



Let's begin together.

Real relationships. Real dedication. Real involvement.

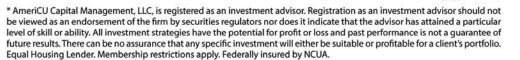
In 1950, civilian employees of Griffiss Air Force Base threw \$68 on the table and formed AmeriCU Credit Union. AmeriCU has grown to be in the top 2% of credit unions in the country while we stay true to our roots as a **community-based**, **not-for-profit financial cooperative**. Unlike a bank, AmeriCU is owned by members, not by shareholders. AmeriCU's mission is to **improve the financial lives of the members**, **businesses**, **and communities we serve** by helping them reach their goals. AmeriCU can help your business:

- Offer employees retirement plans and/or benefits packages*
- Finance expansions or new lines of business
- Acquire equipment
- · Replace an aging vehicle fleet
- Realize greater financial flexibility and smoother
 cash flow
- Give employees the tools and education they need to manage their personal finances, reduce stress, and plan for the future
- Insure assets, people, and intellectual property

If you're looking for a financial team that will see beyond your balance sheet and bottom line, a team that is as invested in the community as you are, a team that wants to help you meet your goals on your terms, **get real... get AmeriCU!**

Business by







GETTING DOWN TO BUSINESS IN CENTRAL NEW YORK

Lockheed Martin is proud to support the CenterState Corporation for Economic Opportunity and its more than 2,000 members. We understand the importance of partnering with civic leadership, nonprofit organizations, educational institutions and local businesses to find innovative solutions to complex challenges. Through these partnerships, our goal is to help local communities thrive and grow to a greater tomorrow.





WE'RE HERE TO HELP

CenterState CEO is an independent and forward-thinking economic development strategist, business leadership organization and chamber of commerce, dedicated to the success of its members and the prosperity of the region. Our vision is for a vibrant and globally connected region recognized as a place where business thrives and people prosper. We advocate for smart business, facilitate regional growth and promote community prosperity, all of which enhances the incredible quality of life we enjoy!

We hope you will contact us for any information you need related to business leaders, employers, schools and colleges, cultural and sports attractions, and more. A Business Directory featuring a comprehensive listing of thousands of organizations across the region is also available.

For more information, visit us at www.centerstateceo.com or

Connect with us on social:









Search for our CenterState CEO Chann

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2016 CENTRAL NEW YORK COMMUNITY GUIDE

Published by CenterState CEO 115 West Fayette Street, Syracuse, NY 13202 Phone: 315-470-1800 • Fax: 315-471-8545 ceo@centerstateceo.com • www.centerstateceo.com

Publisher: Robert M. Simpson Executive Editor: Christa Glazier Contributing Writer: Emily Kulkus Advertising Sales: Beth Savicki

Editor: Cindy Gambell

Concept & Design: Hopko Designs **Printer:** Quartier Printing Co., Inc.

Photos courtesy of: Wainwright Photography, unless otherwise noted

Cover photos courtesy of:

Farm Bicentennial Barn, Madison County, Madison County Tourism Shopping, Armory Square, Syracuse, Onondaga County, Wainwright Photography

Hope Lake Lodge Indoor Water Park, Cortland, Cortland County,

Greek Peak Mountain Resort
Fall, Onondaga County, Wainwright Photography

Cayuga Lake, Cayuga County, Jacqueline Conderacci

Cayuga Lake, Cayuga County, Jacqueline Conderacci
NYS Blues Festival, Syracuse, Onondaga County, Wainwright Photography

Snowman, Oswego County, SUNY Oswego

Destiny USA, Syracuse, Onondaga County, Sarah Kinslow Jamesville Balloon Festival, Jamesville, Onondaga County, Wainwright Photography



WELCOME!

The Central New York region offers a rare combination of things we all look for in a community: history, beauty, opportunity and growth. We have diverse landscapes and natural resources, generous and sincere people, and endless prospects for residents and visitors alike.

Whether you are looking for a place to start a business, raise a family or both, this area has it all: jobs, homes, communities, great schools, quality health care, growing industries, countless ways to have fun, and one of the best quality of life standards in the country.

We are focused on the future and working tirelessly to position ourselves on the front lines of the next generation of industry. We are leading health care breakthroughs and have exceptional education leadership.

Drive through this area and you will see development around every corner, open signs in store windows and an energized community. We are working, planning, building, strategizing and growing—together.

Life in this region is all about balance. We take pride in our four seasons ... ask anyone about the summers here and they'll tell you how those long, midyear months make every snowflake worthwhile.

We hope this publication helps you understand what a fantastic place Central New York is as you consider making our home, your home.

We hope you love it as much as we do! Sincerely,

ROBERT M. SIMPSON

Robert M. Simpson, President CenterState CEO

CENTRAL NEW YORK

Onondaga: Often referred to as the "Heart of New York," Onondaga County is home to the city of Syracuse. www.ongov.net

Cayuga: Situated directly west of Onondaga County, Cayuga County is home to Auburn and is in the middle of the Finger Lakes region. www.cayugacounty.us

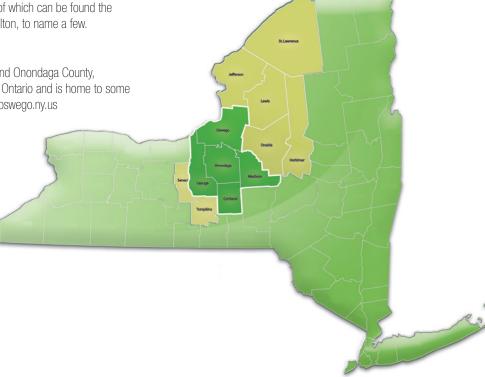
Cortland: South of Onondaga County, Cortland County is home to the city of Cortland, which in recent years has been home to Jets football summer training camp. www.cortland-co.org

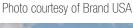
Madison: This county is east of Onondaga County and includes one of the area's longest stretches of Route 20, off of which can be found the beautiful communities of Cazenovia and Hamilton, to name a few. www.madisoncounty.ny.gov

Oswego: Sitting directly north of Syracuse and Onondaga County, Oswego County abuts the eastern tip of Lake Ontario and is home to some of the country's best salmon fishing, www.co.oswego.ny.us

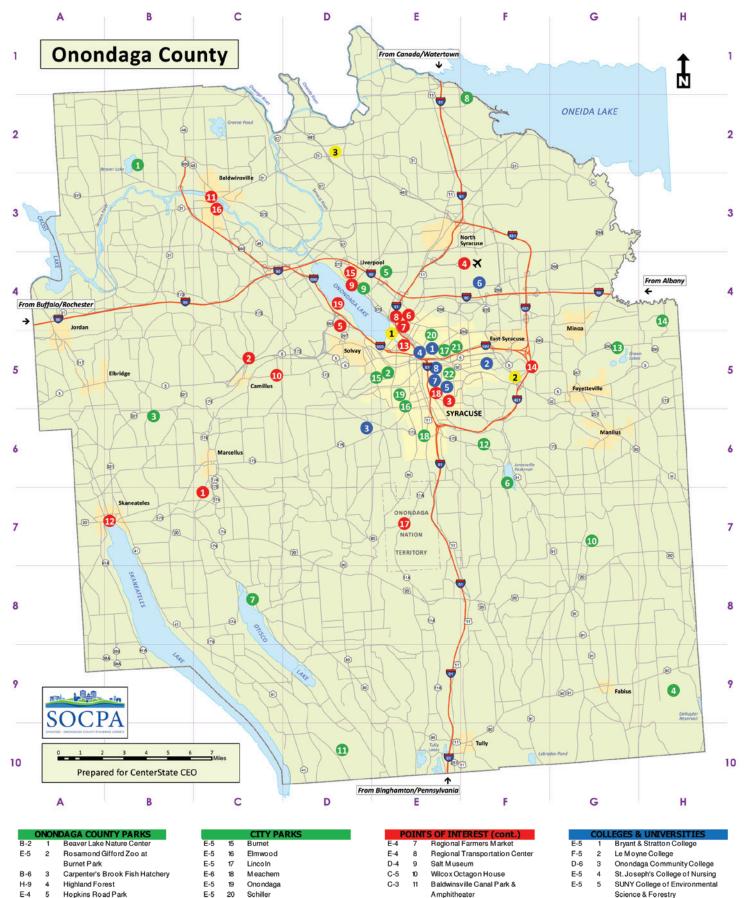
Central New York is part of the larger 12-county **CenterState New York** region, which includes the counties listed; plus:

Herkimer: www.herkimercounty.org
Jefferson: www.co.jefferson.ny.us
Lewis: www.lewiscountyny.org
Oneida: www.ocgov.net
Seneca: www.co.seneca.ny.us
St. Lawrence: www.co.st-lawrence.ny.us
Tompkins: www.tompkinscountyny.gov









F-6 Jamesville Beach C-8 Otisco Lake Park F-2 Oneida Shores Onondaga Lake Park D-4 G-7 Pratt's Falls Spafford Forest STATE PARKS G-5 13 Green Lakes H-4 Old Erie Canal

		CITY PARKS
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E-5	16	Elmwood
E-5	17	Lincoln
E-6	18	Meachem
E-5	19	Ono ndaga
E-5	20	Schiller
E-5	21	Sunnycrest
E-5	22	Thornden
	PC	DINTS OF INTEREST
C-7	1	Baltimore Woods
C-5	2	Camillus Erie Canal Park
E-5	3	Coyne Field/Manley Field Hou
F-4	4	Hancock International Airport
D-4	5	NYS Fairgrounds/Empire
		Expo Center

NBT Bank Stadium

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-7 (Skaneateles) Lakefront/The Creamery Syracuse Inner Harbor

-5 Ryder Park/Erie Canal Trail -5 Liverpool Willow Museum Shacksboro Schoolhouse -7 Onondaga Nation School

Carrier Dome

Lakeview Amphitheater

Science & Forestry SUNY Empire State College F-4 Syracuse University Main Campus E-5 Upstate Medical University E-5 8 SHOPPING MALLS Destiny USA

Shoppingtown Mall Great Northern Mall



Central New York is a great place to work

and play. We are home to world-class shopping; scenic drives to quaint towns and villages; top-notch sports teams; incredible restaurants; expansive parks; an exciting night life in downtown Syracuse, and museums, performing arts, cultural events and festivals galore.

MEET THE NEIGHBORS

Shane Broadwell, partner, Broadwell Hospitality Group

I AM DRAWN TO MY NEIGHBORHOOD BECAUSE of the Oswego River and Harbor; I grew up here in Oswego. I now have the opportunity to share the river and our great Lake Ontario with my boys. To be able to step in a boat and take advantage of the canal system to swim and fish, or do the same in the lake, just can't be beat.

MY FAVORITE LOCAL HAUNT IS our restaurant, GS Steamers Bar & Grill located within the Quality Inn & Suites Riverfront hotel overlooking the Oswego River. It's where I feel most comfortable probably because I have worked here for 25 years and there is no better place to work.

I FEEL MOST AT HOME with my wife Elisa and sons Sam, 15, and Mathew, 13. There is no place that I would rather be than at home with my family. We have a home in the woods with many acres to play in.

CENTRAL NEW YORK IS GREAT FOR what mother earth and nature have to offer us. The seasons are beautiful — I look forward to each one. Oswego County has so much to offer outdoors, we have yet to tap into its full potential. We also have world-class sunsets and amazing fishing on Lake Ontario, which I consider my front yard.

Photo courtesy of Onondaga County





Something for everyone

Can't agree on where to go for a quick, fresh meal? Come to our Market Cafè. Our variety of freshly made foods ranges from quick grabs like pizza, subs, and Asian classics to comfort-food favorites, salads, and sandwiches. Family-friendly foods at budget-friendly prices, that's Wegmans.



ATTRACTIONS

Looking for something to do? Check out these attractions popular with locals and tourists alike. Whether you're in search of a Friday night activity, a weekend getaway or a place to bring out-of-towners, this region offers a rich range of experiences for every season and member of your family.

Destiny USA*

www.destinyusa.com

New York's largest shopping, dining, entertainment and outlet destination, including Billy Beez; 5 Wits; Funny Bone Comedy Club; Pole Position Raceway and WonderWorks.

9090 Destiny USA Drive, Syracuse

315-466-7000

Mid-Lakes Navigation Co.*

www.midlakesnav.com

Canal cruises from Syracuse, Albany and Buffalo as well as tours on Skaneateles Lake.

11 Jordan Street, Skaneateles 315-685-8500 or 800-545-4318

Rosamond Gifford Zoo at Burnet Park

www.rosamondgiffordzoo.org

Indoor/outdoor zoo in the city of Syracuse, featuring nearly 1,000 live animals including tigers, elephants and penguins.

1 Conservation Place, Syracuse 315-435-8511

Seabreeze Park*

www.seabreeze.com

A family fun destination with four roller coasters, adult and kiddie rides, and a full waterpark with wave pool, slides and more, off scenic Lake Ontario. 4600 Culver Road, Rochester

800-395-2500

Turning Stone Resort and Casino*

www.turning-stone.com

Just 35 minutes from Syracuse, Turning Stone offers Las Vegas style gaming as well as restaurants, entertainment venues, golf courses and a spa.

5218 Patrick Road, Verona

315-361-7711

Vernon Downs & Casino*

www.vernondowns.com

Overlooks the historic Vernon Downs Racetrack; features harness racing, gaming, Self-Bet Terminals, restaurants and entertainment.

4229 Stuhlman Road, Vernon

877-888-3766

* CenterState CFO Member

ARTS & CULTURE: MUSEUMS & GALLERIES

Expand your mind and your horizons with one of these world-class cultural opportunities right here in Central New York. The vast array of rewarding art and cultural amenities is one more example of what makes this region great. Central New York offers events comparable to what you would find in a much larger (and more expensive) city, but with the comfort and accessibility of the tight-knit community we pride ourselves on.

ArtRage Gallery

www.artragegallery.org

ArtRage exhibits progressive art that inspires resistance and promotes social awareness.

505 Hawley Avenue, Syracuse

315-218-5711

Camillus Erie Canal Park & Sims Store Museum

www.eriecanalcamillus.com

Visit an authentic replica of a canal store, an 1800s room, a locktender's house, a fully restored aquaduct or take a summertime cruise on the canal. 5750 DeVoe Road, Camillus

315-488-3409

Erie Canal Museum*

www.eriecanalmuseum.org

Founded in 1962, the museum is housed in the 1850 Weighlock Building, where canal boats were weighed during the days when they traveled through the center of Syracuse on the Erie Canal.

318 Erie Boulevard East, Syracuse

315-471-0593

Everson Museum of Art*

www.everson.org

Designed by I.M. Pei and built in 1968, the Everson features the works of American artists from the 18th century to present including paintings, sculptures, drawings, photography and video.

401 Harrison Street, Syracuse

315-474-6064

The Gallery at The Tech Garden

http://thetechgarden.com

The Tech Garden provides space for regional artists to exhibit their collections. The corridors of the main building are lined with work from some of Central New York's brightest established and emerging artists. 235 Harrison Street, Syracuse

315-470-1970

Gallery CNY

www.gallerycny.com

Specializes in representing regional Realism & Impressionism by the most original full-time working artists in Central New York.

59 Albany Street, Cazenovia

315-559-6156

Harriet Tubman Home

www.harriethouse.org

Located on 26 acres of land, Harriet Tubman Home remains a living tribute to the "Road to Freedom" for slaves during the American Civil War.

180 South Street, Auburn

315-252-2081



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www.ibhof.com

Chronicles the achievements of those who excelled in boxing. 1 Hall of Fame Drive, Canastota 315-697-7095

Matilda Joslyn Gage Home

www.matildajoslyngage.org

Visit the Greek Revival home of Fayetteville's famous suffragist, Matilda Joslyn Gage – a stop on the Underground Railroad.

