-3282

Ron Bush Oil. Inc.* http://ronbushoil.com 315-677-9746

Suburban Propane, LP* www.suburbanpropane.com 800-776-7263

Taitem Engineering* www.taitem.com 607-277-1118

Water

City of Syracuse www.syrgov.net 315-448-8340

Onondaga County Water Authority* www.ocwa.org OCWA provides water to customers in suburban Onondaga County, and parts of Madison, Oneida and Oswego counties. 315-455-7061

VETERINARIANS

Cayuga Veterinary Services www.cayugaveterinaryservices.com 315-253-7871

Crossroads Veterinary Clinic https://crossroadsvetcortland.com 607-756-4240

Fulton Animal Hospital^ https://fahny.com 315-593-3333

Highland Animal Hospital*^ https://highlandanimalhospitalcny.com 315-668-8867

Town & Country Hospital for Pets* www.facebook.com 315-469-5777

Veterinary Medical Center of Central New York www.vmccny.com

315-446-7933

VOTER REGISTRATION

Onondaga County Board of Elections http://ongov.net/elections

New York State Board of Elections www.elections.ny.gov 518-474-1953

* CenterState CEO Member ^ GOFCC Member



315-435-8683

LOCAL LINGO

Brush up on names, words and landmarks to sound like a Syracuse local.

Dino: Now with six locations across the East Coast, Dinosaur Bar-B-Que is world-famous for its pulled pork and ribs, spice rubs and slathering sauce. Sound like a local by keeping the name short when you roll up to the original location in downtown Syracuse.

Salt City Market: Central New York is abuzz with excitement about the new Salt City Market, a food hall with merchants selling foods from around the world as well as downtown's only fullservice grocery store, run by Syracuse Cooperative Market.



The Amp: Officially called the St. Joseph's Health Amphitheater at Lakeview, "The Amp" is a lakeside concert venue that opened in 2015. With beautiful Onondaga Lake as a backdrop, the venue can accommodate nearly 18,000 concertgoers for country, rock, alternative and family friendly shows during the warmer months of the year.

Tipp Hill: This tight-knit community on the west side of Syracuse takes great pride in its Irish heritage. Visit a local Irish restaurant, gift shop or watering hole, run the annual Shamrock Run and be sure to gaze upon the famous green-on-top traffic light.



Butter sculpture: The can't-miss attraction of the New York State Fair involves hundreds of pounds of butter that take 10 days to sculpt into a themed display enclosed in a refrigerated case in the Dairy Building. The annual tradition began in 1969; the first sculpture depicted a cow jumping over the moon.



44: The number holds a significant history in Syracuse University football lore. Three of the greatest running backs in college football history — Jim Brown, Ernest "Ernie" Davis and Floyd Little — all wore the number before it was retired in 2005.

Chicken Riggies: The Italian-American communities in Utica and Rome claim ownership of the creamy, spicy pasta concoction, but the dish can be found on menus all over the region. Order them with a side of Utica greens, another regional specialty that mixes sautéed greens with hot peppers.

Loud House: Another name for The Dome, the newly renovated stadium that hosts Syracuse University sports. The nickname alludes to the building's acoustics which can make the 45,000 fans under the Dome roof sound like more than 90,000, giving exhausted players a little extra energy or making an opponent anxious.

Wegmans: Central New Yorkers take great pride in showing off the chain of grocery stores, beloved by everyone from Alec Baldwin to throngs of Syracuse University students for decades. Wegmans is known for being a great place to shop and eat, as many stores in the area boast coffee bars and hot food buffets that feature sushi, Chinese food, pizza and more.

Sno Top: The iconic ice cream parlor in the village of Manlius has been dishing out soft-serve cones since 1957. It is one of several CNY ice cream stands that are fiercely beloved by their communities — also check out Gannon's, Big Dip and Arctic Island.

Varsity: The pizza shop has been a mainstay on M Street — short for Marshall Street — since 1926. A third-generation family-owned business, the restaurant serves 350 to 400 pizzas on game days.

Middle Ages: Not a period of European history or a person in their 40s and 50s. In Syracuse, the phrase Middle Ages is immediately identifiable as the oldest brewery in Onondaga County. Local favorites include Syracuse Pale Ale and Swallow Wit; the Wilkinson Street taproom and brewhouse hosts an annual summer party the first weekend of August that draws a devoted crowd.

MADISON COUNTY

Madison County is a place of lasting beauty carved by time and tradition. Seasons of ageless tales to tell and new stories to create. Here, you can immerse your senses in picturesque landscapes and outdoors adventures. Enjoy hundreds of miles of trails for hiking, biking, horseback riding — and cross-country skiing and snowshoeing in the winter. Or take your boat or kayak out on one of our many lakes and ponds. Along the way, stop for wildlife viewing or visit spectacular waterfalls.





IT'S IN OUR NATURE.

Madison County Tourism, Inc.

3215 Seneca Turnpike Canastota, NY 13032 315-815-5002 http://madisontourism.com • info@madisontourism.com Executive Director: Scott Flaherty

ONEIDA & MADISON COUNTY AT A GLANCE

The city of Oneida is located in Madison County in New York state.

PHYSICAL CHARACTERISTICS

Area:	Madison County .								. (655 sq. mi.
	City of Oneida									22 sq. mi.
Terraii	n: Rolling hills and	flat	plair	IS						
Elevat	ion: 1,204 feet									
Climat	te: Four seasons									

POPULATION⁺

	2020	2019, est.
City of Oneida	10,329	10,894
Madison County	68,016	70,941

HOUSEHOLDS*

City of Oneida .											. 4,504
Madison County											. 25,877

RACE/ETHNIC BREAKDOWN OF POPULATION⁺

City of	Madison
Oneida	County
White	94.6
Black/African-American	2.0
American Indian, Alaska Native	0.7
Asian/Pacific Islander	1.0
Two or more races	1.6
Hispanic or Latino	2.3

MEDIAN AGE*

City of Oneida	41
Madison County	41.9
New York	
United States	

+ U.S. Census Bureau, 2020 U.S. Census * U.S. Census Bureau, 2015-2019 American Community Survey 5-Year Estimates

MEDIAN HOUSEHOLD INCOME*

City of Oneida .										. \$50,746
Madison County										. \$61,633
New York										. \$68,486
United States .										. \$62,843

MEDIAN SELLING PRICE OF HOMES

YTD 11/31/2021 Madison County \$197,300 New York \$370,000 Source: NYS Association of Realtors National Association of Realtors

TAXES

Sales																	8.0%
State																	4.0%
Local																	4.0%
State	Inco	om	e٦	Ta>	٢.									49	%	to	8.82%

Prepared by: CenterState Corporation for Economic Opportunity. For additional information or more detailed data, contact: 315-470-1800.