210 E. Genesee Street, Fayetteville

315-637-9511

Milton J. Rubenstein Museum of Science & Technology (MOST)*

www.most.org

Fun for all ages, this entertaining learning experience features interactive exhibits, an IMAX movie theater and lots of space for private functions. 500 S. Franklin Street, Syracuse

315-425-9068

Onondaga Historical Association Museum*

www.cnyhistory.org

Home to the area's historical artifacts, the OHA tells the story of CNY through its industries and history; don't forget the gift shop. 321 Montgomery Street, Syracuse 315-428-1864

Point of Contact Gallery*

http://puntopoint.org

Creates opportunities for the exploration of diversity and the exchange of ideas through the verbal and visual arts.

The Warehouse, 350 W. Fayette Street, Syracuse 315-443-2169

Salt Museum

www.onondagacountyparks.com

Illustrating the Syracuse salt industry from 1788, take a sights-and-sounds tour of a 19th-century salt worker's neighborhood and recreated craft shops. Open seasonally.

106 Lake Drive, Liverpool

315-453-6715

Seward House

www.sewardhouse.org

Home to President Lincoln's Secretary of State William H. Seward as well as a stop on the Underground Railroad, this meticulously maintained historic home features tours and knowledgeable staff. 33 South Street, Auburn

315-252-1283

Shacksboro School House Museum

www.shacksboromuseum.com

Set in a country school building, this museum houses changing exhibits of local history.

46 Canton Street, Baldwinsville

315-638-2452

Ska-nonh - Great Law of Peace Center

www.SkanonhCenter.org

This wonderful museum tells the story of the Haudensaunee, People of the Longhouse.

6680 Onondaga Lake Parkway, Liverpool

315-453-6767

Syracuse International Film Festival*

www.filminsyracuse.com

SIFF is a place by, for and about film and media-related programs. Members produce, present and promote programs throughout the year that are created to engage, inspire, and entertain.

315-671-2188

SUArt Galleries*

suart.svr.edu

The galleries feature free historical, critical, faculty and student exhibitions that are open to the public in the School of Art and Design, College of Visual and Performing Arts at Syracuse University. Shaffer Art Building, 110 Sims Drive, Syracuse 315-443-4097

Urban Cultural Park Visitor Center

Located in the Erie Canal Museum, the center offers guests a look at Syracuse's days as a farm town and its transformation into an urban area. 318 Erie Boulevard East, Syracuse 315-471-0593

Wilcox Octagon House of Camillus

www.yrbook.com/octagon

Listed in the National Register of Historic Places, the Octagon House is one of the few remaining Victorian-era octagonal houses in the country. 5420 W. Genesee Street, Camillus 315-488-7800

Wilson Art Gallery*

www.lemoyne.edu/arts/wilson-art-gallery The gallery features changing exhibits. Noreen Reale Falcone Library Le Moyne College, 1419 Salt Spring Road, Syracuse 315-445-4153

* CenterState CEO Member

Photo courtesy of Kristian Reynolds



THE STAGES OF CENTRAL NEW YORK

The region plays host to many theaters, music companies and professional facilities that can accommodate an array of touring acts, productions and performers. Check out these exciting entertainment options:

CNY Jazz Central*

www.cnyjazz.org 441 E. Washington Street, Syracuse 315-479-5299

The Central New York Playhouse*

www.cnyplayhouse.com 3649 Erie Boulevard East #3201, Syracuse 315-885-8960

Empire Expo Center/ NYS Fairgrounds

www.nysfair.org 581 State Fair Boulevard, Syracuse 315-487-7711 or 800-475-FAIR

Famous Artist Series, Ltd.*

www.BroadwayInSyracuse.com 241 W. Fayette Street, Syracuse 315-424-8210

Lakeview Amphitheater

http://lakeviewamphitheatre.com 490 Restoration Way, Syracuse 315-435-2121

Landmark Theatre

www.landmarktheatre.org 362 S. Salina Street, Syracuse 315-475-7979

Merry-Go-Round Playhouse / Finger Lakes Musical Theatre Festival

www.fingerlakesmtf.com 6877 East Lake Road, Auburn 315-255-1785 or 800-457-8897

The Oncenter*

www.oncenter.org
A three-city-block facility located in the heart of Syracuse.
Nicholas J. Pirro Convention Center, 800 S. State Street, Syracuse
War Memorial Arena, 515 Montgomery Street, Syracuse
Mulroy Civic Center Theatres, 411 Montgomery Street, Syracuse
315-435-8000

Open Hand Theater*

www.openhandtheater.org 518 Prospect Avenue, Syracuse 315-476-0466

Oswego Civic Arts Center

www.oswegoplayers.org East 4th Street, Oswego 315-343-5138

Palace Theatre*

www.palaceonjames.com 2384 James Street, Syracuse 315-463-9240

Red House Arts Center*

www.theredhouse.org 201 W. Fayette Street, Syracuse 315-425-0405

Symphoria*

www.experiencesymphoria.org 315-299-5598

Syracuse Opera

www.syracuseopera.com 411 Montgomery Street, Syracuse 315-475-5915

Syracuse Stage*

www.syracusestage.org 820 E. Genesee Street, Syracuse 315-443-3275

Turning Stone Resort and Casino*

www.turningstone.com 5218 Patrick Road, Verona 800-771-7711

Westcott Theater

www.thewestcotttheater.com 524 Westcott Street, Syracuse 315-299-8886

* CenterState CEO Member

Photo courtesy of CNY Arts, Inc.



SHOPPING

No matter if you're looking to pick up something for a special occasion or just a chance to treat yourself, Central New York has ample opportunities to shop 'til you drop. From unique local boutiques that offer everything from fresh maple syrup to fine ceramics, to the high-end, luxury outlets of Destiny USA, there really is something for everyone's shopping bag and wallet. Local shopping runs the gamut from one-of-a-kind products to bargains you will want to brag about. The only thing you'll have to think about are comfortable shoes for your outing!

Armory Square*

www.armorysq.org www.downtownsyracuse.com Downtown Syracuse

CNY Regional Market Authority*

www.cnyrma.com 2100 Park Street, Syracuse 315-422-8647

Crouse Marshall

www.crousemarshall.com Marshall Street, Syracuse

Destiny USA*

www.destinyusa.com 9090 Destiny USA Drive, Syracuse 315-466-6000

Finger Lakes Mall

www.Fingerlakesmall.com 1579 Clark Street Road, Auburn 315-255-1188

Great Northern Mall

www.Greatnorthernmall.com 4155 Route 31, Clay 315-622-3011

Marketfair North*

www.wilkow.com/site/epage/81392_804.htm 4100 Route 31, Clay

Shoppingtown Mall*

www.shoppingtownmall.com 3649 Erie Boulevard East, DeWitt 315-446-9153

Skaneateles Village

www.skaneateles.com 315-685-0552

Towne Center at Fayetteville

www.corcompanies.com/towne-center-at-fayetteville* Route 5, Fayetteville

Waterloo Premium Outlets*

www.premiumoutlets.com/waterloo 655 Route 318, Waterloo 315-539-1100

SPORTS FACILITIES

Central New Yorkers love their sports. From professional, collegiate and school teams to recreational leagues and fundraisers, people young and old participate in some form of athletic activity. Whether actively competing or showing support on the sidelines, area residents enjoy sports action at all levels. In addition, the area's numerous sporting facilities encourage more people to become involved, and indoor recreation centers allow athletes to play their sport year-round.

Professional teams include the **Syracuse Chiefs** baseball team, the AAA **Washington Nationals** affiliate; the **Syracuse Crunch**, an AHL hockey team; and the **Syracuse Silver Knights**, a Major Indoor Soccer League franchise. Collegiate athletic teams include the Division I **Syracuse University** men's football, basketball (2003 NCAA Champions), and lacrosse teams with more than 10 national championships. The women's field hockey and men's cross-country teams at Syracuse University earned national titles in 2015. **Le Moyne College** and **Onondaga Community College** also boast national titles in baseball, basketball and volleyball. The greater region is also home to national champions including: **Clarkson University's** women's ice hockey team (2014 NC champion); **SUNY Cortland** men's lacrosse (2009 D3 champion); and **Cornell University** women's ice hockey team advanced to the Frozen Four in 2010, 2011 and 2012.

Carrier Dome*

www.carrierdome.com

This world-famous 50,000-seat domed arena hosts Syracuse University football, basketball and lacrosse games as well as concerts. Syracuse University 315-443-2121 or 888-366-3849

Central New York Family Sports Centre

www.cnyfsc.com

Fitness for the entire family includes fitness center, personal training, fitness classes and sports leagues.
7201 Jones Road, Syracuse
315-638-8866

Cicero Family Fitness

www.cicerofamilyfitness.com
This facility features one of the only Olympic-sized ice rinks in the
Northeast as well as an NHL rink.
5575 Meltzer Court, Cicero
315-752-9622

CranX Bike & Sports Park

www.cranx.com

A state-of-the-art indoor/outdoor bike park catering to road, mountain and BMX bike enthusiasts.
6341 Thompson Road, Syracuse
315-214-5346

Empire Expo Center/NYS Fairgrounds

www.nysfair.org

Home of the New York State Fair, the center features multiple facilities including more than 300,000 square feet of exhibit space and the Coca-Cola Coliseum, where hockey, wrestling and basketball games are held, as well as boxing matches, horse shows and rodeos. 581 State Fair Boulevard, Syracuse 315-487-7711 or 800-475-FAIR (3247)

^{*} CenterState CEO Member

CAYUGA COUNTY

offers visitors a wide variety of recreational opportunities. Located in the heart of the Finger Lakes, outdoor activities range from golfing and boating to biking and hiking. Entertainment activities range from festivals to Broadway-style theatrical shows and historical venues. In Cayuga County, there's always something to see or

do—or taste—in the area. Sip award-winning wines at local wineries and taste fresh, gourmet cuisine made with ingredients straight from area farms. Drink in the breathtaking scenery on a long drive or on a lakeside stroll, and keep your eye out for a stunning sunset—it's all part of the Cayuga County experience.







1 DESTINY USA DR.

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WOB SYRACUSE

306 Hiawatha Blvd West Syracuse, NY 13204 315-422-2330

worldofbeer.com/syracuse







Falcon Park

www.auburndoubledays.com
Home to the Auburn Doubledays, a Class A affiliate of the
Washington Nationals
130 N. Division Street, Auburn
315-255-2489

J.M. McDonald Sports Complex

www.jmmcomplex.com

This complex includes an ice arena, turf fields and fitness center for family oriented programming and events.

4292 Fairgrounds Drive, Cortland

607-753-8100

NBT Bank Stadium

www.onondagacountyparks.com/nbt-bank-stadium

Home to Syracuse Chiefs baseball, 11,000 fans can comfortably watch a
game in this stadium, featuring a natural grass field.

1 Tex Simone Drive, Syracuse
315-435-1412

Tsha' Hon'nonyen'dakhwa Onondaga Nation Arena

www.wheretheyplaygames.com

This 40,000-square-foot heated arena offers public skating, youth and adult hockey programs with seating for 1,900 and space for private events.

326 Route 11, Onondaga Nation 315-498-6813

SRC Arena and Events Center Complex*

www.srcarena.com

The ultra-modern 109,000-square-foot facility offers seating for 6,500 on the Onondaga Community College campus.

Onondaga Community College
4585 West Seneca Turnpike, Syracuse
315-498-2622

Sport Center 481

www.sportcenter481.com

Soccer, lacrosse, field hockey, football, baseball, softball and ultimate Frisbee are all played in this 75,000-square-foot indoor team sports facility featuring a 200 feet x 300 feet clear-stand playing surface that can be converted to the appropriate playing fields. 6841 Collamer Road, East Syracuse

6841 Collamer Road, East Syracuse 315-701-1111

Syracuse Indoor Sports Center

www.syracuseindoorsportscenter.com
Facility includes two fields for soccer, field hockey, lacrosse and flag
football. Restaurant onsite.
4989 Hopkins Road, Liverpool
315-451-1800

Ultimate Goal Family Sports Center

http://ultimategoalonline.com
Programming includes team sports, individual and team development, camps, clinics and special events.
3800 Lee-Mulroy Road, Marcellus
315-673-4625

War Memorial Arena*

www.oncenter.org

The 43,500-square-foot arena features a regulation-size hockey rink that seats 8,000 and is available for a variety of athletic and community events. Home to Syracuse Crunch hockey and Silver Knights soccer. 800 S. State Street, Syracuse 315-435-8000

RECREATION

Central New Yorkers know how to make the most of the outdoors and the four seasons. We like to get out of the house to watch sports, play sports, exercise and enjoy the region's ample opportunities for sporty fun in the sun. Try something new, right here in your own community, to create lasting memories with your friends and family.

GOLF COURSES

Fairmount Glen Miniature Golf*

www.fairmountglen.com 315-487-0546

Kaluhyat at Turning Stone Resort*

www.turningstone.com/golf/kaluhyat 315-361-8518

Timber Banks Golf Club & Marina Community*

www.timberbanks.com 315-635-8800

Dozens more listed at: www.syracuse.com/golf-courses

CAMPING

Green Lakes State Park

http://nysparks.com/parks/172/details.aspx 800-456-CAMP (reservations at www.ReserveAmerica.com)

Oneida Shores County Park

www.onondagacountyparks.com/oneida-shores-park/camping 315-676-7366

The Villages at Turning Stone RV Park*

www.turningstone.com/accommodation/the-villages-rv 315-361-7275

For more information: http://parks.ny.gov/camping and www.nycampgrounds.com

FISHING

Central New York abounds with year-round world-class fishing. To find the perfect place to fish, visit www.dec.ny.gov/outdoor/7749.html and click on No. 7 for Central New York fishing and No. 6 for Northern Central New York fishing.

See chart on page 23 for even more sports and recreation opportunities.

* CenterState CFO Member

WINTER FUN

Just because it snows a good amount here doesn't mean Central New Yorkers stay indoors all winter. Just the opposite, in fact, as the region fully embraces the season with every sport and activity imaginable. Bundle up and hit the slopes for a little night skiing after work; pack a lunch and snowshoe through the gorgeous Highland Forest and Beaver Lake Nature Center; or grab your family for some ice skating under the stars, which during the holiday season includes an ideal view of the sparkling tree in downtown's Clinton Square.

SKIING

Four Seasons Golf & Ski Center

www.FourSeasonsGolfandSki.com Fayetteville (11 miles from Syracuse) 315-637-9023

Greek Peak Mountain Resort/Hope Lake Lodge* & Indoor Waterpark*

www.greekpeakmtnresort.com Cortland (33 miles from Syracuse) 800-955-2754

Highland Forest

onondagacountyparks.com/highland-forest Fabius (22 miles from Syracuse) 315-683-5550

Labrador Mountain

www.labradormtn.com Truxton (27 miles from Syracuse) 607-842-6204

Song Mountain Resort

www.songmountain.com Tully (19 miles from Syracuse) 315-696-5711

Toggenburg Mountain Winter Sports Center*

www.skitog.com Fabius (22.5 miles from Syracuse) 315-683-5842

To learn more: www.iskiny.com/explore-new-york/mountains and www.crosscountryskinewyork.com

SNOWMOBILING

New York State Snowmobile Association

www.nvsnowmobiler.com

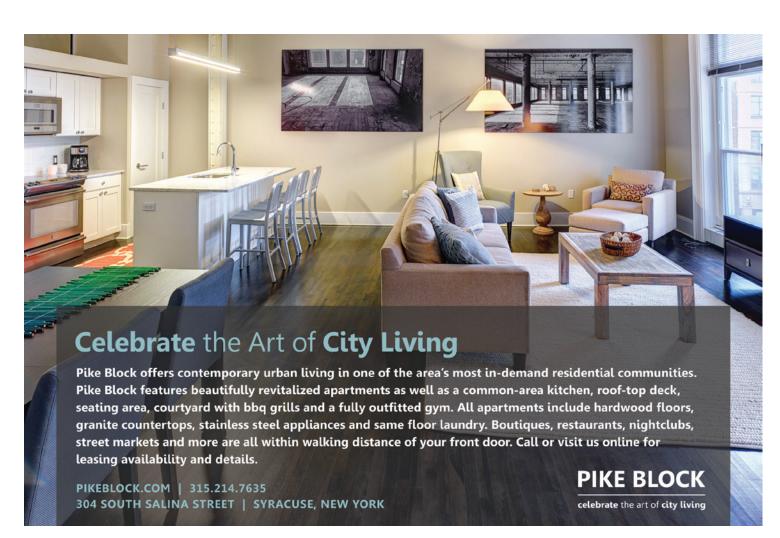
Snowmobile NY

www.snowmobileny.com

Syracuse.com Snow Sports Calendar

www.syracuse.com/snowsportscalendar/clubs.ssf

* CenterState CEO Member



SIP ON SYRACUSE & BEYOND

Syracuse has a long and storied brewing history. Centrally located in the state, with rail lines and the Erie Canal nearby, Syracuse was a perfect place to brew and distribute beer during the 1800s. Brewery business peaked during the 1890s when the brewing industry employed 400 people locally and produced about 300,000 barrels of beer and ale each year, according to the Onondaga Historical Association. Prohibition all but wiped out the industry before it began to re-emerge in 1994 when the microbrewery trend began to sweep across the country, including here in Central New York.

Local pubs have seen tremendous growth and success within the last few years. Empire Brewing Company, based in Syracuse, is slated to open its new Empire Farmstead Brewery in Cazenovia this year. The facility will grow ingredients for Empire brews right on site, and features a brewery and a tasting room.

Here are some other popular watering holes in our area:

1) Gordon Biersch Restaurant & Brewery*

www.gordonbierschrestaurants.com 315-478-0990

2) Syracuse Suds Factory

www.sudsfactory.com 315-471-2253

3) Middle Ages Brewing Co.

www.middleagesbrewing.com 315-476-4250

4) Empire Brewing Co.*

www.empirebrew.com 315-475-4400

5) Eastwood Brewing Co.

www.facebook.com/eastwoodbrewingcompany

6) Kitty Hoynes Irish Pub and Restaurant*

www.kittyhoynes.com 315-424-1974

7) Coleman's Authentic Irish Pub

www.colemansirishpub.com 315-476-1933

8) The Blue Tusk Pub & Wine Bar

www.bluetusk.com 315-472-1934

9) Shifty's Bar & Grill

www.shiftysbar.com 315-474-0048

10) Clark's Ale House

www.clarksalehouse.com 315-479-9859

11) World of Beer*

www.wofusa.com/locations/Syracuse 315-422-2330

12) Wolff's Biergarten

www.wolffsbiergarten.com/syracuse-new-york 315-299-7789

13) 315 Brewing Company

www.local315brewing.com 315-471-2188

14) J. Ryan's Pub

www.jryanspub.com 315-399-5533

15) Ale 'n' Angus Pub*

www.alenanguspub.com 315-426-9672

Empire Farmstead Brewery* (Cazenovia)

http://empirebrew.com/empire-farmstead-brewery 315-475-2337

Good Nature Farm Brewery & Tap Room* (Hamilton, NY)

www.goodnaturebrewing.com 315-824-BEER

Red Hawk Brewing LTD (Onondaga)

www.redhawkbrewing.com

Willow Rock Brewing (Syracuse)

willowrockbrew.com

WT Brews (Baldwinsville)

www.wtbrews.com 315-430-2390



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Two Technology Place, East Syracuse NY www.inficon.com

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twitter.com/MarriottSYR

Pinterest.com/MarriottSYR



WORLD CLASS WINE TRAILS, VINEYARDS & DISTILLERIES

Some of the most beautiful – not to mention delicious – wine regions in all the world are just a short drive from Syracuse. Spring, summer and fall are popular times for wine tours, either by charter bus or cars of friends out enjoying the gorgeous terrain, which produces excellent wine yields year after year.

1911 Hard Ciders, produced by Beak & Skiff Apple Orchard in LaFayette (which was voted America's best orchard in a 2015 USA Today Poll), has also been growing rapidly in both size and popularity. This fifth-generation farm has tapped into a burgeoning industry with its hard ciders as well as small-batch vodkas and gins.

Many facilities offer tours and sampling opportunities, and you can even make your very own wine, complete with custom labels, at Lakeland Winery in Syracuse. Plan your trip with one of these websites, dedicated to the many wine trails, vineyards and distilleries just a short drive away.

Cayuga Lake Wine Trail*

www.cayugawinetrail.com 800-684-5217

Keuka Lake Wine Trail

www.keukawinetrail.com 315-536-5056

Seneca Lake Wine Trail

www.senecalakewine.com 877-536-2717

Thousand Islands - Seaway Wine Trail

http://tiswinetrail.com 315-768-7137

Anyela's Vineyards*

www.anyelasvineyards.com 315-685-3797 2433 West Lake Road, Skaneateles

Beak and Skiff's Apple Farm Winery & Distillery*

www.beakandskiff.com 4472 Cherry Valley Turnpike, LaFayette 315-677-5105

Greenwood Winery

www.greewoodwinery.com 6475 Collamer Road, East Syracuse 315-399-0835

Lakeland Winery

www.lakelandwinery.com 877 State Fair Boulevard, Syracuse 315-487-2884

Life of Reilley Distilling and Wine Company*

www.lifeofreilley.net 2747 Route 20 East, Cazenovia 315-506-5084

Owera Vineyards*

www.oweravineyards.com 5276 East Lake Road, Cazenovia 315-815-5026



King Ferry Winery*

www.treleavenwines.com 658 Lake Road, King Ferry 315-364-5100

* CenterState CEO Member



Photo courtesy of Kristian Reynolds

FINGER LAKES CHEESE TRAIL

If there's anything that goes nicely with wine, it's cheese. The Finger Lakes Cheese Trail can satisfy your cravings to pair the two with this trail featuring 11 working farms that offer tastings, tours and lots of opportunities to purchase the cheesy goods. The trail's website offers information about its members, a map, cheese recipes and a calendar that features events such as seasonal festivals co-sponsored with local wineries.

SCENIC BYWAYS

315.492.1756 | nysparks.com Clark Reservation Green Lakes Old Erie Canal

A scenic byway is a road with a story to tell. The Central New York region has many stories to tell, all from the comfort of your car. New York state encourages travelers to "follow a scenic byway to discover the region's scenic, recreational, cultural, natural, historic or archaeological significance."

This region's byways include Cayuga Lake Scenic Byway, Route 20, Scenic Route 90 and the Revolutionary Trail. Plan a trip today at www.dot.ny.gov/display/programs/scenic-byways.

The Great Lakes Seaway Trail, a nationally designated scenic byway, runs through the city of Oswego. www.fhwa.dot.gov/byways/byways/2488.



CENTRAL NEW YORK PARKS - FIND YOUR FAVORITE SPOT!

From the first buds of spring to warm summer days, to stunning autumn colors, then pristine snowfall, our marvelous four seasons offers a wide variety of activities. Check this chart to see the activities your favorite city, county and state parks offers.

Major Syracuse Parks 115.473.4330 syrgov.net	Arch	A	Bosker Field	8	18/	8	10	9	<u> </u>	1/	/ ~/	-7	4.	3/2	Hiking	20/	Horseshochiding	3/6	16/	4 4	P. D. Inter	Planic Area	/ ~/	-5/	-/	-/	-/		-/		1000 S
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FESTIVALS & EVENTS

If it's warm enough to stand outside — the thermometer doesn't have to climb too high for hearty Upstaters - Central New York knows how to throw a great party. This region is home to dozens of festivals throughout the year. A sampling is below, with more fun ideas available at www.visitsyracuse.com, www.iloveny.com/events, and http://cnyarts.org.

January

Winter Village Bluegrass Festival - Ithaca

February

Syracuse Winterfest - Syracuse Great Eastern Whiteout - Fulton

March

St. Patrick's Parade - Syracuse Maple Festival - Cortland

April

Salt City Horror Festival - Syracuse

May

City Market - Syracuse (Second Sunday, May - Oct.)

June

Taste of Syracuse - Syracuse Polish Festival - Syracuse Jamesville Balloon Fest - Syracuse Juneteenth - Syracuse St. Sophia's Greek Festival - Syracuse

70.3 Iron Man - Syracuse

Finger Lakes Musical Theatre Festival - Auburn (June - Aug.)

Oz-Stravaganza - Chittenango

July

NYS Blues Festival - Syracuse Empire BrewFest - Syracuse Finger Lakes Lavender Festival - Skaneateles Syracuse Jazz Fest- Syracuse

Syracuse Nationals Classic Car Show - Syracuse Syracuse Arts & Crafts Festival - Syracuse Great American Antique Fest - Syracuse N.E. Wine & Jazz Festival - Syracuse Harborfest - Oswego

Skaneateles Antique Boat Show - Skaneateles

August

CNY Scottish Games Celtic Festival - Syracuse Great New York State Fair - Syracuse

Oktoberfest- Syracuse

Madison-Bouckville Big Field Antiques Show - Bouckville

Skaneateles Festival - Skaneateles

September

La Festa Italiana - Syracuse Irish Festival - Syracuse

Golden Harvest Festival - Baldwinsville

Fall Foliage Leaf Peeping - regionally through Oct.

October

Festival of Races - Syracuse Oktoberfest - Verona

LaFayette Apple Festival - LaFayette

November

Syracuse International Film Festival - Syracuse Syracuse Beer Week, throughout Onondaga County

America On Tap Beer Festival, Syracuse

Dickens' Christmas in Skaneateles - Skaneateles (Nov. - Dec.)

Lights on the Lake - Syracuse (Nov. - Jan.) Gingerbread Gallery - Syracuse (Nov. - Jan.)

December

Everson Festival of Trees - Syracuse

DINING OPTIONS

Central New Yorkers take pride in many things: snowfall bragging rights, great college sports and lots and lots of really good food! If the evening calls for dining out, the only problem you will have will be deciding where to go as options for cuisine, atmosphere, price and personality are truly endless. When it comes to restaurants, this region has it all. Feel like a burger and fries in your jeans? No problem. Want to feel a summer breeze over a basket of clams? Sure thing. Need a really special place to celebrate? We've got that, too. It won't take long to find your favorite spot, or a new spot.

Visit Syracuse: www.visitsyracuse.com

Cayuga County Office of Tourism: www.tourcayuga.com/dining

Cortland County Convention & Visitors Bureau:

www.experiencecortland.com

Madison County Tourism: www.madisontourism.com Oswego County Tourism: www.visitoswegocounty.com



ONONDAGA CREEKWALK

Photo courtesy of Aster Pantry & Parlor

Winding its way through the city of Syracuse is the Onondaga Creekwalk a 2.6 mile, 13-foot-wide trail that is ideal for running, walking or biking. The Creekwalk, which runs from the historic Armory Square district in downtown Syracuse to the southeast shore of Onondaga Lake, sits alongside the gurgling Onondaga Creek. Plans are underway to connect the Onondaga Creekwalk to the Loop the Lake Trail, which continues to expand around nearby Onondaga Lake. www.syrgov.net/Creekwalk.aspx







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HOUSING

Housing prices in Central New York have remained remarkably stable in recent years, compared to many communities across the country that experienced losses when "the bubble burst." Whether you are looking for a big family house, a trendy urban condo, or something in between, you'll find it here.

MEET THE NEIGHBORS

Danielle Laraque-Arena, MD, FAAP, president of SUNY Upstate Medical University

I AM DRAWN TO MY NEIGHBORHOOD BECAUSE of Syracuse's sense of history; the preservation of architectural style and the sense of renewal.

MY FAVORITE LOCAL HAUNT IS the next one! I love discovering new places to eat and engage in good conversation.

I FEEL MOST AT HOME in New York!

CENTRAL NEW YORK IS GREAT FOR its sense of community — the open rural lands, the diversity of the people and a tie to the indigenous people that speak to the best of America.



Nick Mills, senior general manager at the Anheuser-Busch Baldwinsville brewery

I AM DRAWN TO MY NEIGHBORHOOD BECAUSE it has such a great family atmosphere. You can spend the entire weekend enjoying friends in the neighborhood or within a few miles there are plenty of great parks, restaurants and various other entertainment options.

MY FAVORITE LOCAL HAUNT IS a tough one to narrow down. We have so many great restaurants in Baldwinsville, but I definitely spend the most time at Sal's (Pizzeria &) Restaurant.

I FEEL MOST AT HOME when I'm throwing a ball around in the backyard with my son and the neighborhood kids. Most likely I'm enjoying a cold Bud Light.

CENTRAL NEW YORK IS GREAT FOR business and raising a family. The community is incredibly supportive. The Baldwinsville brewery has been fortunate to have support from New York state. We have made large investments in the brewery and it could not have been done without the help of the community. We are proud to be a part of a state that is dedicated to growing the beer industry.



THE CITY OF SYRACUSE

The city of Syracuse is a true melting pot of cultures, housing options and communities. You can find everything from a chic downtown loft to a sprawling mansion, all within a few miles of one another. The city is spotted with quaint and picturesque neighborhoods that include parks, sidewalks and amenities, as well as a thriving and growing community of downtown residents.

Former factories, warehouses and apartments in historic buildings now comprise some of Syracuse's most coveted homes. The Pike Block in the heart of downtown, Courier Building and Merchants Commons in Hanover Square, Franklin View Terrace and Mission Landing in Franklin Square, Creekwalk Commons in Clinton Square, Center Armory, Greenway Place, Loews Landmark apartments and Nettleton Commons all provide fashionable addresses overlooking the city streets.

Syracuse neighborhoods include: Downtown, University Hill, Westcott Nation, Eastwood, Sedgwick, Strathmore, the North Side, Tipperary Hill and Little Italy.

ONONDAGA COUNTY SUBURBS

East

Towns and villages: DeWitt, Fayetteville, Jamesville, Manlius, Pompey

The eastern suburbs of Syracuse offer neighborhoods near the hustle and bustle of businesses and restaurants along two main thoroughfares, Erie Boulevard East (Route 5) and East Genesee Street (Route 92).

North

Towns and villages: Baldwinsville, Cicero, Clay, Liverpool, Lysander, Salina, Van Buren

There is a working lock (Lock 24) located on the Seneca River in the heart of Baldwinsville, and nearby Radisson is the area's residential showpiece. A planned community, Radisson is set on 3,000 wooded acres and features nine miles of paved hiking and biking paths, a public 18-hole golf course, a community pool, and tennis and basketball courts. The Route 31 corridor has increased desirability of the north, offering many new restaurants and shopping options.

South

Towns and villages: LaFayette, Spafford, Tully

Just a few minutes from downtown to the south of Syracuse are rolling hills and picturesque valleys. Land is plentiful here, with apple orchards accentuating its beauty. Farms dot the hillsides, lending a sense of peace and tranquility to the area, which is spectacular in the fall with its brightly colored foliage. A little further south, ski slopes are carved out of the more mountainous terrain.

West

Towns and villages: Camillus, Elbridge, Geddes, Marcellus, Onondaga, Otisco, Skaneateles

The western suburbs offer a crown jewel in the resort village of Skaneateles, situated on one of the region's pristine Finger Lakes. Nearby Otisco Lake is a mecca for boaters and fishermen. Looming high over the city of Syracuse is historic Onondaga Hill, which is also home to Onondaga Community College.