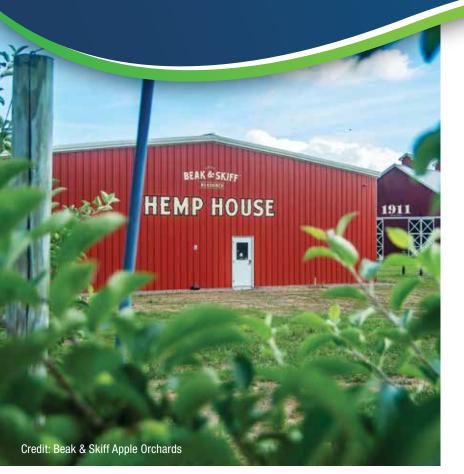


Greater Oneida Chamber of Commerce

315-363-4300 www.oneidachamberny.org • office@oneidachamberny.org President: Rachel Siderine



BUSINESS



FROM INTERNATIONAL CORPORATIONS TO LOCAL, INDEPENDENTLY OWNED BUSINESSES

thousands of companies are proud to call Central New York home. High-tech, engineering, and eds and meds are just a few of the region's growing industries. The area is also a global leader in unmanned aerial systems technology with startups and businesses primed for growth.

Did you know?

Syracuse rates among the country's hottest job markets, according to rankings from *The Wall Street Journal*.





MEET YOUR NEIGHBORS

Robert Li, President, Liland Global

WHAT BROUGHT YOU BACK TO CNY? The family business.

WHAT MAKES CNY A GREAT PLACE TO START

A BUSINESS? If you are a manufacturer, distributor or any business, you should join CenterState CEO. They are all so friendly and helpful to find ways to grow your business. You should also join MACNY. They have awesome resources that can help your business thrive and innovate. Both organizations are great avenues to network, especially pre-COVID-19.

MY FAVORITE LOCAL HAUNT IS... I have been going to the Dinosaur BBQ almost every week for the last couple of decades. I enjoy trying all the local restaurants. My warehouse orders lunch for everyone from different restaurants almost daily.

WHAT DO YOU WANT OTHERS TO KNOW WHO MIGHT BE CONSIDERING A MOVE TO OUR

REGION? People are friendly. I love the Fayetteville area, which I just moved to this year. I also enjoyed living in Camillus.

CNY IS GREAT FOR... traveling. Costs, from housing to eating out, are reasonable compared to other cities. There are tons of things to do, and we experience the four seasons. You can ski in the winter and go to the beach in the summer.







CENTRAL NEW YORK'S BUSINESS RESOURCES

CenterState CEO — an independent economic development strategist, business leadership organization and chamber of commerce — offers resources to start, grow and bring your business to Central New York. Contact us for assistance or more information related to any of business resources below. 315-470-1800; **www.centerstateceo.com**

START YOUR BUSINESS

The region boasts a host of resources that support early stage businesses and entrepreneurs, be it seed fund programs; incubators and accelerators; higher education partnerships; mentors and a collaborative ecosystem to support your business.

- Funding opportunities GENIUS NY, Grants for Growth, Up Start
- Incubators and accelerators The Tech Garden, GENIUS NY, The Clean Tech Center, NYS Innovation Hot Spot Incubator, CNY Biotech Accelerator, Syracuse Center of Excellence
- **Collaborative partnerships** Syracuse University, SUNY Upstate Medical University, Armory Square Ventures

GROW YOUR BUSINESS

If your business is looking to grow or expand in the region, experts can help you find the right resources, financing and incentives for your project.

- Business relocation and expansion -assistance with finding space to suit your growth; expediting zoning and planning approvals; and coordinating with government agencies.
- Financing and investment opportunities - help with identifying available grants, low-interest loans and arranging for complete incentive packages.
- Export assistance and consultation - The Central New York International Business Alliance provides export services to companies interested in joining the global market. It offers events,

workshops and seminars; trade missions; connecting new-to-export companies with experienced export mentors; counseling; and access to a network of exporters.

• Research and development partnerships – partnerships between economic development and academic and research institutions in the region assist businesses with research, development and product commercialization needs to achieve growth. This includes subject matter experts and R&D facilities.



In 2021, **Upstate Medical University** was named No. 35 on the *Forbes* list of America's best large employers. By earning this award, Upstate joins the ranks only two dozen universities in the nation and joins such large organizations as Ikea, Apple and NASA as among the honorees.

H Bristol Myers Squibb

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We are in the business of breakthroughs—the kind that transform patients' lives. Dedicated to our mission of discovering, developing and delivering life-saving innovations that help patients prevail over serious diseases, we'll never give up our search for more hope, for more people, around the world.

We're proud to support CenterState CEO

Visit **bms.com** to see how we're bringing a human touch to everything we do.

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Visit goodlifecny.com

For everything you need to know about finding a great career and building your best life in Central New York.

Brought to you by Advance Media New York and CenterState CEO



a goodlifecny.com

life new york

44 reasons

to love CNY

MENI

Central New York's trusted source for business news and information for over 35 years.





BUSINESS RESOURCES

Business Information Consumer Fraud

(NYS Attorney General's Office) www.ag.ny.gov 800-771-7755

Cayuga County Chamber of Commerce*

www.cayugacountychamber.com 315-252-7291

CenterState CEO*

www.centerstateceo.com CEO provides access to economic development support, advocacy, visibility, business resources, cost savings, employee development and connections to nearly 2,000 members across the region. We can also help your business become more competitive in international markets through our export assistance programs. 315-470-1800

CASE: Center for Advanced Systems and Engineering*

http://case.syr.edu 315-443-1060

Cayuga Economic Development Agency*

www.cayugaeda.org 315-252-3500

Cortland Area Chamber of Commerce*

www.cortlandareachamber.com 607-756-2814

Department of Neighborhood & Business Development, City of Syracuse*

www.syrgov.net 315-448-8100

Downtown Committee of Syracuse*

www.downtownsyracuse.com 315-422-8284

Empire State Development

https://esd.ny.gov/regions/central-new-york 315-897-5374

Fulton Community Development Agency^

www.fultoncda.com 315-593-7166

Greater Oswego-Fulton Chamber of Commerce*

www.oswegofultonchamber.com 315-343-7681

Madison County Industrial Development Agency*

www.madisoncountyida.com 315-697-9817

Manufacturers Association of Central New York (MACNY)*

www.macny.org 315-474-4201

Onondaga County

www.ongoved.com Office of Economic Development 315-435-3770 Business Certificates 315-435-2235 County Clerk 315-435-2226

Onondaga Small Business Development Center* www.onondagasbdc.org 315-498-6070

Operation Oswego County, Inc.* www.oswegocounty.org

315-343-1545

Pursuit Lending* (formerly New York Business Development Corp.)

https://pursuitlending.com 315-453-8195

South Side Innovation Center* www.southsideinnovation.org 315-443-8466

Syracuse University Institute for Veterans and Military Families* www.ivmf.syracuse.edu 315-443-0141

BRING YOUR BUSINESS HERE

Businesses choose to locate in Central New York for its workforce, market accessibility and natural advantages. Located at the crossroads of the Northeast, Central New York provides easy access to major markets.



- Business relocation assistance is available with obtaining grants and low-interest loans; expediting zoning and planning approvals; arranging for complete incentive packages; and coordinating with government agencies on such issues as water, sewers and roads.
- **Physical space** location resources include: business and industrial parks; incubators and accelerators; and for companies interested in exploring the commercial use of drones, a Federal Aviation Administration **uncrewed aircraft systems test site and 50-mile fully instrumented test corridor**. Help is available for selecting the appropriate sites for business expansion, and navigating available real estate for office, commercial or industrial operations.
- Recruiting employees -This publication, the CNY Community Guide, is a great recruitment piece for prospective employees that highlights all aspects of the area, including business, health care, education, housing, transportation, relocation services and leisure activities. To obtain additional copies, visit www.centerstateceo.com/ publications or contact 315-470-1800. Job opportunities and a talent network are part of The Good Life, Central New York careers page, https://careers.goodlifecny.com, highlighting thousands of opportunities at more than 240 regional firms. See box on page 74 to learn more.

Contact CenterState CEO at 315-470-1800 or visit www.centerstateceo.com.

The Tech Garden* www.thetechgarden.com 315-470-1970

Train.Develop.Optimize* www.tdo.org 315-425-5144

U.S. Small Business Administration* www.sba.gov/offices/district/ny/syracuse 315-471-9393

Upstate Minority Economic Alliance* www.upstatemea.com 315-314-8074

WISE Women's Business Center* www.wisecenter.org 315-443-8634

Women Business Opportunities Connection (WBOC)* www.wboconnection.org

Women TIES www.womenties.com 315-708-4288

* CenterState CEO Member ^ GOFCC Member

FOREIGN DIRECT

Central New York is home to dozens of foreign-owned businesses:

Company	Origin
Agrana Fruit US, Inc	Italy
Arcadis	Netherlands
Bitzer	Germany
Blue White Robotics	Israel
Felix Schoeller Group	Germany
Fotokite	Switzerland
GHD Consulting Services, Inc.	Australia
Huhtamaki	Finland
INFICON	Switzerland
K&N's Foods USA, LLC	Pakistan
Marquardt Switches, Inc.	Germany
National Grid	England
Novelis	Canada
Ramboll	Denmark
Sentient Blue	Italy
SAAB	Sweden
Thales	France
Teti Bakery	Canada
Unifly	Belgium
Volpi Manufacturing	Switzerland



Local leaders announce assistance opportunities for state Pandemic Small Businesses Recovery Grant Program.

UPSTATE MINORITY ECONOMIC ALLIANCE (UMEA)

The Upstate Minority Economic Alliance (UMEA) was founded in 2015 and is Central New York's first and only minority chamber of commerce in the 16-county upstate New York region. The organization's mission is to harness the economic power of the minority community for the benefit of the region. Its vision is to create greater regional prosperity through enhanced minority economic opportunity. As an affiliate chamber of CenterState CEO, UMEA magnifies opportunities for members and stakeholders to engage in strategic networking, and advance shared goals. **Learn more at www.upstatemea.com.**



C&S is hiring! Apply at: cscos.com/careers

engineers | architects | construction managers construction inspectors | support staff | interns

CENTRAL LOCATION EQUALS A HUB OF ACCESS & OPPORTUNITY

The 12-county CenterState New York region:

- Is home to more than 1.5 million people
- Is larger than 11 states by population
- Offers bi-national access
- Generates an economic output greater than 70% of North and South American countries
- Is one of the top five states in terms of labor productivity
- Includes 46 colleges and universities
- Embraces nearly 200,000 international students from around the world
- Sits within the most densely populated region in the U.S.
- Supports a heritage of innovation and manufacturing excellence
- Creates innovative worker training programs

KEY CENTERSTATE NY INDUSTRY CONCENTRATIONS

Target Clusters	Total <u>Establishments</u>	Total <u>Employment</u>	Average <u>Annual Wages</u>
Tourism	8,257	97,274	\$31,739
Life Sciences	175	7,154	\$83,862
Smart Systems	4,106	59,422	\$71,975
Advanced Manufacturing – Thermal and Environmental Controls	3,761	65,395	\$75,314
Financial Services	1,585	20,561	\$82,813
Uncrewed Aerial Systems (UAS)	1,613	31,172	\$79,803
Professional, Scientific, and Technical Services	2,798	27,754	\$72,316
Advanced Manufacturing (transportation & equipment manufacturing and computer & electronic product manufacturing)	235	13,129	\$76,989
Agriculture and Agribusiness	791	16,848	\$44,827
Source: 2021 02 JobsEq			

Source: 2021 Q2 JobsEq.