Average Selling Price of Homes

(YTD 10/31/2015)

City of Syracuse	\$95,000	Lysander Manlius	\$222,300 \$215,500
Towns in Ononda	iga County	Marcellus	\$180,300
Camillus	\$169,300	Onondaga	\$180,600
Cicero	\$165,000	Otisco	\$181,600
Clay	\$158,600	Pompey	\$304,000
DeWitt	\$198,900	Salina	\$112,000
Elbridge	\$112,800	Skaneateles	\$362,600
Fabius	\$167,900	Spafford	\$363,300
Geddes	\$126,300	Tully	\$198,200
LaFayette	\$161,400	Van Buren	\$133,400

Source: Greater Syracuse Association of REALTORS® Central New York Information Services

Median Sales Price for Central New York by County

(YTD 1/1/2015 - 10/31/2015)

Cayuga Cortland Madison	\$106,900 \$105,750 \$149,350	Comparative Reg (Median - YTD 10/3	
Oneida Onendaga	\$114,000	Syracuse MSA	\$134,200
Onondaga Oswego	\$135,000 \$100,000	Onondaga County New York State	\$131,394 \$230,000
· ·		United States	\$221,200
		Northeast Midwest	\$248,900 \$172,300
		South	\$188,800
		West	\$319.000

Source: Greater Syracuse Association of REALTORS® NYS Association of REALTORS® National Association of REALTORS®





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Central New York Regional President 315.475.7514

John Buffa

Mohawk Valley Regional President 315.738.8711



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www.apartmentfinder.com 585-349-7300

Eagle Newspapers

www.eaglenewsonline.com

Greater Syracuse Association of REALTORS®*

A powerful resource when searching for a home. www.CNYREALTOR.com 315-457-5979

Home Builders & Remodelers of CNY*

www.hbaofcny.com 315-463-6261

Builders and Remodelers of Northern New York

www.branny.org

Finger Lakes Builders and Remodelers Association

www.fingerlakesbuilders.org

The Post-Standard*

www.syracuse.com

The Real Estate Guide for Greater Syracuse

Free copies available at area restaurants, grocery stores and retail centers. $800\mbox{-}841\mbox{-}3401$

Visit Syracuse*

For extended stay listings before you move in. www.visitsyracuse.com/stay 315-470-1910 or 800-234-4797

Syracuse New Times*

www.syracusenewtimes.com

MOVERS & STORAGE

Delaney Moving and Storage, Inc./United Van Lines*

www.delaneyworldwide.com 315-453-7800

Greater Syracuse Moving & Storage Company, Inc.*

www.gsmoving.com 315-458-9080

Lincoln Moving & Storage*

www.lincolnmoving.com 315-433-5333



REALTORS

Berkshire Hathaway CNY Realty*

www.bhhscnyrealty.com 315-218-1480

Brang Company, Inc.*

www.brangco.com 315-446-7876

CNYHomes*

www.cnyhomes.com 315-422-0511

Coldwell Banker Prime Properties, Susan Li*

www.cnyhomeseeker.com 315-671-3550

Coldwell Banker Prime Properties*

www.coldwellbankerprime.com 315-622-0161

Cushman & Wakefield/Pyramid Brokerage Co. Inc.*

www.pyramidbrokerage.com 315-445-1030

DJB Associates, LLC*

315-673-2132

D.N. Drucker, Ltd.*

www.dndruckerltd.com 315-445-9914

Dubnoff/Koldin Realty Co.*

315-637-3850

Greater Syracuse Association of Realtors*

http://cnyrealtor.com 315-457-5979

Hunt Real Estate ERA - Liverpool*

www.huntrealestate.com 315-622-5757

Keller Williams Syracuse, Jeff Roney Homeselling Team*

www.ericschuster.com 315-701-6991

Kirnan Real Estate, Inc.*

www.kirnan.com 315-457-3356

Park Point Syracuse*

www.parkpointsyracuse.com 315-414-2400

REMAX Realty Plus*

www.syracusemls.com 315-622-2800

RealtyUSA, George Mango

www.mangosellshomes.com 315-952-2256

Steelway Realty*

972-380-8933

^{*} CenterState CEO Member

SENIOR LIVING

Brookdale Senior Living

www.brookdale.com 315-859-1947

Crouse Community Center*

www.crousecommunity.com 315-684-9595

Elderwood at Liverpool*

www.elderwood.com 315-457-9946

The Hearth on James*

www.thehearth.net 315-422-2173

Loretto*

www.loretto-cny.org 315-469-5561

The Manor at Seneca Hill Skilled Nursing Facility*

www.oswegohealth.org/the-manor 315-349-5300

Northbrook Heights Assisted Living Community

www.northbrookheights.com 315-253-2755

The Commons on St. Anthony

www.loretto_cny.org 315-253-0351

The Centers at St. Camillus*

www.st-camillus.org 315-488-2951

Springside at Seneca Hill*

www.oswegohealth.org 315-343-5658

Van Duyn Center for Rehabilitation & Nursing*

www.vanduyncenter.com 315-449-6068

* CenterState CEO Member

Photo courtesy Urban Video Project, Stephen Sartori



FAMOUS CENTRAL NEW YORKERS

Joey Belladonna: The former singer and drummer for the band Anthrax is from Oswego.

Steven Page: The former lead singer of the Barenaked Ladies lives in Manlius.

Susan Roth: The nationally acclaimed artist lives and works in Canastota.

Philip Romano: The founder of famous restaurants Fuddruckers and Romano's Macaroni Grill spends his summers on Skaneateles Lake.

Jim Boeheim: One of the longest-serving and winningest coaches in all of college baskethall. Jim Boeheim and his wife. Juli, call DeWitt home.

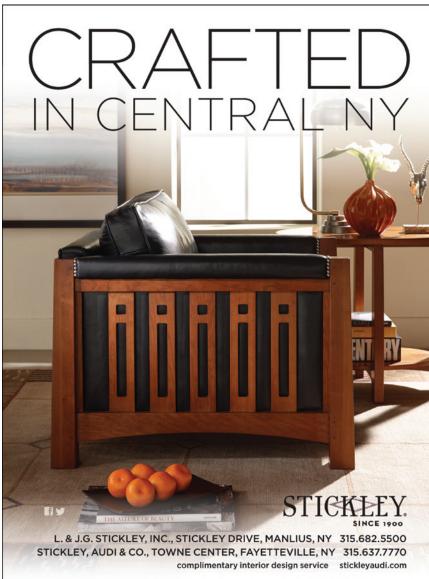
Laurie Halse Anderson: The award-winning young adult fiction author lives in Mexico, Oswego County.

Adrien Brody: The Oscar winner has been renovating the Stone Barn Castle in Vienna, in Madison County, for several years.

Amy Dickinson: The author of the syndicated advice column Ask Amy lives in Freeville, southwest of Cortland.

Joanne Shenandoah: The Grammy-award-winning Iroquois singer, composer and musician has won a Grammy and more than a dozen Native-American Music awards.

The New York Jets: Cortland's most famous summer residents hold its summer football training camp at SUNY Cortland.



EDUCATION

A community is only as strong as its education

system. After all, today's students are tomorrow's leaders. You don't have to go far to find many of the best colleges and universities in the nation and award winning elementary and secondary schools; in fact, you have an abundance of choices.

MEET THE NEIGHBORS

Vanessa Rose, teacher, Fayetteville-Manlius School District

I AM DRAWN TO MY NEIGHBORHOOD BECAUSE the homes are unique and interesting; the neighbors are diverse and friendly. We can walk to nearby parks, Syracuse University sporting events, the Syracuse Real Food Co-op, and best of all our wonderful neighborhood school, Ed Smith. I grew up in the Westcott neighborhood and I am delighted to be raising my kids here.

MY FAVORITE LOCAL HAUNTS ARE neighborhood family favorites including Petit Branch Library, Barry Park and Alto Cinco restaurant. For jaunts downtown with friends I enjoy Otro Cinco's reggae brunch and evenings at The Evergreen, a fun new bar and restaurant in Hanover Square.

I FEEL MOST AT HOME in my home! Our home and backyard is often full of kids, neighbors and family.

CENTRAL NEW YORK IS GREAT FOR raising a family and living a vibrant, affordable lifestyle. There are diverse educational opportunities for kids, both public and private. There is an abundance of activities throughout the year, both indoor and out, around all of Central New York. Downtown Syracuse, and the surrounding area, plays host to great live music, opera, art shows and sports teams. There is tremendous growth and excitement in the city right now and many talented people working to make things happen.

MEET THE NEIGHBORS

Randi Storch, professor and chair, history department, SUNY Cortland

I AM DRAWN TO MY NEIGHBORHOOD BECAUSE it is in the heart of the Cortland community. A two-minute walk down my street takes me to restaurants, Cortland Performing Arts Institute's dance studio, The Finger Lakes Tasting Room, BRU 64 coffee house, the Cortland Beer Company and the Seven Valley CrossFit gym. A two-minute walk up my street takes me to my office. My neighbors are an energetic mix of college students, families with children and more established members of the community. What could be better?

MY FAVORITE LOCAL HAUNT IS where I go to decompress. Lime Hollow Nature Center's trails are perfect for walks, runs and cross-country skiing. Pure and Simple Yoga is located in a converted corset factory with windows offering beautiful views. Seven Valley CrossFit offers incredibly demanding workouts, but its staff are so friendly and fun that I keep coming back for more.

I FEEL MOST AT HOME enjoying the natural world. Much of my down time is spent hiking, biking and kayaking on the trails, roads, lakes and rivers of this hilly and green part of the world.

CENTRAL NEW YORK IS GREAT FOR higher education. SUNY Cortland offers students incredible opportunities to engage with the world around them through internships, community service, academic projects, wilderness education and recreational opportunities. High-quality research is made easy by access to a regional network of colleges and universities brimming with interesting faculty and projects. Cortland's central location makes it easy to reach major research centers (whether at Cornell, Syracuse University, Binghamton University or in New York City) for seminars, talks and research visits.



HIGHER EDUCATION IS WITHIN EASY REACH

CenterState New York is fortunate to be home to more than 35 colleges and universities that are fostering tomorrow's leaders — both in this community and around the world. With nearly 140,000 students seeking an education here, the region has become a magnet for the best and brightest around the globe. These colleges and universities are sharing their talents, too, as they send students and faculty abroad to establish partnerships in business, medicine, science, technology and more.

School	Address	Phone	Enrollment Fall 2014 (approx.)
Bryant & Stratton College* Syracuse Campus bryantstratton.edu facebook.com/BSCSyracuse	953 James Street Syracuse 13203	315-472-6603	516
Liverpool Campus & Professional Skills Center facebook.com/BSCNorth	8687 Carling Road Liverpool 13090	315-652-6500	472
Cayuga Community College cayuga-cc.edu	Auburn Campus 197 Franklin Street Auburn 13021	315-255-1743	4,290 (Auburn & Fulton)
	Fulton Campus 11 River Glen Drive Fulton 13069	315-592-4143	
Cayuga Onondaga BOCES – Practical Nursing Program www.cayboces.org	1879 W. Genesee Street Rd. Auburn 13021	315-253-0361	34
Cazenovia College* cazenovia.edu	22 Sullivan Street Cazenovia 13035	315-655-7208	1,091
Center for Instruction, Technology & Innovation	179 County Route 64 Mexico 13114	315-963-4251	95
Clarkson University* clarkson.edu	8 Clarkson Avenue Potsdam 13699	866-333-6613	3,873
Colgate University* colgate.edu	13 Oak Drive Hamilton 13346	315-228-7444	2,888
Columbia College of Missouri @ Hancock Field* ccis.edu	6796 Townline Road Syracuse, 13211	315-455-0690	16,567 nationwide
Continental School of Beauty	2803 Brewerton Road Mattydale 13211	315-410-0188	242
Cornell University* comell.edu	410 Thurston Avenue Ithaca 14850	607-255-5241	21,679
Herkimer Community College www.herkimer.edu	100 Reservoir Road Herkimer 13350	315-866-0300	3,259
Ithaca College www.ithaca.edu	953 Danby Road Ithaca 14850	607-274-3011	6,587
ITT Technical Institute* itt-tech.edu	235 Greenfield Parkway Liverpool 13088	315-461-8000	215
Keuka College Accelerated Studies for Adults Program* keuka.edu/asap	1 Keuka Business Park Penn Yan 14527	315-694-0573	N/A
Le Moyne College* lemoyne.edu	1419 Salt Springs Road Syracuse 13214	315-445-4300	3,381
Mohawk Valley Community College* mvcc.edu	1101 Sherman Drive Utica 13501	315-792-5400	7,149
Morrisville State College* morrisville.edu	80 Eaton Street Morrisville 13408	315-684-6000 or 800-258-0111	2,910
National Tractor Trailer School, Inc. ntts.edu	4650 Buckley Road Liverpool 13088	315-451-2430	146

School	Address	Phone	Enrollment Fall 2014 (approx.)
Onondaga Cortland Madison BOCES* www.ocmboces.org	PO Box 4754 Syracuse 13221	315-433-2602	511
Onondaga Community College* sunyocc.edu	4585 West Seneca Turnpike Syracuse 13215-4585	315-498-2622	12,271
Onondaga School of Therapeutic Massage www.massage-school.com	719 East Genesee Street Syracuse 13210	315-424-1159	60
Pomeroy College of Nursing at Crouse Hospital* crouse.org/nursing	765 Irving Ave. Syracuse 13210	315-470-7481	345
St. Joseph's College of Nursing at St. Joseph's Hospital Health Center* www.sjhcon.edu	206 Prospect Ave. Syracuse 13203	315-448-5040	317
State University of New York (SUNY) at Oswego* oswego.edu	7060 State Route 104 Oswego 13126	315-312-2500	8,034
State University of New York (SUNY) at Oswego Metro Center* oswego.edu/metro	2 Clinton Square, Ste. 115 Syracuse 13202	315-399-4100	Part of SUNY Oswego
State University of New York (SUNY) College at Cortland* cortland.edu	PO Box 2000 Cortland 13045	607-753-2201	6,958
State University of New York (SUNY) College of Environmental Science and Forestry* esf.edu	1 Forestry Drive Syracuse 13210	315-470-6500	2,200
State University of New York (SUNY) Delhi [®] Onondaga Community College* delhi.edu	4585 West Seneca Turnpike Syracuse 13215-4585	315-498-2824	n/a
State University of New York (SUNY) Empire State College* esc.edu/cny	6333 State Route 298 East Syracuse 13057	315-472-5730	11,952 worldwide
State University of New York (SUNY) Syracuse Educational Opportunity Center* syracuseeoc.com	100 New Street Syracuse 13202	315-472-0130	n/a
State University of New York (SUNY) Upstate Medical University* upstate.edu	750 East Adams Street Syracuse 13210	315-464-4570	1,516
Syracuse City Schools Practical Nursing Program www.syracusecityschools.com	725 Harrison Street Syracuse 13210	315-435-4499	33
Syracuse University* syr.edu	Crouse-Hinds Hall 900 South Crouse Avenue Syracuse 13244-2130	315-443-1870	21,492
Tompkins Cortland Community College* tc3.edu	170 North Street Dryden 13053	607-844-8211	5,559
University College of Syracuse University* uc.syr.edu	700 University Avenue Syracuse, NY 13244-2530	315-443-9378	Part of Syracuse University
Utica College* utica.edu	1600 Burrstone Road DePerno Hall, Room 200 Utica 13502	800-782-8884	4,249
Utica School of Commerce* uscny.edu	Route 5 & Bruno Boulevard Canastota 13032	315-697-8200	282
Wells College* wells.edu	170 Main Street Aurora 13026	800-952-9355	550
* CenterState CEO Member			35