STRENGTHS IN DIVERSE INDUSTRIES

Central New York's economic diversity and industrial heritage are setting the stage for its future growth. The region boasts historic strengths in legacy industries such as **manufacturing, engineering, agribusiness, biomedical** and **electronics**. The region also features strong employment and growth opportunities in core industries such as **education, health care, insurance** and **financial services**. **Engineering, architectural service** and **environmental systems** firms continue to attract a wellpaid and skilled workforce.

These traditionally strong sectors continue to expand alongside new advanced technology industries, such as **digital** and **electronic devices**, **sensing technologies**, **Internet of Things and 5G applications**, **uncrewed aerial systems**, **thermal controls**, **advanced manufacturing**, and **STEM-intensive industries**.



Lights, Camera, Action – CNY!

The Syracuse Film Office works to promote, develop, and increase film and television production in the Central New York region. As a division of Visit Syracuse, the Film Office works to bring more productions to the region, which results in roughly 70% of the production spend being left in the area. Utilizing state tax incentives, initiating workplace development and training programs, assisting with permits, and connecting filmmakers with local businesses are just a few ways the Syracuse Film Office is ensuring productions succeed in Syracuse. In 2021 alone, several films shot in the region were released on major streaming platforms as well as for theatrical release. With more productions set for development in 2022, the Syracuse Film Office continues to strive to make the region a staple in the entertainment and film industry.

www.visitsyracuse.com/film.

CENTRAL NEW YORK'S LARGEST EMPLOYERS

Employer	CNY FT Employees	Address	Telephone/Web	Industry
SUNY Upstate Medical University*	10,877	750 E. Adams St. Syracuse 13210	315-464-5540 www.upstate.edu	Health care, biomedical research and education
Cornell University*	8,549	410 Thurson Ave. Ithaca 14850	607-255-2000 www.cornell.edu	Higher education
Northeast Grocery, Inc.1	6,600	461 Nott St. Schenectady 12308	518-355-5000	Grocery-store chain
St. Joseph's Health*	4,800	301 Prospect Ave. Syracuse 13203	315-448-5111 www.sjhsyr.org	Hospital and health care system
Syracuse University*	4,661	900 S. Crouse Ave. Syracuse 13244	315-443-1870 www.syracuse.edu	Higher education
Valmart ¹	4,600	6438 Basile Rowe East Syracuse 13057	315-434-9873 www.walmart.com	Discount retailer, distribution center
Dneida Nation Enterprises*	4,500	2037 Dreamcatcher Plaza Oneida 13421	315-829-8900 www.OneidaNationEnterprises.com	Casino, convenience stores, media and production companies, marinas
ockheed Martin MST*	4,100	1801 State Route 17C Owego 13827	607-751-2200 www.lockheedmartin.com	Global security and aerospace company
SUNY Oswego*	4,011	7060 State Roue 104 Oswego 13125	315-312-2500 www.oswego.edu	Higher education
Mohawk Valley Health System	3,800	1656 Champlin Ave. Utica 13413	315-624-6000 www.mvhealthsystem.org	Health care system
Crouse Health*	3,200	736 Irving Ave. Syracuse 13210	315-470-7111 www.crouse.org	Health care delivery network
National Grid*	2,500	300 Erie Blvd. W. Syracuse 13202	800-642-4272 www.nationalgridus.com	Energy delivery company
_oretto*	2,392	700 E. Brighton Ave. Syracuse 13205	315-413-3269 www.lorettocny.org	Elder care services
Samaritan Medical Center	2,347	830 Washington St. Watertown 13601	315-785-4000 https://samaritanhealth.com	Health care system
KPH Healthcare Services, Inc. (Kinney Drugs)*	2,200	520 East Main St. Gouverneur 13642	315-287-3600 www.kinneydrugs.com	Pharmacy health care services
Cayuga Health System	2,062	101 Dates Drive Ithaca 14850	607-274-4011 www.cayugamed.org	Health care system
Farget Corp.1	1,755	3657 W. Genesee St. Syracuse 13219	315-233-0600 www.target.com	Discount retailer
thaca College	1,700	953 Danby Road Ithaca 14850	607-274-8000 www.ithaca.edu	Higher education
Syracuse VA Medical Center	1,654	800 Irving Ave. Syracuse 13210	315-425-4400 www.syracuse.va.gov	Health care provider for veterans
Jpstate Cerebral Palsy	1,638	125 Business Park Drive Utica 13502	315-724-6907 www.upstatecp.org	Nonprofit
Wegmans Food Markets, Inc.*	1,559	1500 Brooks Ave. Rochester 14603	1-800-WEGMANS www.wegmans.com	Supermarket chain
St. Lawrence Health System	1,521	50 Leroy St. Potsdam 13676	315-261-6003 www.stlawrencehealthsystem.org	Health care system
AccessCNY*	1,448	1603 Court St. Syracuse 13208	315-455-7591 www.accesscny.org	Nonprofit
Excellus BlueCross BlueShield*	1,403	333 Butternut Drive Syracuse 13214	315-671-6400 www.ExcellusBCBS.com	Health insurance provider
BorgWarner Morse Systems	1,300	800 Warren Road Ithaca 14850	607-257-6700 www.borgwarner.com	Automotive transmission components
Oswego Health*^	1,213	110 W. Sixth St. Oswego 13126	315-349-5500 www.oswegohealth.org	Health care system
Novelis*	1,150	448 County Route 1A Oswego 13126	315-349-0121 www.novelis.com	Manufacturer; aluminum distributor
SRC, Inc.*	1,100	7502 Round Pond Road North Syracuse 13212	315-452-8000 www.srcinc.com	Technology - chem-bio defense; cybersecurity
Auburn Community Hospital	1,045	17 Lansing St. Auburn 13021	315-255-7011 www.auburnhospital.org	Health care organization
Colgate University*	1,001	13 Oak Drive Hamilton 13346	315-228-1000 www.colgate.edu	Higher education
Carrols Restaurant Group, Inc.	1,000	968 James St. Syracuse 13203	315-424-0513 www.carrols.com	Hospitality
Tessy Plastics Corporation*	1,000	700 Visions Drive Skaneateles 13152	315-689-3924 www.tessy.com	Medical devices and packaging manufacturer
Hillrom, a Baxter Company*	1,000	4341 State Street Road Skaneateles Falls 13153	315-685-4100 www.hillrom.com	Medical device manufacturer
Chobani	1,000	147 State Highway 320 Norwich 13815	607-337-1246 www.chobani.com	Dairy manufacturing