ELEMENTARY & SECONDARY	EDUCATION	North Syracuse Central Schools	315-218-2100
How to register a child for public scho		www.nscsd.org 5355 W. Taft Road, N. Syracuse 13212	
Call your local school district's main office and a instructions. You will likely need proof of addres school district. If your child is new to school (kir or pre-k), you will likely be required to present a	s in your ndergarten	Onondaga Central Schools www.ocs.cnyric.org 4466 S. Onondaga Road, Nedrow 13120	315-552-5000
certificate, immunization record and a report of exam. If the child is transferring from another so you may be asked to bring a report card or othe paperwork from your child's last school. The sol	a physical chool, er transfer	Skaneateles Central Schools www.skanschools.org 49 E. Elizabeth Street, Skaneateles 13152	315-685-8361
ask for an immunization record and a physical of Many school districts now offer registration inst forms and information on their websites.	•	Solvay Union Free Schools www.solvayschools.org 103 Third Street, Solvay 13209	315-468-1111
GREATER SYRACUSE AREA PUBLIC SCHOOL	DISTRICTS	Syracuse City Schools	315-435-4499
Baldwinsville Central Schools www.bville.org	315-638-6043	www.syracusecityschools.com 725 Harrison Street, Syracuse 13210	
29 E. Oneida Street, Baldwinsville 13027 East Syracuse-Minoa Central Schools www.esmschools.org	315-434-3000	Tully Central School www.tullyschools.org PO Box 628, Tully 13159	315-696-6200
407 Fremont Road, East Syracuse 13057 Fabius-Pompey Central Schools	315-683-5301	West Genesee Central Schools www.westgenesee.org	315-487-4562
www.fabiuspompey.org 1211 Mill Street, Fabius 13063	313-000-0001	300 Sanderson Drive, Camillus 13031 Westhill Central Schools	315-426-3000
Fayetteville-Manlius Central Schools www.fmschools.org 8199 E. Seneca Turnpike, Manlius 13104	315-692-1234	www.westhillschools.org 400 Walberta Road, Syracuse 13219	
Jamesville-DeWitt Central Schools	315-445-8300	GREATER SYRACUSE AREA ACCREDITED PRIVATE & PAROCHIAL SCHOOLS	
www.jamesvilledewitt.org PO Box 606, DeWitt 13214		Abundant Life Academy www.alcolife.org	315-463-7300
Jordan-Elbridge Central Schools	315-689-8500	7000 All Nations Boulevard, E. Syracuse 1305	1
www.jecsd.org PO Box 902, 9 Chappell Street, Jordan 13080		Baldwinsville Christian Academy www.baldwinsvillechristianacademy.com 7312 Van Buren Road, Baldwinsville 13027	315-638-1069
LaFayette Central Schools www.lafayetteschools.org	315-677-9728	Bishop Grimes Jr./Sr. High School	315-437-0356
5955 Route 20 West, LaFayette 13084 Liverpool Central Schools	315-622-7900	www.bishopgrimes.org 6653 Kirkville Road, E. Syracuse 13057	
www.liverpool.k12.ny.us 195 Blackberry Lane, Liverpool 13090		Bishop Ludden Jr./Sr. High School www.bishopludden.org	315-468-2591
Lyncourt Union Free School District www.edline.net/pages/lyncourt_school	315-455-7571	815 Fay Road, Syracuse 13219	015 407 0545
2709 Court Street, Syracuse 13208		Bishop's Academy at Holy Family www.holyfamilyschoolsyr.org	315-487-8515

Marcellus Central Schools	315-673-6000	130 Cha
www.marcellusschools.org 2 Reed Parkway, Marcellus 13108 * CenterState CEO Member		Bishop's Rosary www.mhr 1031 Be

www.bishopgrimes.org 6653 Kirkville Road, E. Syracuse 13057	010 107 0000
Bishop Ludden Jr./Sr. High School www.bishopludden.org	315-468-2591
815 Fay Road, Syracuse 13219	
Bishop's Academy at Holy Family www.holyfamilyschoolsyr.org 130 Chapel Drive, Fairmount 13219	315-487-8515
Bishop's Academy at Most Holy Rosary School www.mhrsyr.org 1031 Bellevue Avenue, Syracuse 13207	315-476-6035
Blessed Sacrament School* www.blessedsacramentschool.org 3129 James Street, Syracuse 13206	315-463-1261

Cathedral International Catholic Academy at Our Lady of Pompei www.capsyracuse.org 915 N. McBride Street, Syracuse 13208	315-422-8548	Syracuse University Institute for Veteran The IVMF is the first interdisciplinary national inst focused on the social, economic, education and and their families post-service. http://vets.syr.edu	itute in higher education policy issues affecting veterar
Christian Brothers Academy* www.cbasyracuse.org	315-446-5960	CHARTER SCHOOLS	·
6245 Randall Road, Syracuse 13214			015 400 0007
Faith Heritage School www.faithheritageschool.org 3740 Midland Avenue, Syracuse 13205	315-469-7777	Syracuse Academy of Science Charter School www.sascs.org 1001 Park Avenue, Syracuse 13204	315-428-8997
Holy Cross School www.hcschooldewitt.org 4112 E. Genesee Street, DeWitt 13214	315-446-4890	Southside Academy Charter School www.nhaschools.com/schools/southside 2200 Onondaga Creek Road, Syracuse 13207	315-476-3019
Immaculate Conception School	315-637-3961	EDUCATIONAL SERVICES	
www.icschool.org 400 Salt Springs Road, Fayetteville 13066		The Central New York region is dedicated to you areas of life. Many organizations offer support se	
Living Word Academy	315-437-6744	family should you need it.	
www.livingwrd.org 6101 Court Street Road, Syracuse 13206		Boards of Cooperative Educational Services Onondaga-Cortland-Madison*	315-431-8407
Manlius Pebble Hill School*	315-446-2452	www.ocmboces.org OCM BOCES provides services for local and Syr	acuse citv schools.
www.mph.net 5300 Jamesville Road, DeWitt 13214		Program offerings include career and technical e education, alternative education and workforce p	ducation, special
Merriday School	315-478-1031	Huntington Family Centers	315-476-3157
www.merridayschool.com 1636 James Street, Syracuse 13203		www.huntingtonfamilycenters.org Services for Syracuse City School District studen issues and help families navigate additional availa	
Montessori Discovery School	315-446-0204	New York State Education Public Data A	
www.montessoridiscoveryschool.org 109 Waring Road, Syracuse 13224		http://data.nysed.gov Search statewide data reports for schools, distric	ts BOCES or counties.
Montessori School of Syracuse*	315-449-9033	New York State Report Cards	
www.mssyr.org 155 Waldorf Parkway, Syracuse 13224		https://reportcards.nysed.gov These report cards provide enrollment, demogra	nhic attendance
		suspension, dropout, teacher, assessment, accou	untability, graduation rate,
The New School www.newschoolsyracuse.org	315-475-6453	post-graduate plan, and fiscal data for public and and the state.	I charter schools, districts,
5205 Jamesville Road, Syracuse 13214		On Point for College*	315-362-5003
Parkview Junior Academy	315-468-0117	http://onpointforcollege.org	
www.parkviewjunioracademy.org 412 S. Avery Avenue, Syracuse 13219		This Syracuse nonprofit has helped students find college forms and arrange for necessary resourc On Point has helped more than 5,000 first-gene	ces to succeed in college.
St. Margaret's School	315-455-5791	ProLiteracy*	315-422-9121
www.stmargaretschoolny.org 201 Roxboro Road, Mattydale 13211		www.proliteracy.org ProLiteracy develops and promotes adult literacy programs to help adult learners, and advocates of	
St. Mary's Academy	315-635-3977		
www.smabville.org 49 Syracuse Street, Baldwinsville 13027		Say Yes to Education Syracuse www.sayyessyracuse.org	315-435-6461
St. Rose of Lima School	315-458-6036	This nonprofit foundation is committed to increas college graduation rates for urban students. Say	Yes has worked closely
www.stroseny.org 411 S. Main Street, North Syracuse 13212		with Syracuse University since 2008 "to ensure the Syracuse has the ability to reach his or her acade	
Syracuse Hebrew Day School	315-446-1900	Success in Learning	315-446-6957
www.shds.org 5655 Thompson Road, DeWitt 13214		www.cnylearning.com Provides tutoring sessions in group and individua	ıl settings.
5055 THOMPSON NOAU, DEVVIIL 13214		* CenterState CEO Member	37

PRESCHOOL EDUCATION & CHILD CARE

A growing number of school districts provide pre-kindergarten and preschool programs. Child care centers, Head Start and private and parochial schools are also a source of a quality preschool education for children. Home-based family child care is another child care option. Contact the school districts or programs directly or call Child Care Solutions for information and referrals.

Child Care Solutions, Inc.* 315-446-1220 / 888-729-7290 www.childcaresolutionscny.org

Child Care Solutions is a nonprofit resource and referral agency serving Onondaga and Cayuga counties. The organization helps parents locate child care, after-school and preschool education programs, sponsors classes for individuals who work with young children, helps new child care businesses get started, and provides child care and early education data and consulting services.

6724 Thompson Road, Syracuse 13211 34 Wright Avenue, Auburn 13021

PRESCHOOLS

PRESURUULS	
Blessed Sacrament School* www.blessedsacramentschool.org 3129 James Street, Syracuse 13206	315-463-1261
Jewish Community Center of Syracuse* www.jccsyr.org 5655 Thompson Road, DeWitt 13214	315-445-2360
Jowonio School www.jowonio.org 3049 E. Genesee Street, Syracuse 13224	315-445-4010
Manlius Pebble Hill School* www.mph.net 5300 Jamesville Road, DeWitt 13214	315-446-2452
Montessori School of Syracuse* www.mssyr.org 155 Waldorf Parkway, Syracuse 13224	315-449-9033

CHILD CARE

KinderCare Learning Center*	315-622-0286
www.kindercare.com 3787 Canvasback Drive, Liverpool 13090	
SonShine Child Care at	315-682-2895

SonShine Child Care at 315-Community Covenant Church*

107 Pleasant Street, Manlius 13104

www.trusttogether.com

The U.S. News & World Report list of 100 Best Public High Schools in New York includes many Central New York Schools

Hamilton Junior-Senior High School, Hamilton (No. 40) Skaneateles High School, Skaneateles (No. 44) Fayetteville-Manlius Senior High School, Manlius (No. 77) Fabius-Pompey Middle School High School, Fabius (No. 83) Jamesville-DeWitt High School, DeWitt (No. 92)

Science and Technology Leader

The STEM Funders Network, a group of foundations working to improve science, technology, engineer and math (STEM) education, recognized the East Syracuse Minoa School District as one of 27 schools and groups nationally excelling in science, technology, engineering and mathematics programs.

DISTINGUISHED CNY GRADUATES

Linda Cohn: sportscaster and ESPN SportsCenter anchor (SUNY Oswego) **Dennis Crowley:** founder of FourSquare (Syracuse University)

Ann E. Dunwoody: first female four-star general in the U.S. Armed Services (SLINY Cortland)

Ruth Bader Ginsburg: serves on the Supreme Court (Cornell University)
Laurie Halse Anderson: young adult author (Onondaga Community
College)

Mary Jacobus: former president and chief operating officer, The New York Times Company (Le Moyne College)

Betsey Johnson: fashion designer (Syracuse University)

Grace Jones: actress and model (Onondaga Community College)

Nathan Miller: 43rd governor of New York (SUNY Cortland)

Steve Levy: ESPN broadcaster (SUNY Oswego)

Al Roker: TV personality and weatherman (SUNY Oswego)

Jon Rubenstein: developer of the iPod (Cornell University)

Richmond Shreve: designed the Empire State Building (Cornell University) **John Zogby:** president and CEO, Zogby International (Le Moyne College)



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^{*} CenterState CEO Member



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HEALTH CARE

Sooner or later, most of us will need medical treatment.

Fortunately, Central New York is home to numerous quality hospitals and specialized medical facilities. St. Joseph's Hospital Health Center, SUNY Upstate Medical University and Crouse Hospital have each expanded dramatically in the last 10 years. Parents appreciate the Golisano Children's Hospital and Upstate's new Cancer Center, each serving patients from across the state.

MEET THE NEIGHBORS

Luis Castro, MD, medical direction, St. Joseph's Primary Care Center-West

I AM DRAWN TO OUR NEIGHBORHOOD in Camillus—a beautiful western suburb of Syracuse—because of the diversity of people from different backgrounds.

MY FAVORITE LOCAL HAUNTS ARE Pine Grove Health & Country Club where I do my Warrior Fitness Program, AKA, my fountain of youth!

I FEEL MOST AT HOME at my camp on Otisco Lake.

CENTRAL NEW YORK IS GREAT FOR raising a family in a safe, comfortable and beautiful place with access to many great outdoor activities. Central New York is also a hot bed for primary care. Primary care providers are valued and respected as much or more than specialists unlike most major metropolitan areas. This results in better preventative care for the population in general.



CENTRAL NEW YORK HEALTH CARE QUICK FACTS

Concussion Management Program and CNY Sports Concussion Center at Upstate Medical University: Recognized by the Centers for Disease Control and Prevention as a significant public health issue, this Syracuse facility is on the cutting-edge of concussion research and treatment. The center also offers community education and outreach.

Central New York Biotech Accelerator: This facility opened in 2012 to support bioscience and medical technology and biotech entrepreneurial activity. The facility is located just outside downtown Syracuse and strives to be "the most creative and imaginative academically based innovative biotechnology accelerator in North America."

Penicillin & Bristol-Myers Squibb: The Bristol-Myers Squibb factory in East Syracuse is responsible for helping create the world's first synthetic penicillin. For many years, the company produced more of the antibiotic than anyone else in the world. Bristol-Myers Squibb, with a local manufacturing facility since 1943, also makes Abilify. Eliquis and Plavix.

Elizabeth Blackwell: The first American woman to ever earn a medical degree attended Geneva Medical College, which is now Upstate Medical University, in the late 1840s.

Hospital beds: Onondaga County alone is home to more than 1,600 hospital beds among its three hospitals at four locations.

Welch Allyn: Next time you're in the doctor's office — anywhere — look at the name on the medical equipment in the room. Chances are, it says Welch Allyn. The Skaneateles Falls-based medical equipment company was acquired by Hill-Rom Holdings in 2015 for \$2.05 billion.

Eye exam invention: Welch Allyn's founders Dr. Francis A. Welch and William Noah Allyn built the first hand-held ophthalmoscope, used in routine eye exams, about 1910.

Early hospital: Syracuse was an early leader in health care services as the first public hospital opened in 1870.

Poison Control Center at Upstate Medical University: 90 percent of calls are handled without further need of medical care, saving millions of dollars each year.

Co-inventor of the pill: Dr. Gregory Goodwin Pincus, a biologist and researcher, is credited with helping invent the combined oral contraceptive pill. He earned a bachelor's degree in agriculture from Cornell University in 1924.

Great Doctors. Great Care.



Patient Satisfaction Rate!

When great doctors work with a highly skilled, committed and caring staff, the outcome is patient satisfaction. At Hematology-Oncology Associates of CNY, great effort is put forth to let patients know they matter. It's not just their advanced treatments and technology, it's the spirit of every physician and employee that offers hope and a partnership to walk the journey together, committed to the best possible outcome. At HOA, everything matters!



hoacny.com

QUALITY HEALTH CARE IS THE CORE OF OUR COMMUNITY

The Syracuse metropolitan area includes four acute general hospitals: Crouse Hospital, St. Joseph's Hospital Health Center, Upstate University Hospital of the State University of New York, and the Syracuse VA Medical Center. It also includes 11 nursing homes and several ambulatory care facilities.