Disclaimer: Some organizations may have qualified but did not respond to requests for information. There may be organizations that should be on the list but aren't. Only those are included that provided up-to-date employee counts or for whom there are numbers available through a reliable third-party source (such as government sources or reports in other news media).



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FOCUSED ON UNCREWED AERIAL SYSTEMS (UAS)



Central New York and the Mohawk Valley are leading the development of a corridor of innovation and testing that will take the uncrewed aerial systems industry to new heights. Some of the world's best companies are already doing business here, and incentives, infrastructure and industry expertise make it a prime location to grow a UAS-related business.

Incentives/Investment - New York state is making an unprecedented investment in the development of UAS infrastructure and providing incentives to companies relocating to the region. In addition to regular programs and resources, New York state partnered with CenterState CEO to launch the UAS Central Job Fund, providing a significant hiring incentive to catalyze industry growth. Job Fund awardees to date will create more than 200 new, high paying jobs in Central New York — joining more than 400,000 people working in the UAS industry and supply chain. **Infrastructure & Assets** - The region boasts the world's first 50-mile uncrewed traffic management corridor for beyond visual line of sight operations and has been selected to launch the nation's first 5G unmanned aircraft systems test range. The corridor complements the FAA-designated UAS test site headquartered at Griffiss International Airport, one of just seven in the country, which offers a worldclass facility and diverse airspace to test UAS applications. The Griffiss Business & Technology Park, a former Air Force installation, is now home to more than 75 businesses and 5,700 employees.

Following emergency use authorization by

the FDA, Upstate

developed a saliva

coronavirus that can

be used nationwide.

the Clarifi COVID-19

top-rated saliva test,

with a sensitivity rate

that is one of the best

in the world for the

The FDA reported

saliva test is the

test to diagnose

and Quadrant

Biosciences

Medical University

CNY INNOVATIONS OFFER SOLUTIONS TO PANDEMIC CHALLENGES



detection of COVID-19. Upstate's Head of Infectious Disease Stephen Thomas, M.D., is lead principal investigator for the worldwide Pfizer/BioNTech vaccine trial and Upstate led the entire SUNY system in developing saliva-based pooled testing for thousands of college students in New York state. **https://quadrantbiosciences.com**

Pre-pandemic, Tech Garden company **Density** manufactured entry sensors that go above doors to anonymously track how many people enter and leave a room to monitor capacity. Since the arrival of COVID-19, orders for the sensors have skyrocketed as businesses increasingly track and monitor their safety measures. In addition, and coinciding with social distancing recommendations, Density rolled out its next product, Open Area, which goes on a ceiling in a room, to accurately count in real time, using point cloud, who is anonymously in a room, how it's being used and if people are meeting requirements to social distance. **www.density.io**

Industry Expertise - With industrial roots in the aerospace industry, decades of DOD and military aviation heritage, private sector experience and expertise in sensing technologies, our executives, professionals and support resources are among the best in the industry.

STARTUPS

The UAS startup ecosystem includes university research, incubators, and the world's largest business accelerator for uncrewed systems — GENIUS New York. GENIUS NY is focused on uncrewed systems: software, hardware, analytics and IoT. The yearlong program awards five finalist teams a total of \$3 million in investment as well as the tools for success, including stipends, resources, programming and connections. www.geniusny.com

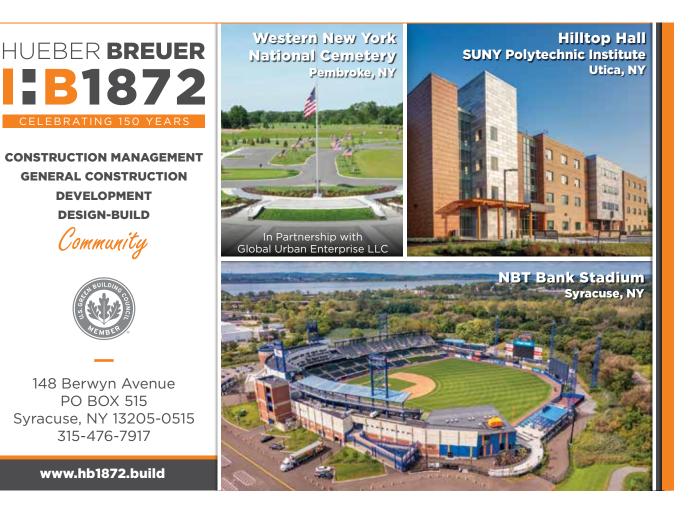
INDUSTRY PARTNERS

Private sector, government, academic and nongovernmental partners are all critical to building a UAS ecosystem primed for business growth. Some of the best in the UAS industry come together in New York, including NASA, Federal Aviation Administration, and Association for Uncrewed Vehicle Systems International.

NUAIR - Northeast UAS Airspace Integration Research is a New York-based nonprofit organization that provides unsurpassed expertise in UAS operations, aeronautical research, safety management and consulting services. Headquartered in Syracuse, NUAIR manages operations of the New York UAS Test Site at Griffiss International Airport in Rome, New York. NUAIR offers consulting services to help businesses, organizations and public agencies implement drones into their daily operations, and also offers Standards Validation Services.

ASPI - Syracuse University's Autonomous Systems Policy Institute is an interdisciplinary effort to advance knowledge and teaching in the field of autonomous systems by exploring the policy, law and governance of these expanding technologies.

Corporate Partners - Some of the industry's strongest companies, including Lockheed Martin, Saab, SRC, AIS, Unifly, Northeast Information Discovery, Thales, Fotokite, Airtonomy, Resilienx, Truweather, Microdrones and MOOG, already do business here and use the region's resources and FAA-approved test site.



AMAZON CHOOSES CENTRAL NEW YORK FOR GROWTH



Amazon's new \$350 million, 3.8-million-square-foot state of-the-art fulfillment center in the town of Clay is the second largest building of its kind in the world. The facility is expected to create 1,000 full-time jobs, paying a minimum of \$15 an hour for some roles and higher wages for others, in addition to providing health insurance, 20 weeks of parental leave and other high-quality benefits.

Site selection on an existing Centro bus service line ensures these jobs are accessible to many CNY residents. CenterState CEO's Work Train team is connecting with Amazon to better understand the skills required to ensure the community can maximize opportunities for residents to advance. Central New York will also benefit from Amazon's policy of providing education and training for its employees. The facility is expected to be operational in spring 2022. http://www.amazon.jobs/en

LEADERSHIP IN 5G

Syracuse has been an early adopter of 5G technologies, advancing a citywide rollout that focuses on underserved neighborhoods. It's also home to **JMA Wireless**, the only U.S. owned 5G manufacturing facility in the country. JMA's new 5G Syracuse Campus opened in 2022, which will infuse Syracuse's South Side neighborhood with new vitality and jobs, and help position the city as a



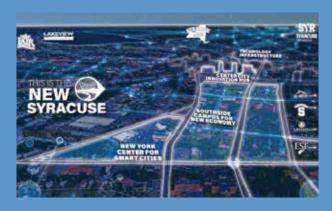
high-tech community of the future. The new facility is expected to create 200 new jobs, adding to the company's existing New York state workforce of 500. https://jmawireless.com/careers/

Did you know?

StateTech Magazine listed Syracuse as one of its "Eight Smart Cities to Watch" in among its "rising smart city stars" due to the city's efforts to expand municipal Wi-Fi with public hot spots and its partnership with Verizon to rollout new 5G cellular data technology. The magazine also cited the city's decision to purchase more than 17,000 streetlights and affix them with smart nodes to monitor important things for city services such as street conditions, air quality and Onondaga Creek's levels, among others. The New York Power Authority also named Syracuse the "flagship smart city" in New York.

SYRACUSE SURGE

Syracuse Surge, a partnership among the City of Syracuse, Onondaga County and key community leaders across education, philanthropic and commercial sectors,



is an unprecedented series of investments in tech infrastructure that will position Syracuse as one of America's "smartest" cities and a global leader in the New Economy. CenterState CEO is helping to advance Surge through its **JPMC** *Advancing*Cities grant, driving inclusive growth strategies and economic opportunity for the region's workforce through talent and workforce development; minority-, veteran- and womenowned business development; and community engagement.

As part of efforts to advance Syracuse Surge, **Microsoft** announced it would open a "Smart Cities" tech hub in Syracuse, the third in the nation, to support entrepreneurs and startups, providing consulting services, education and training on technologies such as 5G, artificial intelligence and the internet of things. The City of Syracuse, Onondaga County and Syracuse University's iSchool provide local leadership for the collaboration and will recruit other institutions and organizations to partner in the programs.





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ATTRACTING & SUPPORTING DIVERSE TALENT





The Good Life, Central New York is a

marketing effort to attract job seekers to the region and a resource for companies to use in their recruitment and hiring. Talent Connect. a unique tool accessible from the Good Life CNY site at www.goodlifecny.com or by linking directly at https://careers.goodlifecny.com, helps job seekers connect to thousands of job opportunities in Central New York. The job board automatically pulls jobs from rapidly expanding companies in CNY. Among its unique features not found on traditional job boards, the platform also lets job seekers join a talent network and share information about their experiences and career interests, giving participating employers access to a qualified pool of candidates interested in finding employment in the region.

Generation Next is a CenterState CEO initiative focused on attracting diverse young professionals



to available positions in Central New York, fostering opportunities for career advancement, and connecting diverse talent through social engagement and networking opportunities, including its Tech & Culture speaker series. Generation Next assists Good Life CNY with content, in addition to providing a platform for diverse young professionals to connect with business and community leaders to cultivate a new generation of leadership. **www.facebook.com/Gennext315**





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A BUSINESS COMMUNITY COMMITTED TO DEI

Central New York and its business leaders are committed to creating a community that embraces the values of diversity, equity and inclusion (DEI); promotes racial equity; and builds welcoming and inclusive workplaces across the region.

CenterState CEO's Racial Equity and Social Impact (RESI) division prioritizes race and equity work within the organization, community and beyond. As part of RESI's programmatic offerings, CenterState CEO offers a suite of **DEI corporate training services** for businesses that includes professional development trainings, dialogue sessions and organizational evaluations to enable c-suite leadership to develop policies that shift culture, foster culturally competent leadership and management styles at all levels, and encourage employees to think critically about what they know and have learned about race and racism.

To date, nearly 20 companies have engaged with these RESI services, and dozens more have signed the **Central New York Business Equity Pledge**, committing to building welcoming, inclusive and equitable workplaces, and leaning into DEI work for the betterment of their organization and the entire community. Additionally, business leaders have sounded the call to ensure that, as new development opportunities are pursued, those attraction efforts include a focus on connecting those living in distressed communities to economic opportunities through training and resources.

CenterState CEO's **www.CenterStateCEOEquity.com** website, sponsored by Berkshire Bank, also offers a dynamic array of information, assessment tools and educational resources to support organizations in their efforts to address racial

equity and DEI in their workplaces. Regardless of where an individual or business is on their journey toward equity and inclusion, the site offers a thoughtful space to foster racial equity dialogue and solutions.