- More than 1,800 general and specialty practicing physicians call Central New York home.
- Crouse Hospital supports regional centers for obstetrics and neonatology. The hospital also maintains the largest ambulatory surgery programs in the region and is a Chest Pain and Heart Failure Center and a NYS-designated Regional Stroke Center.
- St. Joseph's Hospital Health Center operates the largest programs in the region for cardiology and open heart surgery, and supports major programs in peripheral vascular surgery, nephrology and orthopedics. In 2014, it completed an expansion that includes the addition of 14 operating rooms, 110 private patient rooms and several green initiatives.
- Upstate University Hospital serves as the tertiary medical center hospital for 17 counties in the center of Upstate New York. The hospital includes regional centers for trauma care, neurosurgery, burn care and other specialties including the Golisano Children's Hospital. In 2014, Upstate opened the Upstate Cancer Center on its downtown campus and GEM Care, a Senior Emergency Department, on its Community General campus.
- **Upstate Medical University** houses the only academic medical school in the area; it also collaborates with allied teaching facilities. Crouse Hospital and St. Joseph's Hospital Health Center operate nursing schools.
- The Syracuse VA Medical Center serves veterans from 13 counties and operates seven community-based outpatient clinics. It features a \$90 million six-story Spinal Cord Disorder Center, a Level II Polytrauma Center and an Amputee Center of Care. Additional services are offered through its medicine, neurology, surgery and psychiatry departments.

Photo courtesy of Upstate Medical University





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UNIVERSITY AND THE
REGION'S LARGEST EMPLOYER

With 9,000 employees, four colleges, a biomedical research enterprise, two hospital campuses, a new cancer center, a children's hospital, and many outpatient sites, Upstate is here to serve Central New York.

Our mission is reflected in our actions.

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Our research is aimed at curing disease.

Our graduates provide a vital health care workforce for the state.

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patients.com and www.bms.com
to learn more.



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REGIONAL HEALTH CARE FACILITIES

Hospital	Address	Phone	Beds
Auburn Community Hospital www.auburnhospital.org	17 Lansing Street, Auburn	315-255-7209	99
Canton-Potsdam Hospital www.cphospital.org	50 LeRoy Street, Potsdam	315-265-3300	94
Carthage Area Hospital carthagehospital.com	1001 West Street, Carthage	315-493-1000	35
Cayuga Medical Center www.cayugamed.org	101 Dates Drive, Ithaca	607-274-4011	212
Claxton-Hepburn Medical Center www.claxtonhepburn.org	214 King Street, Ogdensburg	315-393-3600	130
Community Memorial www.communitymemorial.org	37 Milford Street, Hamilton	315-648-6400	25
Cortland Regional Medical Center www.cortlandregional.org	134 Homer Avenue, Cortland	607-756-3500	162
Crouse Hospital* www.crouse.org	736 Irving Avenue, Syracuse	315-470-7111	506
Gouverneur Hospital www.gvnrhospital.org	77 West Barney Street, Gouverneur	315-287-1000	25
Faxton-St. Luke's Healthcare faxtonstlukes.com	1656 Champlin Avenue, Utica	315-624-6000	370
Hutchings Psychiatric Center omh.ny.gov	620 Madison Street, Syracuse	315-426-3600	135
Lewis County General Hospital www.lcgh.net	7785 North State Street, Lowville	315-376-5200	31
Little Falls Hospital www.lfhny.org	140 Burwell Street, Little Falls	315-823-1000	25
Massena Memorial Hospital www.massenahospital.org	1 Hospital Drive, Massena	315-764-1711	50
Oneida Healthcare Center* www.oneidahealthcare.org	321 Genesee Street, Oneida	315-363-6000	101
Oswego Health* www.oswegohealth.org	110 W. Sixth Street, Oswego	315-349-5511	164
River Hospital www.riverhospital.org	4 Fuller Street, Alexandria Bay	315-482-2511	15
Rome Memorial Hospital www.romehospital.org	1500 North James Street, Rome	315-338-7000	130
Samaritan Medical Center www.samaritanhealth.com	830 Washington Street, Watertown	315-785-4000	294
St. Elizabeth Medical Center www.stemc.org	2209 Genesee Street, Utica	315-798-8100	201
St. Joseph's Hospital Health Center* www.sjhsyr.org	301 Prospect Avenue, Syracuse	315-448-5111	431
Syracuse VA Medical Center www.syracuse.va.gov	800 Irving Avenue, Syracuse	315-425-4400	154
Upstate University Hospital* Downtown Campus: www.upstate.edu/hospital www.upstate.edu/gch	750 East Adams Street, Syracuse	315-464-5540	735 at two campuses
Community Campus: www.upstate.edu/community	4900 Broad Road, Syracuse	315-492-5011	

^{*} CenterState CEO Member / Beds source: http://profiles.health.ny.gov

URGENT CARE CENTERS

Central Square Medical Center*

www.oswegohealth.org

3045 East Avenue, Central Square 315-668-5240

Crouse Promptcare

http://crouse.org

739 Irving Avenue, Syracuse 315-470-2951

Five Star Urgent Care

www.fivestaruc.com

3504 W. Genesee Street, Fairmount

8003 Route 11, Cicero

6870 E. Genesee Street, Fayetteville

7375 Oswego Road, Liverpool 315-350-3305

Fulton Medical Center*

www.oswegohealth.org

510 S. Fourth Street, Fulton 315-592-3500

St. Joseph's Physicians Urgent Care*

www.sjphysicians.org

5100 W. Taft Road, Liverpool 315-452-2333 4100 Medical Center Drive, Fayetteville 315-637-7800 St. Joseph's Hospital Health Center is ranked No. 12 in New York state by U.S. News and World Report. U.S. News also rated St. Joe's as a high performing hospital for heart bypass, knee and hip replacement surgeries.

Upstate Medical University was named among the top 100 hospitals that excel in the metrics of the Affordable Care Act, according to SafeCare Hospitals.



Photo courtesy of St. Joseph's Hospital Health Center

Ranked as high performing for knee and hip replacement surgeries
- the highest designation by U.S. News and World Report

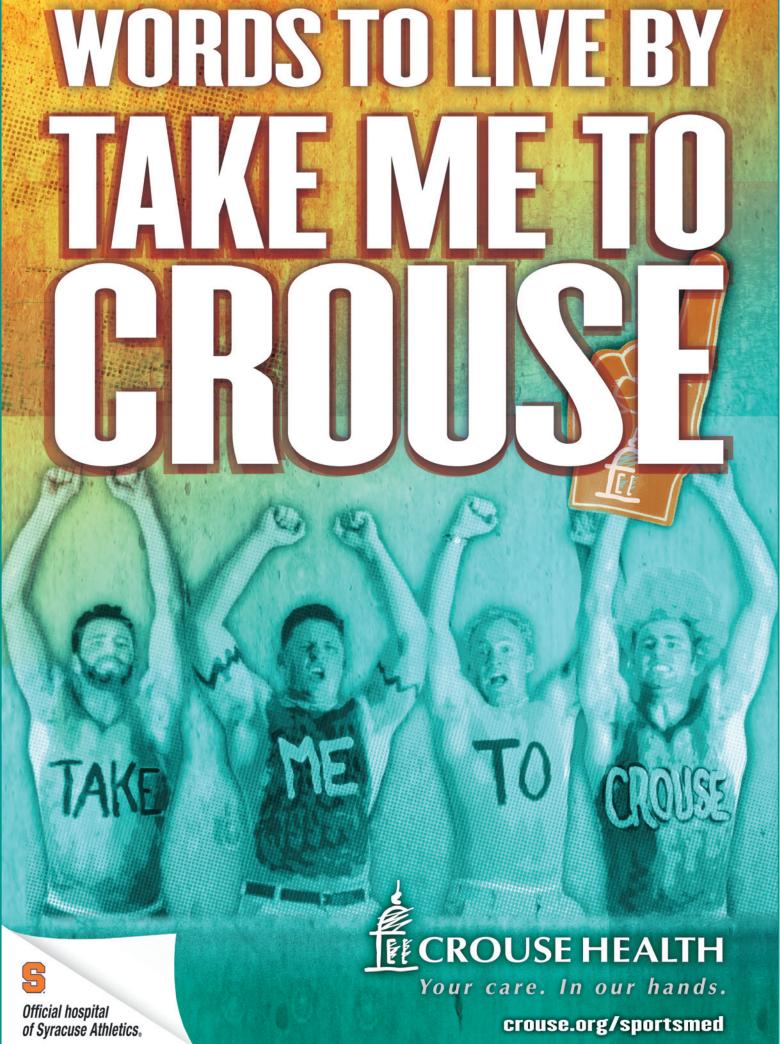




Care that moves you.



^{*} CenterState CEO Member



NEWCOMERS

Welcome - we're here to help! If you're looking for a great place to live, where you can find affordable housing, good schools, easy commutes, cultural opportunities galore and four beautiful seasons, look no further. Syracuse and Central New York offer this and more, and since we know relocating to a new area can be daunting, this section is loaded with resources to get you started.

MEET THE NEIGHBORS

Laura Neitz, brand strategist, Terakeet

I MOVED TO SYRACUSE FROM Gettysburg, Pennsylvania to attend Le Moyne College. I actively chose to stay in Syracuse after graduation because of the impression the city made on me during my time here. I am continuously impressed with the investment the city and partner organizations have put into improving the community.

I AM DRAWN TO SYRACUSE BECAUSE I have been influenced by the powerful Jesuit experience at Le Moyne of Magis: doing more, being more and achieving more than originally thought possible. I think the current effort to revitalize the region and the creation of a conscious sense of community in Syracuse embodies this principle. This is an exciting time to be living in Syracuse and I wouldn't want to miss it!

MY NEW FAVORITE PLACE IS...there are so many places in Syracuse to love! From Green Lakes where you can experience the renowned natural beauty of Upstate New York, to Armory Square where you can really see the fruits of the revitalization efforts that have been going on during the past decade, to Beer Belly Deli (my favorite restaurant) on Westcott Street where you can see both lively college life and Syracuse's young adults coming together — there are just so many places I love here for different reasons!

I'VE DISCOVERED THAT CENTRAL NEW YORK IS GREAT

FOR its real sense of community. It comes through in one of the best, time-proven ways to gather people together: food and drink. There are so many great restaurants and breweries in CNY that I have tried and plan on trying in the future! The entrepreneurial spirit is strong here and it is shining through in absolutely delicious ways.

Photo courtesy of CenterState CEO





CENTRAL NEW YORK CHEERLEADERS

Like all good New Yorkers, folks from this region are not shy — especially about sharing and encouraging all of the good things happening here. Many local organizations share a common goal — promoting the things that make Central New York great! These organizations can help you learn more about the area, join a board of directors or just find a good restaurant. If you're looking for an expert on the area, who is also passionate about the place, look no further than this list.

40 Below*

www.40belowsyracuse.org @40belowsyracuse

Young professionals and community members with "a passion for local revitalization and unparalleled dedication to Central Upstate New York." This nonprofit works to promote the region as a vibrant place to live, work, learn and play.

Believe in Syracuse

www.believeinsyracuse.org Believe in Syracuse @believeinsyr

A grassroots community organization with the mission of promoting life in Syracuse.

Cayuga County Office of Tourism

http://tourcayuga.com @Cayuga Tourism

This office is the designated tourism promotion agency for Cayuga County.

CenterState CEO

www.centerstateceo.com @CenterStateCFO

CenterState CEO is an independent and forward-thinking economic development strategist, business leadership organization and chamber of commerce; dedicated to the success of its members and the prosperity of the region.

Cortland County Convention & Visitors Bureau

http://experiencecortland.com @CortlandNY

Promotes all things tourism in Cortland County.

Downtown Committee of Syracuse*

www.downtownsyracuse.com @downtownSYR

Private nonprofit organization for property owners and tenants in downtown Syracuse. The organization undertakes programs to promote downtown, strengthen its economic base, increase its attractiveness and assure that it's clean, safe and accessible.

FOCUS Greater Syracuse

www.focussyracuse.org

@FocusSyracuse

A citizen-driven organization that taps citizen creativity and citizen engagement to impact change in Central New York by enabling citizens, organizations, and government to work together to enhance the quality of our lives and our economic future.

* CenterState CEO Member



Homewood Suites by Hilton - Now Open!

At Homewood Suites by Hilton, we're not your forever home, but with our extras such as our grocery shopping service, you may never want to leave.

Spacious suites with full kitchens
Complimentary full hot breakfast every morning
Complimentary evening social Mon - Thu**
Free Wi-Fi

Indoor heated pool and fitness center

Whether you stay two nights or two weeks, we have everything you need to Be at Home."

Homewood Suites by Hilton Syracuse-Carrier Circle 6006 Fair Lakes Road | East Syracuse, NY 13057 (315) 433-1009

syracusecarriercircle.homewoodsuites.com / 1-800-CALL-HOME®

*Guest pays for groceries. Other restrictions apply. **Service of alcohol subject to state and local laws. Must be of legal drinking age.





IGNITE

http://ignite-cny.org @IGNITFCNY

Cayuga County's Young Professionals empower its members to recognize and enhance the value of living and working in Cayuga County by connecting people and ideas.

Leadership Greater Syracuse*

www.leadershipgreatersyracuse.org

@LeadSYR

This community leadership training organization is "dedicated to recruiting, equipping, engaging and uniting present and future leaders of all ages and experiences committed to making a difference in their communities."

Madison County Tourism

www.madisontourism.com

@madtour

Madison County's tourism promotion agency.

Meetup Syracuse

www.meetup.com/cities/us/ny/syracuse/

@CuseTechMeetup

Discover Central New Yorkers who share your hobbies and interests. The site includes dozens of groups that meet regularly.

No Excuses Syracuse

www.noexcusessyr.com

@noexcusesSYR

This private tour company provides guided excursions throughout the area to help you discover the hidden gems of Syracuse and Central New York.

Oswego County Promotion & Tourism

www.visitoswegocounty.com

@OswegoCountyNY

Oswego County's tourism promotion agency.

SyracuseFirst*

www.syracusefirst.org

@syracusefirst

This nonprofit encourages citizens to "Think Local First." Its mission is to "create a thriving local economy by encouraging and maximizing the potential of local businesses, and transferring market share from non-locally owned businesses to local independently owned businesses."

Syracuse Up

www.syracuseup.com

@syracuseup

Short for Syracuse Urban Properties, its website is dedicated to exploring green and sustainable technologies and infrastructures and how they might grow in our area.

Visit Syracuse*

www.visitsyracuse.com

@VisitSyracuse

Visit Syracuse, formerly known as the Syracuse Convention & Visitors Bureau, is Onondaga County's official and accredited destination marketing organization. Visit Syracuse generates "short-term and future income for businesses, employment for residents and tax revenue for local government."

UpDowntowners

www.updowntowners.com

Focused on downtown Syracuse, the Updowntowners promote "the social and cultural growth" of the city through regular events and activities.

* CenterState CEO Member



One branch, one goal. To make your finances stress-free.

Whether you are moving into the area, starting a new job, creating a business, or simply looking to get your finances organized, we are here to help.

With products and services for every need, there is no reason to go anywhere else.



FEDERAL CREDIT UNION

500 Erie Blvd W. Syracuse

visionsfcu.org

WHAT YOU NEED TO KNOW

AUTOMOBILE REGISTRATION

Newcomers to New York state must present a valid driver's license and undergo an eye exam to obtain a state driver's license. Vehicles must be registered with the Department of Motor Vehicles, and proof of ownership and current, valid insurance must be presented. All New York state vehicles are inspected annually for safety and emissions control.