OSWEGO COUNTY

Located on the Lake Ontario shoreline,

Oswego County offers excellent education, workforce development, health care and affordable housing, as well as a rich history and a dynamic arts community. Known worldwide for spectacular salmon and trout fishing, pristine rivers, lakes and forests provide outstanding recreational activities any time of the year. An excellent highway infrastructure, friendly neighbors and welcoming communities are just a few more reasons why Oswego County is more than a great place to do business, it's a wonderful place to call home.







Oswego County Department of Community Development, Tourism & Planning 46 E. Bridge St., Oswego, NY 13126 315-349-8322 or 1-800-248-4FUN (4386)

http://visitoswegocounty.com • tourism@oswegocounty.com Director: David Turner

Senior Public Information Officer: Kelly Jordal Tourism and Public Information Specialist: Lisa Gray Tourism and Public Information Specialist: Matthew Reitz Tourism and Public Information Liaison: Raven Hobson Marketing & Design Coordinator: David Owens

OSWEGO, FULTON & OSWEGO COUNTY AT A GLANCE

The cities of Oswego and Fulton are located in Oswego County in New York state.

PHYSICAL CHARACTERISTICS

Area: Oswego County												952 sq. mi.
City of Oswego.												. 8 sq. mi.
City of Fulton												. 4 sq. mi.
Terrain: Rolling hills and	d	fla	t p	ola	ain	S						
Elevation: 285 feet												
Climate: Four seasons												

POPULATION⁺

	2020	2019, est.
City of Oswego.	.16,921	17,236
City of Fulton	.11,389	11,102
Oswego County	117.525	117.124

HOUSEHOLDS*

City of Oswego	7,494
City of Fulton	4,758
Oswego County	46,079

RACE/ETHNIC BREAKDOWN OF POPULATION⁺

	City of	City of	Oswego
	Oswego	Fulton	County
White	92.4	96.5	95.9
Black/African American	1.7	0.4	1.2
American Indian, Alaska Native	0.1	0.4	0.5
Asian/Pacific Islander	1.5	0.4	0.7
Two or more races	3.3	0.7	1.6
Hispanic or Latino	4.3	3.7	2.7

MEDIAN AGE*

City of Oswego.												. 35
City of Fulton .												39.1
Oswego County												40.3
New York												36.7
United States .												38.1

+ U.S. Census Bureau, 2020 U.S. Census

* U.S. Census Bureau, 2015-2019 American Community Survey 5-Year Estimates

MEDIAN HOUSEHOLD INCOME*

City of Oswego.										. \$43,258
City of Fulton .										. \$45,639
Oswego County										. \$55,967
New York										. \$68,486
United States .										. \$62,843

MEDIAN SELLING PRICE OF HOMES

YTD 10/31/2021

Oswego County	. \$160,000
New York	. \$370,000
Source: NYS Association of Realtors	
National Association of Realtors	

TAXES

Sales	 	 	 8.0%
State	 	 	 4.0%
Local	 	 	 4.0%
State Income Tax.	 	 	 . 4% to 8.82%

Prepared by: CenterState Corporation for Economic Opportunity. For additional information or more detailed data, contact: 315-470-1800.



Greater Oswego-Fulton Chamber of Commerce 121 E. 1st St., Oswego, NY 13126 315-343-7681 www.oswegofultonchamber.com • director@oswegofultonchamber.com Executive Director: Katie Toomey Events & Membership Manager: Sara Broadwell Membership & Operations Coordinator: Brenna Sherman



TRANSPORTATION



LOCALS AND VISITORS LOVE HOW EASY IT IS TO GET AROUND TOWN.

Traveling to, from and around Syracuse and Central New York is a breeze by car, bus, plane or train. The region is at the crossroads of two of New York's major highways, an international airport and a regional transportation center that serves trains and national bus service. The cycling population is also growing as communities add bike paths to the landscape.



Credit: Mike Tittel Photography





NEW YORK STATE TRAVEL 101

- For roadside assistance, call 911 or look for posted instructions.
- For travel and traffic information, go to www.511ny.org or call 511.
- Children younger than the age of 2 must use a rear-facing car seat.
- Seat belts are required in New York state for all front-seat passengers regardless of age and rear-seat passengers younger than 16.
- Use of handheld cellphones is prohibited while operating a motor vehicle.
- New York State Thruway E-Z Pass information: www.e-zpassny.com or call 800-333-8655.



IT'S EASY TO GET AROUND - OR GET AWAY

One of the best things about living and doing business in Central New York is the region's transportation systems. Getting to work is easy and proximity to Northeast metro areas is a pleasant surprise!

AIR

Syracuse Hancock International Airport*

https://syrairport.org 315-454-3263

As the gateway to the Central New York region and beyond, Syracuse Hancock International Airport (SYR) serves nearly 2.6 million passengers annually. Offering nonstop service to 27 destinations, SYR features a diverse offering of restaurants and retail shops, baby care/mother's rooms and a pet relief room. The much loved "PET" (Pets Easing Travelers) Program will have you de-stressed in no time thanks to visits from lovable therapy dog teams. Friendly and helpful Fly Guide Ambassadors will be more than happy to point you in the right direction. The warm, modern, and inviting terminal features community art and poetry exhibits, as well as live musical entertainment. The Regional Aviation Museum featuring local aviation history exhibits and artifacts is a great way to spend time before a flight. The airport is located 6 miles north of the city of Syracuse. From the NYS Thruway, take Exit 36; from Interstate 81, take Exit 27.

Major Domestic Airlines

Allegiant www.allegiantair.com 702-505-8888

American Airlines www.aa.com 800-433-7300

Delta Air Lines www.delta.com 800-221-1212

Frontier Airlines www.flyfrontier.com 801-401-9000

JetBlue Airways www.jetblue.com 800-538-2583

Southwest Airlines* www.southwest.com 800-435-9792

United Airlines www.united.com 800-864-8331

Charter Air Service

Altius Aviation, LLC www.flyaltius.com 315-258-7037

Million Air Syracuse* www.millionair.com 315-937-5770

Wolf Aviation www.wolf-aviation.com 315-455-9701

Air Medical Service

Mercy Flight Central* https://mercyflightcentral.org Emergency: 911 Office: 585-396-0584

Aviation Service Providers

Million Air Syracuse* www.millionair.com 315-937-5770

PrimeFlight Aviation Services www.primeflight.com 315-263-4612

Ithaca Tompkins Regional Airport https://flyithaca.com 607-257-0456

Watertown International Airport

www.watertownairport.com 315-786-6000

BIKE

The Syracuse Sync shared micromobility program in the city of Syracuse offers pedal assist e-bikes and e-scooters.