NYS Department of Motor Vehicles	518-486-9786
Outside NYS	518-473-5595
www.dmv.ny.gov	
E004 E . T % D . I M . II O	

5801 East Taft Road, North Syracuse Open Monday-Thursday, 8:30 a.m. to 6 p.m. Closed Friday

4671 Onondaga Boulevard, Syracuse Open Monday-Friday, 8:30 a.m. to 4 p.m.

Find additional CenterState New York locations at http://dmv.ny.gov/offices

BUSINESS

Business Information	800-771-7755
Consumer Fraud	
(NYS Attorney General's Office)	
ag.ny.gov	
Cayuga County Chamber of Commerce°	315-252-7291

www.cayugacountychamber.com
CenterState CEO*

www.centerstateceo.com

CenterState CEO is an independent and forward thinking economic development strategist, business leadership organization and chamber of commerce; dedicated to the success of its members and the prosperity of the region. It serves as an advocate and resource for smart business, catalyze and facilitate regional growth, and promote community prosperity through results-driven partnerships, planning and problem-solving.

315-470-1800

315-443-8466

Central New York Technology Development Organization CNYTDO* 315-425-5144

www.tdo.org

CASE: Center for Advanced Systems 315-443-1060 and Engineering*

www.case.syr.edu

Cortland County Chamber of Commerceº 607-756-2814 www.cortlandareachamber.com

Downtown Committee of Syracuse* www.downtownsyracuse.com	315-422-8284
Greater Oswego-Fulton Chamber of Commerce ^o www.oswegofultonchamber.com	315-343-7681
Manufacturers Association of Central New York (MACNY)* www.macny.org	315-474-4201

www.iriadity.org	
Onondaga Small Business Development Center*	315-498-6073
www.onondagasbdc.org	

www.southsideinnovation.org

South Side Innovation Center*

Syracuse University Institute for Veterans and Military Families www.vets.syr.edu	315-443-0141
U.S. Small Business Administration* www.sba.gov/offices/district/ny/syracuse	315-471-9393
WISE Women's Business Center* www.wisecenter.org	315-443-8634
Women Business Opportunities Connection (WBOC)* www.wboconnection.org	315-380-8280
Women's TIES* www.womenties.com	315-708-4288
DOGGIE DAY CARE/KENNELS	
The Barking Orange* thebarkingorange.com	315-314-6767
Blue Prints Dog Studio* blueprintsdogstudio.com	315-446-2070
EMPLOYMENT	
AP. Professionals* http://approfessionals/syracuse.com	315-877-9709
CNY Works	315-473-8250
www.cnyworks.com Carr Recruiting Solutions*	315-428-8888
www.carr-recruiting.com	313-420-0000
C R Fletcher Associates, Inc.* www.crfletcher.com	315-471-1000
Comforce* www.comforce.com	315-726-3501
CPS Recruitment, Inc.* www.cpsrecruiter.com	315-457-2500
Essential NY Jobs www.essentialnyjobs.com	
JAS Recruitment* www.jasrecruitment.com	315-299-7168
Manpower Inc* www.manpowerjobs.com	315-423-7213
MODIS, Inc.* www.modis.com	315-422-2480
New York State Department of Labor www.labor.ny.gov	888-469-7365
Nurse Connection Staffing, Inc.* www.nurseconnectionstaffing.com	315-530-3680
The Post-Standard* www.syracuse.com/jobs	
Staffworks, Inc.* www.staffworkscny.com	315-735-5050
Stafkings Personnel Systems* www.stafkings.com	315-432-5636
SyracuseHelpWanted.com	
TopHire Recruitment, LLC* www.tophirerecruitment.com	315-329-5080

[°]CenterState Chamber Alliance Member

^{*} CenterState CFO Member

GOVERNMENT

Onondaga	County
unununga	Obuilty

ongov.net

Business Certificates 315-435-2235 County Clerk 315-435-2226 General 315-435-2222 **Passports** 315-435-2235

Additional CenterState New York Counties:

Cayuga: www.cayugacounty.us Cortland www.cortland-co.org Herkimer: http://herkimercounty.org Jefferson: www.co.jefferson.ny.us Lewis: http://lewiscountyny.org Madison: www.madisoncounty.ny.gov Oneida: www.ocgov.net Oswego: www.co.oswego.ny.us Seneca: www.co.seneca.ny.us St. Lawrence: www.co.st-lawrence.ny.us Tompkins: http://tompkinscountyny.gov

New York State

www.ny.gov

Assembly www.assembly.state.ny.us Senate www.nysenate.gov City of Syracuse 315-448-8005

www.syracuse.ny.us

Onondaga County Town Clerks

www.ongov.net/clerk/clerks.html

Onondaga County Townships and Villages

In each of Onondaga County's towns, residents elect a supervisor, town council, justice of the peace, town clerk, highway superintendent and tax collector. Villages are directed by an elected mayor and a board of trustees.

HEALTH CLUBS

Aspen Athletic Clubs* www.aspenfit.com	315-458-FITT
Jewish Community Center of Syracuse* www.jccsyr.org	315-445-2360
Skaneateles YMCA and Community Center www.auburnymca.org/skaneateles	315-685-2266
MetroFitness* www.getmetrofit.com	315-426-8917
YMCA of Greater Syracuse, Inc.* www.ymcaofgreatersyracuse.org	315-474-6851

HOME INSPECTIONS

Absolute Home Inspection, Inc.*	315-673-1755
www.absolutehomeinspection.com Braga Home Inspection*	315-382-8650
www.bragahomeinspection.com	010 002 0000

LIBRARIES

Onondaga County Public Library* The Galleries of Syracuse

Visit www.onlib.org for city and suburban branches 447 South Salina Street, Syracuse

Main Branch 315-435-1900

NEWSPAPERS / WEBSITES

Auburn – The Citizen http://auburnpub.com	315-253-3700
Business Journal News Network* www.cnybj.com	315-579-3927
CNY Latino www.cnylatino.com	315-415-8593
Cortland Standard www.cortlandstandard.net	607-756-5665
Syracuse Catholic Press* www.thecatholicsun.com	315-422-8153
Syracuse New Times and Family Times* www.syracusenewtimes.com	315-422-7011
Syracuse Media Group/The Post-Standard* www.syracuse.com	800-765-3231
Watertown Daily Times* www.watertowndailytimes.com	315-782-1000
POSTAL SERVICE	

U.S. Postal Service	315-452-3501
www.usps.com	800-275-8777

PUBLIC SAFETY & EMERGENCIES

When experiencing an emergency in Syracuse, Onondaga County and the surrounding areas, dial 911. The appropriate public safety agency will be dispatched to your location.

Emergency	911
Onondaga County Police, Fire, Medical	
Ambulance	911
Emergency	911

Rural Metro

www.ruralmetro.com	
Business Office	315-471-0102

CONTACT Community Services

www.contactsyracuse.org	
Crisis Line (24/7)	315-251-0600
Business Office	315-251-1400

Downtown Committee of Syracuse

ww.downtownsyracuse.com	
Security	315-423-HELP
Office	315-422-8284

HELPLINE

www.ongov.net/helpline

211 Non-emergency

Mental Health Association of Onondaga County

www.contactsyracuse.org	
Mental Health Connection	211
Anger Management or Children First	315-251-1400 x132

New York State Police

www.troopers.ny.gov Emergency Non-Emergency 315-455-2826

Onondaga County Sheriff

www.ongov.net/sheriff

Emergency	911
Non-Emergency	315-435-2111

^{*} CenterState CEO Member

Poison Control Center		TELEPHONE/CELLULAR/WIRELESS	
www.upstatepoison.org Emergency Non-Emergency	800-222-1222 315-464-7078	AT&T* www.att.com	315-445-3051
Syracuse Police www.syracusepolice.org		AT&T Premier Technologies* www.premieruny.com	315-682-0326
Emergency Non-Emergencies	911 315-442-5111	Go Wireless* www.gowireless.com	315-532-7621
Information Desk USACOPS - The Nation's Law Enforcement	315-442-5200 ent Site	Sprint www.sprint.com	866-275-1411
Lists all law enforcement agencies by county. www.usacops.com/ny		Time Warner Cable Business Class*	855-225-7898
Vera House (Domestic and Sexual Violence Sewww.verahouse.org	, , , , , , , , , , , , , , , , , , ,	Verizon* (New phone service) www.verizon.com/ny	800-VERIZON
Hotline Business Line	315-468-3260 315-425-0818	Verizon Wireless – Syracuse* www.verizonwireless.com	315-569-5600
RELIGIOUS ORGANIZATIONS	315-469-4236	Wireless Business Group*	315-701-0855
American Baptist Churches of New York State www.abc-nys.org	310-409-4230	www.wirelessbusinessgroup.com TELEVISION/CABLE	
Believers' Chapel* www.believerschapel.org	315-699-4140	DIRECTV-KR Communications* www.krcommunications.com	716-877-1100
DeWitt Community Church* www.dewittchurch.org	315-445-0331	TRASH PICKUP/RECYCLING	
Diocese of Syracuse www.syracusediocese.org	315-422-7203	1-800-GOT JUNK?* WWW.1800gotjunk.com	315-396-8191
Franciscan Church of the Assumption* www.assumptionchurchsyracuse.org	315-422-4833	Bin There Dump That - Central New York www.newyorkstatedumpsterrental.com	k* 315-750-4150
Islamic Society of Central New York www.iscnyonline.com	315-471-3645	CNY Resource Recovery, Inc.* www.cnyresourcerecoveryinc.com	315-471-0254
Temple Adath Yeshurun www.adath.org	315-445-0002	Covanta Energy* www.covantaenergy.com	315-498-4111
Upper New York United Methodist Church www.unyumc.org	315-424-7878	Feher Rubbish Removal* www.feherrubbish.com	315-422-0715
SERVICES AAA of Western and		Morgan Rubbish Removal/ Dependable Disposal* www.morganrubbish.com	315-689-9588
Central New York* www.aaa.com	315-451-1115 800-222-4357	SMR Fibre* www.empirerecycling.com	315-453-2800
Better Business Bureau www.upstateny.bbb.org	800-828-5000	Syracuse Haulers Waste Removal, Inc.* www.syracusehaulers.com	315-426-6771
Directory Assistance www.phonedirectory.ny.gov	315-428-4000	Syracuse Trash Pickup www.syracuse.ny.us	315-448-2489
NY State Canal System www.canals.ny.gov	800-4CANAL4	Onondaga County Resource Recovery Agency (OCRRA)* www.ocrra.org	315-453-2866
NY State Thruway www.thruway.ny.gov	800-THRUWAY	Upstate Shredding - Weitsman Recycling*	607-687-7777
NY State Travel Information Center www.iloveny.com	800-225-5697	WM Recycle America* www.recycleamerica.com	315-461-9323
Visit Syracuse*	315-470-1910	Waste Management of NY*	315-457-0003
www.VisitSyracuse.com	800-234-4797	www.wm.com	
		* CenterState CEO Member	

UTILITIES

Cable

Time Warner Cable Business Class* www.timewarnercable.com	855-225-7898
Dig Safely New York* www.digsafelynewyork.com	800-962-7962
Electricity/Natural Gas	
National Grid* www.nationalgridus.com	800-642-4272
New York State Electric & Gas www.nyseg.com	800-572-1111

Water

www.noco.com

NOCO Energy Corp.*

vvalei	
City of Syracuse	315-473-2609
www.syracuse.ny.us	
Onondaga County Water Authority*	315-455-7061
www.ocwa.org	

OCWA provides water customers in suburban Onondaga County, and parts of Madison, Oneida and Oswego counties.

800-662-6776

VETERINARIANS

Cayuga Veterinary Services www.cayugaveterinaryservices.com	315-253-7871
Cortland Veterinary Hospital	607-756-5659
Town & Country Hospital for Pets*	315-469-5777
Veterinary Medical Center of Central New York* www.vmccny.com	315-446-7933

VOTED DECICEDATION

VUTER REGISTRATION	
Onondaga County Board of Elections www.ongov.net/elections/voterregistration.html	315-435-8683
New York State Board of Elections www.elections.ny.gov	518-474-1953

^{*} CenterState CEO Member



LOCAL LINGO

The Dome: The knickname for the Carrier Dome, this marshmallow-

Creekwalk: The Onondaga Creekwalk is a 2.6-mile long paved trail

Utica greens: Named for the Upstate city to the east, Utica Greens

The Fair: While the Central New York region is home to dozens of fairs

Onondaga (pronounced on-uhn-daw-guh): You'll find it everywhere. It's

Orange: It's the year-round color as Central New Yorkers love to cheer on

Local brews: Empire Brewing Company and Middle Ages Brewing both

Coney: Stand in line at any hot dog stand and you will hear folks debating

Salt: Syracuse was originally known as the Salt City as the kitchen and

Chicken Riggies: This creamy, spicy pasta concoction can be found on

Riesling: Many Finger Lakes wine makers specialize in this sweet, crisp white variety that has brought home dozens of awards from around the

Lacrosse: Originating with Native Americans, Central New York is a

Stickley Furniture: The high-quality, handcrafted furniture company,

BUSINESS

From international corporations to local, independently owned businesses, thousands of companies are proud to call Central New York home. High tech, clean tech, and eds and meds are just a few of the region's strongest growing industries.

MEET THE NEIGHBORS

CHEDY HAMPSON, founder and CEO, TCGplayer.com

I AM DRAWN TO MY NEIGHBORHOOD BECAUSE you can feel the renewed energy in downtown Syracuse. The influx of new restaurants and retail, along with more businesses looking to make their move back into the city, provide an excitement in the air that I love being a part of.

MY FAVORITE LOCAL HAUNT IS Otro Cinco, which is located one block from the TCGplayer.com office. It's a great, locally owned, Mexican-style restaurant that makes for a fantastic lunch meeting spot. We also like having Pronto Fresh, which is just across the street from us, cater our Free Lunch Fridays. These are employee events with healthy salad, sandwich and wrap options. We love supporting Pronto Fresh and appreciate the positive vibe and atmosphere they bring to downtown. I also love having meetings at Cafe Kubal or the new Recess Coffee on Montgomery Street, which is also next to our offices. Their artisan blends are the perfect morning pick-me-up.

I FEEL MOST AT HOME right in downtown Syracuse. As a lifelong resident of the city, I was determined to locate the TCGplayer offices here. I felt it was the best way to support the community and make a positive contribution to my home.

CENTRAL NEW YORK IS GREAT FOR expanding your horizons. I made an intentional choice in locating TCGplayer.com in downtown Syracuse because the location provides great lifestyle and professional opportunities, which have helped us bring talent from outside of New York state, who now account for 25 percent of our employees. They are able to enjoy great work, a lower cost of living and an ever-growing slate of retail, dining and cultural opportunities.

Photo courtesy of Aurora Flight Sciences





STRENGTHS IN DIVERSE INDUSTRIES

Central New York's economic diversity and industrial heritage is setting the stage for its future growth. The region boasts historic strengths in legacy industries such as **manufacturing**, **engineering**, **agribusiness**, **biomedical** and **electronics**. The region also boasts strong employment and growth opportunities in core industries like **education**, **health care**, **insurance** and **financial services** sectors. **Engineering**, **architectural service** and **environmental systems** firms continue to attract a well-paid and skilled workforce.

These traditionally strong sectors continue to expand alongside new advanced technology industries, such as **digital and electronic devices**, **sensing technologies**, **advanced manufacturing** and **STEM-intensive industries**.

INDUSTRY SECTORS AND LEADERS

Agriculture: Byrne Dairy; Cayuga Milk Ingredients LLC; Chobani LLC; Dairy Farmers of America. Inc.

Biomedical: Bristol-Myers Squibb; Design Concepts; Hanford Pharmaceuticals: Welch Allyn-Hill Rom

Education: Cornell University; SUNY Oswego; Syracuse University; Unstate Medical University

Engineering: C&S Companies; GHD Consulting Services, Inc.; Lockheed Martin; O'Brien & Gere; Environmental Design & Research, Landscape Architecture, Engineering & Environmental Services, D.P.C.

Health Care: Upstate Medical University; St. Joseph's Hospital Health Center; Crouse Hospital

Insurance and Financial Services: Excellus BlueCross BlueShield
Sensing Technologies: NFICON, Inc.; SRC, Inc.; Gryphon Sensors;
Welch Allyn-Hill Rom: Angren, Inc.; Sagh-Sensis Corn

A COMPETITIVE ADVANTAGE FOR GLOBAL MARKET OPPORTUNTIES

Central New York is building on its core competencies to capture global market opportunities in the **Internet of Things (IoT)** and **agribusiness** industries. The IoT represents a \$655.8 billion industry expected to undergo further explosive growth, reaching an estimated \$1.7 trillion by 2020. With population expansions around the world, the global food system will need to produce more in the next 40 years than it has in the past 10,000 years. Central New York is poised to leverage its regional assets and skilled workforce to capture its share of the global market in these sectors.

The Internet of Things market includes applications in factory automation, precision agriculture, utilities, health care, retail and insurance — areas where the region has existing strengths. The region is positioned to drive innovation, grow local companies and attract investment by expanding the industries at its backbone - radar and digital devices, biomedical devices, information assurance and clean technology - to the advanced industries of the IoT market: unmanned aerial systems, personalized and precision medicine, controlled environments, precision sensing and data analytics.

Global demand for high-quality and safe food can boost growth in the region's value-added agribusiness sector. Agriculture and food processing already contribute more than \$53 billion, annually, to New York's economy, and more than 3,500 farms and more than 200 food-processing companies in Central New York employ nearly 4,000 people. Central New York has market expertise in agribusiness applications in high demand, including aseptic packaging for dairy products, and new technologies and processes to extend shelf life and create safer products. The region can also integrate the logistics needs of its food producers with new investments in its transportation infrastructure to enhance access to global markets.

These compelling niches within the IoT and agribusiness create a comparative advantage and offer massive growth prospects for Central New York.

KEY CENTRAL NEW YORK INDUSTRY CONCENTRATIONS

	TOTAL EMPLOYMENT (2013)	OUTPUT (2013)	AVERAGE ANNUAL WAGES (2013)
Agribusiness	4,361	\$2.9 Billion	\$41,908
Biomedical	4,726	\$2 Billion	\$67,486
CleanTech	3,633	\$1.4 Billion	\$55,540
Digital & Electronic Devices	4,982	\$2 Billion	\$80,608
Research & Engineering Services	5,020	\$1.4 Billion	\$73,817
Hospitals & Health Services	19,816	\$2.5 Billion	\$44,397
Insurance & Financial Services	17,430	\$6.9 Billion	\$59,809
Precision Metalworking	2,837	\$615 Million	\$49,617
Primary Metals Manufacturing	4,195	\$2.2 Billion	\$54,902
Private Higher Education	9,093	N/A	\$55,261
Software & Internet Services	2,776	\$773 Million	\$66,202
Tourism	6,580	\$852 Million	\$21,169
Transportation & Logistics	8,817	\$1.4 Billion	\$48,201





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CENTRAL NEW YORK'S LARGEST EMPLOYERS

Upstate University Health System* 9,136 750 E. Adams Street, Syracuse 13210 315-464-5540 Academic medical cereations and the street of the	nter
Cornell University* 8,610 410 Thurston Avenue, Ithaca 14850 607-255-2000 Higher education	
St. Joseph's Hospital Health Center* 4,660 301 Prospect Avenue, Syracuse 13203 315-448-5111 Hospital and health ca	ıre system
Oneida Indian Nation*4,5002037 Dream Catcher Plaza, Oneida 13421315-829-8900Casino, convenience sand production company	
Walmart 4,500 6438 Basile Road, East Syracuse 13057 315-434-9873 Discount retailer with a center and approximation the region	
Syracuse University* 4,407 900 S. Crouse Ave., Crouse-Hinds Hall, Suite 500 315-443-1870 Private, coeducational and residential university	
Lockheed Martin MST* 4,200 1801 State Route 17C, Owego 13827 607-751-2200 Provides systems eng software development program management	t and complex
Price Chopper* Supermarkets 4,000 461 Nott Street, Schenectady 12308 518-355-5000 Grocery store chain	



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CENTRAL NEW YORK'S LARGEST EMPLOYERS

EMPLOYER	EMPLOYEES	ADDRESS	TELEPHONE	INDUSTRY
Crouse Hospital*	3,000	736 Irving Avenue, Syracuse 13210	315-470-7701	Health care facility
National Grid*	2,200	300 Erie Boulevard West, Syracuse 13202	315-474-1511	Energy delivery company
Tops Friendly Markets*	2,023	PO Box 1027, Buffalo 14240	716-635-5000	Full-service supermarkets
Time Warner Cable*	1,900	6005 Fair Lakes Road, East Syracuse 13057	315-634-6200	with 161 stores Video, high-speed data, voice services, cell tower backhaul services, cloud-enabled hosting, managed applications and services
KPH Healthcare Services, Inc.(Kinney Drugs)*	1,795	520 East Main Street, Gouverneur 13642	315-287-3600	Pharmacy health care services company
Lowe's Companies, Inc.	1,726	131 Simon Drive, Syracuse 13224	315-350-2801	Home improvement retailer
Nice N Easy Grocery Shoppes, Inc., A CST Brand*	1,500	7840 Oxbow Road, Canastota 13032	315-697-2287	Large convenience stores offering food service and fuel
Target Corp.	1,500	3657 W. Genesee St., Syracuse 13219	315-233-0600	Discount retailer
Wegmans Food Markets, Inc.*	1,413	1500 Brooks Avenue, Rochester, Rochester	800-WEGMANS	Supermarket chain
Loretto*	1,314	700 E. Brighton Avenue, Syracuse 13205	315-413-3269	Elder care services
Byrne Dairy Inc.*	1,300	2394 US Route 11, Lafayette 13084	315-475-2121	Manufacturer of milks, creams and ice creams; operates 53 convenience stores
Welch Allyn, Inc.*	1,250	4341 State Street Road, Skaneateles Falls 13153	315-685-4100	Medical device manufacturer
Excellus BlueCross BlueShield of CNY*	1,230	333 Butternut Drive, Syracuse 13214	315-671-6400	Health insurance provider
State University of New York at Oswego*	1,213	7060 State Route 104, Oswego 13126	315-312-2500	Educational institution
Verizon Communications*	1,100	6360 Thompson Road, Syracuse 13206	(800)-VERIZON	Telecommunications, TV, Internet, broadband, wireless, voice
Carrier Corp.*	1,100	P.O. Box 4808, Carrier Parkway, Syracuse 13221	315-432-6000	Heating, air conditioning, and refrigeration systems and equipment
Chobani LLC*	1,000	47 State Highway 320, Norwich 13815	607-337-1246	Dairy manufacturing
Eaton Corp.* * CenterState CEO Member	1,053	1201 Wolf St., Syracuse 13221	315-477-7000	Industrial and hazardous area electrical products; IEC explosion protection products; commercial products
Source: CNY Business Journal 2016 Book of Lists				









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CENTRAL NEW YORK ON THE RISE

Recent unprecedented investment in the region presents new opportunities for business and industry to capitalize on these market opportunities. New York state awarded the Central New York Regional Economic Development Council \$500 million in 2015 for its strategic plan to attract private investment and jobs to the region. The plan, CNY Rising, includes six Signature Investments that draw on its core strengths and global market potential in the areas of unmanned aerial systems, agriculture, shipping and logistics, and respond to region's needs, particularly related to service to returning veterans, job skills training and more efficient local government. These initiatives have the potential to dramatically transform the economic landscape for Central New York.

Highlights include:

• Global Center for Unmanned Systems and Cross-Connected Platforms – a \$250 million investment will position Central New York as the global leader for Unmanned Aerial Systems and their safe integration into commercial airspace by creating the first certified traffic management system for managing drones and these systems. The region is engaged with NASA and the FAA, leveraging its FAA's designated UAS test, and utilizing its expertise in precision sensing and data analytics to be a driving force in the UAS industry.

Potential collaborators include: C&S Companies; National Grid; Saab-Sensis; SRC Inc.; Verizon; Cornell University; Clarkson University; Onondaga Community College; SUNY College of Environmental Science and Forestry; SUNY Oswego; Syracuse University.

• New York-Grown, New York-Certified Safe and Market-Ready — a \$50 million investment in projects to build a powerful brand identity and strong consumer preference for Central New York agricultural products — within the region and around the globe — strengthening the state's dairy, fruit and vegetable industries and enhancing the region's overall rural economy. These efforts will result in expanded capabilities for extended shelf life products and controlled environment agriculture to extend the growing season and increase food production, resulting in increased sales, new jobs and helping to meet the global demand for nutritious and safe food.

Potential collaborators include: Cornell University; Dairy Farmers of America; Morrisville State College; Cayuga Milk Ingredients.



 Global Manufacturing and Logistics Hub — a \$40 million investment to build infrastructure, including an inland port, to enable businesses to be more competitive through greater access to global markets. This initiative aims to dramatically reduce the cost to New York state exporters of getting goods to international destinations, and create thousands of good paying jobs in the transportation, warehousing, manufacturing and agricultural sectors.

Potential collaborators include: Le Moyne College; the New York, Susquehanna and Western Railway; SUNY Oswego; Work Train; Mohawk Global Logistics; Port of Oswego.

INVENTIONS WITH CNY TIES

Serrated bread knife: Joseph E. Burns, of Syracuse, is credited with the patent for the serrated bread knife, created to cut through the crusty stuff without crushing it.

Outdoor lighting: While a student at Cornell University, Elmer A. Sperry invented and installed the first outdoor electric lighting.

24-second shot clock: Invented in Syracuse in 1954, the shot clock put an end to stall tactics, which were hurting the NBA by slowing down the game. A monument in downtown's Armory Square commemorates the invention.

Brannock device: SU grad Charles F. Brannock developed the device to measure the length, width and arch of the human foot. The design he patented in 1926 remains standard in the footwear industry.

American Girl dolls: Pleasant Rowland, a Wells College graduate, who has deep ties to Aurora in Cayuga County, created the American Girl brand in 1986. She later sold the company to Mattel for \$700 million.

Air conditioning: Willis H. Carrier invented air conditioning. The company bearing his name, Carrier Corporation, had a large presence in Syracuse for many years and has naming rights to Syracuse University's Carrier Dome.

Crouse Hinds: manufactured the country's first traffic light in 1921. America's only upside-down traffic light appropriately resides on Tipperary Hil which was settled by Irish immigrants on Syracuse's west side.

Salt potatoes: Salt potatoes are to Syracuse what chicken wings are to Buffalo - a regional specialty identified with an upstate city. Salt potatoes were invented in the 1800's by local salt workers who boiled small potatoes, skins and all, in brine for an inexpensive lunch. The tasty taters are still enjoyed today: their salt-encrusted skins dipped in melted butter before eating.

Loafers: The A.E. Nettleton Company, of Syracuse, produced the first pair of loafers in 1937.



TRANSPORTATION

Locals and visitors love how easy it is to get around

town. Traveling to, from and around Syracuse and Central New York is a breeze by car, bus, plane or train. The region is at the crossroads of two of New York's major highways, an international airport and a regional transportation center that serves trains and national bus service. The cycling population is also growing as communities add bike paths to the landscape.

MEET THE NEIGHBORS

Grant Kyle, senior vice president, North Brook Farms Inc., IGK Equestrian LLC and KyleCroft Development LLC

I AM DRAWN TO MY NEIGHBORHOOD BECAUSE Weedsport offers rural life with quick and convenient access to Syracuse and Rochester via the New York State Thruway. Central New York is the epicenter of the dairy region giving us access to customers and dealers. Routes 81 and 90 also provide easy access to a large market of horse and cow customers in Pennsylvania, metro New York City and New England. In addition, the beautiful Finger Lakes region makes for easy excursions to state parks, wineries and boating.

MY FAVORITE LOCAL HAUNT IS Lunkenheimer Brewery, which is a great place to meet with local friends and bring visitors. The owners are friendly and the diverse beer selection offers something everyone can enjoy. Having the option to order food from the local Old Erie Restaurant located in front of the brewery makes for an easy night out.

I FEEL MOST AT HOME at a local brewery (Lunkenheimer, Prison City Brewery, Two Goats) or restaurant (Moro's Table, Tailor and the Cook, Oak and Vine) celebrating the bounty that is grown and produced in Central New York.

CENTRAL NEW YORK IS GREAT FOR being at the heart of our business. By basing our family run company in Auburn we have quick and convenient access to major highways that can easily take us across the state to meet with customers and dealers. We are just minutes from Hancock International Airport, meaning we can just as easily tap into our extensive dealer network across the country and around the world.



NEW YORK STATE TRAVEL 101

- For roadside assistance call 911 or look for posted instructions.
- For travel and traffic information, go to www.511ny.org or call 511.
- Seat belts are required in New York state for all front-seat passengers regardless of age and rear seat passengers younger than 16.
- Use of handheld cellphones is prohibited while operating a motor vehicle.
- New York State Thruway E-Z Pass information: www.e-zpassny.com or call 800-333-8655.



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AIR

Syracuse Hancock International Airport* 315-454-3263 www.flysyracuse.com

The airport has undergone a major transformation over the past year, including the addition of several direct leisure flights and new restaurants and retail shops. The airport is six miles north of the city of Syracuse. From the NYS Thruway, take Exit 36; from Interstate 81, take exit 27.

Ithaca Tompkins Regional Airport flyithaca.com	607-257-0456
Watertown International Airport watertownairport.com	315-786-6000

Major Domestic Airlines

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Air Canada	888-247-2262
Allegiant	702-505-8888
American Airlines	800-433-7300
Delta Air Lines*	800-221-1212
www.delta.com	
JetBlue Airways	800-538-2583
United Airlines	800-864-8331

Charter Air Service

Altius Aviation, LLC* 866-247-1631 www.flyaltius.com

BUS

Centro Bus* 315-442-3400

Centro.org

Centro is a public bus service with its Transit Hub located in downtown Syracuse. The hub is the main transfer location for Centro Syracuse buses and a connection point to Centro Auburn and Centro Oswego bus services.

Centro Call-A-Bus*

www.centro.org/callabus.aspx For elderly or disabled riders	315-442-3420
Greyhound Bus Lines Greyhound.com	800-231-2222 315-472-5339
MegaBus us.megabus.com	877-462-6342
Trailways Trailways.com	800-776-7548

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Hertz www.hertz.com	800-654-3131
Thrifty Car Rental* www.thrifty.com	800-455-1001

HIGHWAYS

The Heart of New York - Syracuse and its suburbs are located at the crossroads of Interstates 81 and 90. I-81 is a major north-south highway that cuts through the city, providing straight, nonstop travel between Canada and Pennsylvania. I-90, is the New York State Thruway, runs eastwest, intersecting I-81 just north of Syracuse.

New York State Thruway	800-847-8929
www.thruway.ny.gov	

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www.centro.org/regional.aspx

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4 SU Taxi www.4SUTaxi.com	315-410-1010
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Blue Star Taxi www.bluestartaxi.us	315-437-4000
CNY Sedan Services* www.cnysedanservicesinc.com	315-433-2368
Dependable Taxi www.dependabletaxi.org	315-741-5127
Salt City Taxi & Transport, Inc.*	315-433-9900
Syracuse Regional Taxi* www.syracusetaxi.com Exclusive service to and from airport	315-437-5555
Syracuse Airport Taxi www.syracuseairporttaxi.com	315-446-3639
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