Veo

www.veoride.com/syracuse 855-836- 2256

BUS

Centro Bus*^

www.Centro.org 315-442-3400 Centro is a public bus service with its Transit Hub located in downtown Syracuse. The hub is the main transfer location for Centro Syra-

is the main transfer location for Centro Syracuse buses and a connection point to Centro Auburn and Centro Oswego bus services.

Centro Call-A-Bus*^

www.centro.org/specialized-transit/call-a-bus For elderly or disabled riders 315-442-3420

Greyhound Bus Lines

www.greyhound.com 315-472-5339 or 800-231-2222

MegaBus https://us.megabus.com 877-462-6342

Suburban Transportation www.suburbantransport.com 315-437-0058

SYRculator – 15 min. loop, downtown Syracuse www.centro.org 315-442-3400

Trailways www.trailways.com 800-776-7548

CAR RENTAL COMPANIES

Alamo

www.alamo.com 844-354-6962

Avis Budget www.avis.com

315-445-9601

Enterprise Rent-a-Car

www.enterprise.com 315-430-7282 or 800-266-9289

Hertz

www.hertz.com 800-654-3131

National www.nationalcar.com 844-382-6875

Thrifty Car Rental

www.thrifty.com 800-847-4389

HIGHWAYS

The Heart of New York – Syracuse and its suburbs – is located at the crossroads of Interstates 81 and 90. I-81 is a major northsouth highway that runs through the city, providing straight, nonstop travel between Canada and Pennsylvania. I-90 is the New York State Thruway, which runs east-west, intersecting I-81 just north of Syracuse.

New York State Thruway

www.thruway.ny.gov 800-847-8929

* CenterState CEO Member

^ GOFCC Member

RAIL

Amtrak

www.Amtrak.com 315-477-1152 or 800-872-7245 Nationwide rail travel with four to six daily departures.

CN Railway

www.cn.ca/en 800-361-0198

Finger Lakes Railway*

www.fingerlakesrail.com 315-781-1234

The New York, Susquehanna and Western Railway * www.nysw.com 607-547-2555

REGIONAL TRANSPORTATION CENTER

William F. Walsh Regional Transportation Center

https://www.centro.org/service_schedules/ william-f-walsh-regional-transportation-center 315-442-3400

The RTC is Central New York's one-stop transportation center providing service to other cities. Located across from Destiny USA, it is home to train and bus services provided by Amtrak, Greyhound, MegaBus and Trailways, and Centro commuter buses.

TAXI COMPANIES/RIDE SHARING

Dependable Taxi www.dependabletaxi.org 315-422-1000

Fulton Taxi Service^ www.fultontaxi.com 315-598-4797

Highland Patient Transportation

www.medicaltransportsyracuse.com 315-254-6287

Lyft* www.lyft.com

Salt City Taxi & Transport, Inc.* 315-476-2772

Suburban Taxi & Transportation www.suburbantransport.com 315-437-0058

Syracuse Regional Taxi

www.syracusetaxi.com 315-437-5555

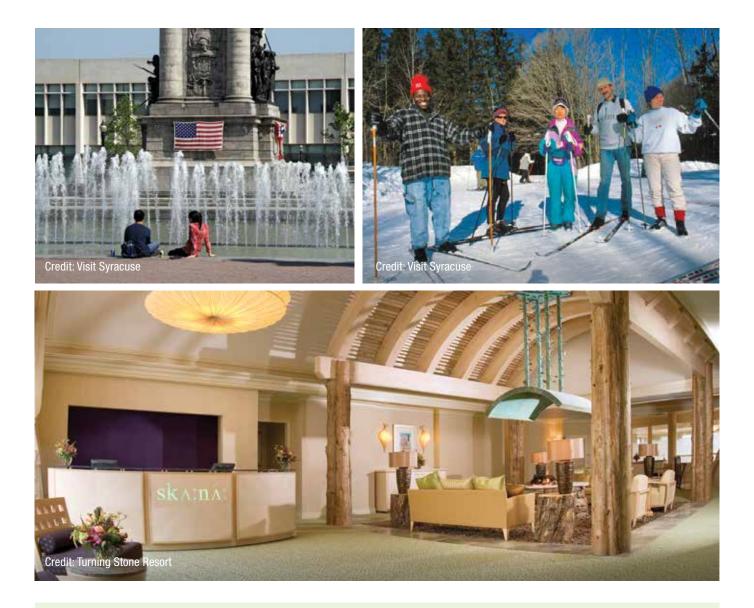
Syracuse Taxi Cab Service

www.syracusetaxicabservice.com 315-401-7769

Uber* www.uber.com







AD INDEX*

AmeriCU Credit Union $\ldots \ldots \ldots \ldots \ldots \ldots \ldots$ Inside Front Cove	r
Bristol Myers Squibb	1
C&S Companies	7
Cayuga Community College	7
CNY Latino	l
Crouse Health)
Daylight Blue Media Group	I
Good Life CNY	5
Haylor, Freyer & Coon, Inc	5
Hematology-Oncology Associates of Central New York 51	l
Hillrom	3
Hueber Breuer Construction Co., Inc	2
INFICON, Inc)
Knowles Precision Devices	3
Le Moyne College	7
Lockheed Martin MST	3

Loretto
Marquardt Switches, Inc Inside Back Cover
Marriott Syracuse Downtown
Nascentia Health, Inc
National Grid
Oswego Health
Rapid Response Monitoring Services, Inc
SRC
SUNY Upstate Medical University
St. Joseph's Health
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